

United Church of Canada Launches War Savings Effort



The United Church of Canada this week invited its members and adherents to participate in a Dominion-wide effort promoting the sale of War Savings Certificates. United Church members were asked to register a portion of their certificates in the name of The United Church of Canada. For seven and a half years the Canadian Government will use the money and then it will be devoted to wiping off the deficit the United Church incurred in the years of depression when missionary work was maintained in the face of reduced revenue. Photographs show John J. Gibson, Chairman of the United Church War Savings Committee and Mrs. G. Ernest Forbes, Vice-Chairman, who is directing the women's activities in connection with the effort.

CBC Completes New Studios at Ottawa



Members of the staff of CBO, the Canadian Broadcasting Corporation station in Ottawa, are proudly showing visitors over their new studios. The studios, on the two top floors of the stately Chateau Laurier, have been entirely rebuilt, and the most modern and efficient equipment procurable has been installed.

There are now three complete and separate broadcasting units, each consisting of a studio and control room. The technical equipment for their operation, especially that which concerns switching operations, is the finest and most modern available. The three studios can be operated separately or as one unit. One or two can be used for rehearsals while a programme from the third is on the air, or all three can be utilized for the same programme.

The first piece of equipment the visitor to the studio sees when he enters the main lounge is the Master Control Board. Through it go all programmes, from the network through CBO to the air, or from CBO to the network. The BBC broadcasts which have become so popular since the war began, all go through this board to the nation, having been previously picked up by the short-wave receiving station at Britannia Heights, and either recorded for rebroadcast or put on the air as they come in.

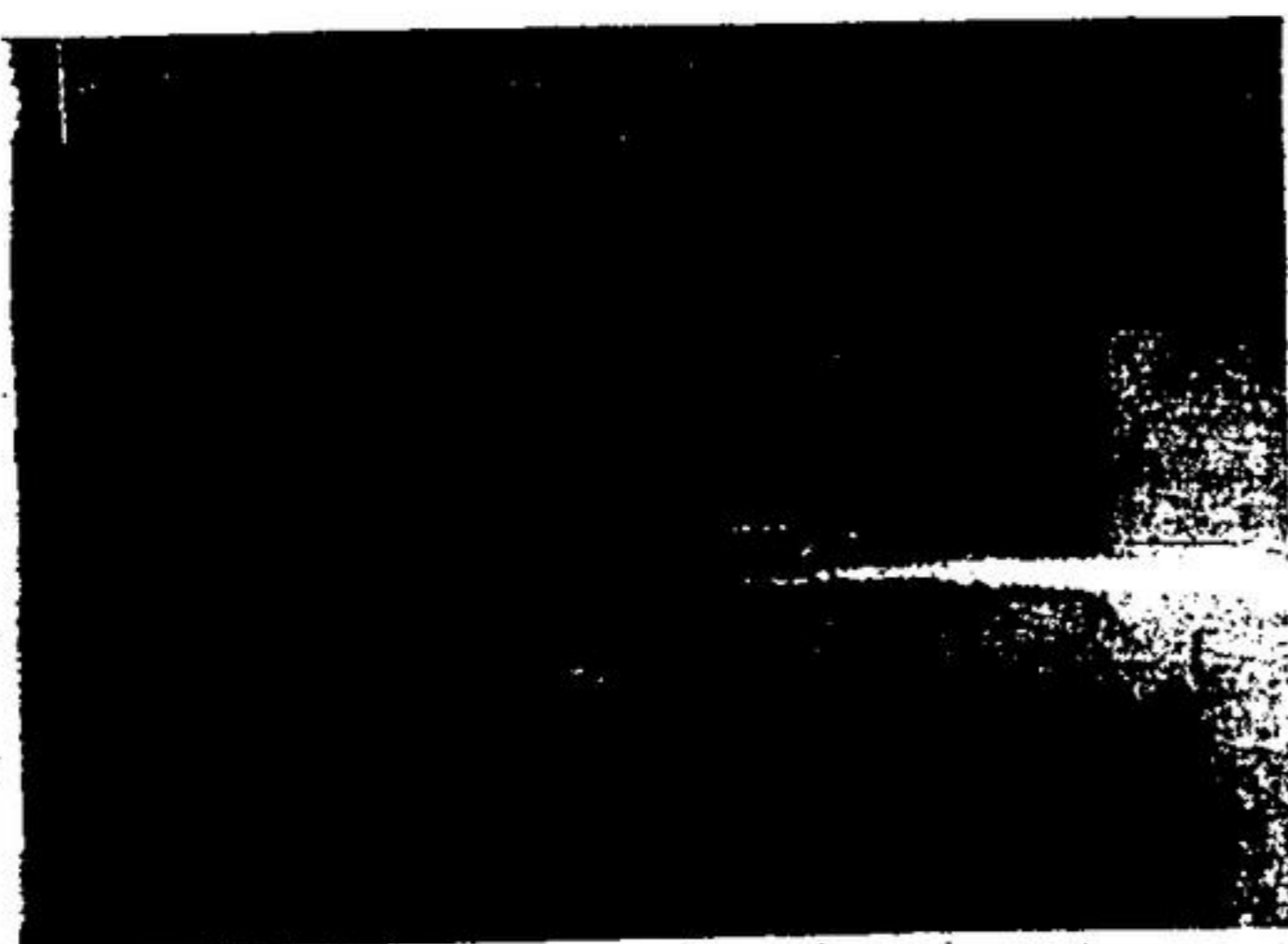
The walls of all the studios are acoustically designed for the best reproduction of music and voices. Studios and control rooms have "floating" ceilings—that is, they are suspended from their supports in order to improve broadcasting conditions. The whole station is air-conditioned.

One of the most important machines at CBO is the Blatnerphone, which is in the recording room to the left of the main lounge. The Blatnerphone is a magnetic recorder indispensable in the rebroadcasting of important programmes such as those which come from Britain. There is also a disc recording machine.

The main lounge, just inside the entrance, has comfortable modern furniture and upholstered wall seats. It is also equipped with a high fidelity loudspeaker. Inlaid in the floor is a large reproduction of the CBC crest. This is in the form of a circle, with a red map of Canada in the top half on which is imposed "CBC" in black letters. The bottom half is blue, with the words "Radio Canada" in white. The offices of CBO are on the same floor.

The new CBO, with facilities and accommodation enough to cope with any reasonable situation, is now one of the outstanding stations of the Dominion, worthy of the capital of Canada.

Heritage of Song



"Heritage of Song," heard over the CBC National Network on Sundays at 2:00 p.m. EDT, is presenting songs of British tradition down through the years. The series includes melodies of the Elizabethan era up to the works of Armstrong Gibbs. This photograph, taken in the CBC Toronto studios, shows (left to right) John Adamskin, producer; J. Frank Willis, narrator; Louis Orerac, pianist; William Morton, tenor; and Frances James, soprano.

"As We See It"

By J. A. Strang

A few weeks ago the Herald published a smart column of High School news and we hoped at the time that it would be a weekly feature, however we haven't noticed any further news from the High School. No doubt with the exam periods coming nearer, the students think they have plenty to do without writing for the local paper. Of course that is a good excuse, however, it so often happens that if we want a thing done we can get a busy person to do it much easier and better than we could get some one with plenty of time on their hands. We find that the busier we are the easier it is to type off this column. Another angle would be the change from studying to writing news, just like a rest, and then to get back to studying refreshed once more. We doubt if there is anything that contains more interest to the average reader of a weekly paper than the doings of the younger generation, especially in regard to their education and their other activities. Would it be asking too much to expect High School news every week?

We hear more about loyalty in war time than we do at any other period. Of course the word makes us think of Empire loyalty, however, there are other kinds of loyalty for instance loyalty for one's home town, and we can best practice that by buying our needs at home. Again there is loyalty to the home town paper. Most of us at times poke fun at the home town paper no matter what we live in yet the local paper is the most interesting of all papers. We noticed this quite often when calling upon farmers, we would often take the mail in with us from the gate. We would have perhaps the Globe, the Family Herald, Farmers Advocate and the local paper, and when we handed them over to the house-wife it was the local paper that she looked at first. Those items that you know would be of interest to others we are sure would be appreciated by your local paper. We sometimes forget that outsiders have no other way of judging our community except by our local newspaper.

We recall when milk was first used as an ingredient in bread making. It was recommended first in an attempt to find an outlet for surplus milk, and it has turned out to be quite an advantage in the food value of bread and has simplified the making of bread as well to quite an extent. Besides powdered milk, condensed milk is also used in the making of bread, although the latter kind has a tendency to make the bread too sweet and thus lower its consumption. We remember going into a bake shop about the time that the use of milk for this purpose was introduced and the baker asked us to tell him what was the matter with his bread. We asked him if he was using milk and he replied that he was using three quarts to a bag of flour. He had just poured fresh milk into the mix and as you know milk contains lactic acid, which in the course of time causes the milk to sour. Used in the dough in this raw state the lactic acid found conditions just right for making cheese and maybe you can imagine the acid trying to make bread and the result was a very rough looking loaf with a peculiar cheese flavor. We told him to use powdered milk, and he used it and the bread was just what he wanted. The use of liquid milk in order to kill the lactic acid, but we did advise him to use powdered milk. The use of milk adds both calcium and phosphorus to the loaf, two minerals that are absent in flour and which we require for teeth and bone building. Besides this advantage milk adds to the appearance of the loaf, gives it a satisfying flavor and again milk acts as a governor during fermentation. Milk contains a sugar which is known as lactose. Fermentation has no effect on this sugar though, and when the bread is placed in the oven the steam in the oven together with the heat striking the loaf gives that nice top crust to a loaf of baker's bread. Next week we'll give you a rest from ingredients and will have something to say about gluten instead. However we will be back to the other ingredients later on.

That well-known line of Robert Burns, "The best laid schemes o' mice and men gang aft agley," is as up-to-date as it was the day that the poet turned the mouse and its nest out with his plow. A few weeks ago the price of milk in the City of Toronto was raised by the milk producer and to the producer as well. It looked good at the time especially to the producer who never gets too much for anything that he may have for sale, however, the poet's line again comes to mind as the dealer's milk had not out as well as it was expected to. While the producer did get more cash per can of milk that he was selling, the dairies in the city were unable to sell as much milk as they had been disposing of before this increase went into effect and therefore they have had to cut down on their purchases of milk from the producers. The consumer no doubt was finding it difficult to dig up those extra pennies that his milk was costing him, and he naturally cut down on his purchases of milk. The producer now finds that while he is still getting more cash per can that the dairies are taking from him, yet he also finds that they are not taking as many cans. This unwanted surplus of milk is sometimes difficult to dispose of and we are quite safe in stating that "The best laid schemes o' mice and men gang aft agley," even in 1941.

Secrets of the Printing Industry Unmasked for Juveniles

"HAPPY TIME CLUB" PAID VISIT TO LOCAL PLANT

Last Thursday afternoon the staff of the Herald played hosts to the members of the Happy Time Club of St. George's Church, and endeavored to untangle some of the secrets of the trade for their guests. The boys were keen to learn all they could from the ground up in their allotted time, and put more questions to those in charge than could be answered by a Philadelphia lawyer.

On first entering the plant their interest centred around the newspaper press, as it was put into operation and copies of the current edition run off before their eyes. To most of the boys it was a "red letter" day, but one boy was heard to remark that he had been through the Hamilton Spectator plant and that the presses there were much larger. He was soon silenced however, so as not to spoil some other little fellow's fun.

The transferring of pictures from asbestos mats to metal printing plates amazed their young minds, and each lad would have liked to have a picture on metal to take home, but plates were at a premium.

To climax a happy afternoon, each boy had his name set up on a linotype slug and put through the press. They were then given the slug which bore their name as a souvenir of the outing.

We hope the boys enjoyed their visit for the smiles on their faces well repaid the Herald staff for their time spent in showing them around.

The Club was in charge of Mrs. W. Mendham and included the following members:—Walter "Skipper" Sarrett, secretary; David Barber, Terry Blood, Ross Sykes, Clifford Norton, Gordon Hardman, Albert Norton, Bobby Bouskill, Paul Barber, George McClure, Bill James, Wilbert Mills, Kenny Mendham, Leonard Tennant, Ross Norton, Leonard Tennant, Buddy Bouskill, Bobby Perry, Billy Bullivant, Brian Perry, Fred Warnes, Albert Tennant.

We don't like Hitler's map of Europe. Neither do we care for the map of Hitler himself.—Brandon Sun.

DANCE
Every Wednesday Night
Oddfellow's Hall
BRAMPTON
GIBSON-BOYD ORCHESTRA
Dancing 9 p.m. to 1 a.m. D.S.T.
REGULAR ADMISSION

Pledge for War Savings "SALADA" TEA



● You wash all potatoes, vegetables and fruits before you use them. Why? Because cleanliness is essential for good health. Because clean food tastes better.

Robin Hood washes every grain of wheat that passes through its great mills. Thousands of gallons of sparkling water scour away every trace of grime and field dirt. Only immaculate kernels with all the

goodness of Canadian sunshine sealed in their glistening coats go to the rolls to be milled into Robin Hood Flour.

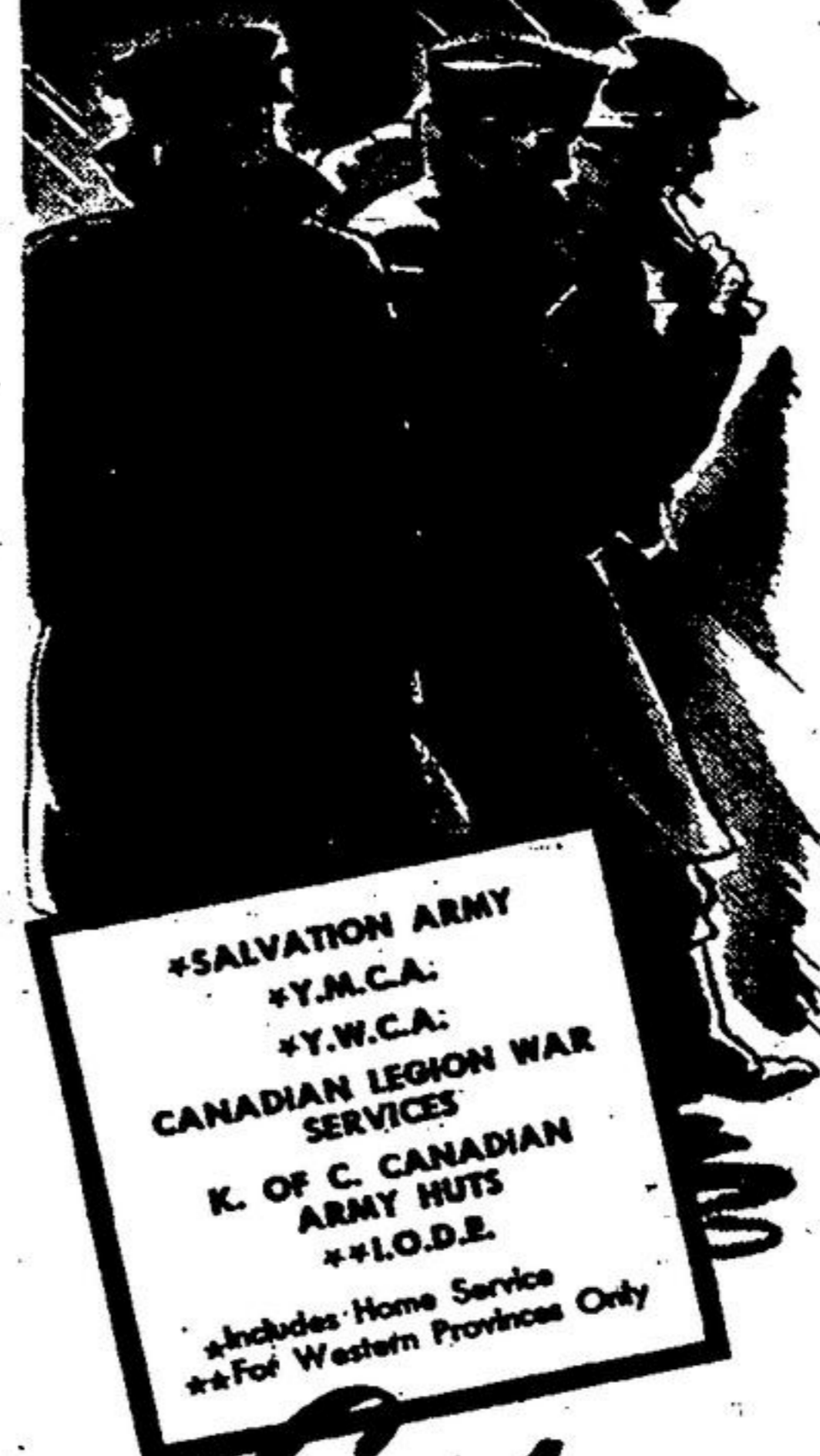
No wonder Robin Hood gives your bread extra whiteness—extra delicious flavour.

Sincerely,
Evangeline
HOME BAKING SERVICE
ROBIN HOOD FLOURS MILLS LIMITED

Robin Hood Flour

Milled from Washed Wheat

What's the Word from Home?



Your rousing response to this united appeal will be the cheeriest word you can send him

● Private John Smith is through with drill and duties for the day.

He is tired, maybe a bit "fed up." He is far from home and lonely.

He longs for a dash of gaiety, a bit of cheer... years, perhaps, for a honey nook where he can read, play games, listen to the radio, write to the folks back home.

It is the job of these six organizations to see that discomfort, boredom, loneliness have no place in the precious leisure moments of our men in uniform. Wherever they go these services go too, come bomb or battle.

In camp, on the march, on the ranges, these services bring them hot drinks and snacks, smokes and other comforts. Recreation centres are set up... sports and entertainment organized... reading and writing materials supplied. Comfortable canteens provide extra food. There are educational facilities. Hostess houses enable the men to enjoy healthy social contacts.

Understanding, Experience and Dollars! Understanding hearts, organization and experience backed by your dollars can do the job effectively.

Let the volunteer helper who calls on you carry back your pledge of fullest support for our fighting men.

You never have failed them—you will not now!

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