

"As We See It"

By J. A. Strang

In last week's issue of the Herald we mentioned that we had completed the Little Jack Horner series. We had given Little Jack Horner series in different forms and we thought that perhaps four of a kind was plenty. However, we have been asked to continue the series and this week we have another version of the same story. If you have been following these you may find this one a little tough. However, there is usually one quotation, word, or line that should give you a clue to the Post that the writer was trying to imitate.

Come, heavenly muse, and sing to me, In tones of passion, pure and free, Jack Horner was the brave, adept, Who in a corner hiding, crept, Like the guest in Cere's power, Consuming, spent a pleasant hour, From Christmas pie of golden hue, He drew a plum which shone anew, As though from far Hesperide, It took the apple's place, Then to Jove's loud be-cried, "Too, am good. Let plums abide."

We are all familiar with the old saying "If you keep a thing long enough you will eventually find a use for it." This saying naturally makes us think of common sense, but the same could be applied to knowledge or to incidents that we may have stored in our memories. Some years ago as we waited on a customer in our place of business we mentioned to him that we intended to drive out to a funeral in the country that afternoon. He expressed an interest to go with us and as we started out he produced a package of cigarettes and offered us one. We told him we didn't smoke and then he mentioned that he could quit the habit himself and went on to tell us that it cost him an average of 50 cents a day for smokes. He was an interesting chap, a prospector by profession and spent most of his time in the vicinity of Hudson Bay. At the time of our story he was home on his annual visit to see his mother. He mentioned that after an afternoon as we drove along that 30 mile drive, but try as we may, all that we can recall of our conversation that afternoon was the incident in regard to the cigarettes. Of course it hasn't cost us very much to store the memory formation in our memory, even figuring the overhead, and now it is February, 1941. Maybe we have at last discovered a use for it. At 50c per day, we figure that would amount to a total investment, in a year's time, of \$182.50. At the end of the year he would have to show for that investment some dark brown teeth and some discolored fingers, and that would be about all. Let us suppose that in February, 1941, he decides to switch from cigarettes to Savings Stamps. In a year's time after making this decision he would have a total of \$225.00 in Savings Stamps at par in 1948, and would have \$250 worth of stamps besides that. Both his teeth and his fingers would have lost some of that discoloration in the meantime. It's an idea, isn't it?

We mentioned in this column some time ago that we would likely have something to say about Bread later on. Possibly you are ready to quit reading right now with the thought that this is going to be "dry" stuff. However, if you continue to follow our remarks about bread, you may find something that you had not thought of before. Because of the fact that the bread plate has been placed on that one particular spot on the table at every meal as long as we can remember it has become commonplace, and we never give it a second

thought. When arranging a meal there are at least three articles that we never mention, salt, pepper and bread, and yet no meal is complete without them. It would be very easy for us to fill a whole page of the Herald on this subject, however you would get tired reading it, and so we propose to serve it out in small portions somewhat similar to our Jack Horner series, from week to week. Quis programs are very popular this winter, and suppose we were to ask you to name the different ingredients that are used to make up a loaf of bread? You would likely be able to name at least these four—flour, water, salt and yeast—and if that were all that you could name we would likely tell you that you hadn't named half of them yet. In later articles we will be telling you about these different ingredients that go to make up a loaf of bread and why they are included in its composition.

Last week's sport page in the Herald deserved a big hand. Perhaps we should leave the following to the able sports writer however. It is an unusual sports item and perhaps he would mind us taking it. As a rule referees are not too popular, even King Clancy says the bell boys have stopped speaking to him, and yet we can't very well get along without them. You may recall a local hockey match of a few weeks ago in which the whistle was handled by D. A. Houston, of Toronto. While we didn't see that particular game, yet we have often attended games that Mr. Houston refereed and we always thought him very fair and also he kept the games clean. Just recently Mr. and Mrs. Houston and family were awakened by the smell of smoke only to find that their house was on fire. Mr. Houston took the two children downstairs and Mrs. Houston stumbled and rolled downstairs all in their night attire. No doubt we have at times thought that we didn't care what might happen to a referee, however, we don't think that anyone would have wished this to happen to Mr. Houston. We understand that while considerable damage was done to their home, none of them suffered any injury.

Word From David Howell

The many friends of David Howell, who used to live out on the Norval Road, and who went to the south of England to get married and settle down a few years ago, will be pleased to hear he is still carrying on as energetically as ever, and is planning for his spring garden in spite of any threatened invasion of England. He has written Prof. H. L. Hutt for some more of that same kind of early garden corn he got a year or two ago. He says: "We are in one of the quietest corners of England as regards war alarms and disasters. No bomb has been dropped here yet. The Home Guards hear enemy planes going over head in the night. It is very quiet but has brought a great number of refugees and 'vacuees' who have been billeted around so that the village is filled to capacity. Our house being small and we both being deaf, has left us alone. We could manage considerate adults, and I have written a doctor friend of mine, who has been very busy in ambulance work in the east of London, to come for a real quiet few days."

David's address is Fuji, Berrybarbor, N. Devon, England. He would, no doubt, be glad to hear from any of his old friends here.

SWEET CAPORAL
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Canada War at War

As the Duke's dreams of Empire are blasted by the British and Greek forces, Canada prepares for over-growing participation in the war.

1. Throughout the nine provinces, whole-hearted response is given to buy War Savings Certificates and thus provide financial sinews of war.
2. By a National Salvage Drive, waste is to be cut down and materials of war service conserved.
3. Additional units of the Active Army are preparing for overseas service. Units of the Reserve Force are held in readiness for active duty if needed on the Home Front.
4. First four-month military training period for recruits called under Mobilization Act opens March 20. Date originally announced was March 15th.
5. Navy and Air Force are speeding up. Revised cost of the British Commonwealth Air Training plan is placed at \$1,000,000,000, of which Canada is to provide \$683,000,000. The original estimate of total cost was \$600,000,000.
6. About 36,000 recruits for the Plan will be needed this year.
7. Forty-five corvettes and thirteen minesweepers launched in Canadian shipyards to date. Fourteen more corvettes and eighteen additional minesweepers to be launched by May.
8. Shipbuilding program from its inception includes: 60 corvettes for the Royal Canadian Navy and 10 for the Royal Navy; 38 minesweepers for the Royal Canadian Navy and 12 for the Royal Navy; 10 wooden minesweepers for the Royal Navy; 20 Fairmile boats for the R.C.N.; 20 merchant vessels; and a large number of small craft.
9. Contracts awarded by Department of Munitions and Supply during week ended January 31 numbered 2,390 and totalled \$7,652,002.
10. French-speaking Canada observes Sunday, February 9 as day of prayer for peace and victory. Votive high mass celebrated in Notre Dame church Montreal, by His Eminence, Cardinal Villeneuve.
11. G. W. Spincey, joint general manager, Bank of Montreal, appointed chairman, executive committee, National Loan Committee, next war loan.

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Earnings Per Week	Savings Per Week	Annual Purchases	Maturity Value
Up to \$20	25c to \$1.00	\$ 12 to \$ 52	\$ 18 to \$ 66
\$20 to \$30	\$1.25 to \$2.50	\$ 65 to \$125	\$ 98 to \$138
\$30 to \$40	\$2.25 to \$3.50	\$145 to \$225	\$208 to \$288
Over \$40	\$3.75 to \$5.25	\$248 to \$368	\$408 to \$548

FALL IN! The line is forming. Close the ranks. Answer His Majesty's call. Every man, woman and child in Canada has a duty to perform. Some will fight. You, too, have a job to do. It may demand sacrifice. You are called on to help furnish the munitions needed to win the war... guns and tanks for the army... planes for the air force... ships for the navy and merchant marine. Guns and tanks and planes and ships cost money. You are not asked to give—you are only asked to LEND your money. This is something you can do... something you must do.

There is only one place to get the money Canada needs to win this war—from the people of Canada. A large part will come from business firms and people with large incomes. They will pay high taxes and buy heavily of War Loan Bonds. But more money is needed... a great deal more. \$10,000,000 a month is expected from men, women and children who invest in War Savings Certificates.

Work hard. Earn more. Save all you can and lend your savings to Canada. BUY WAR SAVINGS CERTIFICATES. Budget to buy them regularly. Buy them every week... every month... as long as the war lasts. You will be forming a good habit... the saving habit... a habit that will benefit you when victory is won. You will be doing a real job in helping to win the war.

Published by The War Savings Committee, Ottawa

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