

CARRY ON! CARRY ON! CARRY ON!



Here is the "Carry On Quartet," a group of young men whose spirited and lively songs are featured on the Sunday evening broadcast "Carry On, Canada!" They are, left to right, John Harcourt, William Morton, Ernest Taylor and Jack Reid. Beginning Sunday, February 2, "Carry On, Canada!" will be heard by listeners of the CBC National Network at the new time of 8:30 p.m. EDT. These broadcasts are produced by the CBC features department, in co-operation with the Director of Public Information, from the CBC Toronto studios.



"CARRY ON, CANADA!"

Frederick T. Birchall, veteran European correspondent, who has been in Canada to observe and report this country's progress in speeding up industry and defense in collaboration with the rest of the British Commonwealth and who accepted an invitation to speak to a National Network audience in the "Let's Face the Facts" series, sponsored by the Director of Public Information, has paid special tribute to the CBC in a recent New York Times article.

Mr. Birchall singles out "Carry On, Canada," the Sunday night war service feature, produced by J. Frank Willis, for special comment. The broadcast, presented from Toronto on Sundays, is now heard at 8:30 p.m. EDT and, to quote Mr. Birchall, "portrays the spirit of Canada better than anything else... and through it all rings the spirit of resolution and determination to carry through."

It is interesting to note that nearly 30 new marching songs, and songs in patriotic mood have been introduced by Samuel Herszenhorn, the programme's musical director and the whole personnel includes William Morton and Jack Reid, tenors, John Harcourt and Ernest Taylor, baritones.

In pointing out that nearly every Canadian listener tunes in to "Carry On, Canada" on Sunday nights, Mr. Birchall expressed regret that the programme is not carried in the United States. He would like Americans to get this weekly report of the war energies being mustered in Canada.

"It Must Not Happen Here"

Second in the series of five special broadcasts being presented by the radio industry of Canada, in aid of the 1941 War Savings Campaign, will be the dramatic narrative, "It Must Not Happen Here." The programme has been written by William Strange and will be produced from Toronto by J. Frank Willis on Friday, Feb. 7th at 9:00 p.m. EDT.

The opening programme in the series was an all-star variety show with music specially arranged, guest conductors and famous personalities of the radio world in a review under the supervision of Rupert Lucas.

The second programme is an appeal to civilization, its institutions and ideals—what work must be done and how quickly, to save them for Canadians. Men still free and men no longer free are realizing how lightly they have held the precious things of their heritage. There is yet time to save them for us and for those who will set forth again from the ruins of Europe to create a better destiny. It could, but it must not happen here and so Canadian radio presents in aid of Canada's war services "It Must Not Happen Here."

Little News About Big Things

No one will want to miss Lynn Fontanne's reading of "The White Cliffs," by Alice Duer Miller, from CBC's Vancouver studios on Tuesday, February 4 at 9:00 p.m. EDT. Miss Fontanne with her husband, Alfred Lamt, will be appearing in "There Shall Be No Night" on that day and the following, and she has volunteered to broadcast again this wonderful verse tribute to the people of Britain. Miss Fontanne first read the lines to an American radio audience last fall. Listeners will recall that she appeared with Alfred Lamt in the "Let's Face the Facts" series presenting a radio adaptation of the Sherwood play in which they are now touring... R. B. Farrell, who would be willing to fight this war single-handed but whose efforts must of necessity be confined to less belated aid, will speak again on Sunday, February 2 at 12:15 p.m. EDT in the series "Between Ourselves." He will discuss some of the recent and significant developments in the conduct of the war... Who wouldn't, but anyway Irene Craig will urge listeners to "Mind Your Manhood" in a brief talk from Winnipeg at 5:45 p.m. EDT on Tuesday, February 4. First impressions are the reason for this little warning from Winnipeg... In-stantly, Elizabeth Long the former Winnipeg newspaperwoman who is a member of the CBC's Theatre Department, at Toronto, did so well in an impromptu address at the Book Fair recently, that she has been deluged with other invitations to talk about her work. She has accepted two

of them in spite of her nervousness in this role and will speak before classes of the Library School, University of Toronto, on February 6 and 13. Her subject will be "Radio and the Librarian" for the first talk and Miss Long says she will announce her second subject after she finds out if the Library School wants her to keep the second date.

Some young Ontario farmers expressed their appreciation of Don Fairbairn's good work last week when they sent him a streamlined cigarette lighter with the thanks of the Norfolk Junior Farmers' Association, for his informative talk at their December banquet.

And then, another pleasant link with a lady in Britain, in this way. A listener in Lakeview, Ontario, heard a recent broadcast in the series, "They Shall Not Pass" (Thursdays at 8:30 p.m. EDT) which described the daring exploit of Admiral Hawke at Quiberon Bay. The Canadian listener knows Admiral Hawke's descendant, the Honorable Alice Hawke, now living in Surrey. So a copy of the script and a note from producer Sydney Brown is on his way to the heroic descendant of the heroic British admiral.

And, of course, you won't forget that the new "Theatre of Freedom" series, one of the most interesting the CBC has ever announced, commences Sunday, February 2, at 9:30 to 10:30 p.m. EDT, with Sir Cedric and Lady Hardwicke started. The play, "Seems radio is here to stay," by Norman Corwin. The producer, Rupert Lucas, in charge of the CBC drama department. The motive: Freedom.

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Diminutive Yvonne Miller is one of the stars of "Let's Go To the Music Hall" heard over the CBC Network on Mondays at 8:00 p.m. EDT from the CBC Playhouse in Toronto. As subtitle of the programme she impersonates many of the singing personalities who were famous on the stages of London's halls during the nineties.



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In an article to be found in The American Weekly in the February issue of The Detroit Sunday Times Pierre Lazareff, former editor-in-chief of the Paris-Soir, reveals startling facts about the confession and fantastic double life of the Communist "Black Angel" who made her dream

of luxury real by betraying all loved and trusted her. Be sure to get "The Detroit Sunday Times."

Traveler: "Which platform for the New York train?" Station Attendant: "Turn to the left and you'll be right."

Traveler: "Don't be impertinent, my man." Station Attendant: "All right, then, turn to the right and you'll be left."

"THE TASK WILL BE GREATER IN 1941 THAN IT HAS BEEN IN 1940

... it is going to demand more effort, more sacrifice and far more change in our daily lives . . .

RT: HON. W. L. MACKENZIE KING
(NEW YEAR'S EVE, 1940)

ALREADY the pattern and pace of life in Canada have undergone a profound change. Gaps in employment are rapidly filling up. Some 350,000 Canadians who were unemployed before the outbreak of war are now employed. Another 200,000 are with our armed forces. Factories, which until recently were turning out goods for civilian consumption, have been transformed into humming arsenals, pouring out instruments of war. Night and day shifts have become the rule rather than the exception. But the peak of effort is not yet in sight.

In 1941 still more factories will switch to war production... new plants will be established, thousands more will be employed. This rising tide of activity must continue until we reach the flood of effort when every Canadian will be employed and working to his utmost, every possible square inch of plant will be utilized, every wheel will be whirring in the race we are waging against time and the enemy.

More men are working... working longer hours... making more munitions... earning more money... producing more goods... putting more money into circulation. Most Canadians are sharing in this increased national wealth—have extra dollars in their pockets.

The effort the Prime Minister calls for is gaining momentum, but many Canadians, as individuals, have not yet felt the real pinch of sacrifice.

Canadians of all classes are sharing tax burdens, but it must be admitted that up to date the larger part of the money needed for Canada's war effort has come from business firms and individuals with large incomes. They are paying high taxes. They have already invested heavily in War Loan Bonds.

This is not enough. The plain truth is that Canada's rapidly expanding production for war purposes will require increasing sums of money. That is why the Prime Minister warned Canadians in his New Year's broadcast that the year ahead demands more effort and more sacrifice.

Every man, woman and child is asked to lend. Every dollar you lend will help to put another man in a job... making more munitions. Every dollar you lend may save a soldier's life... help to shorten the war. Small wage earners must carry their share of the burden, too.

No one need go without necessities, but you are urged to forego the purchase of unnecessary articles... however small the cost... no matter how well you are able to pay for them... which take labour and material away from the great task of providing goods needed to win the war.

This is your war. Everything you have... everything you believe in... is now at stake. This is a message to you... a challenge to every Canadian... a call to the colours... a call for volunteers.

Be sure to make provision to pay your Income Tax—payment is made easier by the new instalment plan. But be prepared to do more—budget your earnings to make sure that you will have money available to buy War Savings Certificates and to subscribe for War Loan Bonds. You will help Canada—you will help yourself.

W. L. Mackenzie King
Minister of Finance

WORK-SAVE-LEND- for Victory