THE GEORGETOWN HERALD

News of Goergetown, Nerval, Glon Williams, Limohouse, Stewarttown, Ballingfad and Torra Cotta

SUBSCRIPTION RATES

United States

Single Coples 3c.

Advertising Rates will be quoted on Application.

WALTER O. BIEHN, Publisher Phone No. 8

Staff-Garfield L. McGilvray Leslie Clark Reginald Broomhead

The Editor's Corner

NEWS FROM OTTAWA WITH A LOCAL TOUCH

Mr. Hughes Cleaver, M.P. for Halton County will, in the near future, provide our readers with a column of news straight from our Capital

We have asked Mr. Cleaver to do this, and he is kindly co-operat-The column will not be politically biased. That is not the idea. It is rather an effort to give your elected representative a chance to tell his constituents what he is doing for them, as well as to comment on the broader phases of government business.

We feel that one of the great difficulties in our present governmental set-up is that, once a man is elected, the majorty of his constituents hear and see little of him until election-time once more comes around. With this weekly column, you will be able to see how this man spends his time, and how he earns that \$4,000 a year that we, the people,

Watch for our new Ottawa letter, appearing soon in the Herald.

THE TRAGEDY OF WAR

Calamity which does not strike into the personal life of an individual is usually viewed in the abstract. It is when this calamity touches ourselves, our relatives or our friends, that the tragedy of such calamity is realized.

This past week-end, I met a friend in Toronto-a young Dutchman who has been in this country since last June. He comes from a wealthy family. His father is head of a large banking house over there. Their home is in The Hague, which has been bombed by the Germans. Two frantic cablegrams brought back no answer to this anxious son. Ironically my friend had received a letter from home a few days before Germany invaded Holland, saying that all was well, and there was no immediate danger of invasion.

. . . .

GOOD CITIZENS

In another section of the Herald, you will find the story of a family which we consider good citizens. They are strong supporters of our town-they make their living here, and believe in spending their money in the town which gives them livelihood.

Not only do they buy from the local merchants, but they believe in aplitting their business as much as possible among the various merchants. Can you other citizens say the same?

OUR APOLOGY CORNER

In the rush of printing two extra pages last week and trying to get the papers in the evening mail (which we didn't), our proof-reading was hardly of grade-A calibre.

Three glaring errors appear, for which the editor accepts full responsibility. These are: 1. Mr. George Leslie served forty-seven years as Township Treasurer,

rather than the forty-two with which we credited to him. 2. In the 'Letter to the Editor," it was Mr. Lambert, Mrs. (Dr.) Paul and Mr. Wrigglesworth who were in charge of arrangements for the

Music Festival. 3. The motion appointing Norman Thompson as Treasurer of the Township of Esquesing was moved by Councillors May and Cleave.

POETRY

RETROSPECTION

When I was just a little child My memory now does trace, How when I learned to dress myself And wesh my hands and face; My mother'd always caution me, Lest I might miss one speck, Now you wash well behind your ears, And wash the back of your neck."

If victors or company'd come, In spring, or summer, fall Or winter, I was always sure To hear my mother's call: "Blow you dress up, put on your suit, That new one with the check, And you wash too behind your ears,

And wash the back of your neck." And when I'd go to play with our Nice neighbours boy near by, My mother'd say "Now you clean up And look real amart and apry;

For Willie's ma's particular. Your cleanliness she'll check, So you wash well behind your ears, And wash the back of your neck.

Though mother's gone, now years ago And I've grown to a man, My mem'ry covers all those years, And lessens much the span: And when I wash, from that far past

My mother's voice will trek: "Be sure you wash behind your ears, And wash the back of your neck." -RALPH GORDON 28 Orawlord St., Toronto.

THE MEN WHO TRY

never was a great believer In the thing that men call "luck" It takes hard, downright digging Ere the vein of gold be struck. Dame Portune may be fickle, But none of us can deny That she loves to lay her treasures At the feet of the men who try.

I've read the records closely. I've watched life's battle, too: They've taught me one good lesson That I would teach to you: Pate cannot build a barrier Bo rugged or so high, But it can be surmounted

By the men who try, and try. I honour the man of learning, I honour the genius, too; The strong man, and the brave man-I honour them all, don't you? But when in the great procession

Of life they pass me by, I lift my hat the highest To the men who try, and try. —By Whitney Montgomery.

SELF-DENIAL

We shall never acquire any great capacity for joy; the blessed peace of God will never possess our mind and heart, as long as we shrink from denial -D. March.

DIGEST

Tuesday to Tuesday in the News

WAR SPREADS

Germany last week attacked Belgium and Holland, and poised on the Buedish border for an anticipated attack. British troops were rushed to the low countries, and a large-scale generals and said to them: bottle is in progress.

CHAMBERLAIN BESIGNS

Winston Churchill succeeded Neville Chamberlain as premier of England. Important changes is the Cabinet saw ed that general. several shifts, with Chamberlain remaining as number two man in Brit- win the war fast?" saked Goering. 1sh politics.

MANBON OUT

Hon Robert Hanson in men's clothing?"

DUTCH ROYAL FAMILY SAFE

Members of the Dutch royal family are safely lodged in England.

U.S. CONCERNED

Statements from American politicians and press showed increasing concern with the situation in Europe. A gigantic defense bill comes before Congress in the near future, and the question of loans to the Allies will be

Goering called together his staff of "We're going to win the war and win it fact. Right?"

Every one of the generals shouted "Yes, we're going to win the war and win it fast," except one small general in the rear. 'Goering noticed this, and question-

"Don't you believe we're going to The small general answered: "Yes, I think we might win the war, but I think it would be a good idea if you put Ozecho-Slovakia in your wife's

Conservative party accepted the Clerk (in men's clothing store)-"I R. J. Manion as essume you are looking for something I seen my husband around here?"

When You're Getting Hooked In the Investment Business

By Stuart M. Horton, B.A. scheme as he describes. Perhaps you out their "dearly-beloved" clients who and get all the news. You never stop alone in your community are in the too have bumped up against such a for the most part represent a widely to think that all he knows about old know. After all they couldn't toll man as Mr. X. If you have, you'll diversified cross-section of small hold- so-and-so is just what he overheard anyone about it or everyone would be appreciate this article; if you haven't, ers. take it to heart. It might save you a 3. They are anxious to get away was getting a tire fixed. But he's quickly. lot of money.]

Who Does It?

undertake to market the option as province to them. thet see fit. "The option will be taken on very narrow margin (possibly 10%) pany" after the name signifies nothing sell it. as anybody can start a business and call themselves "and Company." To incorporate costs considerable and

Where Operations are Done

Selling usually is done a considerable distance from the office of the company. A Toronto outfit would probably work the south-western peninsula while a Windsor outfit would probably work out towards Belleville-Kingston area.

The excuse for this distance is al ways smooth and well-formed: 1. A Windsor firm is well known in southern Ontario but is pioneering eastern Ontario to establish connections there to give them breadth of market for their rapidly expanding business. Thus although they could easily sell this issue at home where they are well known they want to distribute this one particularly good issue in the Eastern nections there.

C. N. R.

TIME TABLE

Standard Time

Going East

Passenger Sundays only 8.31 p.m.

Going West

Passenger Saturday only 1.15 p.m.

Saturday and Sunday 6.09 p.m

Passenger and Mall 6.45 p.m.

Going North

Golng South

Depot Ticket Office-Phone 20w

Passenger and Mail 834 a.m.

Passenger

Passenger and Mail

Passenger, daily

Passenger and Mail

Toronto and beyond

Passenget, daily except

Passenger and Mail

Passenger and Mail

6.16 a.m.

10.03 a.m.

6.45 p.m.

9.41 p.m.

8.45 a.m.

6.50 p.m.

This article is prepared by a young dollars of money trying to get at the around here. I personally made him full or oil guehers that pumps availman who works for a well-known To- issue in Windsor, they have left the over \$3,000.00 just last month." ronto investment firm - McLeod, city with it to distribute in eastern Young, Weir & Co. In the course of Ontario in an effort to prevent the You never knew old so-and-so had in the papers but this flatters you all business, he meets many people who Windsor big-moneyed interests from money. You're awfully curious and the more. You know that no one else have been fleeced by just such a buying up control in it and freezing want to talk to this new friend more is aware of the developments. You

from the big money because for too safe! He knows you don't know-him All this time you are getting to know long the "big fellows" have been get- well. He caught you off guard and this man better. He buys things for ting everything their own way and the sounded you out well. He also has the you in the city when it isn't conveni-The option is usually taken by some small investor hasn't had a chance, advantage because he can tie you in ent for you to get in and trusts you group of men or some small unheard They have thus taken the plight of knots-make a fool out of you and for the money until he returns. Honof company who, for certain consider- their poor, oppressed, small-holding make you like it. He's smarter than est as the day is long, that's him! You ations which may consist of even a clients to heart and have gone to the you or he wouldn't get along at this insist that he must stay for dinner. controlling interest that the shares trouble, at great expense and little pro- racket; he's smarter than the law or He kisses the beby, buys a new-fash-

4. Although the head office may be No matter what approach he uses,

How They Start or How You Finish You never can quite remember how the word limited is attached it will you got to know this particular man signify a corporation or limited part- 150 well-so quickly. You conclude afnership or some sort of incorporation ter it is all over that he must have which of course signifies more stability, been pretty smooth—and he was! He generally approaches you and gains no small fly-by-night outfit would be your confidence and interest by tellable or willing to put up the money ing you of his pleasant business reeven if their petition was approved by lations with someone whom you know the Ontario or Dominion Companies about 15 miles away. This is generally someone whom you don't know personally but have often heard of He makes sure you don't know them too well by sounding you out first.

The conversation may go on like this: "You of course are well acquainted with old Dr. so-and-so in Belleville." You stammer that you don't know him personally at all but have heard that he is quite wealthy. From then on it may go like this:

was through dealing with us." You had always wondered how he made his money that everyone talks about and your ourlosity is immedimust be getting in on a good racket

district so as to establish their con- milarly by telling you of his business awake epople who know where their in the community:

DIRECTORY

"You've heard of old man So-and-

queer old duck."

about him in a local garage when he deluging the place trying to get rich which will carry one vote each) will fit, of smuggling a hot tip across the he would have been locked up long loned toy for your little son and shows

in Windsor where Mr. X the presi- he manages to impress you as being or even less) with payments due peri- dent now makes his headquarters, he the most likeable man you have ever odically to hold the margin and bind was an old resident of some com- met. He flatters you just enough to you he's no cheap skate and his futhe option. If it is a small company, it will be something like X & Co. In this there will probably be only Mr. X, or perhaps Mr. X and a silent part—who is a smooth high-pressure. ner who is a smooth, high-pressure family lived there once or not. Any- are the best that he has ever heard salesman. They will be advertised as way, as a result, Mr. X always has a He listens with interest to your gos-"Stocks and Bonds." We are listed as soft spot in his heart for Och Koch sip and stories. He may be only pick-"Investment Securities" but the shady County, and whenever he gets a good ing up names for his next killing. He boys seem to be always advertised as issue he always brings it back among takes a great interest in your occupa- always glad to oblige. He stresses in "Stocks and Bonds." The "and Com- his friends where he is well known to tion, and prefers to talk about it in particular the name of one very large preference to any other. You this because this is the talk you enloy most yourself. If you're a farmer he was almost invariably born on a farm. He takes a great interest in your difficulties and will quickly get your son who is out of work a lob in the city. He knows big men welljudges, senators, bank presidents, etc.

> You might find out he has something to sell but he at first doesn't may not even suggest your buying until he has called on you several times. You're used to the Fuller Brush men, etc., so this new salesman makes you curious. He uses different methods. He doesn't drive you over the cliff. He simply makes you so curious that you get off balance trying to peer over. It will then be easy for him to slip up behind you and push you over. any rate he has something which he "Yes and every cent he ever made will only let his best friends in on. He must become your friend before you can qualify also-when he gets to know you better he will claim to be able to foresee that you are an intelliately aroused. You think that you gent man, a quick-thinking, shrewd, deliberate investor-certainly no sucker. You're just who he wants in with Another approach may be made ai- him on this big deal. He wants wide-

money is going and appreciate a gold-

Standard Time

LEAVE GEORGETOWN

For Teronto

For Kitchener

x-Through to London; a-Daily

except Sun. and Hol.; b-Sun.

and Hol. only; o-Sat. only;

d-Daily except Sat., Sun. and

Hol.; e-Sat., Sun. and Hol.;

All coach travel information at

W. H. LONG - Phone 89

LeRoy Dale, K.C.

M. Sybil Bennett, B.A.

Barristers and Solicitors

GEORGETOWN - PHONE 19

Mill Street

g-Daily except Sun.

6.14 a.m.

9.18 a.m.

11.48 a.m.

c 2.23 p.m.

x 9.35 a.m.

12.05 p.m.

x 2.05 p.m.

a 4.05 p.m.

4.08 p.m.

6.09 p.m.

9.03 p.m.

e 7.50 p.m.

d10.35 p.m.

el1.35 p.m.

en opportunity when they see one. When this act is turned on you You stammer the ideal answer - melt in his hand, give him \$100:00 and "Yes-heard of him but don't know swear to your wife its only a little exhim particularly well. Seems like a periment and will certainly not risk

He continues, "Yes queer in many But your experiment is very successways, but a shrewd investor. He's ful. Every day your friend is back 2. Although there are thousands of probably one of the wealthiest men telling you of free gold by the bucket able can't accommodate. You realise Every human being likes to gossip, that after all, you don't read about it

him how to work it, praises your wife's cooking, entertains you with lectures or pictures after dinner, insists on paying you. \$2.00 for the meal to show

At some time you're bound to get curious about who else is investing in this venture. You realize that you can't be the only one who is figuring in such a great development — so you ask your friend. He is very glad to tell you some of the other holdersholder—a man who holds thousands of shares. This man always lives over a hundred miles away. You have never heard of him, but he is always a professor, lawyer, doctor, or some professional man whose position in society automatically commands your respect. When your friend goes away you think "I'll just write professor or doctor so-and-so and ask him how much he holds and what'he thinks of it." 'Tis then you rub your hands and seem particularly anxious to sell. He sit and gloat over your own shrewdness. "No one can put it over me that

easily," you think to yourself. So you write to Professor or Doctor So-and-So in the far off town and he answer that he thinks that the speculation is wonderful. But just what did you expect? Did you think that he would put all that money into it if he

thought it was worthless? But there's just one thing that your friend forgot to tell you. He forget to tell you that Professor or Doctor Soand So is one of the most notorious money losers in Ontario-awfully clever professionally-but no business brains at all. He just can't resist a get rich quick line and probably never will be able to. Only ten years ago he fell heir to \$100,000.00 and has lost practically all of it. Everyone in his home town knows about it-knows that his name is on every sucker-list in Canada. Your friend would never have mentioned his name there. But you've checked and double-checked to your satisfaction—you're fully convinc-

Meantime the promotion is going great guns. New developments every day! A fortune for Christmas! You really must get more in it and tell your brother about it all on the sly. He'd do the same for you if he saw a chance to make a fortune. By and by you get in big. You cash those old government bonds which you bought from McLeod. Young. Weir & Co. Ltd., which are only paying you a paltry 34%, take the proceeds of your recently matured Toronto General Trust debentures on which they rob-

bed you at 31- % and tump in.

Developments continue. You don't see your friend nearly so often, but realize that he must be busy marketing the gold or searching for pumps to control the oil gushers. Meantime the literature pours into your mailbox. A better letter every day. Then there are delays. Weather conditions are affecting this and that. A law suit to be won, then on again. Then the big strike is very near. Urgent letters -air mail-special delivery-registered-(too bad you didn't collect stamps) --your last chance to get taken just a little more. You may or may not overlook this. Then the letters get fewer -they're always optimistic, but more delays, more accidents, breakdowns, lawsuits. Finally the letters stop altogether and you get suspicious. **************** You write to X & Co. and the

letter comes back marked by the post office, "not at" or "removed-no forwarding address." You frantically journey to the city but can't find anyone there who knows much about it. Someone vaguely remembers a firm by that name who started out some monthe ago but quickly folded up. Nobody ever knew Mr. X. not even the bank presidents and senators he knew so well. You write to the registrar of companies to inquire about Osh-Kosh Gold Mines. You find such a company was incorporated about 5 years ago but is now completely washed up and their patents reverted back to nature and the Indians. You're frantic but you wouldn't call a cop. The law gives so much publicity to an investigation-especially to the one who starts it, and you don't want your friends back home to know that you've lost money—to know that you've been a sucker. Oh, no! You'll just slink slowly back home and try to explain to an unreasonable wife, who will claim she was suspicious all the time, that you were beaten. You will then ***************** spend a couple more years working very hard to recoup your financial losses—to regain your self-confidence to prepare yourself for the next kill-

**************** Kenneth M. Langdon Barrister, Solicitor, Notary Public

First Mortgage Money to Loan Office-Gregory Theatre Bldg.

Mill Street Georgetown ------

Elmer C. Thompson INSURANCE SERVICE Pire - Auto - Windstorm C. P. Railway and Allied Steamship SUMMER EXCURSIONS Phone 119w or i Georgetown

******************* Concrete Work

Sidewalks — Foundations Cisterns - Bridges' First-class Workmanship SAM WALKER

JOY OF LITTLE THINGS Half the joy of life is in little things

taken on the run. Let us run if we must (even the sands do that). but let us keep our hearts young and our eyes open that nothing worth while shall escape us. And everything worth its while if we only group it and its significance.-Viotor Chertolitic

"Look here, groose, I want a doubt

RADIO **Gray Coach Lines** TIME TABLE

Repairing

WE SPECIALIZE ON THIS WORK

13 Years Experience

J. Sanford & Son

GEORGETOWN 34w

Passenger Sunday only 11.30 p.m ****************************

A. M. NIELSEN

26th Year of Practice

Chiropractor X-RAY

****** Drugless Therapist F. R. WATSON Lady Attendant D.D.S., M.D.S. Office over Dominion Store, Georgetown

Georgetown Office Hours - 9 to 5, Except Thursday Afternoons

********* DR. J. BURNS MILNE DENTAL SURGEON

X-RAY Phone 80 *****************

***************** FRANK PETCH

LICENSED AUCTIONEER ALL CLASSES OF INSURANCE Prompt Service - Georgetown P. O. Box 413

******************* Free Enlargement

with every 8-exposure Roll Film developed and printed for 260 8 reprints and chlargement 25c. Enclose 26c coin and 3c stamp for return and mail to

PEACE

******* Monuments MARKERS and LETTERING

Hours: 2 - 5 - 7.30 - 9.30 p.m.

Closed Thursday Phone 150w

;......

Designs on Request - Phone 2048 Cemetery

Inspect our work in Greenwood ********

MONUMENTS Oakville Monument Works

Designs submitted, cometary lettering. corner post and markers. A good display in stock A. McKellar, Prop. 19 Celborne St. West OAKVELLE **************

where,"-La Rochefoucauld.

POLLOCK & INGHAM Galt, Ont.
