



CANADA "CARRIES ON" WITH WAR EFFORT

A sound picture of Jack Canuck with his sleeves rolled up is the immediate undertaking of the CBC's Features Department. On Sunday, February 18, 9.00 to 9.30 p.m. EST, the Toronto studios will inaugurate the new series, "Carry On!" What has to be done and what Canada is doing, will be told in dramatic form. Listeners will follow the doings of Canadians in the First Division overseas and, as never before, will be kept in touch with the prosecution of the war on the Home Front.

The Features Department of the CBC claims that it has one of the broadcast canvases that has ever been found in broadcasting; and it is determined to cover it with vital and vivid pictures.

NEW CBC CHAIRMAN



René Morin, the new chairman of the Board of Governors of the Canadian Broadcasting Corporation, was born at St. Hyacinthe, Quebec, in 1883. He was educated at the Seminary of Ste. Hyacinthe and at McGill University. He was formerly a member of the Quebec Provincial Government and later a member of the Federal Parliament. In 1927 Mr. Morin was appointed general manager of the General Trust of Canada. He has also served as president of the Montreal Chamber of Commerce and vice president for Quebec of the Canadian Chamber of Commerce. When the Canadian Broadcasting Corporation was formed in 1936, he was appointed vice-chairman of the Board of Governors and was re-elected in 1939. In October of last year, he was appointed acting chairman on the retirement of L. W. Brockington.

Newsworthy events of the week, economic analyses, Canada on the march with the dinner pail, the machine gun and the last tube; in training for the air force, the army and the navy; geared to the greatest production effort of her Nationhood—this is the story of "Carry On!" designed and produced by the CBC as a weekly broadcast service to the National Network.

"Happy Gang" to Make Personal Appearance

The irrepressible Happy Gang is away again to do one of its numerous good deeds. This time it's the capital city to be favoured with a visit from the mad-hatters of the National Network. On February 26, George Temple and his sextette will be in Ottawa to make a personal appearance at the auditorium on behalf of the Milk Fund drive for underprivileged children. The trip was suggested by the Rockcliffe Lodge, No. 278 of the I.O. D.F., and when Bert Pearl heard of it was for youngsters who could do with a little more of this world's goods, well, it was all fixed to do that day's regular broadcast at the Ottawa studios of the CBC at 1.00 o'clock and give a special show in the auditorium at 8.30. The whole troupe will

be on hand, including Bert, Blain Mache, Kathleen Stokes, Bob Farnon, Eddie Allen and Hugh Barlett.

Recital Series by Young Musicians

CBC will turn the spotlight on Toronto's younger professional pianists a recital series having just been announced from the Toronto studios to start, February 20. Each Tuesday afternoon between 2.30 and 3.00 p.m. EST, for the next few weeks, Eastern Network listeners will have an opportunity of hearing and appraising the performance of up-and-coming young artists, some of them well known to network audiences, some of them making their air debut. Jeanette Caille, the gifted young Montrealer, now resident in Toronto, after studies in Europe, and wide concert experience in Great Britain, is the first artist invited to participate in this afternoon recital series. Miss Caille will appear on February 20. Margaret Parsons is scheduled for Tuesday, February 27, and Virginia Knott will appear on March 3.

Students Discuss Position of Farm Women

On Thursday, February 22, the concluding broadcast in the series with O.A.C. and Macdonald Institute students on the Ontario Region CBC Farm Broadcast will deal with trends in agriculture. Two senior students of Macdonald Institute Miss Ellen Jeffries of Hamilton, and Miss Jean Robbins of Midland, are going to outline the position they think farm women should occupy at the present time. It looks as if the one fourth-year student at O.A.C., Ross Chapman of Galt, may have some difficulty upholding the farmers' side of the question. At any rate, listeners to the Farm Broadcast will have an opportunity to hear what young agriculturists think about their industry. The time of the broadcast is 12.30 p.m. EST.

Famous English Baritone with CBC Strings

John Goss, who first became known to Canadian audiences in 1931, when he brought his London Singers to this side to sing the jolly sea shanties and folk songs of Old England, will be featured over the CBC National Network on Sunday, February 18, 7.30 to 8.00 p.m. EST. Mr. Goss has been invited to appear as guest soloist with the CBC String Orchestra, under the direction of Alexander Chuhaldin. The famous baritone has a repertory of over 1200 songs, including rounds, glees and street cries dating from the beginning of the 16th century. For his appearance with the Chuhaldin orchestra, he has chosen numbers from his modern library.

"Canadian Snapshots" Honours French Canadian Composer

Hector Gratton, perhaps the most outstanding young French-Canadian composer today, will be honoured during the next edition of "Canadian Snapshots", Wednesday, February 21, 8.00 to 8.30 p.m. EST, when Samuel Hersenhoren will direct the orchestra and guest soloist in compositions by Gratton. The composer will receive a double salute for not only has his "Rondeau," arranged for strings and piano, has been selected for this date, but Harry Adaskin, the well-known CBC music commentator and violinist, will give Gratton's "Chanson et Danse" as a violin solo. This is not the first occasion on which Mr. Adaskin has assisted in making the young composer's works more widely known. In London, some years ago, for the but Harry Adaskin, the well-known grammer which included works by Hector Gratton, and he also included them on his programmes at the Canadian folk song festival in Quebec. Mr. Gratton is teaching in Montreal, and it is his very delightful original music which is heard on a weekly French dramatization of "Maria Chapdelaine."

YOUR HELP IS NEEDED

All this week citizens throughout Canada are being asked to contribute to The Canadian Legion War Services appeal for \$500,000.

An examination of this no-profit making organization, a subsidiary of the Canadian Legion itself, immediately impresses one with the necessity of enabling it to carry on its vitally important activities, not only in Canada but also in England and France. Readers of this newspaper who are aware of the Legion's efforts in providing education facilities for the men so that they may continue their studies while on active service and thus equip themselves for their return to civil life, who have read of the splendid work being done in maintaining morale and esprit-de-corps by means of entertainment, and who know of the advice and guidance that the Legion is giving the men on all problems arising from war duty, must surely be encouraged in making their donations generously and without delay.

We in Canada, who are so far removed from war zones, are perhaps influenced to some extent by a false perspective of the struggle that lies ahead. We fail to grasp the full significance of the sacrifices our fighting men will be called upon to make. To put it bluntly, we lack a war spirit. It will take but one catastrophe involving our forces to make us realize that we are at war—a war that from all indications is going to be the most horrible in all history.

The welfare needs of our fighting men will be many and it would be unfair of us to expect that the military authorities should assume the added responsibility of providing for these needs. The responsibility can be carried out most satisfactorily by organized and officially endorsed bodies such as the Canadian Legion War Services.

Imbued with the conviction that its efforts must primarily be directed in such a way as to contribute to military efficiency, and thus help to win this war as speedily as possible, the Legion is also looking to that day when peace is declared and our men return to resume their places as citizens. With that in mind the Legion has under way the most remarkable education scheme ever designed for Canadians under wartime conditions.

Studied from all angles, the services being rendered by this organization cannot fail to make a great contribution to Canada's war effort and the rehabilitation of our men when the war is over. And if we are preoccupied with visions of what is taking place today, it would be well to peer a little further into the future and make our preparations now for the new peace that is to follow.

Investment in The Canadian Legion War Services is a sound investment in democracy.

FEDERAL SEATS DIVIDED AS FOLLOWS

Prime Minister Mackenzie King's decision to dissolve parliament and to hold a Dominion general election on March 26th has been the signal for great activity in all the 24 constituencies of Canada. The distribution of the seats among the provinces is as follows:—

Prince Edward Island	4
Nova Scotia	12
New Brunswick	10
Quebec	65
Ontario	82
Manitoba	17
Saskatchewan	21
Alberta	17
British Columbia	16
Yukon	1
Total	245

"CARRY ON" — WATCHWORD ON HOME FRONT



Guns and grain, metal, meat and machinery, agriculture and aircraft—Canada is "carrying on" at home with a gigantic up-swing in production of all kinds.

War effort is readily recognized as three young airmen study a reconnaissance map (upper right) and as Major-General McNaughton, commanding the First Division, C.A.S.F., discusses operations with Lieut-Col. Lee, Camp Commandant, C.M.E. Barracks, Toronto. But behind the scenes the blast furnace and forge call the expert metal workers to the colours (centre) and armed only with a dinner pail, Canada's army of workers march to win this war through their power to produce (upper left). The CBC Feature Production Staff, three of whom are shown lower

left, including Samuel Hersenhoren, musical director, Harold Symes, sound effects operator, and J. Frank Willis, producer, will give Canadian listeners, each week, a glimpse behind the scenes of Canada's great war effort on the home front. CBC Mobile Units will visit munition plants and granaries, machine gun factories, abattoirs and shipping depots.

The CBC Feature Department is working in close co-operation with the office of the Director of the Department of Public Information to bring to National Network audiences each Sunday evening, an up-to-the-minute survey of Canada's war effort in all its aspects. The first broadcast of "Carry On" will be produced from Toronto, Sunday, February 18, 9.00 to 9.30 p.m. EST.



When he comes back will he be TRAINED TO CARRY ON?

The Canadian Legion's War Services are undertaken with the approval and active co-operation of the Canadian Government

GIVE FREELY GIVE NOW



CANADIAN LEGION WAR SERVICES
EDUCATIONAL AND PERSONAL SERVICE APPEAL

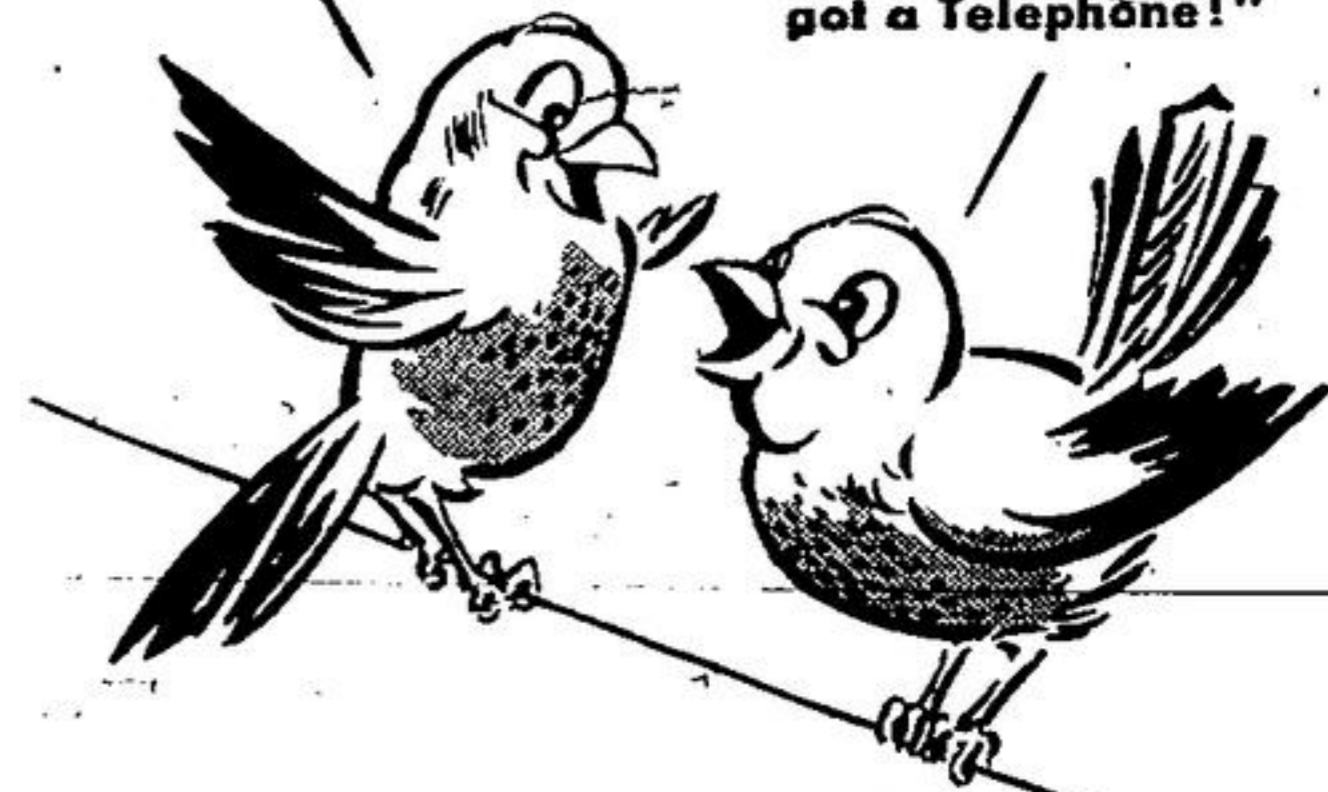
Under a great new, much needed plan the Canadian Legion is providing Educational and Vocational training for our fighting forces. The Legion's personal services will aid in the solution of private and business problems. Leave Hostels, Soldiers' Concert Parties and Recreational facilities will also be provided.

Your contribution to the \$500,000 drive for funds will help to maintain morale today and train our men to achieve success in civil life after the war.

Will you help to give our boys a leg up the ladder of success when the war is over? Then give generously to this great new cause. Now! Send or take your contribution to your nearest Legion Branch.

"Isn't this a New Line, Friend?"

"Yes, it is... Farmer McDougan finally got a Telephone!"



FARMERS now recognize the telephone as a friend in time of need and as a money maker. A telephone is vital to a farm—and the whole family living there. Nothing gives so much in service, usefulness and protection against danger as the telephone. That's why Farmer McDougan has one now. What about you?



Memories That Linger On

are those that are carefully written into a perpetuating medium. It is the desire of everyone that their name live forever, but time dims thoughts that once were so vivid. Only when a memorial that will stand the ravages of the ages has been erected can this fond hope of one be realized.

A memorial executed in imported Scotch granite stands as a symbol of this integrity and dignity of the name it immortalizes.

Designs submitted and Corner Posts and Markers

A GOOD SUPPLY IN STOCK

Let us help you to decide on a suitable memorial.

We also specialize in cemetery lettering.

Oakville Monument Works

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CARNIVAL — FRIDAY, FEB. 23rd