

Market Street Georgetown
Richard Licata
"FRUIT AND VEGETABLE MARKET"

Our stock of NUTS for Christmas is now in. Guaranteed fresh, of this year's stock and absolutely the LOWEST PRICED in town!

Our many customers appreciate the high-grade quality and freshness of our stock of

Fruit and Vegetables

which are always sold at the lowest possible price consistent with quality.

You can prove these facts by coming to

LICATA'S

for YOUR HOLIDAY SUPPLIES



COLONEL B. O. HOOPER, DSO, M.C. who has been appointed Secretary of the Ontario Conservative Campaign Committee and will also act as Secretary of the Ontario Conservative Association.

COURAGE IN THE HIGHEST

First Boy—My father is a brave man, he is. He killed five lions and an elephant in Africa single-handed.
Second Boy—Bosh, that's nothing. My dad bought a new sedan when ma wanted a coupe.

HOW TO LIVE

Eighteen single formulae are used by Professor Irving Fisher of Yale University and Dr. Haven Emerson, the eminent American public health authority as guides to health. As reproduced in the last issue of "Health" (Toronto) they are:

- Exterior:
1. Wear light, loose, and porous clothes.
 2. Ventilate every room you occupy.
 3. Keep outdoors as much as possible, enjoy full sun.
 4. Perspire daily, either by exercise, or by application of heat.
 5. Bathe frequently in air (especially cold air), water (especially cold water) and sunlight.

- Interior:
1. Give preference to natural foods, especially fruits, nuts, greens, dairy products. Select by natural choice.
 2. Avoid overeating and over-weight.
 3. Avoid excessive seasoning.
 4. Avoid excess of protein.
 5. Eat your food slowly, taste carefully, enjoy fullness.
 6. Exclude poisons and avoid infections.
 7. Keep the teeth and gums clean and healthy.
 8. Get the habit of thorough, frequent intestinal elimination.

- Behavior:
1. Stand, sit and walk erect.
 2. Work, play, rest and sleep in due proportions.
 3. Compensate for occupational deficiencies by special exercises and recreation.
 4. Keep serene; avoid, hurry, fear and anger.
 5. Take periodic health (including dental) examinations.

T.C.A. CARRIES NEARLY 18,000 LETTERS SINCE FIRST OF YEAR

If all the letters carried by Trans-Canada Air Lines during the first 10 months of this year could be laid end to end, they would stretch along the Canadian National Railways main line all the way from Montreal to Saskatoon.

From January to October inclusive, T.C.A. planes transported 359,399 pounds of mail. Taking the Post Office estimate of an average of 50 letters to the pound this would be 17,969,950 letters. Making it the round figure of 18,000,000 for the sake of easier figuring, and using the average business envelope of six and a half inches, a T.C.A. man whose hobby is goofy statistics, works it out to more than 1,846 miles. The distance from Montreal to Saskatoon is 1,827.7. Six cents a letter for 18,000 letters means considerably more than \$1,000,000 in stamps.

ACTON

Mr. Angus Kennedy, son of Mrs. J. R. Kennedy, Acton, is president of the newly incorporated drug firm in the vicinity of Alex Stewart, Limited, 111 Rindal Street, Acton, which will attract some new clubs this coming winter, according to applications for births in the League, read at the annual meeting here. Most of last season's clubs were represented at the meeting, when preliminary organizing for the 1939-40 period was carried out. Herb Dion was re-elected as President and Ed. Ryser was chosen as Secretary-Treasurer.

This year the Acton Curling Club is off to an early start—much in advance of the ice. The annual meeting was held on October 26th, and all matters arranged for the coming season, which promises to be quite a busy one. The following were elected officers and executive for 1939-40: President, J. A. Chapman; 1st Vice-President, W. H. Clayton; 2nd Vice-President, F. D. Dewar, Milton; 3rd Vice-President, John Little, Rockwood; Secretary, Wm. G. Middleton; Treasurer, W. K. Graham. General Executive Committee, to consist of all officers, together with C. M. Davidson, E. S. Force, H. F. Holmes, T. Watson, W. E. Smith, Dr. E. J. Nelson and E. J. Hassard.

COMMANDMENTS FOR YOUTH

These days when the feeling is rampant among young people that they cannot get along in the world unless they acquire the favor of those in authority, or unless they obtain what is commonly called "pull" from certain "right up" individuals, it would be well if they took notice of the ten commandments published in Forbes recently.

The rules Forbes maintains are the royal road to success are as follows, and they should have a tendency to put youth back on the straight and narrow:

1. Work hard. Hard work is the best investment any man can make.
2. Study hard. Knowledge enables a man to work more intelligently and effectively.
3. Have initiative. Rats often deepen into graves.
4. Love your work. Then you will find pleasure in mastering it.
5. Be exact. Slipshod methods have aliphod results.
6. Have the spirit of conquest. Thus you can successfully battle and overcome difficulties.
7. Cultivate personality. Personality is to a man what perfume is to a flower.
8. Help and share with others. The real test of business greatness lies in giving opportunity to others.
9. Be democratic. Unless you feel right toward your fellowmen you can never be a successful leader of men.
10. Youth should remember that schools hide future premiers. Statesmen are not pulled out of the hat at leisure. They are men who through the years of their youth began to prepare for things to come. Business men and leaders of the country today know that to play favoritism against good judgement will eventually bring ruin down upon themselves. Therefore we suggest that the young people once again take heart, study the ten commandments of business, and walk proudly forward into the world that is to be theirs.

Christmas Gift Hint . . .



They'll make it a happier, more joyful Christmas! And they're so much in keeping with holiday sentiment. Flowers will say "Merry Christmas" for you in the most beautiful way of all. Whether it's your wife, friend or mother, give Flowers!

WALTER RIGG

FLORIST

Floral Designs for Every Occasion

PHONE 70 GEORGETOWN
Main St. (O'Neill Block)

9 More Shopping Days 'Till Xmas



Sensible Presents for Christmas Gayety

Give gifts for the home and you may be sure they'll receive a warm welcome—and furniture, the enduring gift, is the best present of all for true Christmas happiness and cheer.

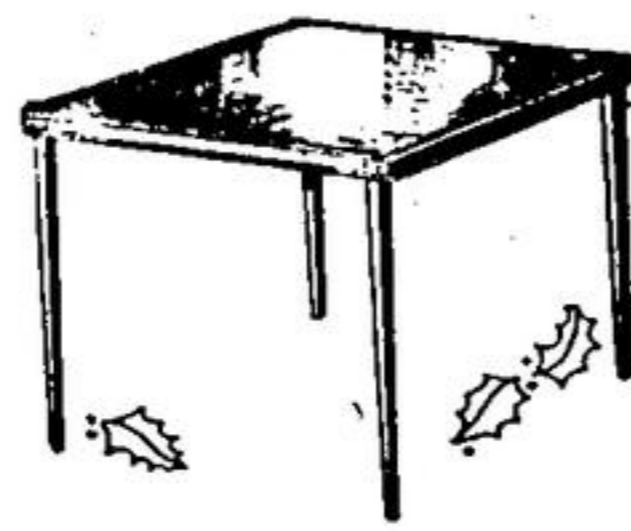


"Gifty" Tables

7.95 AND UP

- Cocktail Tables!
- Coffee Tables!
- Lamp Tables!
- Commodes!

This special Holiday group will thrill gift-seekers—lovely all-walnut tables, richly carved, soft hand-rubbed finish. Very well made and worth considerably more than our very special price.



Card Tables

An inexpensive gift, yet a present of real utility. \$1.98 At only



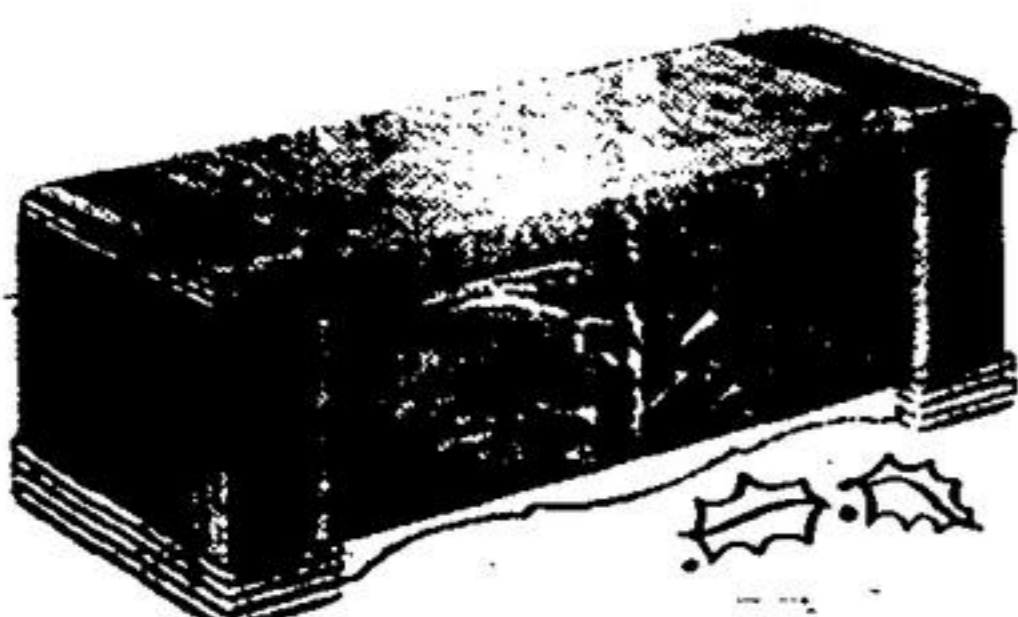
French Plate Mirrors

With gold metal gilt frames. Beautifully clear French plate glass. Many other styles \$5.95



Dainty Lamps

Exquisite styles for boudoir and living room. Complete with silk shade, only \$2.85



Beauty Plus Complete Protection

These full cedar lined walnut chests afford complete protection to anything entrusted to their care. Your apparel, shoes, blankets, etc., are safeguarded against moths, dust and moisture. We have a size to suit your purse and your gift requirements. No. 623 \$19.95

Harold C. McClure

"HOME FURNISHINGS STORE"

PHONE 54 MAIN STREET GEORGETOWN

We Will Make Late Delivery, Evening, December 23rd

Ask Your Neighbour!

About where to buy your Jewelry, Watches and Silverware and Diamonds, and no doubt he will say:

Altman's in Brampton

THE QUALITY IS ALWAYS THE BEST

This Ad presented at our Store is good for 50c on a \$5.00 article or \$1.00 on any article over \$10.00

The SNAPSHOT GUILD

Make a Christmas Picture Book



Let pictures tell the story. Bedtime on Christmas Eve is as important to the story as discoveries at the tree next morning. Amateur flood or flash lamps and supersensitive film put the pictures on a snapshot basis.

PLANNING our Christmas pictures is very much like planning our Christmas shopping. Far in advance we resolve to do it early. Day after day we resolve to do it early. And then all of a sudden the time is up, we can't do it early—and we don't do it well.

So, here's sound advice. Do it now! Get yourself pencil and paper and work out a Christmas scenario, a series of pictures that will tell the whole Christmas story and give material for the pictorial Christmas book you have always wanted to make.

Then, first thing tomorrow, lay in a proper supply of supersensitive film and amateur flood or flash bulbs, so they will be ready to hand when Christmas comes.

Don't skimp in planning your picture series. Remember, it's an occasion that comes only once in a year and even if the children are still young, they are growing up rapidly as far as Christmas is concerned.

You will want at least one picture—perhaps several—of decorating the Christmas tree. If you use a self-timer, the whole family can appear in one picture. Another "must" will deal with hanging up the Christmas stockings. Other pictures can be related to these—for example, the children peeping up the chimney to make sure it is big enough for Santa's entrance. A flood bulb, tucked away in a corner of the

fireplace, will give a proper firelight effect.

Then, there should be a pajama picture with the parents admonishing the children to go to bed and be good and stay there. There should be a picture of the children asleep—they seldom are on Christmas Eve but they can at least close their eyes and pretend.

Next morning, a picture of them peeping down the stairway. Joyous snaps as the new toys are discovered. A snap of father trying to put Junior's new train together—or of Junior struggling for a chance to play with it himself. Snaps of the Christmas dinner, the afternoon nap, the new sled getting a tryout. . . There is material here for a whole album, a book for the years.

Watch your exposures, for these are pictures you do not want to miss. Inexpensive reflectors help increase and control the light. With a box camera at its largest lens opening, you can take snapshots using supersensitive film and two big No. 2 flood bulbs in cardboard reflectors, three and four feet from the subject. For the Christmas tree, which is dark, use three bulbs, or more if it is a large tree and the lights have to be farther back from it. And, where possible, try to arrange a half-angled lighting, without harsh shadows, for these especially injurious child pictures.

John van Gulder

Do Your Christmas Shopping in Georgetown