

THE GEORGETOWN HERALD

Seventy-Third Year of Publication

Wednesday Evening, December 13th, 1939

\$1.50 per Annum in Advance; \$2.00 to U.S.A.

CHRISTMAS SHOPPING EDITION



Ads are Aimed to Aid Undecided Gift Shoppers

What to give and where to find it is the annual problem which confronts most Christmas shoppers. To serve those shoppers and make the gift selection easy, The Herald presents herewith its annual Christmas Shopping Edition. In the following pages you will find special Christmas displays of all the leading stores in Georgetown. Read the ads. Note the new Gift Offerings. Select a gift for every name on your list. That is how Christmas shopping is made easy.

This buyers' issue of The Herald is well worthy of a place in your home, and will be an ideal number to send

to out-of-town friends. From this front page, depicting Santa Claus in one of his jolliest and most generous moods, to page 12, it is packed with seasonable news and gift suggestions. Only by the co-operation of the merchants is this issue made possible, and we urge you to read the ads and note the prices before you start your Christmas shopping. The slogan "Shop at home and save money" still holds good.

And incidentally, a year's subscription to The Herald makes an ideal gift—one that will bring news of home for the whole year to absent relatives and friends.