



Highlights of the Week

Thursday, October 26
1.00-1.30 p.m. The Happy Gang. Variety programme with Bert Pearl...
Friday, October 27
2.30-3.00 p.m. Music Appreciation Hour. Conducted by Dr. Walter Damrosch...
Saturday, October 28
2.00-2.15 p.m. Under the Big Top. Talk by Jack Rogers on circus life...
Sunday, October 29
12.00-12.15 p.m. Just Mary. A programme for children of pre-school age...
Monday, October 30
5.30-5.45 p.m. Songs by Simone. French songs by Simone Quessell...
Tuesday, October 31
4.15-4.30 p.m. Social Sports. Talk on sports for women by Elsie Chisholm...
Wednesday, November 1
7.00-7.30 p.m. Comes in Swing. Songs by Dorothy Alt with instrumental group...

ada sings. New Brunswick plays host to an informal sing-song directed by George Young, from Saint John, 9.00-9.30 p.m. Labour Relations. Discussion under the auspices of the Worker's Educational Association, from Toronto, 9.30-10.00 p.m. Music by choral and soloist, directed by Percy Faith, from Toronto.

Judging from the number of beautiful girls noted in CBC's Toronto studios this season, radio producers really do believe that "a pretty girl is like a melody" that listeners like to hear to enhance the music. At any rate, CBC has more than its share of photogenic young stars.

To mention just a few of the beautiful young women currently singing songs for Canadian listeners, there is Frances James, whose distinguished manner and lovely face are familiar to concert hall audiences and who appeared with the "CBC String Orchestra" Sunday, Oct. 15th, at 1.30 p.m. under the direction of Alexander Chuhaldin.

There is Dorothy Alt, statuesque brunette, who made her debut with Percy Faith two years ago and who, during her visit to England last winter, was selected by a leading English daily to demonstrate the fashionable "Mozart" culture. Miss Alt is heard as guest artist with "Music by Faith" this season on Wednesday at 9.30 p.m. E.S.T., and as featured vocalist with "Cameos in Swing" Wednesdays at 7.00 p.m., E.S.T., under the direction of Albert Pratz.

Louise King, whose beauty, blonde and dramatic, was a distinct asset during CBC's audience programme, "Music by Faith," last season in the Margaret Eaton Hall, is again featured under Mr. Faith's direction. Among the new-comers is little Judy Stewart (Yours for a Song) Tuesdays at 5.30 p.m. E.S.T. and another lovely young brunette Ruth Cameron, who is making her first network appearance with "The Crackerjacks," on Thursdays at 7.00 p.m.

Incidentally, with the added quota of popular music programmes, CBC is introducing a number of new-comers to the Canadian air. Ruth Cameron, the 18-year-old Toronto girl, who is featured with "The Crackerjacks," is getting her first network break this season in special arrangements of catchy little tunes by such well-known song composers as Larry Clinton and Jimmy Monaco. Miss Cameron came to radio via the amateur contest route, has sung with dance bands for two years and studied hard for her chance. Besides, she is an ardent tennis and badminton player, a good cook, a collector of the china and a believer in the old adage "practice makes perfect."

Judy Stewart who sings the songs arranged by pianist Ruth Lowe during the "Yours for a Song" programme Tuesdays at 5.30 p.m. E.S.T., hails from Portland, Oregon, and rumor has it that she is to marry a Toronto boy in the very near future. Judy with her sister and a third young sister, formed the girls' trio heard over an international network on Rudy Vallee's programme for three years (1934-37). Besides her career in radio, Judy has made personal appearance tours, sung in night clubs and was featured soloist with Jan Savitt's orchestra two years ago. She is 22, blonde and petite and, like Louise King who hails from Chicago, believes that Canada provides a bright future for ambitious young stars.

Wednesday, November 1
7.00-7.30 p.m. Comes in Swing. Songs by Dorothy Alt with instrumental group directed by Albert Pratz, from Toronto, 8.00-8.30 p.m. Can-

in the CBC Spotlight



No Barriers for Women in Canadian Radio

By Cynthia Rowe
Women are taking an increasingly important place in the world of broadcasting—and radio is welcoming them. That was the opinion I received when I interviewed Ada McGeer, director of auditions for the Canadian Broadcasting Corporation in British Columbia, in the CBC's Vancouver studios.
"Radio is young and it is modern," this former president of the Vancouver Women's Musical Club told me. "There are no barriers for women in its make-up. Its sole requirements are talent, ability and, most important of all, adaptability."
It is that latter requirement that has been a stumbling block in the past, but which women who seek a radio career are now learning to overcome.
"Up to now the inability to learn the technique of radio which has, until recently, kept many talented female personalities from making good in radio," Mrs. McGeer told me. She went on to explain that men have less trouble in perfecting a microphone manner.
"Once they have a look at those women who have been successful as commentators on the Canadian network to realize that 'naturalness' is one of the chief reasons for their success," she said.
In the field of music, of course, the importance of radio technique again plays a part, but Mrs. McGeer told me that women instrumentalists and singers form a large percentage of the musicians heard on CBC. Later in watching several Vancouver programmes as a guest in the studios I was surprised to note that many of the key positions in the orchestra and vocal groups were occupied by young women.
I asked Percy Harvey, the well-known CBC conductor, about this. He assured me that the female temperament is as adaptable to the split-second tension of radio as the male.
What is the reason for the increasing number of women in all lines of broadcasting?
Mrs. McGeer had the answer at her finger-tips.
"Radio is relying more and more upon surveys as a guide to what the listening public wants," Mrs. McGeer told me. "These surveys show that during many hours of the day the female makes up the bulk of the listening audience. Thus, the increase in programs designed specifically for women."
The result is that the Canadian Broadcasting Corporation has "gone to the ladies" in many of its departments where the feminine touch is needed.
I was told of many interesting women who are doing big jobs in the CBC.
There is, for instance, Aileen Beaufort, a young woman whose earlier career included appearances with a repertory company in Vancouver. Daughter of a famous newspaperman, Aileen is a member of the CBC's script department.
Here is the important work of writing programme continuities. One of her most interesting assignments was the preparation of the elaborate dramatic narrations used for the CBC's Coronation productions.
Another young lady whom I would have enjoyed meeting is Monica Mullan, whose natural, friendly voice has made her Canada's leading woman commentator. Miss Mullan began her radio career nine years ago in Western Canada. Her success as a commentator came only after experience in many fields of radio. Monica has written continuity and scripts, acted in radio plays, broadcast news, played the piano and has even done some producing.
I found that a background of varied training is possessed by almost every successful woman in radio.
Two who have come from other fields of endeavor are Elizabeth Long and Mary Graydon, both of the CBC's National Talks Department.
Miss Long specializes in women's programmes. Before entering radio she was one of Canada's outstanding newspaperwomen and a prolific magazine writer. For six years she served on the National Executive of the Canadian Women's Press Club.
Mary Graydon is a child-psychoanalyst in which she utilizes her practical experience as a teacher at the benefit of special studies at Columbia University.
These and many other women Mrs. McGeer told me, are proving that women have a definite place in radio and that no barriers exist to keep many of them out.

Lorne Scots Fortunate in Having Lt.-Col. Keene as Commander

By Gordon Sinclair, in the Toronto Star

He's Keene by name and keen by nature. Who is? Lieut.-Col. Louis Keene, commander of the Lorne Scots, only soldiers in Toronto suburbs so far recruited for active service.
What's so keen about Keene? Well, he joined up for the last war on its third day as a buck private. Since then he has commanded two regiments, served three armies in six countries, met two British kings and covered about 75,000 war-torn miles. He's crossed two oceans six times on war duty and 60 times for business or fun.
He's the only cartoonist to command a Canadian regiment. He speaks three languages, has met Hitler, Goering and Mussolini.
He's a Scotch-born, African raised, European educated and Canadian resident. He's big, blue-eyed and bald, has enough sense of humour to say he's cold without his Sam Browne belt and once bought 15,000 horses and mules.
He has three pretty daughters and one son. His sister, Violet, can do tricks with a camera and altogether this Louis Keene is quite a lad who goes places and sees things.
When you step up to meet him, don't pump that right hand too hard, he's a rascal trying to earn a living since that day in France when Keene, some guns and a stone wall were all blown sky high together.
But to start at the beginning, Louis Caleb Keene was born at Bristol and as a lad taken to South Africa. He chased all over the union—Cape Town, Transvaal, Durban, Johannesburg and everywhere.
As a youth he lived in England and the Rhine Valley, then moved to Montreal, where he drew funny pictures for the Herald.
When war broke in 1914, he was a young punk trying to earn a living with a pen and a bottle of black ink. Three days later he was a private without uniform with "Sifton's armored cars." The real name of this outfit was First Auto Machine Gun Company but nobody knew it except as a shooting party.
Keene seemed to learn all about the inside of machine guns in lig time, so they made him a second lieutenant in England. He was never an N.C.O. and no sooner had he got a commission than the British army grabbed him before the war ended. Keene was used to being grabbed off by other outfits, but this first bit of military kidnapping puzzled him plenty.
He went to France with the 17th Battery, motor machine-guns, which was part of the British 12th division, and he put him in the Ypres salient.
A few months later Keene was a full lieutenant. Two months after that the wall went up and blew him into unconsciousness. When he woke up, doctors were just getting ready to cut off his right hand.
Saved His Hand
You can imagine how that made an artist feel. He was put up in a nightgown and he worked. He still has a right hand and it was good enough to get him past the medical board for this war.
But at that time, in 1915, he was sent to Canada, made a captain and named machine-gun officer of the 159th Battalion (Montreal). Then he was made chief machine-gun instructor and instructor for all Quebec, and stuck at that until the fall of 1916 when the British army grabbed him again.
This time he was sent to the United States to buy horses and mules and, like we said up top, he bought 15,000 and shipped them overseas with a loss of just one half of one per cent.
Doing this kind of work, he met many American officers, including three sons of Theodore Roosevelt and Major-Gen. Leonard Wood, who commanded the whole Atlantic division.
The general said the American army was pretty wobbly on machine-gun technique, and since Keene was an expert, he was going to ask the Canadian army if he could be farmed out as a teacher.
Canada said okay, so Keene was now in his third army. He toured nearly all U.S. military camps as machine-gun lecturer. Then, when the U.S.A. went into the war, he became military instructor at Dartmouth University in New Hampshire.
"Chucked Teaching Job
This made Keene a full fledged professor. He mightn't say it out loud but he hated the job. However, he stuck along until the Germans made their big push in 1918. It looked for awhile as though they might wind up with a German victory, so Keene "chucked Dartmouth," came home and demanded to be sent overseas again.
They sent him. They sent him plenty. They sent him over and back four times in six months, and once the ship had quite a submarine scare.
The idea seemed that Keene had a knack with men. He could make them give their best, and he could calm their jitters, if they had jitters, so he was on a sort of personal conducting tour of new recruits to the front.
Keene never got back to the front himself, but when the armistice was about to be signed he learned that Canada was to send troops to Russia against the Reds, and he marched into that unit.
To do this he had to revert from captain, a rank he'd held two years to lieutenant, a rank he'd held two years. He stuck the dreary Siberian job until the spring of 1919. Then Keene came back to Toronto and picked up the threads of his private life without putting down the more exciting military jobs.
At Two Royal Levees
He joined the Halton Rifles, at Oakville, as a captain, but this regiment largely existed on paper and there were many years of inactivity. During these years Keene was shuttling back and forth between Europe



Lt.-Col. Louis Keene,

and Canada at least once, and sometimes three times a year.
In 1930 the outfit became the Lorne Rifles. . . a name they had worn years before. . . and Keene became second in command, then top officer. In 1936 the outfit amalgamated with the Peel and Dufferin Regiment to become, as it is now, the Lorne Scots, and soon afterwards Keene became chief of that unit.
In that connection he has represented the regiment at two royal levees, one before King George V at St. James' Palace and one before the present King at Buckingham last spring. He also commanded troops at Brampton when the King and Queen passed through there last June.
He and his troops wear the personal tartan of the Duke of Argyll, who is chief of the clan of Campbell. You'd really call this the Campbell tartan, but sticklers will tick you off on that and insist there are three Campbell tartans and this one is the Campbell's chief's tartan.
Keene has twinkly blue eyes and a sense of humour. He says a really good officer has to know his men inside out and even straighten away. He emphatically agrees with Brigadier Armand Smith that no officer can fool his own men, and the officer really worth having around is one who looks after his troops first, his N.C.O.'s next and himself last.
"Who's about Hitler?" we asked this man who is slated to fight him, but who recently met him.
"Hitler is an intensely sincere, if misguided man. . . a tremendous orator, a man who can sway the people, soothe them if he will or work them into a frenzy if he chooses. He is, in fact, the German people."
"Some thinkers say the people will rebel and revolt," we suggested.
"Bunk!" said this colonel who knows Germany as you know York county. "Hitler will never be separated from the German people. He speaks their common language. . . its almost slang. He is neither refined, cultured nor sympathetic, and neither are the people he stands for. His very vulgarity and ruthlessness appeals to them. He is at the spoken level of the average man, but his cunning is far and away above average. Take no stock in this chatter about revolt. We may never see it. Certainly we won't see it soon. We are in for a long, hard war and the allies who command know it. That's why we'll come out on top. But it won't be soon."
Col. Keene ought to know. He's one of the widest travelled officers in the Canadian army.

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Treasurer's Sale of Land for Taxes

TOWN OF GEORGETOWN COUNTY OF HALTON
TO WIT:
By virtue of a warrant issued by the Mayor of the Town of Georgetown bearing date of the 15th day of June, sale of lands in arrears of taxes in the Town of Georgetown, will be held at my office at the hour of 10 o'clock in the forenoon on the 8th day of November, 1939, unless the taxes and costs are sooner paid. Notice is hereby given that the list of lands for sale for arrears of taxes is being published in The Ontario Gazette on the 5th day of August, 1939, on the 2nd day of September, 1939, and on the 7th day of October, 1939, and that copies of the list may be had at my office.
NOTICE is further given that in the event of all lands not being sold on November 8th, 1939, the sale will be adjourned to the 15th day of November, 1939, at the same hour, on which day the Municipality intends to purchase any lands for which the total amount of taxes and costs is not covered.
Treasurer's Office this 4th day of July, 1939.
P. H. HARRISON, Treasurer.



The CBC Mobile Unit, recently returned from a busy summer in the Maritimes and the Rockies, will again play an important part in many new programs being planned by the Special Events and Features Departments of the Canadian Broadcasting Corporation. This week's Mobile Unit will be pressed into service for the broadcasting of "A Day in the Life of a Recruit." This feature presentation, produced by J. Frank Willis, will be heard by listeners on Friday, October 27th, at 9.00 p.m. The broadcast over the CBC National Network will vividly illustrate the experiences and adventures of a typical army recruit.