

King and Queen "Revisit" Canada at C.N.E. Show

Color Movies of Tour, Life Size Photographs will be seen at Canadian National Exhibition.

Television Broadcasts, Facsimile and Wirephoto Demonstrations are Included in Five-Fold Show in National Industries Building—First Time in Canada

By Frederick Griffin
Who would not like to have the King and Queen back again in Canada? Who would not wish to live once more those great days when their majesties crossed the Dominion from coast to coast? To hear the cheers? To witness the pageants of the various cities and towns? To glimpse again the Queen's grace and her tender smile, the responsive wave of the slim, bronzed King?

It is not possible to have them here in person, but at the Canadian National Exhibition it will be possible to see them as they appeared in Canada; to have a thrilling, close-up view of the couple who captured Canada's heart; to revel in the royal cavalcade across the continent in all its majesty, beauty and color.

This will be made possible for tens of thousands of visitors through pictures. There will be, firstly, still photographs of a sort never before assembled in such a way and, secondly, a program of the finest color movies, giving the highlights of the tour.

Royalty, Scenes on View
This exhibit is only part of a great feature of five-fold, topical interest which The Toronto Daily Star is sponsoring at the fair. The exhibit will link the march of royalty with the march of science.

For, besides the still and motion pictures of their majesties' visit, there will be a demonstration of television, a demonstration of wire-photo reception and sending, and a demonstration of facsimile news transmission.

While the crowds are sure to be delighted by the royal photographs and the great story told by the movies of the tour, there is little doubt that the display of television and the other wonders of modern communication will add to the attraction of a show which will occupy a big block of space in the former Ontario government building.

This is the handsome gray stone building, with stone lions appropriately giving a regal touch to the main entrance, which is the most westerly building of the fair. It is right down on the lake front driveway, just inside the entrance from Starnside.

Spacious and ideally situated for such an exhibit, the building will be a magnet for visitors. The main entrance on the south leads into a handsome courtyard where the Ontario department of game and fisheries will display a picturesque wild life exhibit of bear, beaver, fox, bird and fish.

From the inner court four entrances will lead into The Star's exhibit area. The one immediately to your left on entering through the south door will lead right into the great exhibition of royal tour photographs. Here the whole southwest wing of the building will be devoted to this display of photographs.

This wing, lofty and spacious, will be a dignified setting for the display of royal photographs. These photographs, over 50 in number, will be the very cream of the pictures taken on their majesties' visit to Canada. They will give close-up, almost speaking contact with the King and Queen. They will picture in vivid detail many of the most moving incidents of the tour.

Not in the former government building (now the National Industries Building) but also under The Star's sponsorship, will be three other displays. In the entrance lobby of the Graphic Arts Building, The Star will exhibit a number of the famous photographs of the Royal Family, includ-

ing Princess Elizabeth and Princess Margaret Rose, taken just before the tour started by Gerald Richardson, staff photographer of The Star, by royal command at Windsor Castle. These photographs, which have been reproduced around the world, have been acclaimed as the clearest, most natural photographs ever taken of royalty.

In the International Building, the large white structure immediately east of the National Industries Building, a remarkable replica of Jerusalem and surrounding territory at the time of Christ will be shown. Moving figures depict Biblical characters. The Star Fresh Air Fund will get a share of the proceeds.

The Children's Zoo immediately east of the Art Gallery, is bigger and better than ever this year.

Movies Treat of C.N.E.
The color movies, capturing as they do the vivid uniforms, the flags, the King's varying attire, the Queen's lovely dresses all in their natural hues, are expected to be an outstanding hit of the C.N.E. Only color movies can give the full quality of this unparalleled and colorful sequence of events from Quebec to Vancouver, from Victoria to Washington, from New York to Halifax, which comprised the royal tour. Here you will see action color, emotion, in a film record that is without a peer.

These royal tour films will be shown in a series of continuous performances in the theatre of the National Industries building, as the former government building is now known. It is a gallery theatre, with every seat giving a perfect view. There will be no admission charge either to the motion pictures or to the hall of photographs.

The only charge made for any of the five shows being staged by The Toronto Daily Star will be to the demonstration of television which is being put on in co-operation with the Canadian National Exhibition and R.C.A. Victor. To the television demonstration in a big studio being especially erected in the building for the purpose there will be an entry fee of ten cents. Part of the proceeds will go to The Star Fresh Air Fund.

Television is sight telegraphy or wireless whereby it is possible to transmit not merely sounds, as in ordinary radio, but actual scenes over the air—to be received by instrument and shown on a screen.

Television broadcasts have been successfully made in England for months over a limited area. And in Germany, too. In New York broadcasts are made from the Empire State building as the highest possible transmitting point. These are being received over an area of 40 miles, which is said to be the present limit of projection.

Demonstration Explains It
What is television? What has been accomplished to date? What are the possibilities right now? How does it work? How are scenes staged and broadcasts made? What do televised images look like on the reception screen?

All these questions will be answered at the demonstration to be staged at The Star's exhibit.

Here in a series of big modernistic booths especially built to accommodate both apparatus and crowds, visitors will be shown people and scenes being televised. Members of the audience will be among the actors.

Thus in Toronto the public will be able to see for itself how far television has come and to judge for itself where this miracle of the newest magic of communication and entertainment is heading.

After seeing people or acts televised, spectators may pass on to the con-



THE KING AND QUEEN AT OTTAWA
Their majesties as they appeared during their history-making visit to the nation's capital.

rol booths which take the television images and translate them into electrical impulses for projection or broadcasting.

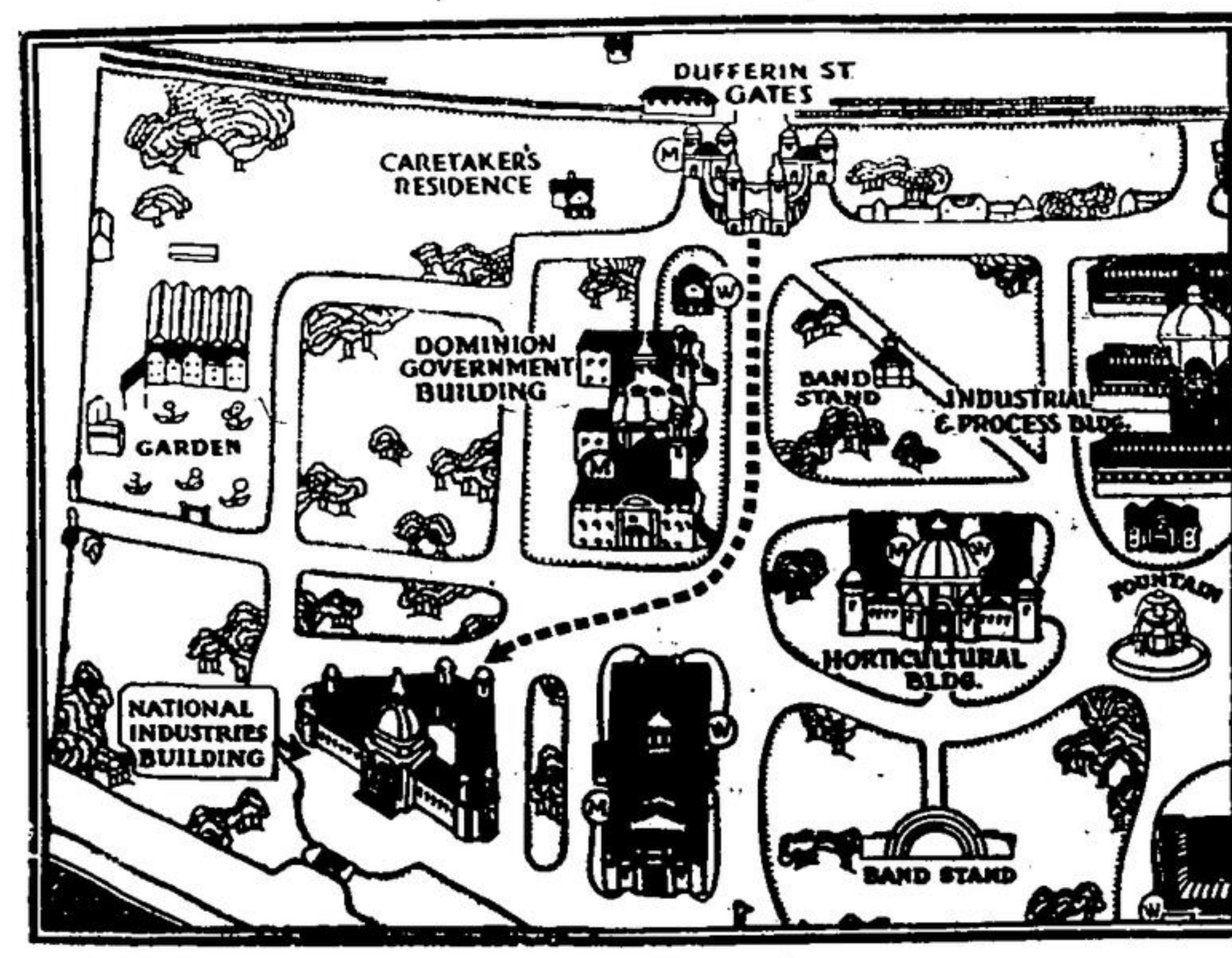
Finally, they will see the television images on radio receivers, thus witnessing the full cycle from action to reception.

On each side of the west foyer of the building will be found the two other features of The Star's group of five. One will be the booth demonstrating facsimile, which is also being shown in co-operation with R.C.A. Victor and is a duplicate of the demonstration at the New York and San Francisco "world" fairs. The other will be the booth containing The Star's wirephoto display.

See How Photos Wired
Would you like to see how, during the royal tour, whether their majesties were in Quebec or Vancouver, photos were received in The Star office within a few minutes and printed in the next edition? Are you interested in knowing how photographs taken of an event hundreds of miles away may be sent over the telephone wires like a long-distance call?

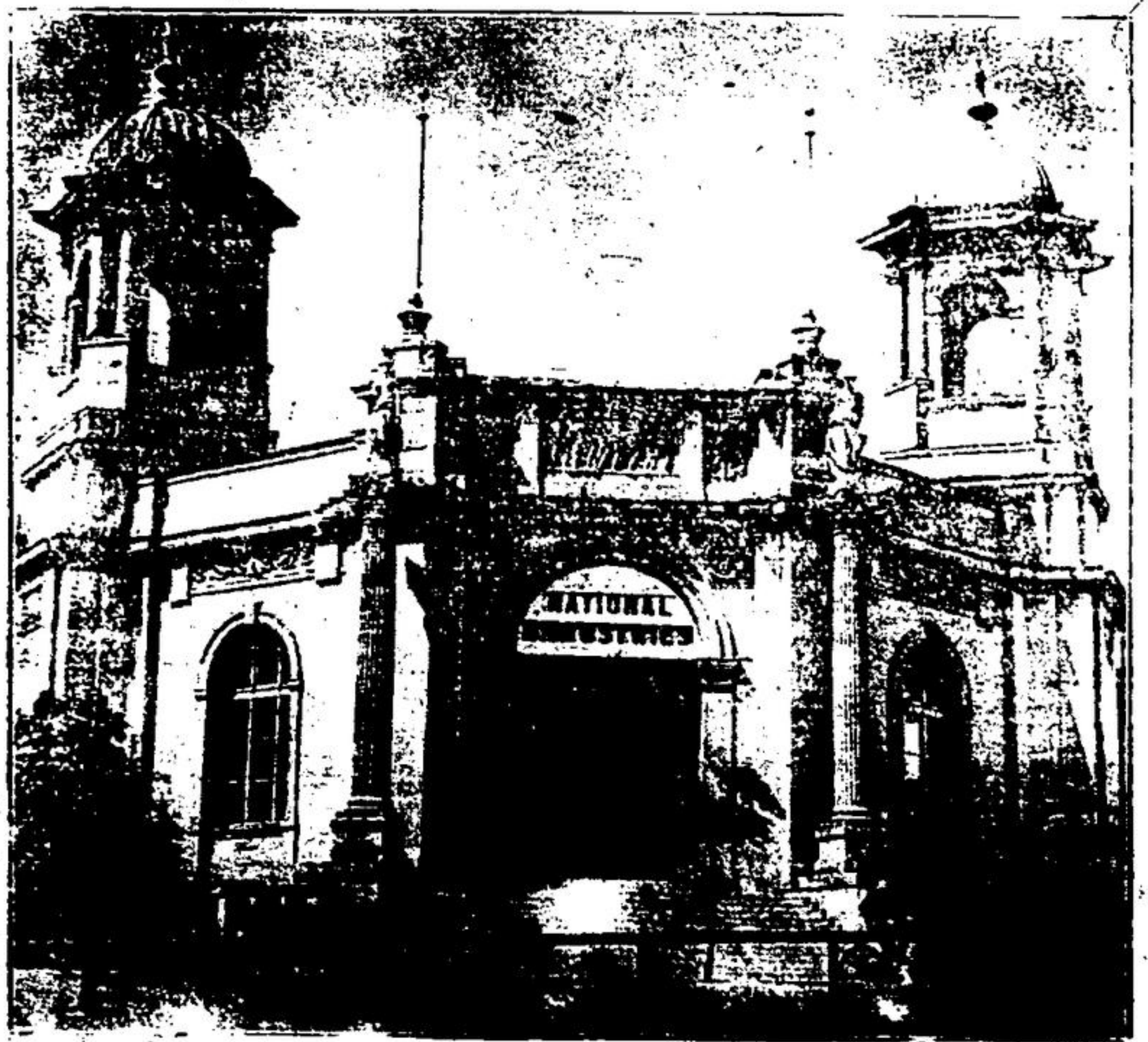
Then come to the fair and visit this wirephoto demonstration. For the duration of the C.N.E. The Star will move its entire wire-photo installation from its own building to the foyer of the old government building. Here, visible to all, it will be in the immediate proximity of the royal tour photographs and other features already described.

Here visitors may see how a big newspaper, simultaneously with a network of other big newspapers up and down the continent, receives its daily quota of wired photographs of far-away events for reproduction in the next edition. They will witness the arrival, over the wires, of photographs



WHERE TO FIND THE EXHIBITS AT THE C.N.E.

Diagram (ABOVE) shows the exact location of the National Industries Building at the south-western end of the C.N.E. grounds in which The Toronto Star's five exhibits will be displayed. The five-fold show runs continuously throughout each day during the period of the Exhibition, Aug. 26 to Sept. 9.



National Industries Building in which these Five Great Exhibits will be Housed

which will appear in that day's edition of The Star. They will also witness the transmission of photographs, taken right in the Exhibition grounds, taken right in the Exhibition grounds, taken right in the Exhibition grounds, taken right in the Exhibition grounds.

At the remaining booth will be given a demonstration of the latest wonder of the news world: Facsimile. This is the method whereby a newspaper, its stories, photographs, comics and other features may be transmitted by wire or radio and reprinted in facsimile—down to the last comma—on a roll of paper at the receiving end.

Facsimile transmission and reception is not many months old but is already regarded by many as a practical proposition of the near future.

At The Toronto Daily Star's exhibit it will be possible to view both transmission and reception. Visitors will see how the copy is fed to the "scanner" or transmitter machine at one end of the booth and how it comes out—in facsimile—on the receiving machine at the other end of the display.

This facsimile demonstration, like the other four features of the five-fold show, will be on every day and evening throughout the fair. From the royal tour still and movie photographs to facsimile, it will be a grand exhibit. We'll be greatly mistaken if one of the constantly thronged spots of the Exhibition is not The Star's big-time display of royalty and novelty. No doubt we'll all be seeing you there.

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"Do I really need my coat brushed?" asked the passenger in the pullman. "Doesn't you!" exclaimed the porter with great emphasis. "Boss, I've broke!"