THE GEORGETOWN HERALD

PHONE No. 8

J. M. MOORE, Editor and Publisher Garfield L. McGilvray, Assistant Editor

A weekly newspaper devoted to the best interests of the Town of Georgetown and surrounding country; including the Villages of Gien Williams, Norval, Limebouse, Stewarttown, Ballinafed and Terra Cotta. Issued every Wednesday evening at the office on Main St., Georgetown.

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ADVERTIBING RATES Legal notices, 12c per line for first insertion, To per line for each subsequent insertion. Readers, 8c per line for each insertion; if in black face type, 5c per line additional. Notices qualifying as "Coming Events," such as concerts, entertainments, society, church or organization meetings, etc., 8c per line, minimum charge 25c. Reports of meetings held gladly inserted free. In memorian, notices 50c and 10c per line extra for poetry. Birth, marriage and death notices 50c. Small advertisements; one inch or less, 50c for first insertion and 25c for each subsequent insertion. Display advertising rates on application.

Although every precaution will be taken to avoid error. The Herald copts advertising in its columns on the understanding that it will not be liable for any error in any advertisement published hereunder unless a proof of such advertisement is requested by the advertiser and returned to the Herald business office duly signed by the advertiser and with such error correction plainly noted in writing thereon, and in that case, if any error so noted is not corrected by The Herald, its liability shall not exceed such a proportion of the entire cost of such advertisement as the space occupied by the noted error bears to the whole space occupied by such adver-

THE HERALD DOES JOB PRINTING OF ALL KINDS

MAKING A REPORT

terms and financial jargon in the re-

There's the term "Accounts Receiv-

means clear to the average man; to

be in bu....., has an interest in a big

Accordingly, the company explains

money owed by customers. It adds

that a following line, "Accounts Re-

company is holding part of its profits

tomers will pay their bills, so it is al-

serve" means-allowing for losses."

something must be held back for se-

curities and raw cotton and deprecia-

tion: all to provide against disaster

"Fixed Assets?" The company ex-

plains that these are simply the tools

its employes make use of in manufac-

turing cotton yarn and cloth. They

have to be up-to-date and first-class

tools or the company wouldn't be able

to make yarns and fabrics that the

own the company-they only lent

profits that it might otherwise

the shareholders and uses it to

to help it meet competition.

"Liabilities?" They simply

way. Instead they confuse and be-

devil them with a lot of technical

terms and phrases that only a few

understand, with the result that the

become suspicious. They think and

majority are confused and sometimes

say that all these terms and technical

words are used deliberately to confuse;

that the firms have something to con-

financial organizations are of public

concern. They are a part of the whole

public interest here, there and every-

where; often are in receipt of govern-

ment assistance. In the circumstan-

ces, it is their duty (and they would

be wise) to tell the public about their

The example of the Dominion Tex-

tile Company could be followed wide-

AIR MAIL CEMENTS CONFEDERA-

TION, SAYS POSTMASTER

GENERAL McLARTY

communication," said Hon. Norman A.

McLarty, K.C., Postmaster General,

speaking of the telescoping of the

provinces by air mail. "It is time that

accentuates our problems. This service

s to accelerate the speed with which

that we may realize we are all part of

one country and that ours is a com-

"If the fishermen on the east coast

ly.—The Other Journal.

mon heritage.

ceal; to cover up.

should things go wrong, to see

the mills are kept running.

back. It isn't optimistic - enough to

the man who, although he may

that "Accounts Receivable"

REMEMBER

Remember me when I am gone away, Gone far away into the silent land; When you can no more hold me by the 1938-39, the Dominion Textile Comhand. Nor I half turn to go, yet turning stay.

by dinary man what a lot of technical Remember me when no more day You tell me of our future that you port really mean. planned:

Only remember me; you understand It will be too late to council then or

Yet if you should forget me for do not national firm like Dominion Textiles. And afterwards remember zzieve: For if the darkness and corruption A vestige of the thoughts that once

Better by far you should forget and Than that you should remember and believe, it explains, that all its cusbe sad.

Christina Georgina Rossetti lowing for losses. "That's all a "re-

THE DIFFICULT DAY

Have you never met it—that difficult When nothing went right with your work, with your play? When try though you would, both with hand and with brain,

Your striving meant failing and failing again? Have you never heard it, that hope your soul, That whispered, "Today I'll get nearer

my goal? And then though you strained to the very last pinch. The day came to night and you gained not an inch?

Take heart and keep striving, press on with a will; One morning will find you on top the hill

And then you will see looking down the rough ways. That the steps leading up were those difficult days.

stirred By Its strong pulse, stars climb darkening blue It throbs in each fresh sunset's chang-

And thrills through the low sweet song plant and material recentyl purchased. of every bird. By It the plunging blood reds all men's made up.

Joy feels that heart against his rap-And on It, Sorrow breathes her deep- them up would only do it in a simple est groan; It bounds through gladness and deep-

Passionless beating through all Time and Space. Relentless, calm, majestic march Alike though Nature shake heaven's endless arch.

Or man's heart break, because of some In these days big industrial and dread face!

Tis felt in sunshine greening the soft of the national economy; touch the In children's smiling as in mother's tears. And, for strange comfort, through the aching years,

Men's hungry souls have called that business in an understandable way. great Heart, God! Margaret Deland

THE MISCHANCE OF A LIFETIME

One afternoon Mark Twain, who lost more than one hard-earned fortune by investing it in hairbrained schemes described to him in glittering terms, observed a tall, spare man, with kindly dark eyes and eager face, coming the path with a strange contraption tinder his arm. Yes, it was an invention, and the man explained it to the **Enumprist**, who listened politely, but said he had been burned too often.

"But I'm not asking you to invest our thoughts may be transmitted, so fortune," exclaimed the man. cen have as large a share as you want for \$500." Mark Twain shook his head; the invention didn't make sense. The Stall stooped figure started away. can place his problem before the fish-"What did you say your name was?" the author called after him.

erman in British Columbia: if , the "Bell," replied the inventor a little and easily communicate with the grain "Alexander Oraham Bell."— Veneent Coryell in "The Christian growers of Ontario, for instance, doesn't that mean instead of Canada being Ecience Monitor.' 3,000 miles ecross, with the Best and

the West days apart, our troubles in Backwoodsman creturning to his a day can be mutually shared and we Sheatie seat after intermission)-Did I can more easily promote prosperity shop on your toes as we went out? and the unity of our country?" Seated man (grimly)-You did. etr. Backwoodsman Here we are Matil-This is our place.

Celia Seems Dumb

Associated Newspapers.

CELIA DRAYTON'S coming Dashville was heralded by considerable excitement in what fondly life souvenirs. believed itself the "younger set."

Dashville was fast emerging from villagehood and was eminently cityconscious. Celia came from New York. All the girls were prepared

for ultra-sophistication. A few came over to her aunt's farm to see her the very first evening. They found a pretty, healthy forward manner.

"Dumb, she seems to me." said wire. Violet Ray, who was in normal "steady" boy friend."

"I've come down here to play tennis, get some swimming in a really truly lake and run wild in the sunshine," laughed Celia to her aunt later. "I simply won't be inveigled the boy now poking a speculative fininto bridge parties or indoor waste of time. Yes, dearest aunt, you may give one dance for me, only I really INTELLIGIBLE when I'm on the tennis courts.'

Putting out its annual report for "Evidently she can't play bridge. pany has done a smart thing. With I guess she's not much of a dancer, the report is an explanation of what either. And, gosh, that dress had me." It is about; something to tell the no style at all. You might buy it anywhere. I thought from what Mrs. Webber said her niece was something marvelous."

able." That, of course, is perfectly "Darn good looker." said the clear to a chartered accountant, and boys, hoping their tennis would pass even to a business man but it is by no muster.

Mrs. Webber laughed. "Never mind, Celia," she said, "I want them to see you dance—that's why I'm giving a dance for you. They're all run silly with trying to be what they believe New York is. They are just babies with new toys. Your uncle can't stay in the room when ceivable, less reserve," means that the Milly Batt tries to smoke. He says Tame Chimpanzee' who smoked at the last circus. I know you'll forgive them if they try to snub you. If they knew who you were they'd The company explains further that crawl at your feet."

> "But all I want is for them to be kind and friendly," said Celia, stretching her well-molded arms. "I'm simply spoiling for a swim."

"Did I tell you that Wyatt Fischer is coming tomorrow?" asked Mrs. Webber. "Well, he is. You know he is just through the Beaux Arts in Paris. He has been offered a position in his father's office in Philadelphia and we think he will go far.

customers will buy. Hence "fixed as-"I knew him-a little-in New sets" represent a lot of money. It is York," and Celia blushed slightly. explained that no single person has "Well, he won't tell these good young enough money to pay for all these people a word until we say he tools, all this machinery; that it takes may-about anything." she said. thousands of people to put it up, most vaguely. of them living in Canada. They are

"There isn't anything to tell," said the real owners of the company. Also Celia, "excepting that I am on the of course, there are bondholders who put up money, too; but these don't stage."

The farmhouse made a lovely setmoney and can't boss it unless they ting for Mrs. Webber's dance. It don't get the rent for their money's was filled with fine old furniture and use. Pinally, the management someboasted wide rooms which had been times holds out part of the money or recently floored with polished oak. Celia looked lovely in a simple pink dress that none but her aunt knew more materials. That's what is known bore a Paris label.

as "earned surplus"-merely sharehol-The rooms were filled; some good der's money put back into the business azz musicians gave their best. And in the middle of the evening young Wyatt walked in and smiled debts; what is owing for taxes (always) considerable in the case of a large Celia.

concern): what may be owifig for "So you're really back," was all what would be owing for wages during "And with a real job," he replied the time the balance sheet was being

meaningly, as they glided out on the floor. So all through the piece. Actually "Gosh, she can dance all right," annual reports and balance sheets are said Violet, powdering her uncomesimple things if the people who make

"I'll say she can. But she has no line," responded Mildred Batt, who was short-winded and clumsy. "Line nothing! She's got 'it'," declared Polly Dawson, a freshman

at the state university, good looking and a first-class athlete. After a delicioùs supper Mrs. Webber, who loved young people and knew how to make an evening happy, rose and, nodding to Cella, said:

"We have tonight been celebrating my little niece's engagement to Wyatt Fisher, whom you all know." Consternation registered on almost all the girls' faces. "You will also like to hear that dear little Celia is 'Isolde' the dancer, whose picture I know you've seen in the rotogravure sections of your Sunday papers. She will be married from my home Tuesday next. Now, Celia,

have you anything to say, dear?" "Only that I do hope you will like me, for I am going to live here in the summertime. You see, Wyatt knows you all and I don't." The osweet, gentle voice went on: "I "The possibility for cementing Confeel rather lost among you, for I am federation is provided by this type of

the only stranger." Polly Dawson jumped up and ran to Celia and hugged her. "We'll be friends, for your service is fine and you can dance and you can swim." Every one laughed, for all loved impulsive Polly. "And we won't give a darn for the eats." she whispered naughtily in Celia's ear

A Tribute to Books

Clarence Day's tribute to books is as follows: "The world of books is grain growers of the West can quickly the most remarkable creation of man. Nothing else that he builds ever lasts. Monuments fall, nations perish, civilizations grow old and die out, and, after an era of darkness. new races build others. But in the world of books are volumes that have seen this happen again and Including the Trans-Canada Air again and yet live on, still young. Lines services, Mr. Molarty pointed still as fresh as the day they were out, Canada has 64 air mail services. Written, still telling men's hearts of the bearts of men centuries dead,"

WILD LIFE SOUVENERS

Fairs, whether they are small carniside show concessions, or whether they unclean." sometimes to many forms of wild life chameleons and other small forms of Passengers, Sundays only 8.31 p.m. which are sold as souvenirs at their wild life souvenirs can educate the cities, which ply's profitable souvenir shining example.—Grace V. Sharritt Passenger and Mail trade with tourists, fair to small wild in Our Dumb Animals.

One hot August day, I wandered idly through a ten-cent store in Detroit. THE DROUGHT IS OVER (The scene could easily have been duplicated in any number of dimestores or carnival shows in any number of American cities). Hearing excited childish squeals of laughter. was attracted to a counter where two small children and a man, presumably the youngsters' father, were laughing girl with a markedly simple straight- heartily at the amblings of a small turtle trying to crawl through a mesh

"Ooh, Daddy," cried the dark-eyed school, was too thin and had no boy, "aren't they pretty? Buy me one? "Me too," chimed in his pig-tailed

> "What on earth would you kids do with a couple of turtles?" asked their "Play with them," promptly replied

ger at another small turtle in the

shallow trough of water. "No," firmly replied this intelligent want to live in the lake, excepting Dad. "You can have some other toy but not a live turtle. And anyway, eyeing the half-dead tortoises speculatively, "they look almost gone to

> And about "gone" they truly were These, tiny, little creatures with their delicate shells painted with pin roses and violets announced in yellow letters on their backs that they were souvenirs of Detroit to the store's customers. But they told a sad tale in their halfdead manner to discerning eyes any interested scientist or wild life lover. Meant for the cool woods and waters they were instead captive in a hot store, handled by hundreds of curious people. Perhaps cruelest of all they had not been properly fed or car-

ed for. I talked later with a woman who is an authority on turtles. She has trapped hundreds for scientific and she looks just like Guendolyn the research purposes but has never tilled one. She said, "There is no law ! know of which prevents stores from selling these helpiess turtles. But there should be some educative measures which would at least compel store managers to properly house the wild life creatures in their care."

> She told me that some turtles are at home on land and on water as well. at the flag-pole" at the Canadian Natis not a completely balanced diet," she friends at the flag-pole this year-it's said. "Some die of starvation, others well worth an inspection.

C. Marie

of thirst."

"Thirst?" I asked surprised. "The poor things can't drink that vals with only a Big Top and a few water," she exclaimed in disgust. "It's assume the splendor of the gilt-edged Yes, we both agreed, it will be a Passenger and Mail exhibits of a world centennial show- happy day when stores and fairs who Passenger and Mail ing myriads of attractions, are not fair ply a trade in small painted turtles. Passengers for Toronto

concessions. Neither are many of the general public in throparly carring for five-and-ten-cent stores in towns and the pets they sell, by setting them a

Once more merchants in Saskatch-

ewan are filling their shelves with

goods. This summer they are selling more groceries, more repairs for cars and fagm machinery, more hardware and overails. In the fall they expect to turn over a lot of semi-luxury and capital goods like radios, automobiles, new tractors, houses and furniture. The long tragic years of drought are over, and, so far as production is concerned, the West is back to normal A few years ago pessimists croaked that the soil of the southern and central prairies was worn out, that the days of even normal crops were over... This summer these same prairies are a solid mass of heavy green. They promise a bumper yield of well over 400 million bushels. It was the lack of wheat rather than the low price which prolonged the great depression in the ree prairie provinces. If a farmer has no crop at all, then the price of what he might have had is of only academic interest. This year there should be no lack of volume for the country at large and a reasonable return has been guaranteed to the grower. Along with the latter, the railways, elevators, storekeepers and the loan companies stand to benefit directly. and through them all Canadian business.--Financial Post.

dog this morning. "Was he mad?"

"Well, he wasn't any too well plea-Professor—I am going to speak on lians to-day. How many of you have read the twenty-fifth chapter of the

Nearly every student raised his hand. Professor-Good. You are the group Office Hours-9 to 5, Except Thursday to whom I wish to speak. There is no twenty-fifth chapter.

-They say 'meet me at the fountain" is being superceded by "meet me They need meat, like fresh hambur- ional Exhibition. Small wonder, either, egr or fish, in their diet as well as sea because the flag pole is 187 feet highvegetation. "The prepared food put incidently it is made from a single up in boxes and sometimes sold at the stick of Douglas fir-and simply same counter with the luckless turtle couldn't be missed! So-meet your

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Two Irishmen were in the tains hunting. The one carrying the gun saw a grouse and carefully took sim, "Mike," shouted Pat, shoot! The gun ain's loaded." "I've got to," relied beloe, "the bird

AM DIACK MOTH.

your camera lens will. Avoid a back- lens opening. boarded house. and try for good con- trouble-and they'll insure you bettrast with the subject. For example, | ter pictures. if the child is wearing light-colored

easily-corrected faults.

which blurs the picture.

I JIRTUALLY every parent takes | clothes, a dark hedge may make a snapshots of the children-and good background. A hilltop with the child against a sky background is would like to take better ones. It's also good. not difficult to take a good child pic-Examine the child anapshots you ture, and there's no subject more have taken. If the subject appears appealing. But most of these pictures can be made still better, if at-

Your child pictures will be more interesting if they "tell a story." Show

the child busy at something—such as this repair job. And don't stand

too far back.

CheSNAPSHOT CUILDA

BETTER CHILD PICTURES

too small in most of them, you're taking pictures at too great a distention is paid to a few common, tance. See if you can't get closer. It's easy with a focusing camera, or an The commonest faults are: lack inexpensive box or folding type that of "story" interest, wrong choice of has a "two-point" focus setting. A background or setting, subject too portrait attachment is also useful far from camera, and movement for "close-ups" at three and one-half feet or even a bit nearer. You need Almost any child snapshot will be not fear cutting off part of your subbetter if it "tells a story." Simply ject, provided you locate the subject give the child something to do- accurately in the view finder and dress a doll, draw a picture, fix a toy | then do not move the camera when

wagon wheel, blow soap bubbles. making the exposure. Movement-either of camera or Such activity adds interest to the picture and also makes picture tak- subject-blurs the picture. Take ing more interesting for the child. Care to hold the camera still at the Give a small baby a rattle or bright- moment you snap the shutter. And, colored object to play with-it will with a box camera, pick a time when arouse his interest, and you will get the subject is not moving rapidly. livelier, more expressive pictures. If you have a finer camera, use a Be careful in choosing back shutter speed of 1/100 second or grounds. Look beyond the subject- | faster, with a correspondingly larger

ground that has a definite, obtrustve | Watch these points in taking child pattern, such as the side of a ciap- suspendes. They're all simple, no

John van Gullder