

"Proof of the Pudding..."

By Frances Lee Barton... THE proof of the pudding is in the eating. Never a truer word was written. As children like puddings, men clamor for them and women find them easy to prepare...

Chocolate Cottage Pudding... 1 1/2 cups sifted cake flour; 1 1/2 teaspoons double-acting baking powder; 1/4 teaspoon salt; 4 table-spoons butter or other shortening; 1 cup sugar; 2 egg yolks, well beaten; 1 1/2 squares unsweetened chocolate, melted; 1/4 teaspoon vanilla; 1/2 cup milk; 2 egg whites, stiffly beaten.

CANADIAN RED CROSS APPEALS FOR AID

Lord Tweedsmuir Appeals to Canada to Help Chilean and other Sufferers

In connection with the tragic plight of earthquake sufferers in Chile, His Excellency Lord Tweedsmuir, Governor-General of Canada, makes the earnest appeal for national sympathy and help in the following paragraph.

"There has recently occurred in Chile one of the most terrible earthquakes of modern times. It is estimated that about 50,000 persons have been killed and an immeasurably greater number have lost all their possessions. About 75,000 homes have been destroyed, and famine and disease are beginning to take their toll."

TESTED RECIPES

BUY BEEF BY GRADE

The following recipes are taken from the revised household bulletin "Beef: How to Choose and Cook It," a copy of which may be obtained free on request from the Publicity and Extension Division, Dominion Department of Agriculture, Ottawa.

Braised Short Ribs... To each pound of meat, allow about 2 cups water and 1 teaspoonful salt. Simmer for about three hours in covered vessel, turning meat at end of first hour. Add more water if necessary during cooking to prevent meat burning.

Swiss Steak... Pound as much flour as possible into round or flank steak with edge of a plate or back of cleaver; brown steak in small quantity of fat in hot skillet, add some canned Canadian tomatoes, chopped onion, pepper and salt, and sufficient water to cover. Cover dish and simmer until tender.

Steak Rolls... Season minced round, chuck, or shoulder steak, adding a small amount of fine bread crumbs. Form into rolls about the size of small sausages, and wrap with pastry rolled fairly thick and cut into four inch squares, moistening the edges and pressing well together. Bake for three-quarters of an hour in moderate oven, and serve with tomato sauce.

Curried Beef with Rice... Grind left-over beef with small amount of onion, and pepper and salt to taste. Heat in thin white sauce with which has been blended curry powder in proportion of 1 teaspoonful to each cup of sauce. Serve surrounded with hot boiled rice.

CANADA PRODUCES A LOT OF COAL

If all the coal produced in Canada in one year were loaded into freight cars and these strung together the train would reach all the way from Montreal in the East to Vancouver on the Western Coast, a distance of nearly 3,000 miles.

When a pane in a window is missing, you see. The window's forlorn as a window can be! And that is a picture remarkably true.

Everyone to His Taste

By MARY C. BELLINGS... Wheeler Syndicate, Inc. WNU Service.

SARAH was very sure that the order was important and the customer rich and influential, just from the stationery. Thick, gray, scented with heavy perfume and post-marked Milan, the letter read: "I expect to sail Wednesday next. Please attend to planting my flower beds and boxes at Westlawn, as you did the last two years. My housekeeper and houseman are there now. Mrs. Van Gillett."

Sitting in the hall outside Uncle Bly's door, Sarah read the letter again, while the ten dollar a day nurse was taking her uncle's temperature and trying to quell one of his nervous tantrums. Uncle Bly had never been sick before in his sixty years of life, and it was hard for him to lie in bed at the busiest season of his florist and greenhouse business.

"I hardly know a tomato plant from a Boston fern," Sarah had said to herself the week before, when news had come of his illness, "but I'm his only relative and I'll go down and stick around, anyway, so no one will carry off the hot-beds."

SHORT SHORT STORY

Complete in This Issue

master of denunciation when he got started.

The sensible thing to do was to go out to Westlawn and see the flower gardens which she was supposed to fill with plants. It was when she got off the trolley and went up to the enormous pile of red brick which the conductor had told her was the Van Gillett place.

"I'll just look at the flower beds as I go out," Sarah announced, "and thank you for your trouble. Mine's just begun," she added to herself. Back at Uncle Bly's she hunted up seed catalogues for descriptions. Fragrance, she decided, was the only requisite, for evidently Mrs. Van Gillett was fond of heavy odors.

"You've run things better than I thought you could," he grudgingly praised Sarah. "Hope you haven't lost me all my best customjrs. Filled the Westlawn order, did you?"

"Sarah nodded. 'Angels' trumpets, heliotrope, mignonette--' she began. Uncle Bly groaned. "Purple and white and a red brick house! What a selection! Don't tell me it was red mignonette," he begged.

"I don't know about that," said Sarah. "The labels didn't say. But here is the letter she sent when she paid the bill. It just came yesterday."

"What I like about this bank is the friendly, helpful way they do things for you."

New Dominion Stores Appointments



HOWARD J. MOFFETT

Whose appointment as Assistant to the President of Dominion Stores Limited is announced by J. W. Horsey, President. Mr. Moffett was associated with Dominion Stores as Vice-President in charge of merchandising from 1925 to 1929.



CHARLES P. COUTTS

Who has been appointed Advertising Manager of Dominion Stores Limited. Mr. Coutts' career in advertising and merchandising extends over 15 years. He was recently advertising manager of the Salt Division of Canadian Industries Limited.

HIS EXCELLENCY SPEAKS TO YOUTHFUL SCOUT CITIZENS

Some meaty paragraphs from an address by His Excellency the Governor-General, the Lord Tweedsmuir, at the annual banquet of 1,200 Junior Scout leaders of Montreal and guests.

An Honourable Gamble in Life... You must be prepared to take risks. There is no more hopeless motto for youth than "Safety First."

Character Plus Intelligence... In most addresses to young men a great deal is said about character, and too little, I think, about intelligence.

Nobody Ever Muddled Through... I do not believe it. Nobody ever muddled through anything. In the Great War we muddled at the start, and stuck fast in the mud.

CANNED TOMATO TRADE... Figures now available show that there was a general decline in imports of canned tomatoes into the United Kingdom in the calendar year 1938.



YOUR HUSBAND WILL THOROUGHLY ENJOY THIS DELICIOUS RECIPE FOR FISH

It's ONLY ONE of the almost endless variety of tempting, inexpensive recipes that are so easily prepared from Canadian Fish... foods not only enjoyable, but packed with rich, nourishing goodness...

Form for requesting a booklet: Name, Address, Department of Fisheries, Ottawa.

ANY DAY A FISH DAY

TEST SEEDS - PREVENT WEEDS

The weed problem is one of the most serious with which the farmer has to contend and millions of dollars are lost through them every year in Canada.

Seeds of commerce, and farmers who are not offering their seed for sale should test their own where possible. Information may always be obtained from the nearest laboratory or Dominion Experimental Farm.

FOR QUICK RETURNS

Perhaps you a Cook Stove, Box Stove, Bed Table, Chairs, Carpets, Rugs, or other Household Furnishings you do not require about your home and would gladly sell, if a buyer could be located.

THE HERALD New Advertisement Column PHONE No. 8

Optical Needs Vary... A FEW REASONS... O. T. WALKER, R.O. OPTOMETRIST, EYESIGHT SPECIALIST, BRAMPTON

MODERN, EXPERIENCED BANKING SERVICE

BANK OF MONTREAL... ESTABLISHED 1817... Georgetown Branch, J. R. SMITH, Manager... SERVICES OF THE BANK OF MONTREAL - Ask for booklet