

THE GEORGETOWN HERALD

PHONE No. 8

J. M. MOORE, Editor and Publisher

A weekly newspaper devoted to the best interests of the Town of Georgetown and surrounding country; including the villages of Glen Williams, Norval, Limehouse, Stewarttown, Ballinacred and Terra Cotta. Issued every Wednesday evening at the office on Main St., Georgetown.

SUBSCRIPTION RATES—\$1.50 per year in advance. United States 50c additional. Single copies 3c. Both old and new addresses should be given when change of address is requested.

ADVERTISING RATES—Legal notices, 12c per line for first insertion, 7c per line for each subsequent insertion. Readers, 8c per line for each insertion; if in black face type, 5c per line additional. Notices qualifying as "Coming Events," such as concerts, entertainments, society church or organization meetings, etc., 5c per line, minimum charge 25c. Reports of meetings held gladly inserted free. In memoriam notices 50c and 10c per line extra for poetry. Birth, marriage and death notices 50c. Small advertisements: one inch or less, 50c for first insertion and 25c for each subsequent insertion. Display advertising rates on application.

Although every precaution will be taken to avoid error, The Herald accepts advertising in its columns on the understanding that it will not be liable for any error in any advertisement published hereunder unless a proof of such advertisement is requested by the advertiser and returned to The Herald business office duly signed by the advertiser and with such error or corrections plainly noted in writing thereon and in that case, if any error so noted is not corrected by The Herald, its liability shall not exceed such a proportion of the entire cost of such advertisement as the space occupied by the noted error bears to the whole space occupied by such advertisement.

THE HERALD DOES JOB PRINTING OF ALL KINDS.

Wood for Sale

Cherry Beech and Maple at \$2.50 single cord; Mixed Hardwoods \$2.50 per cord; Mixed Wood \$2.50 per cord.

J. BRADFORD
Phone all wood orders to 3333

TENDERS WANTED

Tenders will be received, by the Council of the Town of Georgetown for the following vacant lots:—

- 1—Corner Maple Avenue and Edith Streets.
- 2—Charles St.
- 3—Corner Arletta and Kennedy Sts.
- 4—McNabb St.

Arthritis? Rheumatic Pains? Lambago? Sciatica? Backache? Acid Stomach?

Have you not given up hope of relief from these ailments? DON'T DO IT—USE **ACID HARDING'S TREATMENT**—Ask S. F. CHAPMAN The Druggist About It.

RADIO REPAIRING

13 Years Experience
WE SPECIALIZE ON THIS WORK.
J. SANFORD & SON
PHONE: 344
GEORGETOWN 344

A BUYING GUIDE . . .

Before you order dinner at a restaurant you consult the bill-of-fare. Before you take a long trip by motor car you pore over road maps. Before you start out on a shopping trip you should consult the advertisements in this paper.

The advertising columns are a buying guide to you in the purchase of everything you need—including amusements! A guide that saves your time and conserves your energy; that saves useless steps and guards against false ones; that puts the a-b-c's of h in family budgets.

The advertisements in this paper are so interesting it is difficult to see how any one could overlook them. . . . Fall to profit by them. Just check with yourself and be sure that you are reading the advertisements regularly by the big ones and the little ones. It is time well spent . . . always.

Your Local Paper Is Your Buying Guide

Send this cutting money-saving coupons on the road to your neighborhood stores. Read the advertisements.

HAD I MY CHOICE

Had I my choice, these are the things I ask:
A little leisure for a well loved task;
A quiet hill, where Space unfolds her wings;
And winds are fresh and breath of far-off things,
And winter's snows fall crisply on the sod,
White and unspooled, just as they came from God;
Where summer heat descends with life, not death
Because, untainted by the city's breath;
A little house where friends may come and sit;
An open gate whereon this motto's writ:
"Good friends, behold beneath these trees
A Gate that love a Guest,
Here, he who walks may wait at ease
And he who runs may rest."
Go to the city, watch the faces gaunt,
Is there so great a thing for man to want?

WHY EXPERIMENTS MUST BE REPEATED

Farmers sometimes ask why technical investigators repeat their experiments so many times; why they are so cautious in making practical recommendations; why for instance, investigators at the Summerland Experimental Station have considered it necessary to conduct apple thinning investigations over a period of eighteen years. The answer is, states R. C. Palmer, Dominion Experimental Station, Summerland, B.C., trained scientists know that a great deal of repetition is required to ensure accuracy in the results secured from experiments.

Repetition is especially important when experiments are being conducted with living materials because of the inherent variability of such material. No two cows are identical even though they may have exactly the same ancestry. There are small differences in structure and behaviour of any two plants, even though they may be of the same variety. Agricultural investigators take special precautions to reduce this natural variability in the experimental material with which they work. For instance, they may propagate all the plants to be used in a certain test from cuttings taken from one individual plant. However, even when such care has been taken to promote uniformity in material, experience has shown that it is still necessary to include several individual plants in each plot.

Then again the plots must be replicated, for it has been found that small variations in soil or other environmental conditions often have an important influence on the results secured. It is for this reason that experiments are commonly run in triplicate on the results secured. It is for this reason that experiments are commonly run in triplicate.

Investigators have also found that seasonal weather conditions often affect the results of experiments to a very marked degree. Accordingly, it is considered advisable to repeat many experiments every year for a period of several years.

Repetition of experiments takes time and space and labour, but it is essential in order to ensure reliability in the results secured. Accordingly, farmers must learn to be patient with the investigators who are endeavouring to solve agricultural problems. These scientists are well trained. They know their job. Given the necessary time and facilities they can be counted on to produce results of great practical value to the man on the land.

AIR LINE PROVIDES FLOATING HOTELS

Among the problems confronting operation of air lines in remote places is that of accommodation. At Mombasa, in Portuguese East Africa, the Imperial Airways solved this problem by providing a floating hotel for passengers, in the shape of a luxurious houseboat. There will be accommodation for thirty passengers, according to the Trans-Canada Air Lines who are co-operating with the Imperial Airways in the establishment of trans-Atlantic services. The floating hotel will be equipped with electric light, electric fans and hot and cold water in each cabin. There will also be a lounge, dining saloon and bar.

First Authentic Record Of Any Gem Is The Pearl

Since the earliest days of history the pearl has been worshipped for its rare beauty. In the Book of Job and in the Talmud pearls are mentioned, and at the height of Rome's power the exquisite gems were in great demand by the loveliest women of the empire. While records concerning the pearl date back for more than 3,000 years and it is quite certain that the pearl was known before then, the first authentic record of any gem is that of the pearl.

Various legends surround the story of the pearl and one of the oldest is the belief that the gem originates when a drop of dew falls into the shell. Other stories say that the tears of the gods and of angels change into pearls as they fall toward the earth. This was probably the source of the legend that the pearl brings tears, which is entirely wrong, as the old story meant that the tears of the gods were changed into gifts for mortal men, according to a writer in the Montreal Herald.

The more layers there are to a pearl, which is not a mineral but composed of carbonate of lime, the finer the sheen or "orient" of the gem, and it depends a good deal on the purity of the water from which the pearl comes. Salt water pearls are generally called "Oriental" and are found to be white with a touch of yellow; the Tahiti, which is a grade of white pearl with a slight amount of sheen; Venezuela, very white or very yellow, more transparent than the usual run of orientals; and the Australia, a very white pearl with almost no sheen.

Some Fish Squeal, Grunt, Sob, Howl; Others Climb

"Dumb as a fish" does not apply to all fishes, asserts a writer in London Tit-Bits Magazine. The red gurnard, so common on the coast of Devonshire, positively squeals when it is taken out of the water. The fisher-folk call it the cuckoo-fish. In the Gulf of Mexico lives a fish known as the Grunt, or Drum. When he is hooked he sobs pitifully; and the human angler who is so far moved by these lamentations as to put him back into the water is rewarded with a squeak that is an unmistakable "thank you!" The Malgrec, which may be caught along the whole eastern coast of the New world, enjoys the distinction of being the noisiest fish in existence. He makes a loud moaning sound, and croaks like a frog. His howls can be heard on shore when he is five-and-twenty fathoms below the surface of the sea.

The climbing perch of Java and Southern India has the further parrot-character of being able to climb. His name Paelra means, in the native Tamil, tree-climber; scientists call him Anabas, which is Greek for "going up." In ordinary times these fishes live in rivers and ponds of fresh water. In times of drouth they crawl from the river-bed, making their way over the dry ground by means of their rough scales and fins, even scrambling up the trunks of trees in search of food.

Inventors of Photography

There have been numerous inventors of photographic processes. J. H. Schultz, in 1777, made the first photographic copy of writing. In 1802, Thomas Wedgwood copied pictures by the action of light. Joseph N. Niccepe produced the first permanent picture, in 1814. Louis J. M. J. Niccepe, in 1827, made public the details of his daguerrotype process of sensitizing a silver plate with iodine and developing with vapors of mercury the image produced on exposure. Niccepe's photographs were made on tin, coated with bitumen of Judea; this bitumen, which is soluble in essence of lavender, becomes insoluble when exposed to light. After 14 years of experimenting he was able to fix permanently the image of the camera on tin. For some time before his death Niccepe was in partnership with Daguerre, and later his son Isidore joined Daguerre in his work.

Meaning of Name Blanche

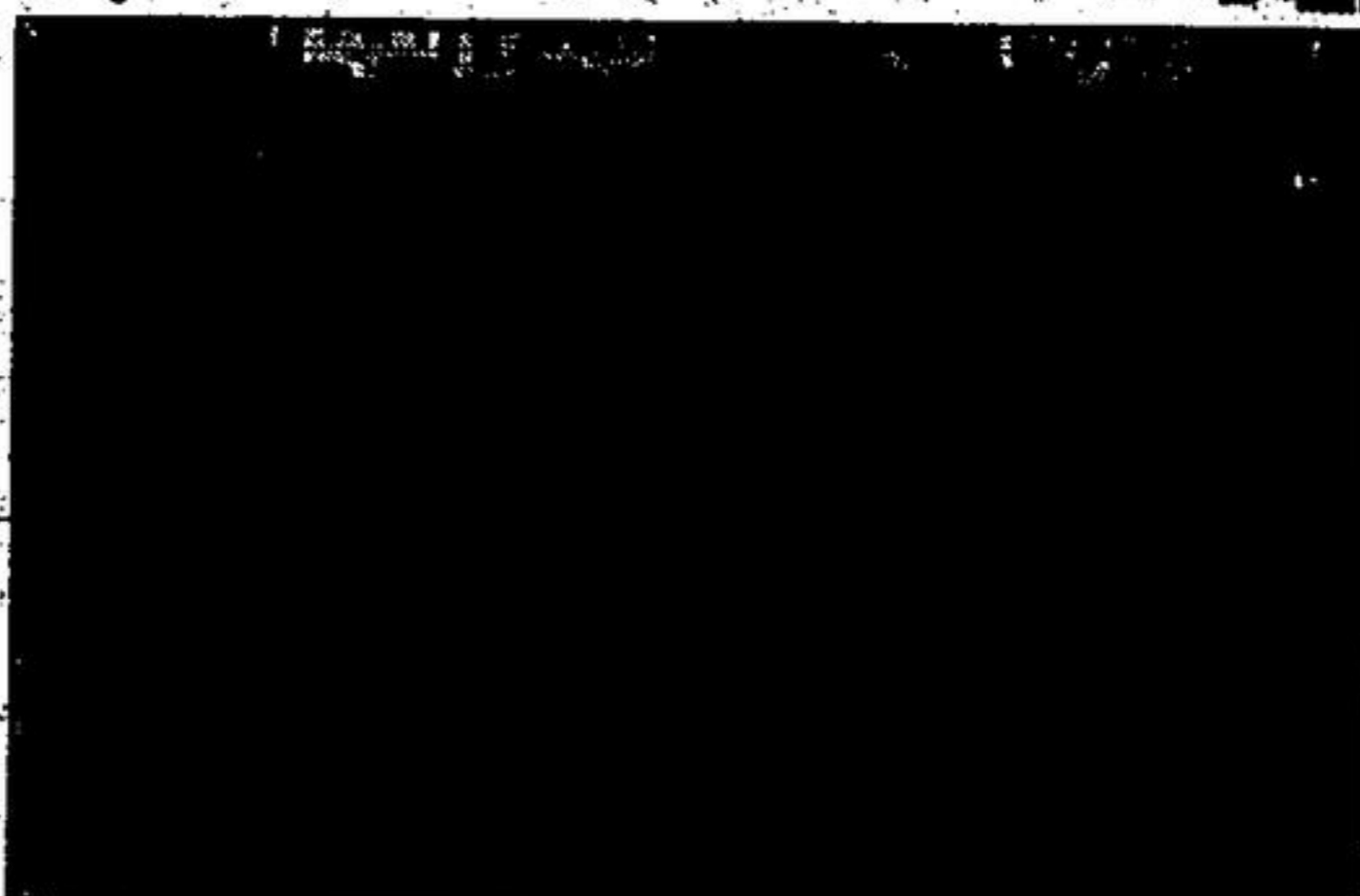
The name Blanche, of Teutonic-Latin origin, while not entirely inappropriate for a very white-skinned brunette, should as a rule be given only to blonde girls, for it means "white, or fair." It is a beautiful name, suggestive of refinement and daintiness, according to a writer in the Cleveland Plain Dealer. Blanche of Castile (1187-1252), daughter of a king of Castile and granddaughter of a king of England, and married Louis VIII of France and was regent after his death. She also acted regent later while her son, Louis IX, was away on a crusade. She was a strong ruler, curbing revolts and limiting encroaching powers of the church.

The Magnetic Poles

The action of the compass needle is accounted for by considering the earth as a huge magnet, with one of its poles, the North magnetic pole, not very far from the North pole and the other, the South magnetic pole, not far from the South pole. The North magnetic pole attracts the north-seeking pole of the compass, which is magnetized. One explanation given for the earth's magnetism is that this is due to electrical currents caused by daily heating of the earth's surface.

The SNAPSHOT GUILD

Telling the Vacation Story



Keep a full record of your vacation trip, including information pictures as well as scenes and "fun" pictures. Use the camera for reminders such as this—it's quicker than a notebook, and much better.

THIS is the season for vacation tours, and every such tour includes many pictures, both of your vacation group and of the scenes you visit.

These tour pictures should tell a complete story of your vacation trip. They should outline the route, show the type of road and country, overnight stops, the points of interest and historical spots you visited.

Often some of these pictures are neglected, and in consequence the tour story seems incomplete.

One of the important points in making a tour record complete is to picture the historical markers, signs, place names, road markers, and similar "identification points" you pass. These pictures, placed in your vacation album in proper sequence with the other pictures, provide valuable information for the friends who see your album, and help keep your own memory fresh.

The camera is especially useful for preserving long historical inscriptions. It is much quicker than using a notebook, and pictures of unusual markers (such as the one above) are far superior to a mere notebook text.

On this year's vacation tour, try to keep a comprehensive picture story. Remember that if you miss a picture your record may not be complete. A half-made record is better than none, but a full one, that really tells the vacation story, provides for memories that are far richer and more satisfying.

John van Gulder.



"I know a BARGAIN when I see ONE!"

Come to think of it, he's right. For where will you find anything comparable in value—so much—for so very little? Every minute, day or night, the telephone is ready to serve your social, business or emergency needs. You may have grown accustomed to this service—you may think nothing of talking across continents and oceans! But when you do think it over, you realize that the modern telephone represents the greatest value in terms of service that money can buy!

Telephone service is widely used because it is courteous, efficient, yet surprisingly inexpensive. Nothing else yields so much for what it costs!



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— your guarantee of Greater Heating Value

The satisfied owners of over a hundred thousand Canadian home-owners is your positive guarantee of the greatest heating value money can buy. Give your home the thrilling comfort and dependability of "the world's finest contractor". Order "the one" today.

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blue coal
THE MODERN FUEL FOR SOLID COMFORT
TUNE IN on "The Shadow" — every Sat. 7 to 7:30 p.m. over station CBL.

C.N.R. TIME TABLE

(Standard Time)

| | |
|--|------------|
| Going East | |
| Passenger | 7:00 a.m. |
| Passenger and Mail | 10:00 a.m. |
| Passenger and Mail | 6:40 p.m. |
| Passengers for Toronto | 8:41 a.m. |
| Passengers, Sundays only | 8:51 a.m. |
| Going West | |
| Passenger and Mail | 8:34 a.m. |
| Passenger | 3:25 p.m. |
| Passenger and Mail | 6:52 p.m. |
| Passenger, Sunday | 11:18 p.m. |
| Saturdays only, leaving Toronto at 11:30 p.m., arriving at Georgetown 12:25 a.m.—First trip November 28th. | |
| Going North | |
| Mail and Passenger | 6:45 a.m. |
| Going South | |
| Mail and Passenger | 6:52 p.m. |

GRAY COACH LINES

Time Table
Effective Sunday, September 24th
LEAVE GEORGETOWN

| | |
|------------------------------|------------|
| To Toronto | |
| 9:25 a.m. | 11:48 a.m. |
| 9:23 p.m. | 6:48 p.m. |
| | 9:03 p.m. |
| Westbound to London | |
| 9:35 a.m. | 11:30 a.m. |
| 10:55 p.m. | 4:45 p.m. |
| 10:00 p.m. | 7:00 p.m. |
| | 10:15 p.m. |
| | 10:15 p.m. |
| a—Except Sun. and Hol. | |
| b—Sun. and Hol. | |
| c—Sat. only. | |
| d—Except Sat., Sun. and Hol. | |
| e—Sat., Sun. and Hol. | |
| x—To Kitchener. | |
| y—To Stratford. | |

Tickets and information at
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Phone 83 — Georgetown

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Closed Thursday Phone 128w

COLLECTIONS
On January 15th, 1894, a Toronto client wrote us in part as follows: "I would surely recommend you to anyone I know who has bills to collect, as I am sure if they can be collected your Company can do it. I am sending you another note herewith."
"Can we be of similar service to you?"
KELLY & AIKEN
Solicitors, Specialists
ORANGEVILLE, ONTARIO
Est. 1860
Terms: No collection—No charge