

THE GEORGETOWN HERALD

PHONE No. 1
J. M. MOORE, Editor and Publisher
A weekly newspaper devoted to the best interests of the Town of Georgetown and surrounding country...

SUBSCRIPTION RATES—\$1.50 per year in advance. United States 50c additional. Single copies 3c. Both old and new addresses should be given when change of address is requested.

ADVERTISING RATES—Legal notices, 12c per line for first insertion, 7c per line for each subsequent insertion. Readers, 8c per line for each insertion; if in black face type, 5c per line additional. Notices qualifying as "Coming Events" such as concerts, entertainments, society church or organization meetings, etc., 5c per line, minimum charge 25c. Reports of meetings held gladly inserted free. In memorial notices 50c and 10c per line extra for poetry. Birth, marriage and death notices 50c. Small advertisements: one inch or less, 50c for first insertion and 25c for each subsequent insertion. Display advertising rates on application.

Although every precaution will be taken to avoid error, The Herald accepts advertising in its columns on the understanding that it will not be liable for any error in any advertisement published hereunder unless a proof of such advertisement is requested by the advertiser and returned to The Herald business office duly signed by the advertiser and with such error or corrections plainly noted in writing thereon and in that case, if any error so noted is not corrected by The Herald, its liability shall not exceed such a proportion of the entire cost of such advertisement as the space occupied by the noted error bears to the whole space occupied by such advertisement.

THE HERALD DOES JOB PRINTING OF ALL KINDS.

CHURCH GIVING

I bought gasoline. I went to the show. I bought some new tubes for my old radio. I bought candy and peanuts, nut bars and ice cream; While my salary lasted, life sure was a scream. It takes careful planning to make money round; One's method of finance must always be sound. With habits quite costly, it's real hard to save. My wife spent "ten bucks" on a permanent wave. The church came round begging; it sure made me sore; If they'd let me alone, I'd give a lot more. They have plenty of nerve they forget all the past; For I gave them a quarter the year before last.

URGE CONSERVATION POLICY

With a view to stopping the indiscriminate cutting of woodlots, the Norfolk Chamber of Commerce has adopted the following resolution for submission to the Ontario Government: "That the Norfolk Chamber of Commerce petition the Ontario Legislature to enact legislation covering a definite county forestation and conservation program in Ontario. That this policy include such clauses as to prevent wasteful cutting of immature timber, creating fire hazards, blow sand and erosion conditions. That the provisions of such an act come into effect in only those counties which by resolution of the County Council wish to accept it. That provision be made for the appointment of a County Forester who will, under the supervision of the Reformation Committee of the County Council, enforce the act."

VENDOR OF BUTTER PAID FINE \$50

A retail and wholesale vendor of creamery butter in Windsor, Ontario, was recently fined \$50 and costs for having in his possession for sale creamery butter in prints that were not correctly marked as to the grade of the product. The wrappers were marked "First Grade," but the actual quality of the butter was "Second Grade" as determined by the standards provided by regulations under the Dairy Industry Act. It is the responsibility of all those vending creamery butter to consumers in Ontario to have the butter marked to indicate the correct grade of the product in accordance with the standards provided under the regulations. The terms used are "First Grade," "Second Grade," "Third Grade," and "Below Third Grade." The designation of grade must be placed conspicuously on the main panel of the package in order that consumers may readily see the particular grade offered for sale. In the case referred to, the quality of the butter offered as "First Grade" was distinctly "Second Grade," having a stale or old flavour and also being streaky in colour. "First Grade" butter is always clean and sound in flavour, and the colour even or true throughout the package. A staff of trained men is maintained by the Dominion Department of Agriculture, Ottawa, whose duty it is to check constantly the quality of creamery print butter offered for sale in the wholesale and retail trade, and to see that the grade terms used on the packages agree with the quality or grade of the butter therein. Changeable women are more endurable than monotonous ones, however unpleasant some of their changes may be; they are sometimes murdered but seldom deserted.—George Bernard Shaw.

What's in a Name?

By SERENE BERG
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WNU Service.

IT WAS the ideal, the romantic setting; a garden, the man, the girl, the harvest moon of August—what more could one want? "You know, it's queer, but my favorite name has always been Sally, and you are my favorite girl. It sort of goes together."

"Really?" Then shyly: "Yes, it does fit. My favorite name has always been Jack. It does seem as though, when two people find they like each other's name best, that they fall in love, and—" "Get engaged. It is strange. I never proposed under the same circumstances before."

"Isn't it darling?" said Sally to Myra one day as a sort of introduction to the more important fact, "Jack Woods told me his favorite name was Sally."

SHORT SHORT STORY Complete in This Issue

tical sneer. "That sounds like him. Last year he told Marion that he thought her name was the prettiest in the world, and two years ago he told me Myra was his favorite name. If you think that is darling—"

Sally smiled bravely. "Aren't people funny?" "While this conversation was taking place, Jack was trying to decide whether or not to tell Bob White the glad news. "Funny thing," he remarked. "Sally told me she thought that Jack was the nicest name that—"

"What?" yelled Bob. "She sprang that on you, too? Say, not so long ago she told me Robert was her ideal name. And she's told Bill Graham and Larry March the same thing, too. It's about time she got a new line to spring; this one's old."

That night Jack and Sally met again in the garden. "I suppose we'd better say our fond farewells, now, since I leave early in the morning, before respectable young ladies like you are up."

"What are you talking about? You were rather generous with them yourself."

Six months later as Sally, who had been doing a lot of thinking about Jack lately, rushed around a windy corner, she bumped into a young man hurrying in the opposite direction. It was Jack. "Sally! How are you? Gee, but it's good to see you again."

Colors of Planets The smaller planets, Mercury, Venus and Mars, are believed to have a solid surface composed of rocks very similar to those of the earth. Mercury is stated by some observers to have no perceptible supply of water, but the two other planets have water and ice on parts of their surface. The larger planets, Jupiter, Saturn, Uranus and Neptune, are not solid but appear as balls of cloud, which may have solid or liquid nuclei. The ruddy color of Mars to the observer is due to the red surface of much of that planet, but there are also dark markings which show a seasonal variation in color. The planet Pluto also has an apparent redness, suggesting a thin atmosphere and a surface of low reflecting power. Venus has a silvery brilliance; while Mercury is more inclined to redness; Saturn is yellowish, Uranus pale green and Jupiter shows a variety of colors, with reddish oases conspicuous.

IMPROVED TONE ON U.K. APPLE MARKET

The apple market in the United Kingdom has developed an improved tone with possibility of strengthening demand for good stock. W. B. Gornall, Canadian Fruit Trade Commissioner, reports to the Department of Trade and Commerce that there was an unexpected upward swing in values for Nova Scotian fruit "sound and attractive quality, which may be the forerunner of a general improvement."

LETTER SAUSAGE

A "hot dog"—frankfurter sausage usually in a split roll—with a zipper fastener was demonstrated at the National Association of Retail Meat Dealers' convention at Milwaukee, Wisconsin. It has square instead of round ends, and was streamlined.

TIMES ARE TOUGH!

Nearly 100 million dollars was spent in the liquor stores of Canada during the past year, of which Ontario accounted for one-half. Also in one year Canadians smoked 6.8 billion cigarettes worth at one cent each, 68 million dollars; also 123 million cigars, and bet 21 million dollars at race tracks. It all seemed to add up to the fact that times are certainly very hard.—Forest Standard.

Farmer's Wife: "If you can't sleep, count sheep." Farmer: "I did that last night. I counted ten thousand sheep and put them in cars and shipped 'em to market. By the time I'd figured up my losses it was time to get up and milk."

Boy Leaves Hospital Under His Own Power After Four Long Years

Lad's Parents Don't Pay Cent For Expert Care and Treatment

Eight-year-old Jim has gone back to the north country after four years in the Hospital for Sick Children. Toronto, where he walked out, carrying his own handbag. Four years earlier, when he was hardly more than a baby, his parents were on a long journey down to Toronto, bringing Jim with them. They appeared in the out-patients' clinic at the Hospital for Sick Children and to the doctor that Jim had a sore back. As they do with thousands of other patients every year, Jim and his mother were given a thorough examination. Some of the ablest physicians and surgeons in Toronto were there. They took X-rays, made bone tests and sections, and found that Jim had a tubercular spine. They took him upstairs and put him in bed, while his father and mother stayed around for a few days and then went back to their home.

Well, it worked. Jim did get better, and he walked out of the hospital with a strong back set on two sturdy legs. He's up home again in the bush country of Northern Ontario. PARENTS DIDN'T PAY CENT And because to-day's hospitals are organized in an especially marvelous way, Jim's parents didn't pay a single cent for the four years of expert care and treatment. His municipality paid the Hospital for Sick Children the Public Ward rate of \$1.75 a day for every day the sick youngster was laid up and the Ontario Government paid the statutory rate of 60c. But it cost the hospital at least \$1.00 a day more than the \$2.35. The Hospital for Sick Children invested \$1,400.00 of its own money in Jim's recovery that every day of the week. The doctors who looked after Jim for four years donated their services, as they are continually doing for hundreds of youngsters who come to them with bad tonsils, poor eyes, weak chests, hereditary diseases and a hundred other ailments.

Broken bones come in for setting. Babies who aren't feeding properly and older children whose teeth haven't been attended to since they were born, are looked after. The biggest men on the hospital's staff carry on their daily clinic in the morning, diagnose troubles, and care to the delicate operations and care to those who are already in hospital. Last year, for instance, the highly skilled physicians and surgeons on the staff of the Hospital for Sick Children gave free of charge more than 40,000 hours of their valuable time. Put a value on that—\$3,000,000. Put a value on the care and attention which is too little—and you have more than \$300,000 worth of medical services given away in a single hospital.

MOST IN PUBLIC WARDS Joseph B. Bower, Superintendent of the Hospital, lifted a heavy load for the province.

Go South WITH THE SUN Better Coach. MIAAMI JACKSONVILLE NEW ORLEANS LOS ANGELES \$70.40. GRAY COACH LINES

C.N.R. TIME TABLE

Table with columns for destination (e.g., Goding East, Goding West, Goding North, Goding South) and departure/arrival times.

GRAY COACH LINES

Time Table Effective Sunday, September 25th LEAVE GEORGETOWN. To Toronto: a 7:08 a.m., c 2:23 p.m. To Stratford: a 9:35 a.m., c 2:55 p.m., b 6:00 p.m.

DIRECTORY

- LEROY DALE, K.C. M. SYBIL BENNETT, B.A. BARRISTERS AND SOLICITORS. KENNETH M. LANGDON. F. R. WATSON, D.D.S., M.D.S. DR. J. E. JACKSON. FRANK PETCH LICENSED AUCTIONEER.

Walter T. Evans & Co. General Insurance OCEAN STEAMSHIP SERVICE REAL ESTATE

Monuments POLLOCK & INGHAM Successors to Cater & Worth Galt, Ont.

A. M. NIELSEN 25th Year of Practice Chiropractor X-RAY Drugless Therapist

NEW SILVER DOLLAR AND THREE NEW STAMPS To commemorate the visit of King George and Queen Elizabeth to Canada next spring, the Canadian Government will issue a new silver dollar bearing the King's head and new postage stamps in the lowest grouping.



START THE YEAR RIGHT By BETTY BARCLAY. Start the year right by serving some new dish in the home—and duplicate this surprise each week. You'll be delighted with the results. Try the following dishes on your family and guests: Macaroni with Beef Brisket. Macaroni is the hostess' best friend in every season of the year for its economical bounty. Every one seems to like it. Try your luck with macaroni and beef brisket casserole. Coconut Pineapple Macaroons. Macaroni with Sausage. Lima with Sausage. Frozen Egg Nog.