

# THE GEORGETOWN HERALD

PHONE No. 8

J. M. MOORE, Editor and Publisher

A weekly newspaper devoted to the best interests of the Town of Georgetown and surrounding country; including the villages of Glen Williams, Norval, Limehouse, Stewartown, Ballinafad and Terra Cotta. Issued every Wednesday evening at the office on Main St., Georgetown.

**SUBSCRIPTION RATES**—\$1.50 per year in advance. United States 50c additional. Single copies 3c. Both old and new addresses should be given when change of address is requested.

**ADVERTISING RATES**—Legal notices, 12c per line for first insertion, 7c per line for each subsequent insertion. Readers, 8c per line for each insertion; if in black face type, 5c per line additional. Notices qualifying as "Coming Events," such as concerts, entertainments, society church or organization meetings, etc., 8c per line, minimum charge 25c. Reports of meetings held gladly inserted free. In memoriam notices 50c and 10c per line extra for poetry. Birth, marriage and death notices 50c. Small advertisements: one inch or less, 50c for first insertion and 25c for each subsequent insertion. Display advertising rates on application.

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THE HERALD DOES JOB PRINTING OF ALL KINDS.

### A FEW THINGS IT TAKES

It takes a lot o' livin' together to make a man an' a wife;  
It takes a lot o' breakin' in to lend the double life;  
It takes some burden bearin' an' a bit o' laugh an' a song  
An' an equal sort o' sharin' to ease the way along.

It takes some wise forgettin' o' the little things that rise,  
For the way to banish frettin' is with a good old-fashioned smile.  
It takes a heap o' givin' and takin' by the way,  
An' a kinda growin' closer an' closer every day.

It takes a mite o' drearin' an' a sort keepin' near,  
An' a powerful sight o' cheeryin' when rainy days appear,  
An' lovin', too, an' trustin' an confidence to boot,  
An' all the patience it requires no one could e'er compute.

It takes a lot o' carryin' on through days o' storm an' sun,  
To find that livin' don't begin till the honeymoon is done,  
An' watchin', too, an' wearyin' to know the right and wrong,  
And learn that married life's a hymn an' not a jazzy song.  
—Martha N. Carter.



Dentists recommend Wright's Cream as an aid to strong, healthy teeth, cleanses them of food particles, massages the gums, aids digestion, relieves stuffy feeling after meals. Helps keep you healthy! Take some home for the children too—they will love it!

### GET FREE ESTIMATE ON YOUR ROOFING

**WRITE NOW**  
Sewer lines and rubber masonry joints are most neglected or neglected at all. Poorly laid sewer lines cause a great deal of trouble. Roofing is a special, professional job. We use the best materials and workmanship. Call for estimate today. **SOLD ON A 25 YEAR GUARANTEE**  
Please call this Fall for lowest prices of Sales. The construction of all of our new homes are built with the best materials and workmanship. Call for estimate today. **Eastern Steel Products**

### RADIO REPAIRING

13 Years Experience  
**WE SPECIALIZE ON THIS WORK.**  
**J. SANFORD & SON**  
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## DRESSMAKER HAD TO QUIT SEWING

### Hands Swollen with Rheumatism

Pity this poor dressmaker! Nineteenth of her work consists of sewing—and she was not able to sew. Rheumatism in the hands was her trouble, and she tried any number of remedies. But nothing helped much—until she came to Kruschen.

"Three-and-a-half years ago," she writes, "I had a violent attack of rheumatic pain. My feet and hands were swollen. The pain was terrible. I was really quite crippled and helpless.

"I tried many remedies without success. Then I started on Kruschen Salts, and after one month, I could stand up again. Then, I walked with a cane. In three months, I was quite well again. As I am a dressmaker, you can imagine what it meant to me not to be able to work my sewing machine. What a treat to be able to walk to work, and to be free from pain."—(Mrs.) E.S.

The swabbing pains of rheumatism are often caused by needle-pointed crystals of uric acid lodging in the joints. Kruschen brings relief because it helps to dissolve those troublesome crystals and to expel them from the system.

### Ontario Tories Will Choose Leader Dec. 8-9

Ontario Conservatives will meet to select a new provincial leader to succeed Hon. Earl Rowe at a convention in Toronto on December 8 and 9. Date of the long-discussed convention was set at a meeting at Toronto recently, by a vote of 200 to 83, which swept aside an apparent determination to postpone until spring.

### LONG SERMONS NOW UNPOPULAR

Long sermons are no longer popular, according to the practice followed by Toronto preachers generally. Right Rev. Dr. Peter Bryce, Metropolitan United Church, believes in twenty-minute sermons, and never longer than twenty-two. Dr. Bryce finds his congregations are rapidly increasing, and he thinks this may be partially due to the brevity of his sermons. A number of ministers interviewed agree with Dr. Bryce "at the shorter sermon fills the demand."

Approached yesterday, several preachers recalled the observance of the professor, who once upon a time commented: "No soul was ever saved after the first twenty minutes of preaching."

"I do not think a sermon should be longer than twenty minutes and sometimes only fifteen," Rev. G. J. S. Stuart, rector of St. Thomas Anglican Church, "Of course, much depends on the service and a mission sermon would naturally be longer."

Canon F. J. Sowers, rector of St. Matthew's Anglican Church, declares it is his rule to adhere Sunday morning and evening to a twenty-minute sermon. He contends a preacher should be able to get a real message into that length of time.

"A good deal depends on the sermon, but I should say a sermon should be from twenty-five minutes to half an hour," suggested Rev. Dr. Stuart C. Parker, St. Andrew's Presbyterian Church.

Rev. Gordon A. Macpherson, Riverside Presbyterian Church, declared: "If you don't strike oil in twenty minutes, you are not going to strike oil," he remarked.

Rev. W. A. Cameron, Yorkminster Baptist Church, favored a sermon of about thirty minutes. On certain occasions, when special music is arranged by the choir, a sermon is necessarily shorter.

"Personally, I think a sermon should last about twenty-five minutes," said Rev. Daniel Young, Danforth Avenue Baptist Church.

In the opinion of Rev. Dr. J. P. Schler, St. Andrew's United Church, a sermon should be as long as a congregation will listen. Much depends on the preacher and the message, and sometimes twenty minutes preaching will seem like forty minutes, he commented.

"A twenty-minute sermon is the right length—it should never be longer," was the emphatic observance of Rev. Father J. B. Dollard, rector of Our Lady of Lourdes Church—Globe and Mail.

### President of Rebekahs Is a Versatile Woman

She shot her first duck when she was 12. Since then shooting has become her favorite sport and medals testify to her skill.

Today Ruby Gleiser of Estevan, Saskatchewan, is president of the Rebekah assemblies of North America. Her duties took her to 42 states of the union and most provinces in the Dominion. She addresses better than 200,000 persons in two years.

Born in Milverton, Ont., she was raised near Oxbow, Sask., where her father operated a thriving hotel.

As a girl she rode, played hockey, baseball and hunted. An early and efficient acquaintance with the clarinet and saxophone in the town band led her later to a spot in the Russell ladies' band.

From operating a jewelry shop, she stepped into motion picture business, holding the first woman's license for operating moving pictures in Saskatchewan.

Since movies are a night time proposition in a small town, she cast about for daytime activity. Soon solving her problem by running a "jitney" service to points the railroad had not yet reached. To do this she held the province's first chauffeur license granted to a woman.

From 1917 till 1933 she managed a creamery business, turning to the purchase and operation of the Estevan Dairy.

Her energetic participation in Rebekah Lodge activities brought her not only the highest office, but made her a sought after leader in other fields. She became a power in provincial Red Cross circles and has done work for the Liberal cause in Saskatchewan.

### President of Rebekahs Is a Versatile Woman

Children, too, will be clamoring for costumes to give flavor to their part of the grotesque fete and photographers should be checking over their film supplies and polishing their lenses—for Halloween provides a unique picture field and opportunities for a type of photography that occurs at no other time of the year.

Mere celebrants will make of Halloween in terms of masquerade dress, practical jokes and the like, but the camera worker will think in terms of photofood lights, photoflashes, and weird lighting effects.

As for subjects—there is no problem. Grasp the atmosphere of the season; remember that this is the time of witches, scuffling cats and prowling ghosts and give imagination and fantasy free rein—and you should think of more pictures than time will permit to take.

Lighting methods will be simple. For the most grotesque effect, keep lights low, close to the floor, pointing them up toward your subjects. This throws long, high shadows on the walls, and faces will wear a startled or terrified expression.

The Halloween party, with its bobbing for apples in a tub, and other stunts, offers a fine snapshot field. With super-sensitive film and an f. 6.3 or faster lens, you can use two small photofloods in reflectors, four feet or less from the subjects and give a shutter speed of 1/25 second.

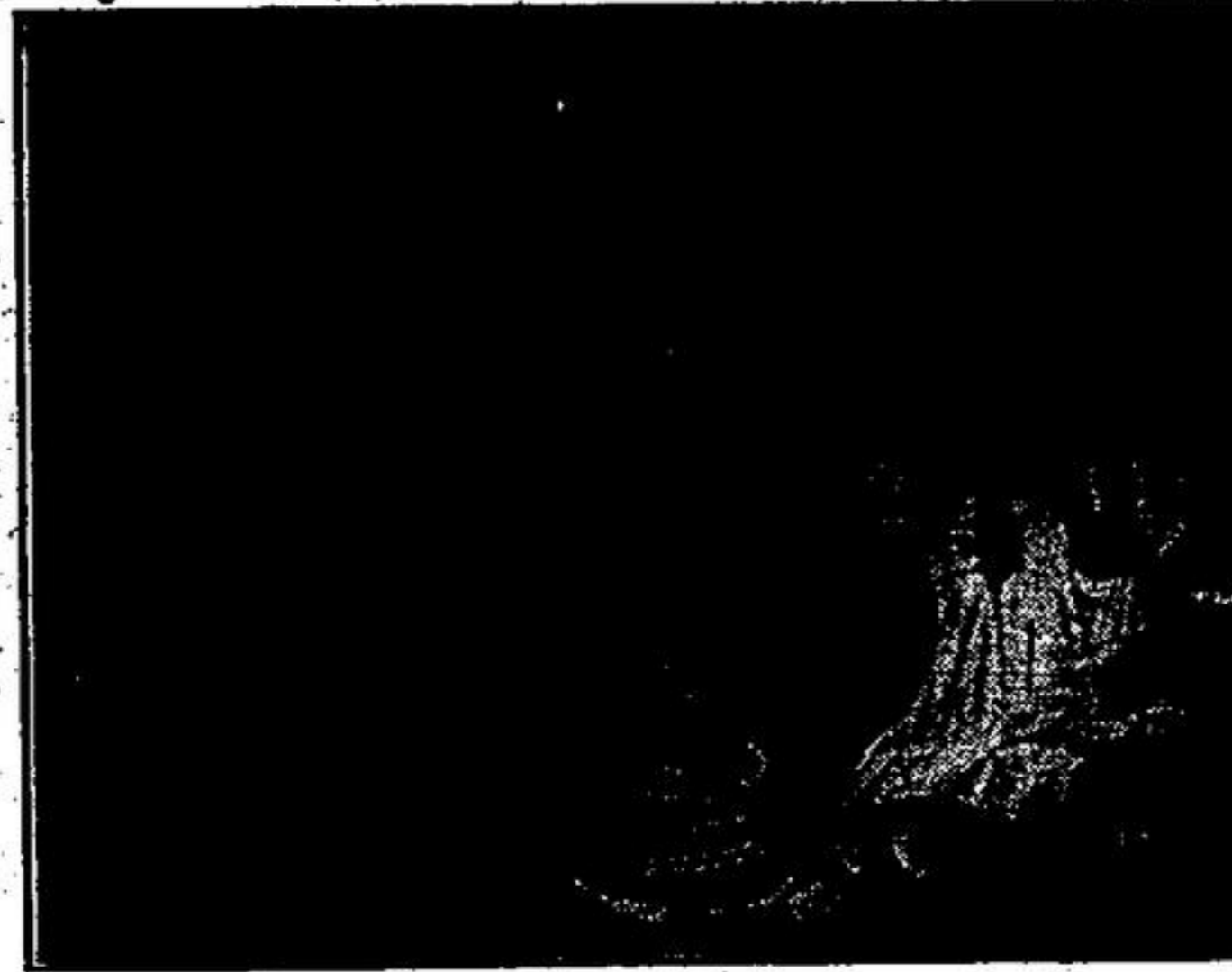
With a box camera, you can take snapshots, too. If you use super-sensitive film and the big No. 3 photoflood, which have twice the light of the No. 1 and last three times as long. Set the box camera at its largest lens opening and use three of the big bulbs.

To make the light from a jack o' lantern show in your picture, use one made of cardboard and place inside it an ordinary 60-watt electric bulb. Do not use a photoflood in a real pumpkin lantern—the dampness of the pumpkin might cause a bulb to explode. Light up the lantern, arrange your subjects near it, stand the camera on a table with shutter on "time," open the shutter, flash a photoflash bulb and close the shutter.

John van Guilder

## The SNAPSHOT GUIDE

### Load Up Now for Hallowe'en



Use flash bulbs and you can take pictures like this with any camera if it can be set for a "time" exposure.

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John van Guilder

### C.N.R. TIME TABLE

(Standard Time)	Georgian Bay	Time
Passenger	Going West	7:00 a.m.
Passenger and Mail	Going West	7:00 a.m.
Passenger and Mail	Going East	6:45 p.m.
Passengers for Toronto	Going East	9:31 p.m.
Passengers, Sundays only	Going East	9:31 p.m.

### GRAY COACH LINES

Time Table	
Effective Sunday, September 25th	
LEAVE GEORGETOWN	
To Toronto	11:45 a.m.
a 7:05 a.m.	9:28 a.m.
c 2:23 p.m.	4:38 p.m.
Westbound to London	6:48 p.m.
9:35 a.m.	11:20 a.m.
12:25 p.m.	4:45 a.m.
6:00 p.m.	9:03 p.m.
11:50 p.m.	

a—Except Sun. and Hol.  
b—Sun. and Hol.  
c—Sat. only.  
d—Except Sat., Sun. and Hol.  
e—Sat., Sun. and Hol.  
x—To Kitchener  
y—To Stratford.

Tickets and information at W. H. LONG

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