

World's Largest Radio Marks Jubilee

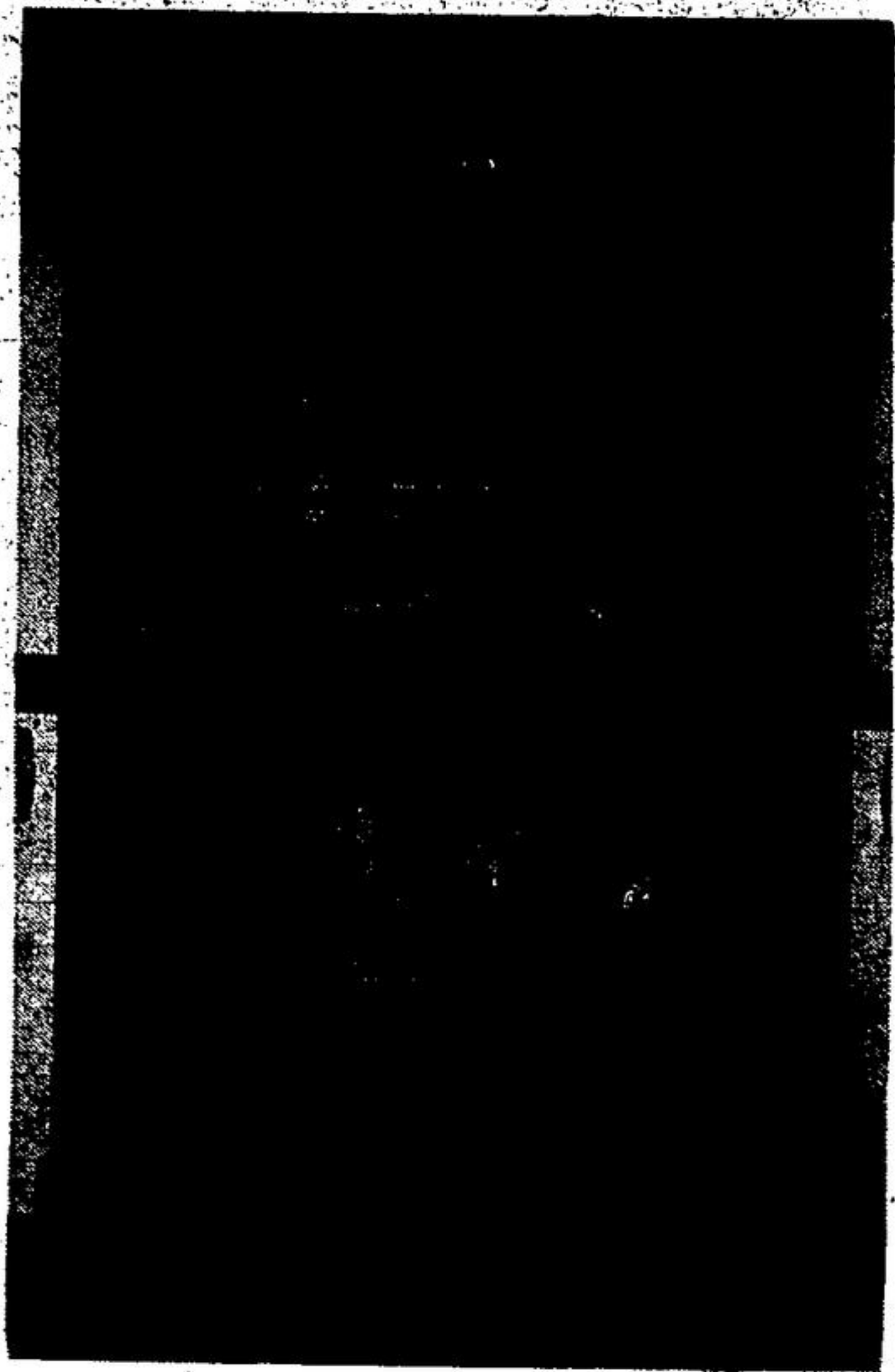


Illustration courtesy Montreal Herald

To mark the Diamond Jubilee of the Canadian National Exhibition at Toronto this year there are many unique features among which is the World's largest Radio—with an animated stage built in, on which a Marionette performance is produced eight times each day, and two special performances for children on Children's Day.

This gargantuan Radio Set, 16 feet high and 6 feet wide, is an exact copy of the new Northern Electric eighteen-tube Radio Receiver and is placed in the Company's Booth in the Electrical Building. In this Booth also is the "Talking Mirror," an ingenious device which speaks to those who use this conveniently placed mirror and invites them to view the new Mirrophonic Radios on display beside it.

THE UNSIGHTLY

RURAL SCHOOLS

As we look around the countryside today we find a great lack of beauty in the surroundings of our rural schools, states the Cobourg Sentinel-Star. Such is only too true and when we consider not only the obvious effect of this but the psychological effect on the mental attitude of the children and the community as a whole, we realize that in the beautification of the rural school grounds there is great scope for improvement.

As, under favourable conditions, the acorn is destined to become an oak tree, so under favourable management every school can be made a success in all its internal and external appointments. Improvement, indeed, is progress. If the right spirit and proper relationship exist between pupils and teacher many unsightly things will disappear from the school grounds and needed repair and improvements will follow. Boys and girls take pride in preserving what they help to plan and execute. To see beauty of premises uncared for or marred with rubbish indicates loss of opportunity for doing real educational work. The school in pleasant surroundings should come next to the home. Therefore let us awaken and cultivate a desire to study the new and beautiful in our school surroundings.

We who realize how our material surroundings influence us can readily see that the effect on those whose minds are most plastic, is incalculable. It is important that the school-house and premises should be made desirable places for young people to be at home for ten months of the year, places of inspiration and the suggestion of ideals and standards for the future, for through the eye, ear and feelings we receive the impressions which mould our lives and characters.

School boards and trustees have no moral or delegated right to tolerate unwholesome surroundings. The welfare of the children is of the highest consequence. It is an obligation to free them from unpleasant conditions, if possible. If not possible, these conditions should be reduced to the minimum degree of harm. The spirit of "what was good enough for them" is not entrenched very deeply in those who have progressive tendencies and characteristics.

So, for the joy and marvel it adds to life, for disciplinary effect, for its vitalizing influence on school life and, chiefly for the assistance it brings to the study of nature and agriculture and for the meeting of rural needs give us general, outside, school improvements.

As the school reflects the teacher's personality, power and character they should not be discouraged in helping to work out these important problems. They will not be observed at once, but time, patience and perseverance will overcome most things. It is well to remember when passing the little rural school that it is one of Canada's public institutions and, like our hospitals, libraries and public buildings, why should it not be an object of beauty as well as utility?—Exchange.

Courtesy Cal (filling station attendant): "Check your oil, sir?"
Bright Bob: "No, thanks; I'm taking it with me!"

"I've been grossly insulted," fumed the club bore. "Colonel" has offered me \$25 to resign!"
"I should ignore it," counselled a fellow member. "you might get a better offer."

WHAT ABOUT OUR YOUTH

An Ottawa despatch says an army of young men, 240,000 strong, is marching the streets of every city and town and village in Canada, searching for something they have seldom or never had and are not likely to get—work. Of these, 70,000 between the ages of 16 and 29 never have had work. They are victims of an economic condition that started while they were still receiving an education to fit them for jobs that don't exist. Another 175,000 have managed to get a little work now and then, but again are jobless.

One-third of the 70,000 have had to accept relief. The remainder live with their families. Cold figures tell the tale of empty hours and gloomy futures. The total number of employable persons on relief last March was 174,680, one-third being youths.

These young Canadians stayed on at school for an extra year or two, hoping that the pendulum would swing toward them by the time they emerged to face the world. The record shows they might have been better off had they stayed in school instead of chasing an elusive will-o'-the-wisp that mocks all their efforts. While their flight is a tragic one, records show an improvement in the general employment figure. There were 259,480 on relief in Canada in March, 1938, a drop of 85,000 from a year ago. Recent figures show still further improvement.

For every unemployed youth forced to go on relief there are two or three whose families are keeping them. They are in all walks of life, for the depression hit all employing industries.

This alleged situation brings up the question of what is being done toward the training of youth for various lines of employment. Last year Parliament appropriated \$1,000,000 to be used on a 50-50 basis by the provinces for the training of youth. This year there are increased appropriations, and on the assurance of Hon. Norman Rogers, minister of labor, nearly \$3,000,000 will be available for the youth-training program. This is an impressive sum.

A great deal of preliminary work was necessary before the training plan got under operation, but, according to a report on general relief problems presented to the Senate by Hon. Raoul Dandurand, the training work is making progress. Up to Feb. 28th of this year training had been given to 38,161 enrollees (21,430 men and 16,731 women). This was distributed as follows: Prince Edward Island, 393 men and 411 women; Nova Scotia, 235 and 87; New Brunswick, 651 and 217; Quebec, 4,906 and 2,108; Ontario, 1,458 and 929; Manitoba, 3,862 and 3,223; Saskatchewan, 4,851 and 3,161; Alberta, 1,827 and 958; British Columbia, 3,245 and 837. To the same date there had been placed in employment a total of 1,625 men and 1,005 women.

As the training proceeds more and more young people will be capable of doing some work well, and their prospects should be brighter. But the

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CANADA WELCOMES FOREIGN CAPITAL

"American direct investments in Canada were three times as large as those in any other single country," states a recent United States Government report that estimates these direct investments at \$1,936,000,000 at the end of 1936 as compared with U. S. investments in Europe of \$1,245,000,000. Between 1929 and 1936 a total of 292 United States manufacturing concerns opened branches or subsidiaries in Canada and U. S. investment in Canadian manufacturing is estimated at \$798,000,000 as compared with \$611,000,000 invested by United States manufacturing interests in 26 European countries.

Canadian estimates of United States, British and foreign capital invested in this country exceed \$6,800,000,000 of which some 56% comes from the United States, 40% from Great Britain and the balance from foreign sources.

This foreign capital has been attracted to Canada for several reasons—first of which is the exploitation of our rich natural resources. Latterly Canada's growing population has offered a market most economically served by Canadian plants which in addition have entry to the British Empire market. This influx of capital has played an important part in the development of Canada as a country and in the stimulation of trade and commerce within the country. While Canada is more nearly on a self-sustaining basis financially than ever before there is still room here for further foreign capital which, if properly managed, should yield satisfactory dividends.

And Canada still has much to offer: stability in government and stability in business; the fact that foreign capital can show freedom from excessive taxation, an adequate supply of intelligent labor, a growing domestic market, and an established export-trade both within the British Empire and without; these are the elements that foreign capital seeks in the manufacturing field and which Canada can supply for many years to come.—From the Financial Times, Montreal.

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BISCUITS 2 Lbs. 25c

Oatmeal Corn FLAKES 2 Pkg. 15c	Five Roses All Purpose FLOUR 24-lb. Bag 79c	Lipton's TEA 1/2-lb. Pkg. 31c, 33c
Best Rolled OATS 4 Lbs. 17c	Swendson's Cake FLOUR Pkg. 34c	Dole Pineapple JUICE No. 2 Tin 15c
Best Germ MEAL 2 Lbs. 9c	McClellan's Oatmeal PUDDINGS 2 Pkg. 17c	Carnation Evaporated MILK 3 16-oz. Tins 25c
Sweetened COCOANUT 1 POUND 17c	Eagle Pie BLUEBERRIES 2 No. 2 Tins 19c	Carnation Tomato JUICE 4 24-oz. Tins 25c

Laing's Chocolate
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COX'S GELATINE Pkg. 16c
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CHATEAU Cheese to Spread or Slice 1/2-lb. Pkg. 16c
Carroll's Double Brand COFFEE 1-lb. Bag 23c
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Clark's Pork and BEANS 3 21-oz. Tins 25c
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