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**Honest Aid!**

It was Lincoln, wasn't it, who gave us that epigram about fooling some of the people all of the time and all of the people some of the time? Times have changed. Some people, today, can't be fooled at all.

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Make sure your sales message appears every week in these columns for the guidance of local buyers and thus keep the local dollars at home.

**CAN TRACE ZOOS BACK TO EGYPT**  
The Greeks Had A Name For Them Too—Kept Ferrets As Household Pets.  
Old London's Zoo, Whippsnade, and Manchester's Belle Vue Zoological Gardens can trace their lineage back to Egypt of the Ptolemys, to the days of Roman grandeur, and the glorious era of Greece. In his book, "Animals for Show and Pleasure in Ancient Rome," just published, Mr. Geo. Jennings traces the zoo's history, and tells many interesting animal stories. The Egyptians kept live animals on show from intelligent curiosity; the Romans too often for the additional pleasure of seeing them fight together, or against human beings in the arena. Some Greeks kept ferrets or polecats as household pets, as we keep cats today, fish-ponds were to be found in every garden of the well-to-do.  
**Trained Elephants**  
Ant eating pangolins, burrowing for their natural food among the sands of Eastern Turkestan, were credited with the ability to find gold. In 46 B.C. the Roman Government possessed a herd of elephants trained to carry lighted torches in processions. One noble Roman kept a pond full of savage murenas, into which he would throw slaves that had merited his displeasure. Like the bloodthirsty playas of the Amazon, these savage fish instantly attacked and devoured any hapless being struggling in their waters.  
In British Empire countries the wheat area (provisionally estimated at 78,070,000 acres for 1937-38) accounts for nearly one-quarter of the world total.

**Ruth: Adventurous Faith**  
International Uniform Sunday School Lesson, August 7th, 1938  
**GOLDEN TEXT:** "Thy people shall be my people, and thy God my God."  
Ruth 1:16.  
**LESSON PASSAGE:** Ruth 1: 6-18.  
O Lord, support us all the day long of this troublous life, Until the shadows lengthen; And the evening comes, And the busy world is hushed, And the fever of life is over, And our work is done. Then, of thy great mercy, Grant us a safe lodging, And a holy rest, Through Jesus Christ, our Lord.  
Movements of Population, 6-7.  
If a motion picture could represent three hundred years of immigration into Canada depicting the homes that were left, the journeys across the sea and across Canada, what a moving story it would be! During the depression there has been a slight return, a number of families have returned to their homelands. There has been poignant suffering in family separations, spending of savings and hardships of travel, yet our national life has been greatly enriched by the blending of different strains and the transplanting of arts and customs of other peoples. Naomi went into the land of Moab long ago she carried with her Hebrew ideals of conduct and worship. She learned much while a sojourner in a strange land and when she returned to Bethlehem she brought back the information she had gleaned. It is by such contacts and changes that the gains of civilization spread.  
Naomi, 6-13.  
Naomi demonstrates an older woman's influence. Girlhood is attractive but mothers and grandmothers exercise a greater influence. Naomi was a husband and her sons. She also won the confidence of her two daughter-in-law. Returning to Bethlehem she was able to befriend Ruth among strangers. Old age becomes satisfying when older people cease to rebel against the progress of time with its inevitable limiting of activity and begin to see the compensations of maturity—the ability to counsel, a wise patience, a surer hope, increasing opportunities of influence. In many ways Naomi is the great-grandmother of the modern. She had great sorrows but she also had great joys.  
Orpah, 14.  
Orpah did nothing wrong but she did nothing surprisingly unselfish. She followed the dictates of prudence and common sense and acted the way the majority of us would have acted under similar circumstances. She could argue that she had a duty to her own people and community and that she had fulfilled all courtesies in going the short distance with Naomi. She was an early exemplar of "Say first." She had her own standards to which she was true. How can we blame her for not having a greater vision than she had? The prudent, plain people are the bulwark of society. There may never be heroes or great men, but the world's work and carry on humbly and contentedly. Orpah may have lacked sentiment but there is something substantial in her realism.  
Ruth, 15.  
Ruth belonged to a different category. Her standards were not those of prudence, commonsense and safety first. She loved unreservedly and she followed love's leading. In spite of the entreatings of Naomi she refused to return to her own land with Orpah and insisted on going to a new land with Naomi. Her decision brought her into the ancestry of Jesus Christ, a great honour that she had never dreamed or knew. Few girls bear the name of Orpah while Ruth is one of the most honoured and best loved names even to this day. Ruth had a plus of devotion to which Orpah could never attain. A religious motive had prompted Ruth's unselfishness. She had detected in Naomi a spiritual quality, an outgrowth of faith in the unseen holy God which she had missed in the religion of Moab. She may have been eager to learn more and may have felt that her own soul would live more abundantly if she retained the companionship of Naomi.  
Literature, 16-18.  
No words of praise concerning Ruth can create the impression given by her own sentences. In a few dozen words she achieved literary immortality. These words have been repeated on the stage upon the stage, in pulpit and in great cathedrals. They owe their charm to simplicity, beauty, reality and religious background. The words welled up out of a loving heart. Why should our daily speech be commonplace? We do live in the midst of great history. Family joys and tragedies still awaken our emotions. The Living God can still hallow our hearts. Why are we content with slang or profanity or slipshod or slovenly speech? Why is it that so many hundreds of thousands of people go through life without even once uttering a sentence equal to these jewels of speech from the lips of a Moabite woman who could probably neither read nor write? Christ laid great emphasis upon the possibilities of human speech. Here our sins of omission are greater than our sins of commission. Not to be able to express truth with clarity and beauty is to leave one of our greatest talents buried in the ground. To commit Ruth's great declaration to memory, to say it over and over again, to speak it aloud with emotion, may perhaps help us to rise to some great occasion, or in family chat over the table or around the fire-side to utter some one well-chosen word.  
**Questions For Discussion:**  
1. What are the gains and losses of living in several different countries in a lifetime?  
2. How has the depression affected home life?  
3. Why did Ruth and Orpah make different decisions?  
4. Are there many friendships, like that of Ruth and Naomi?  
5. What significance do you see in Matthew 1:2?

**WHEN IN-LAWS DROP IN FOR A "POT LUCK" MEAL, THEY WON'T PANIC YOU OR YOUR BUDGET IF YOU PREPARE CAMEL PUDDING THIS EASY WAY**  
By Betty Barclay  
When those too-casual in-laws say they'll drop in for a pot luck dinner, you know they'll expect something good just the same. But don't let them panic you or your budget. Just boil several unopened cans of sweetened condensed milk, store them on the pantry shelf to be opened when needed. You'll find a shining mold of caramel pudding inside. Just slice it and add a garnish. You'll have a luscious and nourishing dessert that will wind up that menu of leftovers with style and satisfaction. And, best of all, this dependable delicacy cost next to nothing.  
**Magie Caramel Pudding**  
Place one or more unopened cans of sweetened condensed milk in a kettle of boiling water and keep at boiling point for a hour. Be sure to keep the cans well covered. To serve in slices, warm can by immersing in hot water 1 minute. Punch a hole in bottom of can to let air in, remove top with can opener, cutting along the side just below the top edge, starting at seam. Loosen caramel from sides of can with a table knife dipped in hot water. Garnish with whipped cream, fruit or nuts.  
**Banana Caramel Pie**  
1/2 can sweetened condensed milk (caramelized)  
2 tablespoons hot water  
3 large bananas  
1 cup whipping cream  
Baked pie shell (8-inch)  
Blend caramelized sweetened condensed milk with hot water, beating until smooth. Cool. Pour into baked pie shell. One hour before serving slice bananas on top of caramel and cover with whipping cream. Chill.  
**"JUST A CUP OF COFFEE AND YOU" IS MORE THAN A TAG LINE FOR A ROMANTIC SONG; IT'S A TIP THAT EVERY BRIDE CAN CAPITALIZE ON, EVEN IF SHE'S AN AMATEUR COOK**  
"Just a cup of coffee and you" is more than a tag line for a romantic song. It's a tip that every bride should take to heart. A good cup of coffee has been dear to the male heart ever since the Turks started the first coffee houses five centuries ago. Even if a bride's cooking experience is limited to boiling water, she can master the art of brewing a perfect cup of coffee that will make him forget many culinary deficiencies. By sticking exactly to the rules of the coffee brewing art, she can score a triumph where many an experienced cook fails through carelessness.  
Whether the bride uses a drip coffee equipment, percolator or a plain coffee pot, the secret of coffee success is to keep the apparatus scrupulously clean; measure the quantity of coffee and water exactly and time the brewing directions to the second. Decaffeinated coffee is now available in a drip grind.  
If the bridegroom is a serious coffee fan—and most men are—there's no need to set limits on his after dinner cups.  
**Iced Cofallate**  
4 tablespoons ground decaffeinated coffee  
2 squares of unsweetened chocolate, cut in pieces  
6 cloves  
4-inch piece of stick cinnamon  
Dash of salt  
4 cups milk  
1 tablespoon flour  
1/2 cup sugar  
1 egg, well beaten  
Add coffee, chocolate, cloves, cinnamon, and salt to milk and heat in double boiler until chocolate is melted. Strain immediately. Combine flour and sugar. Add liquid and cook 15 minutes, or until thickened, stirring constantly. Remove from fire, cool slightly, and pour over egg. Chill. Serve ice cold in tall glasses partly filled with cracked ice. Top with whipped cream if desired. Makes 1 quart cofallate.  
Some time ago I spent a week end with a very dear friend. At breakfast, a glass of orange juice was placed before me. One sip and the breakfast was spoiled so far as I was concerned.  
Questioning carefully, I learned that my friend had reamed this juice the evening before and placed it in the refrigerator so that it would be ice cold for breakfast. It was ice cold, but it was almost flavorless. Orange juice should be consumed within thirty minutes after it is reamed. Mother Nature's protecting peel will hold the flavor for weeks or months, but the flavor begins to disappear almost as soon as the orange is reamed. Not even a covered container and an ice cold refrigerator will retain this flavor for more than a few minutes.  
I told this story as diplomatically as possible to that friend of mine. She tried serving freshly reamed juice from ice cold oranges and one more family quickly learned a lesson that is greatly needed by thousands of women.  
"Why it tastes one hundred percent better," my friend said, "The children now clamor for their morning orange juice."  
Now, I could have become real technical and explained that orange juice standing overnight in a covered container will lose approximately ten per cent of its Vitamin C but after all, I was merely trying to teach a friend how to keep from destroying flavor—for flavor is all important at breakfast, and particularly in the first sip that passes your lips.  
Many restaurants and hotel chefs and cooks could well learn this simple lesson. Far too often they serve orange juice that has stood for hours.  
Don't do it, friends! It destroys the flavor. Let Mother Nature work her magic in the flavor-retaining peel until you are ready to serve your juice. Place the oranges in the refrigerator overnight—not the orange juice.

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**GRAY COACH LINES**  
Professor—I am going to speak on lions today. How many of you have read the twenty-fifth chapter of the text?  
Nearly every student raised his hand.  
Professor—Good. You are the group to whom I wish to speak. There is no twenty-fifth chapter.  
Teacher—Now, boys, after what I've explained of the lion's fierceness, strength and daring, can any one of you name a single animal that the king of beasts stands in awe of?  
Up shot little Willie's hand!  
Teacher—"Well, Willie, which is the animal?"  
Willie (promptly)—"Please, teacher, the lioness."  
—Olive oil dropped at the root of a fern will improve its growth.

**The SNAPSHOT GUILD**  
SHOOT 'EM IN SERIES

"Wonder could I chew my way out of here? . . ."  
"Mmmm—it's a funny taste . . ."  
"Not bad, though, at all."  
"Heh! I was only kidding. I really like it in here!"

ANYBODY can take a single snapshot—a landscape here, an informal portrait there. But have you ever tried taking a series, to tell a complete story of an incident, or to picture a person more effectively?  
Summer activities offer all sorts of chances for series pictures. Wherever there is fun—on a party, a picnic, a motor trip, an afternoon at the swimming pool or beach—you find amusing occurrences which are best pictured thus. One picture tells part of the story. Several pictures "follow through" and tell all of it.  
The incidents don't have to be unusual. Good "fun" series can be made out of the cutting of a watermelon, a small boy blowing up a balloon until it bursts. Try picturing a child's tea party in this fashion—the small girl playing hostess to her dolls and pets. Also, try "expression" snaps of the baby in his outdoor crib.  
Sports series are good. For instance, a man catching a fish. Show him baiting, casting, playing the fish, landing it, dropping it into the creel or threading it on the string. Later on, snap a picture to complete the series—the fish on the table at home, or the fisherman back at his office, describing his catch.  
The series-picture idea can be applied in a thousand variations. Series pictures have extra "punch," because each picture supports and reinforces the next. A series of five good expression shots of the baby—laughing, crying, "crawling," questioning, shouting, and so on—is better than five unrelated shots.  
One picture may be just a paragraph, but a series is a complete short story. Try such picture stories this summer. Nature's stories are good, if you have a focusing camera, or a portrait attachment for your