

SUGGESTS POULTRYMEN PRODUCE CHICKENS FOR EXPORT MARKET

Poultry Industries Committee Point to British Market Outlet for all Well Finished Canadian Chickens—British Prices for Quality Birds Higher Than for Many Years.

To avoid possible congestion on poultry market during the present year it is advisable that poultry producers should market a portion of their chickens at between three and five pounds dressed weight and take particular care to see that they are fattened before sale so that they can be exported if necessary.

Notwithstanding the lower prices on the American market this year, a good deal of confidence was expressed that, with small stocks of poultry in storage this year and the favorable outlook on the British market, there is an outlet to take care of all the well finished poultry Canadian producers have to offer.

The best demand on the export market is for a medium weight chicken. It was felt that it would be advisable to market as many cockerels as possible at a dressed weight of three to five pounds.

done with good finish on the birds, by keeping them on full feed until they reached the desired weight. Translated in terms of the individual producer's operations, the marketing of a certain percentage of his chickens at export weights is a form of insurance on the balance of his crop.

PASTEURIZATION LAW EFFECTIVE ON OCTOBER 1st

Pasteurization of the milk supply in all cities, towns and adjoining suburban areas, becomes compulsory on October 1st as a result of an order-in-council issued by the Hepburn Government under the terms of the legislation passed at the recent assembly session.

And pasteurization of the milk supply throughout the entire province becomes compulsory by December 31. In the meantime the Department of Health will conduct an intensive educational program in those sections of the province where milk pasteurization is not now provided by local laws.

The order, announced by Hon. Harold Kirby, Minister of Health, provides for compulsory pasteurization by October 1, in 27 cities, 144 towns, 17 villages adjoining towns or cities and 55 townships adjoining urban centres.

In many of these communities—nearly all the cities—pasteurization is already forced by local by-laws. There are, in the province, only 27 towns and ten villages of more than 1,000 population, where no supply of pasteurized milk is available.

The order which becomes effective October 1st, includes the entire suburban area surrounding Toronto and surrounding all the larger municipalities of the province.

NEW GAME RESERVE

Caledon and Chinguacousy Townships have been officially declared as game reserves. D. G. Sutherland, game warden, placed four hundred signs prohibiting shooting in Caledon on Tuesday and the same number in Chinguacousy on Wednesday.

PREDICT WAR TO COME IN 1941

Two Expert Astrologers Forecast Trouble With Phenomenon Heavens Will Offer on May 11, 1941.

Some major upheaval, possibly war or a revolution will envelope America on May 11, 1941. The prediction comes from two expert astrologers who have accepted a challenge from Dr. Spencer Jones, astronomer royal, to predict well in advance the significance of a series of important planetary conjunctions on that day.

The astrologers are Hon. Ralph Shirley and Nella Webb. Dr. Jones ridiculed the claim that moment a person is born has a direct influence on his personality, and that by studying their positions at any time after birth, guidance for the future can be obtained.

"Astrology is rubbish," he said. "On May 11, 1941," Dr. Jones said, "the heavens would offer the following phenomenon: Mercury will be in conjunction with Venus, Saturn and Uranus; Venus will be in conjunction with Jupiter and Uranus. There will be a full moon. Saturn will be in conjunction with Venus and Mercury, and Jupiter will be in conjunction with Venus and Mercury, and Jupiter will be in conjunction with Uranus a few days previously. Mercury, Venus, Jupiter, Saturn and Uranus will all be close to the sun."

Nella Webb declared interpretation of these signs would depend upon the country about which the prediction was being made. "But I would say that they mean some kind of war or revolution in America, religious or labor in origin," she said.

—Buy, sell and profit with Herald classified ads.

A HEALTHFUL SUMMER MENU

When the sun beats down and turns your kitchen into a hot-box; when collars wilt and tempers are frayed, why not cooking a meal is a terrific task, try this summer menu:

- Cream of Tomato Soup Iced Tea Crackers Orange Meat Salad Potato Chips Lemon Sherbet Your favorite greens

This is the kind of a meal that may be prepared in the cool of the morning and served without trouble. It costs little. It is attractive enough to place before guests. It is healthful, and because it calls for so much fruit and green vegetables it is a real alkaline-reaction meal that will not overload the stomach on a hot day.

The cream of tomato soup is a hot first bite for those who must have something hot. Any soup will do, of course, but I am partial to cream of tomato or vegetable. You might prefer peas or string beans or corn to asparagus—so once again you have a chance to use your own judgement.

Orange Meat Salad (Serves 6) 2 cups cold roast meat (lamb, veal, chicken or duck.) 2 cups orange pieces. Cut the meat into small pieces and marinate with salad marinade. Combine orange and meat and serve on crisp lettuce leaves with French dressing.

Lemon Sherbet 2 cups sugar 1 cup water Boil together for 5 minutes. Fold syrup into: 2 stiff beaten egg whites Add beating in well: 1 cup lemon juice 1 cup water Pour into freezing tray and set cold control at fast freezing. Stir thoroughly after the first 1-2 hour. Re-allow to freeze in compartment, and finish freezing; or freeze in crank-type freezer. (Serves 10.)

An early dinner and long evenings make little people hungry around go-to-bed time. They clamor for "something good" and insist upon having it. Too heavy before-bed foods are not advisable. A light rennet-custard, rich in milk and delicious to the taste makes an ideal bedtime lunch for George or Grace. As these custards require no eggs, baking and no boiling, but may be made quickly and placed in the refrigerator to become cool, they please the busy mother as well as her hungry children.

A dessert like the following furnishes milk in a very pleasing and gives the children a delightful surprise, for here is Snow White and her seven little friends on a dainty taste-treat that will intrigue young fancies—yet it is so light and digestible it helps to woo pleasant dreams.

Snow White and the Seven Dwarfs 1 package Vanilla Rennet Powder 1 pint milk 1-2 cup whipping cream Snow white angel food cake Seeded raisins rolled in Raspberry Rennet Powder or pink sugar. Set out five dessert glasses. Warm milk slowly, stirring constantly until LUKEWARM—120 degrees F. A few drops of the milk on the inside of your wrist should feel only comfortably warm. Remove from stove. Stir Rennet Powder into milk briskly until dissolved—not more than one minute. Pour at once, while still liquid, into dessert glasses. Place a slice of snow white angel food cake in each dessert while still liquid. Let set. Chill. When ready to serve, top each dessert with whipped cream and seven seeded raisins rolled in Raspberry Rennet Powder or pink sugar.

OUR WEAKEST DEPARTMENT

An advertisement in the help-wanted column of a Canadian newspaper recently brought a bale of replies. One that attracted attention simply stated that the applicant knew his work and would prefer a personal interview to writing a "lot of bunk". He got neither the interview nor the job.

In our day we have watched a great many salesmen in action. Some we have been convinced, attain fairly good results from, or in spite of, spouting a lot of "bunk". Other salesmen are more conservative in their manner and possibly are more scientific in their approach. But both must be good talkers or writers in their different ways, or they do not make the sale of services or goods.

Our weakest department is undoubtedly our sales department. But through the years in which this business has been growing (which means every year in which we have been in business) we have had little difficulty with sales. The reason is this: when we are invited to discuss a problem we try to do it intelligently and honestly, on the basis of results achieved in other fields, indicate clearly what may, or may not, be expected from a public relations programme conducted by us.

Our expectation through the years is to make progress without writing what the job applicant called a lot of bunk. Our objective, on the contrary, is to get in the public's mind thoughts and ideas which are not bunk—in other words, thoughts and ideas which are in the interest of Canada and of honest business.—The Printed Word.

ENJOY 12 HOURS OF FASCINATING MUSKOKALAKES SCENERY DAILY 7.30 a.m. FROM MUSKOKA WHARF 100-MILE CRUISE ABOARD THE R.M.S. "SAGAMO" The Fare Only \$2.50 MEALS EXTRA MUSKOKA LAKE NAVIGATION AND HOTEL CO., LIMITED BOX 11 CRAVENHURST, ONTARIO

TRUCKING REGULAR TRANSPORT SERVICE BETWEEN GEORGETOWN AND TORONTO FULL LOADS ANYWHERE LONG DISTANCE MOVING Government License Full Insurance Snyder's Cartage PHONE 171w or j OFFICE: Mill and Market Streets GEORGETOWN

ALFALFA INCREASES PRODUCTION

The alfalfa plant is remarkable for its ability to increase production along more lines than one. As a soil building crop it has few rivals. Its deep rooting characteristic enables it to make use of plant food reserves in the subsoil and begin a legume, it enriches the soil with nitrogen through the action of nitrifying bacteria of which it is a host. Thus alfalfa in the rotation improves the fertility of the soil, with resulting increases in the production of other crops.

The nutritious quality of alfalfa hay is recognized and highly prized as a means of increasing production with all kinds of live stock. In addition, it is one of the most productive hay crops. In those parts of the country which enjoy a long enough growing period, the crop can be cut two or three times a season, producing large tonnages per acre and thus increased production is obtained over plants that can be cut but once.

Even in the more northerly parts where the season is short and only one cutting can be made, states E. T. Goring, Dominion Experimental Station, Kapuskasing, Ont., large yields are obtained. For instance in Northern Ontario, where it is not yet considered advisable to sow this crop alone, the addition of a few pounds per acre of alfalfa to the usual hay mixture, has been found very worthwhile. In comparative trials at the Dominion Experimental Station at Kapuskasing, the addition of five pounds of alfalfa to the ordinary hay mixture of timothy, red clover and alsike, resulted in the following increase: first year meadow 67 per cent; second year meadow 85 per cent and third year meadow 83 per cent over the ordinary hay mixture.

HOME-MAKING IN NATURE

The home-making of birds, animals and insects is one of the most interesting things in nature. The expert workmanship of an oriole or a humming-bird or a spider never fails to arouse wonder and admiration.

But there is another side to the story of home-making that is quite novel, extra-ordinarily interesting, but not so admirable. There are a great number of the wild creatures who take advantage of the homes that others have built. They live in second-hand houses.

The chipping sparrow rarely, if ever, builds a house for his family; but will use the abandoned nest of a robin, lining it with hair, and there raise a family. The owl, so frequently found in burrows of the prairie dog colonies, uses any abandoned burrow for a nesting-place. Old woodpecker holes are favorite nesting-places of many of the feathered folk. The woodpecker bores and drills out a most clever dwelling place. It is very seldom that a woodpecker will never use a hole that he has not drilled.

All of the hole-nesting birds clamor for the right to use the old woodpecker houses. Many a battle royal has been waged between two birds over the right to an old woodpecker hole. The cousins of the woodpecker, the flickers and sapsuckers, always use old woodpecker holes for their homes. The little chickadees, too, want one and are most clever fighters, they are so quick and have sharp bills with which to fight, mild as they appear to be when seen cheerfully picking at the harmful bugs on the fruit trees.

And so it is in nature, even among the lowliest of the wild things, the work of the cleverest and most skilled and painstaking is in greatest demand.

SPECIAL!

ONE WEEK ONLY 2 Suits ..... \$1.25 2 Light Coats ..... \$1.25 2 Dresses ..... R PANTS 35c EATON'S CLEANERS - DYERS Agent—LILIGO & HUFFMAN Mondays, Wednesdays, Fridays

ACCIDENTS AND COMPENSATION

There were 5206 accidents reported to the Workmen's Compensation Board during the month of June, as compared with 4,902 during May and 6,387 during June a year ago. The benefits awarded amounted to \$533,175.25, of which \$434,857.59 was for compensation and \$98,317.66 for medical aid.

This brings the total benefits awarded during the half year ending June 30 to \$1,183,262.87, as compared with \$3,094,736.59 during the corresponding period of 1937. The accidents reported during the first six months numbered 29,262, as compared with 31,231 during the same period last year.

PALMS AND PALMS

Fully 80 varieties of palm trees flourish in the renowned botanical gardens in Georgetown, capital of British Guiana, South America, reached by "Lady" liners of the Canadian National Steamships sailing fortnightly from Halifax and Boston throughout the year.

Have you had visitors? Phone 8 and let us know.

KEEP Cool IN THE KITCHEN Buy your ELECTRIC RANGE today DON'T SWELTER in a "hothouse" kitchen this summer. With a modern electric range, you can be cool and comfortable even on the hottest days. Thick, all-around insulation seals all the heat in the oven—prevents it from leaking out to raise room temperatures. Surface elements concentrate their heat underneath your pots and pans... there's no flame to burn up refreshing oxygen, making the air hot and stuffy. Why not enjoy this cool comfort now? At today's reasonable prices, and low cost for current, an electric range is a thrifty "buy" every family can afford. And think of the attractive, modern appearance it will give your kitchen... of the new freedom it will give you... of the better-tasting, varied meals you can prepare so easily. See the new, fast-cooking 1938 electric ranges today. Be sure to check the HYDRO Thrift Plan. HUGH LINDSAY - Moffat H. C. McClure - General Electric G. E. MUCKART - Westinghouse and Northern Electric J. F. REED - McClary's RICHARDSON'S HARDWARE - Findlay and Tisdale McClary's and Moffat E. H. THOMPSON & CO. - McClary's and Moffat Check the HYDRO THRIFT PLAN To all citizens of Georgetown and Range the Local Hydro Commission will make a grant of \$20.00 towards paying the entire cost of installing a three-wire service where required. This offer is good until August 1st, 1938. Ranges must be purchased from local dealers in Georgetown in order to secure grant. HYDRO is yours... ENJOY its use