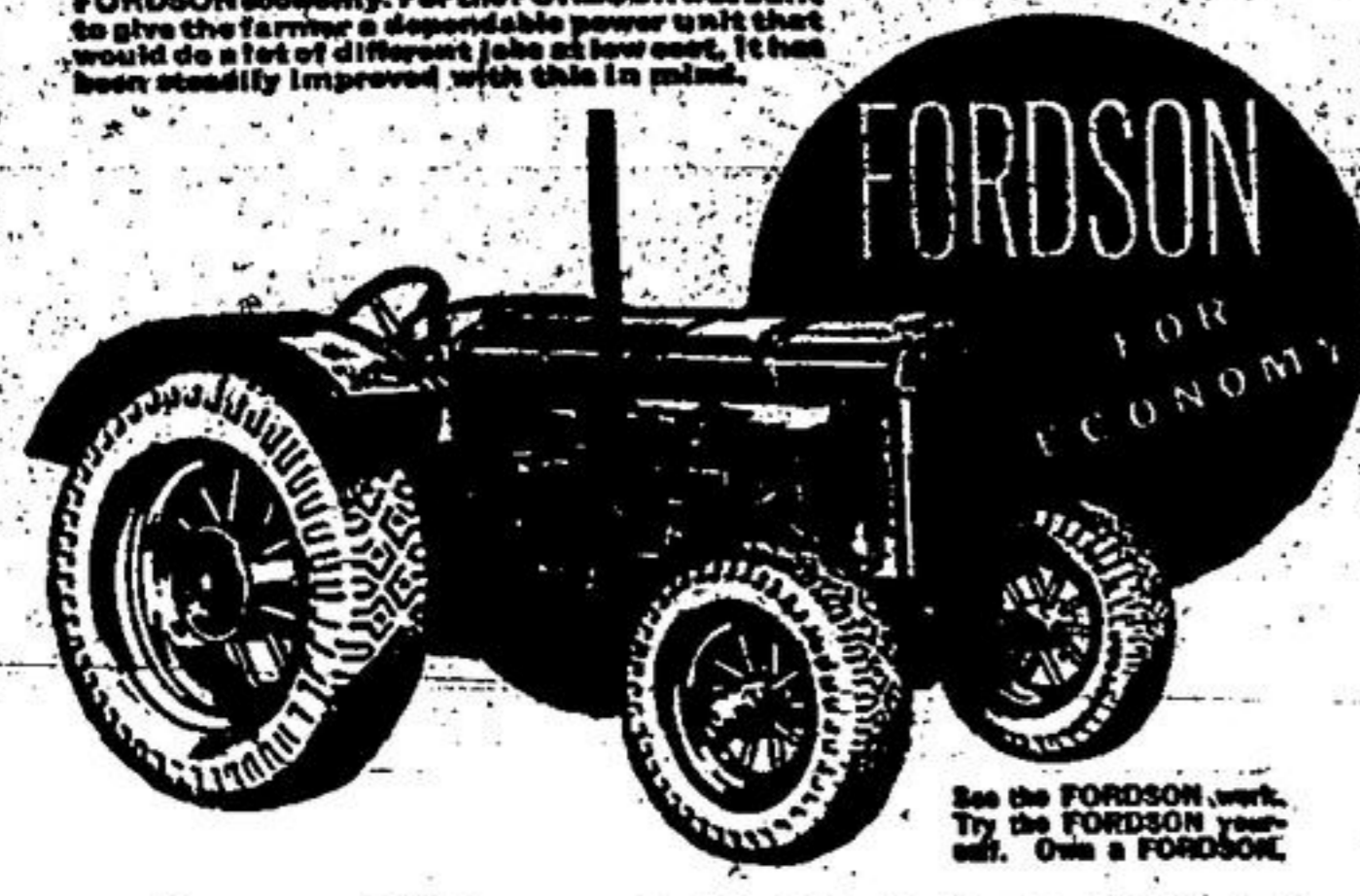


FORDSON TRACTOR

NOW ON DISPLAY

The FORDSON tractor has a guaranteed standard equipment that makes the most use of a working engine. This fuel-saving feature is just one example of FORDSON economy. For the FORDSON was built to give the farmer a dependable power unit that would do a lot of different jobs at low cost. It has been steadily improved with this in mind.



A. E. CRIPPS
Dealer in Ford Cars, Trucks and Tractors
PHONE 280 — GEORGETOWN

ARE YOUR ROOFS FIRE-TRAPS?

TITE-LAP

METAL ROOFING

WARRANTED BY COUNCIL STANDARD
EXTRA HEAVY GAUGE

Falling sparks, driving rain, swirling snow—they'll all roll off a Council Standard Tite-Lap roof like water off a duck's back. It is good for a lifetime and is sold by us with a 25 year guarantee. And this Company is well able to live up to every clause in that guarantee. Ask your banker.

STATITE
Lod-Hed Nails

These modern drive screws with standard heads and more driving force than ordinary nails. Ask for them by name.

Manufacturers of the famous Tite-Lap Roofing, Tite-Lap Metal Roofing, Jamesway Fastway Equipment.

Eastern Steel Products Limited
24 George Street, Toronto, Ont. Factories also at Montreal and Toronto

PREPARING REPORT MILK COST PRODUCTION

Carried on jointly by the Economics Branch, Dominion Department of Agriculture, Ottawa, and the Ontario Agricultural College, Guelph, the technical work of the Farm Management and Milk Cost Project is being promoted as rapidly as possible. This study was initiated by the organized milk producers of Ontario and was made possible by the co-operation of 1,975 farmers located in all the agricultural sections of Ontario. These farmers kept complete records of their farm business for the year ending July 1, 1937. The field staff visited each co-operator to assist in keeping the records, and again, at the year end, to check all details and to make sure that the accounts were complete. Eight hundred completed farm accounts have been received at the Ottawa office, and a representative group of completed account records has been secured from practically every County of Old Ontario, along with several records from producers who sell to the whole milk markets of Northern Ontario towns and cities. The field staff began to collect records in July, 1937, and completed the task in January, 1938.

The farm account records which have been assembled, provide detailed information relative to milk production costs along with a complete statement concerning the receipts and expenses of the whole farm business. It will be possible, for this reason, to prepare a report concerning milk production costs in all localities and for all types of markets and, also to present a full statement relative to the success or otherwise, of the whole dairy farming business on each farm. The farm management phases of the study will provide information relating to production yields per unit and will be particularly valuable as an aid to dairymen in increasing the net revenue of their farms.

Instead of more people per square mile, the world needs more square people per mile.

About all you can say for minding your neighbor's business is that you never run out of something to do.

Maybe we do get short weight for our money but the grocer has a long wait for it.

When you've tried everything, even going to bed early, but ideas don't seem to come any easier.



CARROLL'S LIMITED

ORANGES Medium Large—Sweet Navels—Special Low Price 20c doz.	TOMATOES Firm and Ripe 2 lbs. 25c
Cabbage New, hard heads, Nice and green 2 lbs. 9c	POTATOES 2 pk. 25c Good Mealy Cookers
SPINACH 2 lbs. 13c Fresh and Curly	GRAPEFRUIT Texas Seedless—Medium Large Can eat without sugar 6 for 25c
Lettuce Iceberg—Nice Size Heads 6c head	CARROTS 5c bunch New, Nice Size Bunches
Celery Stalks 2 for 9c Nice Size	



CORRESPONDENCE PASTEURIZATION OF MILK

The following is from the Honourable Manning Doherty, late Minister of Agriculture in the Ontario Government, and at the request of the Health League of Canada is now chairman of a National Committee on milk:

March 15th, 1938

To the editor Herald,

Dear Sir:

The proposed legislation by the Government of Ontario in favour of compulsory pasteurization of milk supplies is a matter of such outstanding importance that the facts, in my opinion, about this subject should be placed before the public.

Milk all competent authorities agreed, is our best and cheapest food. It is in universal use in all households; it is essential for the food of children. In view of this milk should be made safe. It is not safe in all communities. There is overwhelming evidence that many diseases including tuberculosis, both bovine and human, undulant fever, septic sore throat, typhoid fever and diptheria are carried by raw milk.

Since milk can be made safe it is the obvious duty of governments to provide for such safety. This can only be done under present circumstances by universal pasteurization of all milk supplies.

The opponents of pasteurization usually confine their arguments to saying that the process of pasteurization destroys certain qualities in the milk so treated; that it blows off the use of dirty milk; that children and calves fed on pasteurized milk fall to thrive so well as those fed on the raw article and that the cost of milk to the consumer would, in the event of pasteurization, be increased. They do not deny, because they cannot, in the face of the evidence, that raw milk is productive of repeated epidemics of disease, but they say that tuberculosis from milk may be prevented by the use of milk from accredited herds. They conveniently forget that the accredited herds will fail to protect children and others against, for example, typhoid and scarlet fever, undulant fever, septic sore throat and a host of other infections carried by raw milk. They forget too, that milk from accredited herds has been known to spread tuberculosis and besides it will take some years to complete the establishment of such herds in Ontario.

Let us examine the various objections to pasteurization. That pasteurized milk loses none of its value in the process is proven by investigations carried on in Great Britain, in the United States and elsewhere, which show that school children fed on pasteurized milk, not only thrive on this milk but thrive rather better than children fed on the raw article. The same results were observed in calves. Calves fed on pasteurized milk gained slightly over those fed on raw milk.

One cannot deny that in some cases, rather rare one thinks, dirty milk may be pasteurized and offered for sale. But is not the same true of the raw article? The water of our cities is sometimes taken from sources subject to pollution. People would hesitate to drink unpurified water from questionable sources but if such water is purified by appropriate measures, does anyone hesitate to drink it? Similarly pasteurization of milk makes it safe for use.

The cost of pasteurization depends upon the quantities handled. In small plants the cost may reach to

TRAVEL MADE HIM CONSTIPATED

Salesman Says Kruschen Keeps Him "On His Toes"

"I am a commercial traveller," writes a correspondent, "and due to endless travelling by train and automobile I find that I become constipated if I do not keep myself internally clean. Kruschen Salts is the only thing that will do this effectively and not interfere with my work. I take a large dose of Kruschen every Saturday night and on Sunday, when I have no work to do, the Salts act on me. On week-days I take a small dose on rising. It is necessary that I be 'on my toes' all through the day, and this is the only way that it possibly can be done."—V.L.

Kruschen Salts is an excellent recipe for maintaining a condition of internal cleanliness. The numerous salts in Kruschen stimulate your internal organs to smooth, regular action. Your inside is thus kept clear of those impurities which, when allowed to accumulate, lower the whole tone of the system.

one-half cent a quart. In large plants, the cost is infinitesimal. This cost should be assumed, not only by the farmer, but by those benefitting thereby, namely the consumer. Heretofore, protection against contaminated milk has been given to the people of the large cities and towns, while rural communities have suffered from the epidemics carried by raw milk. It is time that the children of our villages and country-side should have similar protection.

There are, as one clinician suggests, three things to think of in relation to the proposed measure of pasteurization. Raw milk is often dangerous! Certified milk, even if entirely safe, has been given to the people of the large cities and towns, while rural communities have suffered from the epidemics carried by raw milk. It is time that the children of our villages and country-side should have similar protection.

Yours very truly,
Manning W. Doherty.

It is well to be a leader, but be careful what you lead.

The fellow who pulls on the oars doesn't have time to rock the boat.

Someone has probably told you that a masseuse lives off the fat of the land.

If she washes dishes for \$5 a week that is servitude. If she does it for nothing, that is romance.

Wasted opportunities are usually found on a bench in the park or haggard around a pool room.

A few may begin at the bottom and rise but more people begin at the bottom and stick there.

The SNAPSHOT GUILD

"BACKGROUND" TROUBLE



The sky makes an excellent background for pictures of people. But don't tilt the camera too sharply!

IN YOUR snapshots of people, do you ever run into "background" trouble? That is, do the backgrounds in your pictures tend to attract more attention than the persons in them?

This is the case in a great many amateur snapshots, and the reason is simple. Many snapshotters concentrate all their attention on the person or persons they are picturing, and forget that there is a background. But the camera doesn't forget—it obediently takes in everything at which it is pointed.

The background is just as important as the person in a picture, and should receive just as much attention. Particularly does one need to take care that the background is not obtrusive and does not "steal the show" from the person pictured.

In the summer time, the "worst offender" in backgrounds is spotty foliage, such as trees or foliage with light shining between the leaves. Backgrounds of this sort tend to show up as strong black with blotches of strong white, and prove quite distracting.

In the winter time, when many pictures are made indoors, wallpaper with a pronounced pattern spoils many pictures that otherwise would be excellent. Too, in winter work outdoors, many amateurs overlook trees behind the subject, and obtain pictures which appear to show bare tree branches growing out of a person's head.

The best backgrounds are neutral. They may range from almost white for a brightly-lighted cheery effect, to almost black for an effect of dignity or richness; but they should almost never have a vigorous pattern or the definite character of their own.

Outdoors, one of the best simple backgrounds is the sky. To obtain a sky background, it is necessary to use the camera fairly low and point it slightly upward. Do not tilt the camera too sharply, unless you want your subjects to appear to be leaning back. A color filter, used over the lens, helps to give richness and depth of tone to the sky.

John van Guilder

CARROLL'S

Old Colony Maple SYRUP 16-oz. Bottle 27c	Wagoner's PEACH JAM 32-oz. Jar 23c	Extra Special—McCormick's FIG BARS 2 Pounds 25c
Aylmer Ontario APRICOTS No. 2 Tin 15c	BASSETT'S Licorice ALLSORTS Pounded 29c	Free-O-Seed Seeded RAISINS 16-oz. Package 15c
Carroll's Flavoured COFFEE Pounded 29c	Carroll's Golden Tip TEA 1/2-lb. Package 33c	Crown's COCOA 1-lb. Tin 25c
Desert PEARS 3 15-oz. Tins 25c	McLaren's Quick PUDDING 2 Packages 17c	Nature's Best Flavored CHERRIES No. 2 Tin 14c
Sweet's Lombard PLUMS 3 No. 2 Tins 25c	Kraft Mince WHIP 8 1/2-oz. Jar 19c	Five Roses Western FLOUR 7-lb. Bag 35c
McLaren's Quick PUDDING 2 Packages 17c	Heinz Tomato SOUP 2 16-oz. Tins 23c	Aylmer Tasty Cut of ASPARAGUS 12-oz. Tin 10c
Kraft Mince WHIP 8 1/2-oz. Jar 19c	Silver Ribbon Pie PUMPKIN No. 2 1/2 Tin 8c	McLaren's Snow White and Drift PEANUT BUTTER Glass 19c
Heinz Tomato SOUP 2 16-oz. Tins 23c	Aylmer Choice TOMATOES No. 2 1/2 Tin 9c	Knox's Corned PORK POWDER 16-oz. Tin 23c
Silver Ribbon Pie PUMPKIN No. 2 1/2 Tin 8c	Aylmer Columbia Red RASPBERRIES 17-oz. Tin 15c	Madagascar Line BEANS Pounded 10c
Aylmer Choice TOMATOES No. 2 1/2 Tin 9c	Cowell's Cooked SPAGHETTI 33-oz. Tin 15c	Aylmer Honey Drop PEAS 17-oz. Tin 14c
Aylmer Columbia Red RASPBERRIES 17-oz. Tin 15c	Canada Corn STARCH Package 9c	Aylmer Sweet Honey Drop CORN 2 17-oz. Tins 17c
Cowell's Cooked SPAGHETTI 33-oz. Tin 15c	Aylmer Tomato JUICE 3 10-oz. Tins 14c	Aylmer Golden Honey Drop CORN 17-oz. Tin 10c
Canada Corn STARCH Package 9c	Heinz Salad VINEGAR 2 16-oz. Bottles 25c	Brunswick Chicken HADDIE 2 1-lb. Tins 25c
Aylmer Tomato JUICE 3 10-oz. Tins 14c	Many Flowers' 1c Sale SOAP 3 Cakes 11c	Crowded Fish SARDINES Tin 14c
Heinz Salad VINEGAR 2 16-oz. Bottles 25c		Flaked TUNA 6 1/2-oz. Tin 15c
Many Flowers' 1c Sale SOAP 3 Cakes 11c		Dr. Jackson's Roman MEAL Package 29c
		Chir Danting MOPS Each 49c
		Woodbury's FACIAL SOAP 3 Cakes 25c
MAGIC BAKING POWDER 16-oz. Tin 28c (Cash and Carry)	PRINCESS FLAKES ALL PURE SOAP 2 LARGE PACKS 27c	HAWES' FLOOR WAX 1-lb. Tin 43c
		LIFEBUOY SOAP Cake 7c

Carroll's Limited

Main Street Georgetown - Free Delivery - Phone 357