

The SNAPSHOT GUILD

NEW YEAR'S RESOLUTIONS



"I resolve, by the magic of lighting, selection, and arrangement, to find the pictures hidden in common things."

LONG tradition demands that everyone resolve, at the beginning of a new year, to turn over a new leaf, perhaps several new leaves. If this is a good idea for ordinary people, it is a still better idea for us as photographers. Even the best of us make mistakes that we could avoid if we would only take a firm stand—and nothing can help so much as to work out a code and then stick to it.

Here, then, is a set of New Year's Resolutions for Snapshot Guild members. Check them over and see which ones apply to you. Add any others you think of. Then paste the whole list in your photographic notebook and abide by it in the twelve-month ahead:

- This year I resolve—
1. To think always before I shoot.
 2. To remember that a camera has no brain of its own, only an eye, and will only take pictures of the scenes and subjects I put in front of it.
 3. To bear in mind that my pictures to be good must be interesting to other people as well as myself and that to be

interesting—a picture must have a central idea, a pleasing arrangement and lighting which is suited to the idea the picture is to express.

I further resolve—

4. To try to see the "hidden pictures" in everything and to seek myself, not "is this a good picture subject?" but rather, "How can I, by the magic of lighting and arrangement, bring out the picture or pictures this subject contains?"
5. To experiment with lighting and pictorial arrangement so that my eye will become trained to see the pictures inherent in common things.
6. To study my mistakes and note down what I did that was wrong and remember not to make the same error twice. And I resolve that whenever I make an error, I will try to do the picture over the right way, so that its lesson will be more pointed.

In other words—I resolve to make more and better pictures.

John van Gulder.

HOUSEHOLD INSECTS CAUSE HEAVY LOSSES

In an address to the Entomological Society of Ontario on the importance of cleanliness and good housekeeping practices in household insect control, C. R. Twain of the Entomological Branch, Dominion Department of Agriculture, said that undoubtedly the most injurious of household insects are the two species of clothes moths, of which the webbing clothes moth is the more important. These universally common insects have probably been a source of loss and annoyance to man from the earliest times, but the improved standards of living of modern times, involving wider use of manufactured fur and woollen clothing, rugs, and upholstered furniture, have greatly extended their field of damage. As the black carpet beetle has somewhat similar habits to the moth, the following remarks may be considered as applying equally to it.

These insects are most apt to multiply in places where there is relatively little disturbance. There is an important point and should be borne in mind as it suggests the remedy. Care, forethought, and vigilance should be exercised. Incipient infestations should be traced to their source and removed without delay to prevent their spread. Clothing subject to damage, when not in use, should be brushed and beaten, or be sent to the dry cleaners, before being carefully stored away in moth-proof bags or boxes. Frequent attention to clothing not so protected is necessary during the warmer months of the year.

Floor cracks, especially when covered with rugs or carpets, need to be filled or cleaned out periodically. The spaces behind baseboards and other woodwork should not be overlooked. Woollen lint, dust and debris which collect in the cold air shafts of house furnaces form a source of infestation and should be removed from time to time. Rugs and carpets, especially those with a thick pile, or with felt padding beneath them, require to be cleaned on both sides at frequent intervals, preferably with a vacuum cleaner. Surface damage to susceptible fabrics on upholstered furniture may be prevented by frequent brushing and the use of a vacuum cleaner. The felt in pianos also needs attention periodically.

Another species of household insect that may multiply where care is not exercised is the larder beetle. This is a pest of animal-food products and normally occurs in dwellings in small numbers, or as occasional specimens accidentally introduced. Sometimes, due to a lack of cleanliness, homes may be completely overrun with them. One source of outbreaks of the larder beetle, which demonstrates the importance of periodically cleaning unused parts of the home, is the dead bodies of cluster flies. These flies often enter dwellings in large numbers in the autumn, around window frames, under shingles, and through cracks resulting from faulty construction, and their corpses may accumulate in attics and neglected rooms and serve as food material for larder beetle larvae.

HE SUFFERED AGONY IN WET WEATHER

Rheumatism Attacked Limb and Body

He had been bothered with rheumatism for years. The pain in wet weather—to use his own expression—was "indescribable." But all that is gone now—thanks to Kruschen. Read this letter:

"I suffered with rheumatism for years. I dreaded wet weather, for during such periods the pain was continuous and indescribable. To begin with, it was confined to my limbs, but in time I began to suffer as much agony in my body as I did in my limbs. When I began to take Kruschen Salts, I found it did me more good than all the other medicine I had taken put together. Today, I have peace and freedom from pain, even during wet weather, and can heartily recommend Kruschen Salts to anyone who suffers from rheumatism."—N.M.

Rheumatic conditions are often the result of an excess of uric acid in the body. Two of the ingredients in Kruschen Salts have the power of dissolving uric acid crystals. Other ingredients in these Salts assist Nature to expel the dissolved crystals through the natural channels.

RESOLUTIONS

"A good intention clothes itself with power."—Imerson.

"And we solemnly promise to watch and pray for that Mind to be in us which was also in Christ Jesus to do unto others as we would have them do unto us; and to be merciful, just, and pure."—Mary Baker Eddy.

"To think we are able is almost to be so; to determine upon attainment is frequently attainment itself; earnest resolution has often seemed to have about it almost a savor of omnipotence."—S. Smiles.

"The block of granite which is an obstacle in the path of the weak, becomes a stepping-stone in the pathway of the strong."—Carlyle.

"There is no impossibility to him who stands prepared to conquer every hazard—the fearful are the falling."—Sarah J. Hall.

"Every trail of our faith in God makes us stronger. The more difficult seems the material condition to be overcome by Spirit, the stronger should be our faith and the purer our love."—Mary Baker Eddy.

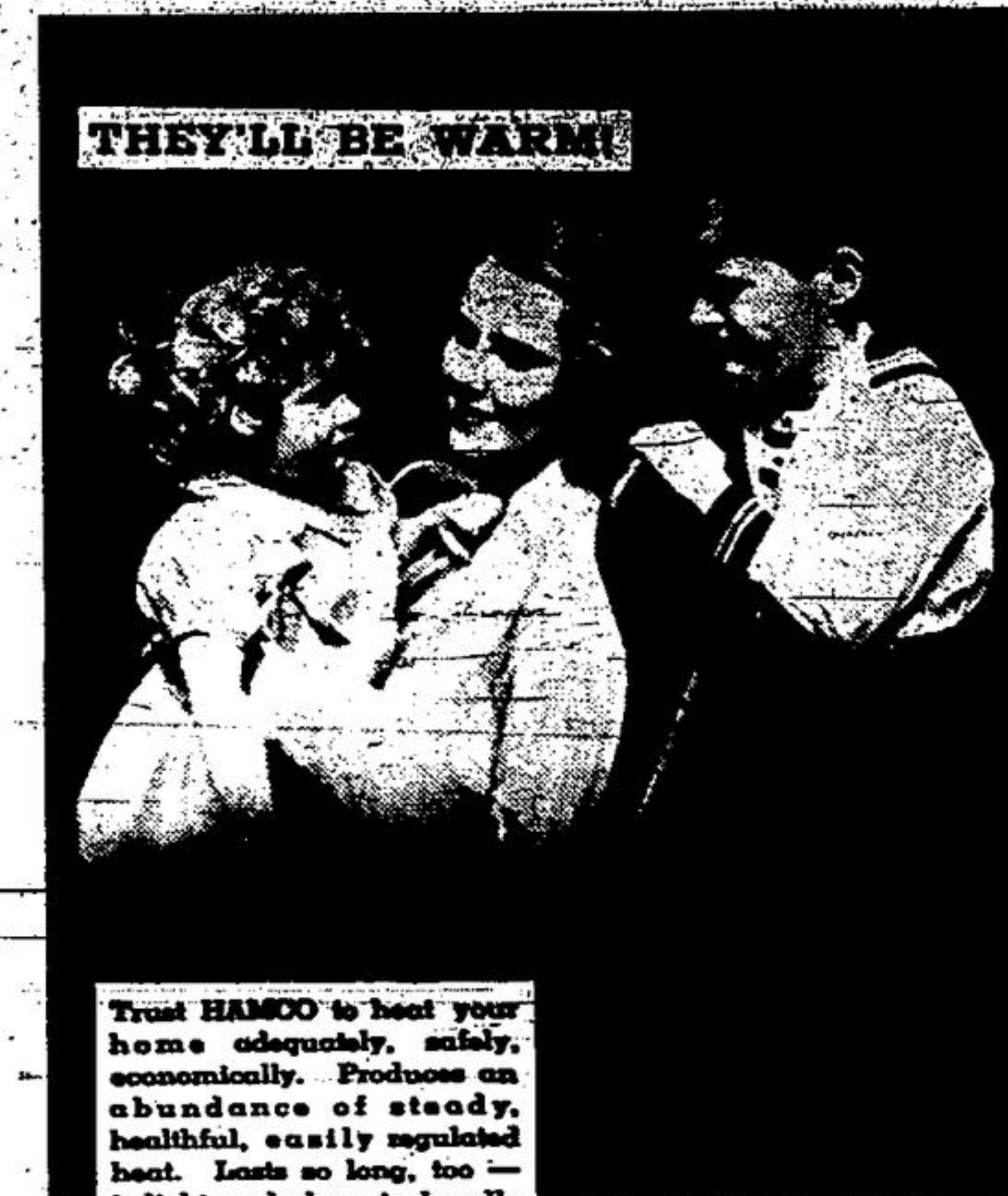
"Jeanne, lassie," said an Aberdeen man to his daughter, "I've just had a veesit frae Tamme, and I've consented to your marriage."

"Oh, but father," she said, "I dinna want to leave my mither."

"Hoos," was the reply, "dinna let that trouble ye; ye can tak' her wi' ye."

'SALADA' TEA

is delicious



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PLATES GOOD

TO JANUARY 15TH

Announcement was made by Hon. T. B. McQuesten, Minister of Highways, that 1937 motor car markers will be valid up to and including January 15th, 1938.

This two weeks extension of the operating time limit was due, Mr. McQuesten stated, to his department's reluctance to interfere in any way with the Christmas shopping season. No further extension was likely, however, he added, in view of the fact that 1938 markers had been on sale since October 1st. The 1937 plates will be good until March 31st, 1939.

Party—Mr. Pennington, your daughter has promised to marry me.
Mr. Pennington—She said she would get even with you for not giving her an English bull pup for Christmas.

DON'T TAKE CHANCES

When tuberculosis strikes, there is no uncertainty as to the result, if not allowed to run its course, yet this disease is preventable—it is curable if taken in time.

It is unfortunate that so many of those who are afflicted fail to appreciate the necessity of immediate hospital treatment or, obligated by family ties, hesitate to leave their homes, thus increasing their chance of recovery and endangering all with whom they come in contact. Every case comes from another and every case may lead to another, too. The close association between parents and young children, therefore, often means the planting of "seed" disease by tuberculous parents among their helpless youngsters, especially if their own condition is unrecognized and uncurable. Fighting tuberculosis is a whole-time job, demanding the abandonment of all other plans of life. It requires the application of much courage and patient determination by those afflicted, plus skilled medical and surgical treatment with expert nursing care.

Warnings of the approach of tuberculosis are just as definite as traffic signs on the road. If you heed them, you will be safe. Neglect them—the penalty must be paid. A persistent cough, over fatigue on slight exertion, night sweats, a generally run-down condition, all point to this disease and indicate the immediate advice of a physician. Don't wait to consult him until it is too late and don't lose heart if your fears are confirmed; for tuberculosis can be cured if taken in time.

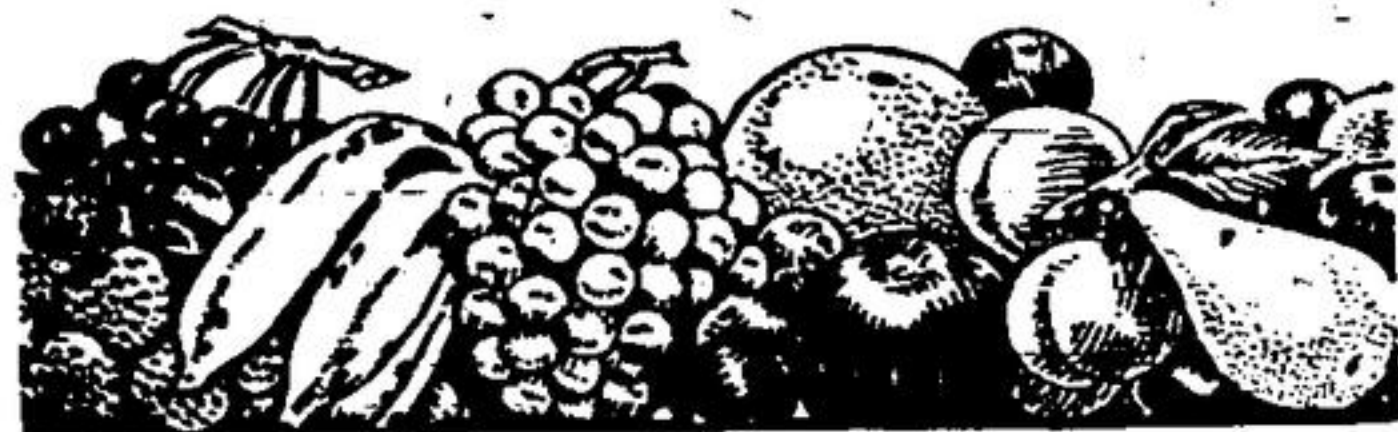
The Muskoka and the Ontario Hospitals for Consumptives and the Queen Mary Hospital for Consumptive Children are equipped to serve those who are in need. The good they may do and the lives they may save are limited only by their means.

As the rates chargeable for maintenance of patients are fixed by statute at less than cost, these hospitals must spend each day more than they receive. The result for the year is a shortage of \$123,000, a large part of which amount must now be raised by voluntary contributions.

Of all the charities appealing for help these are none where more good can be done with equal economy than the Muskoka, the Ontario and the Queen Mary Hospitals for Consumptives, which care solely for the tuberculous poor. Please send your contribution to National Sanitarium Association, 225 College Street, Toronto.

A Long Time
Departing Guest—"You've got a pretty place here, Frank, but it looks a bit bare yet."
Host—"Oh, it's because the trees are rather young. I hope they'll have grown to a good size before you'll come again."

Innocent
With a grinding of brakes the officer pulled up his motor car and shouted to a little boy playing in the field: "I say, sonny, have you seen an airplane come down anywhere near here?"
"No, sir!" replied the boy, "trying to hide his sling-shot. I've only been shooting at a bottle."



Potatoes Good Cookers White 13c pk.

TURNIPS
Delicious Table Quality—Waxed Always the Best
5 lbs. for 9c

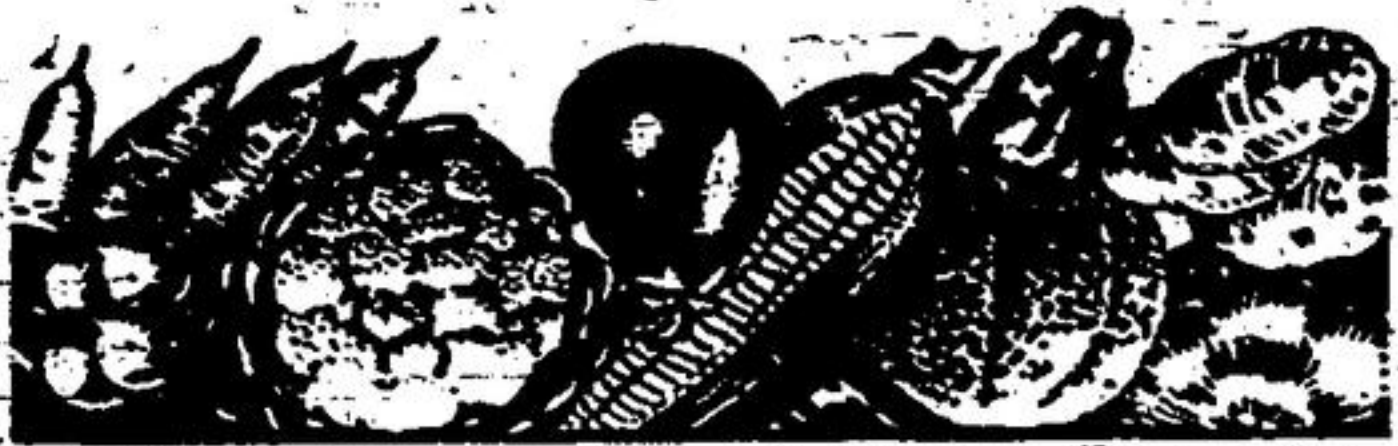
ORANGES
Medium large—New Navels Delicious Flavor
21c doz.

LETTUCE
Iceberg—Nice size heads
6c head

GRAPEFRUIT
Marsh Seedless Delicious—Medium large
5 for 25c

BUTTER, First Grade, Try It, Priced Attractively

CARROLL'S



Value HEADLINERS

GREEN VALLEY PEAS No. 2 9c Tin

SOUTHERN CALIFORNIA RICE
2 Lbs. 11c

SMART'S CUT BEETS
2 No. 2 Tins 15c

Aunt Jemima Pancake FLOUR
Pkg. 15c

Sure Lite MATCHES 3 Boxes 19c
No. 7 BROOMS Each 23c
Cashmere Bouquet Toilet SOAP 2 Cakes 11c
Many Flowers Toilet SOAP 3 Cakes 11c
Kerbol Carbolic SOAP 4 Cakes 16c
Bath Soap with Princes FLAKES 2 Pkg. 27c
Fairbank's Laundry SOAP 5 Box 11c
Carroll's Own CLEANSER 2 Tin 9c
H. O. Powdered AMMONIA Pkg. 5c

GREEN VALLEY TOMATOES

PATERSON'S WORCESTERSHIRE SAUCE Bottle 10c

BREAD FLOUR FIVE ROSES—WESTERN 24-lb. Bag \$1.09

EAGLE BRAND BLUEBERRIES 2 No. 2 Tins 23c
AYLMER FITTED RED CHERRIES 2 No. 2 Tins 31c
SWEETENED COCOANUT 1/4-lb. 8c
KNOX POWDERED CUSTARD 16-oz. Tin 23c

CHICKEN HADDIE 2 7-oz. Tins 15c

WHITE BEANS Clean, Ontario-Grown 3 Lbs. 10c

WAX BEANS Machine 3 No. 2 Tins 25c

FLAKED WHEAT 5c Pounded
DOMESTIC SHORTENING OR-EASIFIRST 2 1-lb. Pkg. 25c
BAKING POWDER CARROLL'S 16-oz. Tin 17c

Block Seed for CANARIES Pkg. 14c
Bunce's Bird GRAVEL Pkg. 9c
Spout's Dog OVALS 5-lb. Bag 59c
Ballard's Dog or Cat FOOD 2 Tin 29c
Paul Cat or Dog FOOD 2 Tin 23c
Borden's Evaporated MILK 3 16-oz. Tins 25c
Catali's Cooked MACARONI 2 Tin 15c
Ready Cut MACARONI 2 Tin 13c
Our Old CHEESE Pounded 25c

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