

NEW YELLOW LABEL
28c 1/2 lb.
SALADA TEA
BROWN LABEL - 33c 1/2 lb.
ORANGE PEKOE - 40c 1/2 lb.

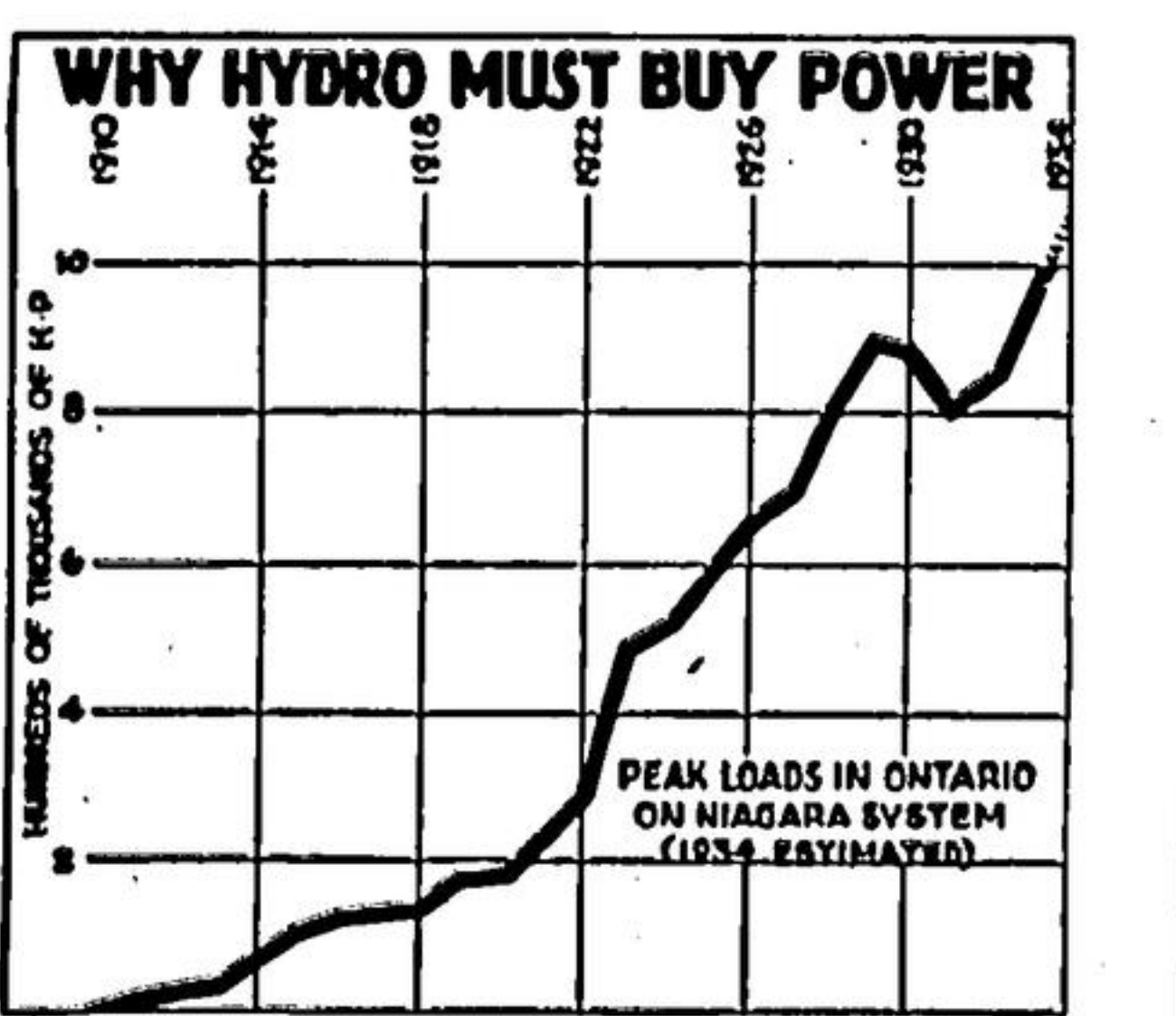


When you've just had word Ted has won that scholarship... and you're pleased as punch... and so is his mother...
 Don't just take it out in smiling. Tell him he's a chip off the old block... via Long Distance.



Long Distance is ready under any circumstances. It's easy to use, and the cost is small. For as little as 50 cents you can talk 100 miles or so. See the rates in the front pages of your directory.

Rain-Snow-or Shine
We Deliver 'blue coal'
 ...when you want it
 Telephone 12W
John McDonald
 QUEEN STREET GEORGETOWN



The greatest depression which the world has ever seen retarded only for two years the Hydro's need for more and more power, a need which, up to 1925, compounded itself by 11 per cent. annually. In assessing the needs of the future, Hydro engineers purchased from Quebec power which would have provided only for an annual increase in consumption of but 7 per cent. As the chart reveals, the upward trend in consumption was interrupted only for two years and was again resumed in 1932.

If Ontario does not use power from Quebec, the province can only look to three sources for its future requirements: Niagara, the St. Lawrence River and steam. The first two can only be further developed by huge capital expenditures running up to \$20 for every single horse-power produced. Further power from these sources can only be obtained at a figure higher than the \$15 per horsepower being paid to Quebec. As for steam power, its cost makes it prohibitive as a basic source of supply for Hydro's increasing needs.

That there is room for an ever-increasing growth in consumption may be judged by the use of power in Quebec where the annual per capita consumption is 2,500 kilowatt hours as against 1,620 k.w.h. in Ontario.

THE HOLY SCRIPTURES
 International Union Sunday School Lesson, April 22nd, 1935

GOLDEN TEXT: "Oh how love I thy law; it is my meditation all the day." Psalm 119: 97.
LESSON PASSAGE: Psalm 119: 9-14; 3 Timothy 3: 16-17.
 Holiness is no hasty-made thing. It takes a God to take the spring. To raise the seeds and bid them sprout.
 And then to call the flowers out. Only a mighty brain could dream of how to send a mountain stream. Laid with drops of melted snow. To help the valley garden grow.
 The only God's reviving breath. That wakes the trees from sleeping death.
 And covers them in fair array Of nature on a holiday. Who else would make the sky wave like a northward bird to travel through?
 The love is how the tree all bud. But yet man doubts there is a God. —Karna V. Cleveland

The Holy Bible, 1-9
 One can make a good approach to the study of the Bible by an examination of the introduction to the King James Version. The word Bible means a collection of books. The Bible is not one book, it is a whole library of books. The Bible is a translation of the original Hebrew and Greek languages. It is a book that has been translated into many languages. It is a book that has been translated into many languages. It is a book that has been translated into many languages.

Desired Bible, 11-11
 In a certain school Bible study was a prescribed course. Many of the students rebelled against it. A wise teacher made the study optional, but gave suggestions to students of the Bible study which awakened such interest that there was almost perfect attendance at the classes. It became known as the "Desired Bible" study. It is responsible to study the Bible once it has been demonstrated to us that the Bible helps us to live right. The multiplication table is a thing set apart, and that it is very useful, and by maintaining it as a life-long skill that is helpful in the business when we find that the moral and spiritual laws set forth in the Bible are authentic and accurate. We respect the book and in time become a very fond of it. After reading the daily newspaper with its stories of crime and featuring of sport, it is a joy to turn to the eternal truths of the Psalmist and Ecclesiastes. The Psalmist praised the Scriptures more than gold or silver. Knowledge of the Bible is to be said that the Bible is more delightful than cash or candy. To people who desire to attain real values, this is abundantly true.

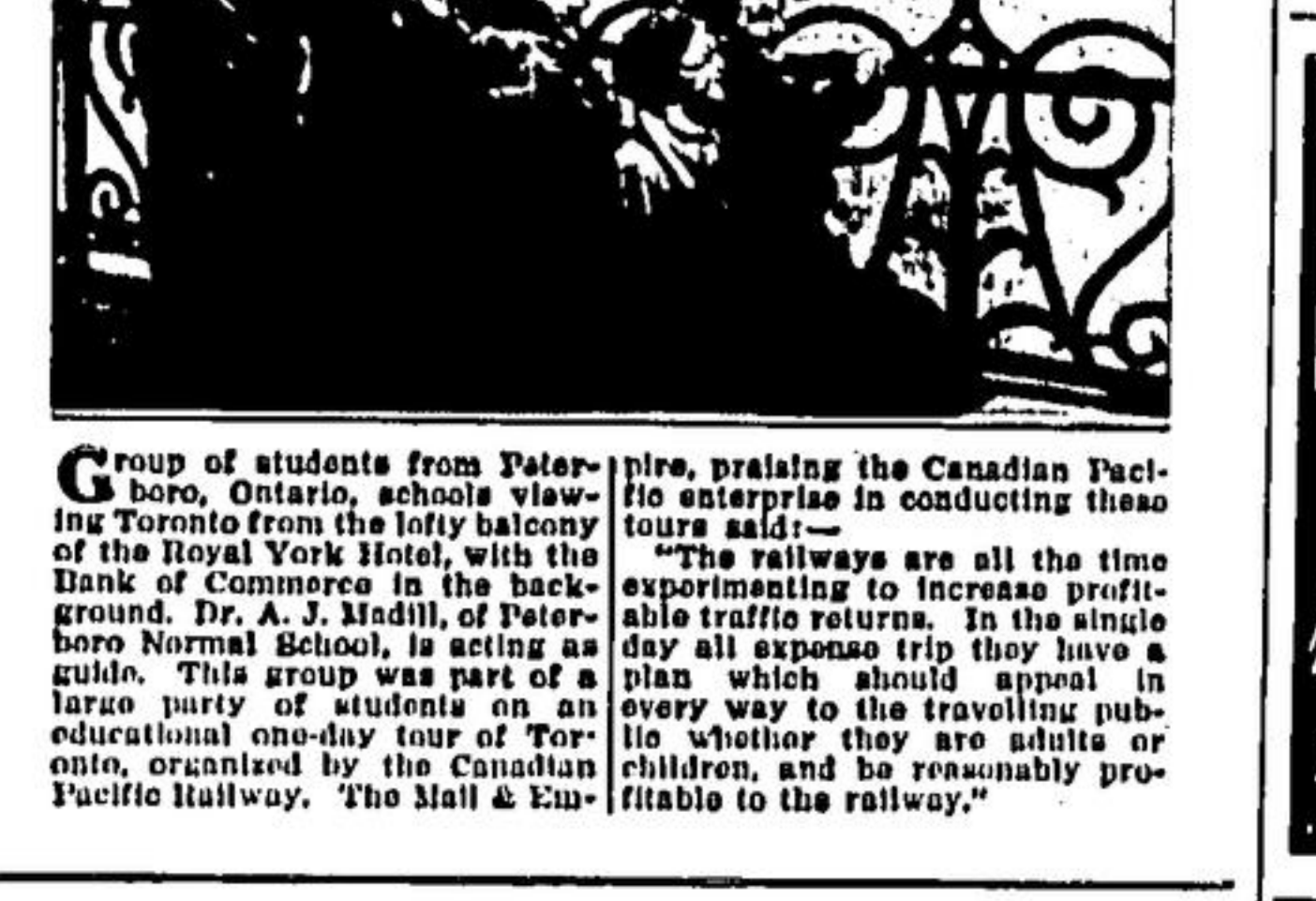
MORTGAGE SALE
 UNDER and by virtue of the power of sale contained in a certain mortgage which will be produced at the time of sale, there will be offered for sale by Robt. J. Marr, Auctioneer, by public auction

YUQUA, MAY 10th, 1935
 at the hour of 3 o'clock in the afternoon at the farm of Wm. Gilman and Ruth Gilman, near Glen Williams, Ontario, the following property, namely:—

ALL AND SINGULAR that certain parcel or tract of land and premises situated lying and being in the Township of Eganville, in the County of Halton, and Province of Ontario, and being composed of thirty, the east half being of said Township of Eganville, and accordingly the west half of Lot No. 24, in the 8th Concession of said Township of Eganville, containing in all 100 acres more or less. On the said farm there is said to be situated a dwelling house with suitable farm buildings.

The lands will be sold subject to a reserve bid.
 Terms of Sale—10 per cent of purchase money to be paid down time of sale, balance in 30 days.
 For further particulars and conditions of sale apply to
HARRY W. PAOR, ESQ.
 East Block Parliament Buildings, Toronto, Ont.
 Solicitor for the Mortgagee.
 DATED at Toronto this 12th day of April, 1935.

School Children See Toronto



Group of students from Peterborough, Ontario, school viewing Toronto from the lofty balcony of the Royal York Hotel, with the Bank of Commerce in the background. Dr. A. J. McGill, of Peterborough Normal School, is acting as a guide. This group was part of a large party of students on an educational one-day tour of Toronto, organized by the Canadian Pacific Railway. The Mail & Empire, praising the Canadian Pacific enterprise in conducting these tours said:—
 "The railways are all the time experimenting to increase profitable returns. In the single day all expense trip they have a plan which should appeal in large part to students on an educational one-day tour of Toronto, organized by the Canadian Pacific Railway. The Mail & Empire, praising the Canadian Pacific enterprise in conducting these tours said:—

BROKE HER LEG AGAINST A STAIR

While Hampered by Rheumatism
 "Two years ago, writes a woman, I was suffering with rheumatism in my legs and when walking upstairs one day just kicked my right foot against the stairs, and broke my leg just below the knee. I was in hospital for four months, and when I came out someone advised me to try Kruschen salts. I did so, and now I have no trace of rheumatism. I would not be without my daily dose of Kruschen, which I take every morning—half a teaspoonful in warm water.—Mrs. P. B.

The six salts in Kruschen stimulate the liver and kidneys to healthy, regular action in the removal of the acids of the body which is the cause of rheumatic pains. When the acids are removed, the deposits of needle-pointed crystals there's no doubt about those acids and pains going too!

Case No. 117 14, 11
 A convert of a church in a mission sent three away his Bible to be read in the back of his mind. There is a book which he has read, but which he has not read. It is a book which he has read, but which he has not read. It is a book which he has read, but which he has not read.

Questions for Discussion
 1. Which version of the Bible do you desire?
 2. If you were going to live on a desert island for a year, would you take a Bible?
 3. What fault has the Bible helped you to overcome?
 4. Have you graduated from Bible study?
 5. Do you read the Bible for discipline as well as comfort?

BRAV CHICKS
 repeating 1934's SUCCESSES

If "somebody" forgot to put the bird early in the morning on the evening of a cold day in January, and next morning you find a chick on the floor—what would you expect to happen to your flock of week-old chicks?
 John Dew, King, Ont., had that experience with his early-hatched Bray White Leghorns. He has raised nearly a dozen since—and only one has died since! He has nearly all his broilers sold, and out of 300 chicks has raised 150 fine pullets—a good flock as you could want to see. The weight just about the even 3 1/2 lbs. per bird at 11 1/2 weeks old!

Another "early bird" who bought early chicks this year was Mr. Riddell, a retailer of Mr. Dew's. He bought 200 Bray White Leghorns on January 9th and has raised 154 splendid pullets for his own use. Actually, his growth and development have been so good and so rapid that at 13 1/2 weeks old, they weigh as much as 3 lbs. 10 oz.

Chicks that LIVE and GROW like these will LAY and PAY. They make good body weight at 5 months old and will have the body capacity and stamina to begin laying early and keep on laying when you are worth the most money. It pays to buy Bray's chicks. Come in and talk chicks with us. Or get a copy of our Poultry chick booklet and consider it when you have a few spare moments at home.

BRAY CHICK HATCHERY
 PHONE 753
 Brampton, Ontario

ORDER ROOFING NOW
RIB-ROL
 ESTIMATES FREE

CUSTOM HATCHING
 In 10,000 egg electric Buckeye incubator — April 19th 1935 an egg, after that date to an egg. Incubator set each Friday morning.
BABY CHICKS
 S. C. White Leghorns from 2 year old bred-to-day stock (Hollywood strain males), May 18th and after 7 1/2c each
 Your inquiry and inspection of stock and equipment appreciated
Adolph Sandusky
 Queen St. and 1st Line W. BRAMPTON Phone 253 v 11



FROM A STAFF OF SEVEN TO SIX THOUSAND STRONG
 From less than a corporal's guard to the equivalent of 6,500 employees—the growth of the Bank of Montreal since 1817.
 On the 23rd of August, 1817, the first four employees of the Bank of Montreal were appointed. They were the cashier, an accountant, a paying teller and a second teller. Shortly afterwards a discount clerk, a second bookkeeper and a porter were added.
 These seven constituted the original staff when the modern establishment on St. Paul Street in Montreal opened its doors on Monday, November 3rd—in an establishment which was destined to play a conspicuous and laudable part in the development of Canada's resources.
 Throughout the many decades that have followed, the Bank of Montreal has made increasing efforts to provide a banking service always adequate to meet the requirements of Canada's development.
 The original staff of seven has grown to 6,500, loyally serving the public through 500 branches extending from 54 to 546—and overseas.

BANK OF MONTREAL
 ESTABLISHED 1817
 HEAD OFFICE - MONTREAL
 MODERN, EFFICIENT BANKING SERVICE... the Outcome of 117 Years' Successful Operation
 Georgetown Branch: J. R. SMITH, Manager

Castle - Tretthewey
 Special Letter on Request
AMOS, BARBER & CO.
 Members Toronto Stock Exchange
 25 King Street, W. TORONTO
 Member Partner JOHN R. BARBER Telephone 8168

Here and There
 Lt.-Col. F. A. Gascoigne, recently retired secretary-treasurer, Canadian Pacific Steamships, has been elected president of the Dominion of Canada Rifle Association at the annual meeting of the Association held recently, succeeding Lt.-Col. C. Crowe, of the Ministry of National Defence.

D. R. Thomson, who has been appointed assistant superintendent, Canadian Pacific Railway, Quebec, will be in charge of the promotion, chief clerk in the office of the vice-president and general manager of the railway at Montreal. On leaving to take up his new appointment he was presented with a gold standard railroad watch and a purse of money by his fellow-workers in the office.

Just 150 years ago the first Daily settled in Niagara and a few nights ago his descendants, Marjorie and John Daly, celebrated the centenary of the newspaper's birth with a supper dance at the Hotel, Toronto. This occasion at the banquet which was held at the Hotel, Toronto, the great festival of the Daily family, which has been continuously published in Canada.

Sixty-two calls at European ports will be made by the five express "Beaver" class cargo steamers of the Canadian Pacific fleet this summer, according to the season's schedule recently issued by Canadian Pacific Steamships. Crossings will take nine and a half days in each direction and will call at London, Antwerp and Hamburg.

An appeal to the press to mould public opinion in support of larger grants for medical research that is being made by the Ontario Cancer Society, was voiced by Lt.-Governor Bruce of Ontario, at the Royal York Hotel recently at the seventh annual convention of the Ontario Newspaper Association, Ontario-Quebec Division.

skit-ting and bear-hunting were combined at the Hata Camps, Matigama, recently, when two women sisters of Toronto, accompanied by a photographer, returned with a bear out of his den and stood near while the animal was "shot" by a movie camera.
 The Orient with its brilliant colors and picturesque scenes, will form the inspiration for the Hata Arts Hall, biggest event of the spring season, to be held the week after Easter at the Canadian Pacific Hotel, Toronto. The Hata Arts Hall for the hall is the great festival of the Hata Arts Hall in 1935 to celebrate the Emperor Meiji's conquest of India.

Musical and literary England, and the England of the great cathedrals will be visited this summer by a party under the leadership of Dr. Alfred Whitlock, organist of St. Mark's Cathedral, Montreal. Itinerary of the tour which will take about a month has been arranged by Guy Tomba, Ltd. in conjunction with the Canadian Pacific Steamships.
 Had the same research been put into other industries as has been employed in the automobile business, you would not hear so much today about the high cost of living, said Col. Frank Chappell, of General Motors, Ltd., speaking at a luncheon at the Lord Nelson Hotel, Halifax, recently.

The SNAPSHOT GUILD
 THE CANDID CAMERA
 It is the unusual, "candid" picture that attracts attention.
 "Candid Photography." What is it? Just this. It is one of the most fascinating branches of amateur photography and furthermore is fast becoming one of the most popular sports with those who wish to glorify their snapshots with unusual, out-of-the-ordinary type of pictures.
 For excitement, candid photography is a first cousin to big game hunting or deep-sea fishing but you need not go to the wilds of the Congo nor of the coast of Florida to stalk your quarry. You will find plenty of material to shoot right in your old home town.
 You may still say, "Well, what is this candid photography?" Candid photography is nothing more nor less than taking pictures of people when they are unaware that they are about to be "shot" so, therefore, you catch them in natural, unposed positions with natural expressions. It might be called "intimate" photography—informal snapshots.
 The essence of candid photography is action. Out pictures of people doing things. Such pictures should be taken as close to the subject as possible, for we are usually featuring people in this type of photography and they should be predominating in the picture.
 When we speak of snapping people in "action" or "doing something" it does not necessarily mean that the person should be actually on the move. An unusual picture of a person asleep may make a great candid camera picture. If the question arises, the bill provides that council must levy the tax. Col. Hunter said often municipal councils through an economy policy may cancel support of a band and destroy results of years of work. It is there for a provincial statute decreasing that library boards may enforce collection of a grant of fifty cents per head of population? And how many library boards receive such magnificent grants?—Amprion Otopole

There are many things to consider in this fascinating hobby of candid photography and it takes practice and patience if you want to get the fullest enjoyment out of it. Next week we will discuss personal and mechanical requirements for the candid enthusiast.
JOHN VAN GUILDER