

### The SNAPSHOT GUILD NEW MEMBERS AHEAD!



When he's very young, a simple, minimum cost camera is really preferable in most instances, but once he comes under the spell of real snapshot shooting, he merits—and should have—a modern camera of the better type.

YEAR after year, the idea of cameras—beautifully made and equipped with all manner of useful gadgets. Their lenses are masterpieces, their adjustments more accurate than many a professional studio camera. Naturally, they cost money, plenty of money. Beginning at about \$25, the prices of these miniature cameras range on up and up and up. If you're really anxious to spend a hundred dollars or more, you'll have no trouble at all. However, you can stay in the general neighborhood of fifty dollars and get some amazingly beautiful camera. By "beautiful" I mean something so expertly designed and constructed that there's sheer delight in handling it.

Many of the miniature, precision cameras use very small-size film. The idea is that the small pictures are kept as records, while enlargements of the best shots are used by the proud owners to show what they've been doing.

Modern, fine-grain film, by the way, makes this procedure possible. You need not, of course, consider the miniature camera in your gift hunting. For the average person you can select a camera with a reasonably good lens—one that's rated at eight or even f.4—and use a film big enough so that enlargements aren't always necessary. The famed "post-card size" camera is a favorite and will probably remain so.

If it has been several years since you last looked at cameras, shop around just for the fun of it. You'll discover that things have been happening.

JOHN VAN GULDER.

### "WALDO"

I thought for low: I hunted every... Throughout the length of all Earth's various ways I plumed the tooth; I soboured with Despair; I wandered, low, through many an intricate maze.

### Heart's Desire

I WALKED early two o'clock this afternoon when we finished the big... "Thank you, I'll be glad to help you."

### BABY AILMENTS Relieved!

"Baby's Own Tablets have been the city medicine for four children... The final test of veracity is the effort to tell how little you slept last night."

### Broke Her Leg Against Stair

Whitl Hampered By Rheumatism... "Two years ago," writes a woman, "I was suffering with rheumatism in my legs and when walking upstairs the day just kicked my right foot against the stairs, and broke my leg just below the knee."

### Canada Makes Progress Says Beatty

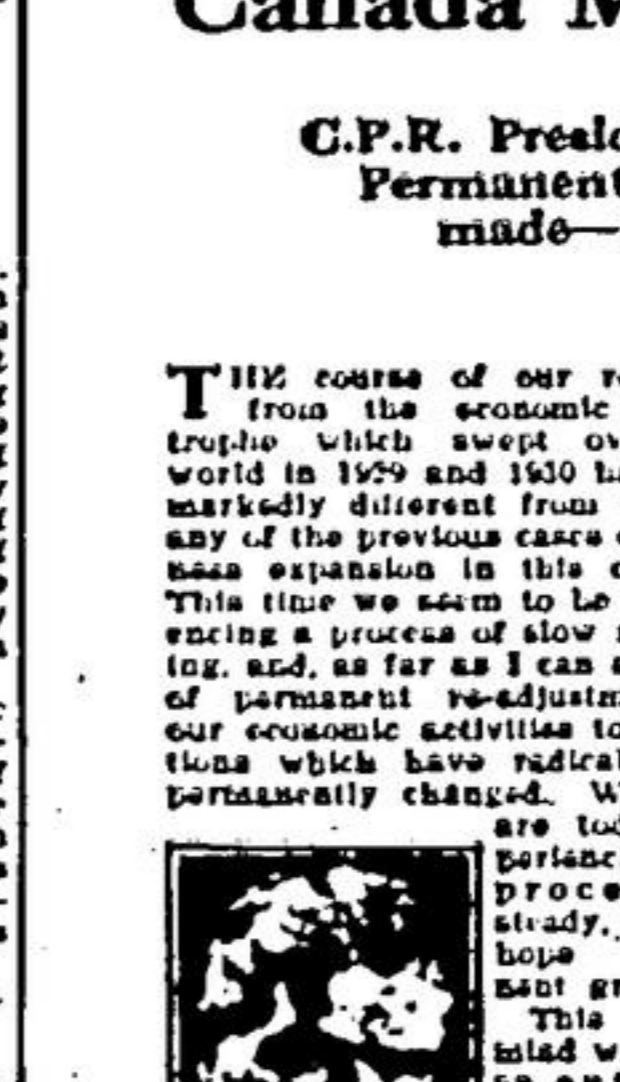
C.P.R. President Reviews Past Year and Finds Evidence of Permanent Economic Improvement in Advances so far made—Predicts Canadian Wheat as Best in the World will find Steady Market.



W. R. Beatty, C.P.R. President.

THE course of our recovery from the economic catastrophe which swept over the world in 1929 and 1930 has been markedly different from that of any of the previous cases of business expansion in this country.

### New Sales Manager for Goodyear Co.



W. R. Richards, New Sales Manager for Goodyear Co.

Announcement is made by the Goodyear Rubber Company of Canada, Limited, of the appointment of W. R. Richards as General Sales Manager of the company.

### Winter Appointed for Nanaimo Area

Plans for the short course in Agriculture and Home Economics to be held at Brookville January 8th to February 1st are nearing completion.

### New Body Lines and More Room in 1935 Ford V-8



THE largest and roomiest cars Ford has ever built, with new body lines of advanced streamline design, are illustrated above in this Ford V-8 de Luxe sedan for 1935.

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### Shooting Down Fog

Lightning bolts on fog are fore-shadowed by a secret chemical to which a trial was made recently.

### Give Us a 15-20 Break

The following is taken from the Erin Advocate, and goes for many others weekly papers as well.

### Chase Up!

World is full of groiving—kicks, got low and black—it's hard sometimes believing you're on the winning track.

### Money may not bring happiness

Man—Have your ancestors ever been traced? But they were so smart they couldn't catch them.

# WHY DO ALL THE "BIG BUSINESS" ADVERTISERS USE SPACE IN NEWSPAPERS AND CO-OPERATE WITH DISTRIBUTORS TO DO LIKEWISE?

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### The Georgetown Herald

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