## NEM ARYR BENING LANIAR

Resolved. That however the see desire that to this Her over white entremented hims I'll but alker the averse or my mad

And furthermore up toward citel and UI divide was About my investible of the willy. I'll know my work up as I should not Late II dies deter to a sual time as his.

My care for simple, worther the things shall never bed. I'll try to keep buy would high. Of all these things I hope to do I will not brest. Nor bosse t-simply say. "I'll try."

#### STARY THE DAY CHEENILY

When a nee day comes to great you rue to meet it with a smile-Many task it brings will lighten, and be easier the shile. And the journey, long and tiring, that you really dread and fear Will be shorter and much brighter if you start the day with cheer.

If you wake to grouse and grumble, and to wear a scowl or from. Crossing bridges ore you reach them He the clouds all dark and gloomy. and the outlook and and drear You will see some gleam of sunshine if you start the day with cheer.

Other folks have got their troubles. corrors must have his chare; Don't to fretting over troubles that you may not have to bear; Fice the new-born day with gladness. most its task with hope, not Joya are walting round the corner i

## MALTON PLOWNEN HOLD ANNUAL MEETING

you start the day with chair.

At a well attended meeting of Halion Plowmen hald recently officers for the coming year were started. Hans for this turneds the starting of township and contrations in all townships where money is made available The officers elected are as follows:

President—Stanley Hall. 1st Vice-president—Len Ohisholm. and Vice-president-Ernest Dredge. Treasurer-Claude Picket. Auditor-John Irving. Directors:-

Maqueling-J. Omningham. Osore Ourris and Peter Fuddis. Trafalgar-John Lister, IL Picket and Victor Hall. Nalson-J. McNiven, Gordon Sinclair and Lastie Poor. Names ways Allan Mahon, Flies Esstarbrook and Geo. Hayden. County-Gordon Chaholm, Fred Robinson, J. H. Wilson, and Edwin

FURS!

Herald Block (Upstairs)

PIRITE WATER IN DECKER REPER PED ABON LOUICE

Now touth and three tool comerce wir grunting to Kribor Kekimien. all Atunitials swahl across the Miscare River though a channel cut in the he staddine signared in newsjujula last work there were ho commission and the press was not there as Kekudan went tuto Kildsonce pulse station and extend for a place to "these the had an old patter bag under one arm in it were were bananas He delet his them but they were the

#### LIMEHOUSE

The Women's Missionary Suciety of the Prophyterian Church held their his great mailing has manual them fidels December meeting at the home of Mrs. W. Mitchell on Thursday afternoon last. There was a good attendance. When the reports were read a note of thankfulness prevaded when it was learned the allocation set by the WMM Executive Board for the year had been reached. After the regular builtains had been conducted the election of officers took place. The officers for the ensulus year

Hon-President-Mrs Marktell Hon. Vice-president-litra Jan Hom President-Miss O. Manitall. 1st Vice-president-Mrs. T. H. Frice and Vice-president-Mrs. C. Cross. becretery-Mrs. Jas. Mois Aus't secretary-Mrs. John Newton Treasurer-Mrs. Mitchell. Supply secretary—Mrs. John Scott. Tidings secretary-like A Norton.

Mores Halpers secretary-Mrs. V Welcome and Welfare sacretary-Mrs. C. Cals. Literature secretary-Mrs. O. Orosa Mission Band secretary-Mrs. W. Mileball.

Manist-Mrs. Newton.

shoe depot."

Millinery and Furs.

Fall and Winter Millinery at a big reduction in price.

THE NEW COSSICK SPORT TURBAN AND

TRIANGLE SCARF AT 99c SET

Hate made-to-order

FURS!

All kinds of Fur Coats; also Fur Coats restyled and

relined by expert furriers.

MISSES CLARIDGE

CIT-SNAPSHOT GUILDA

ENLARGEMENTS AS GIFTS

Enlargements make just about perfect gifts for any occasion. Here are

two different enlargements from the same enapshot negative; one for Dad's deak at the office and the other for the living room out at

Grandma's.

BVERYTHING considered, snapshooters are a lucky lot. As we have seen, they have the edge on ordinary mortals in the matter of really personal, meaningful Christmas cards. And snapshooters are lucky in that they have the means of creating gifts of exceptional charm and value for any occasion.

These particular "means" are the shooters are the snapshot negatives from which

These particular "means" are the snapshot negatives from which beautiful enlargements can be made. If you haven't yet experimented with enlargements, now's the time. If you have a darkroom of your own, where you develop and print your own pictures, one of the simple modern enlargers will make it a vastly more fascinating place. But you get practically the same pleasure—and uniformly excellent work—out of enlargements have been made to cover an entire wall of a room. But such jobs are not recommended for folks such as ourselves. (Not unless you're wealthy.)

A word about subjects for enlarge-

In enlarging a picture you get not only a bigger, more realistic image but the opportunity to select the hest part of any negative for magnification. Suppose you have a good negative of the youngsters at play in the sandbox—a picture which their grandparents would be delighted to have, enlarged, as a gift. Hut suppose there's something incongruous wash on the line, a lawn mower or anything else that doesn't add a thing to the charm of the view—to the right or left of the children.

Javord about subjects for enlargements—particularly if they're to be used as gifts. Choose pictures that will mean something to the recipients. A shot of Pido trying to climb a tree after Cleo, the cat, will be vastly appreciated by hig brother or sister away at college, but it won't mean very much to Aunt Cynthia who doesn't care for either dogs or cats.

Some of the best enlargements we've seen have been landscapes—the right or left of the children.

the right or left of the children, or seascapes. Mountains usually With an onlargement, that distract- make good pictures. But if they're ing, unnecessary feature can be com- to be given as remembrances, choose plately eliminated. Indiscapes familiar to those who

أخوز وناوتنه Wedged in the tremendous crowd a flatbury, on the occasion of the recent football match, a man said to his very diminutive pal: "Oun you see all right "Erble?" "Bee!" said While bitterty, "I can't even year, down were in the book and

Johnny was introduced to his sun whom he had never seen before. "This" said his mother, "is your "Oh," replied Johnny, "Tes sied to "I've treate about your KROW YOU.

distric." Stranger (returning theatre between the note): "Did ! Stranger (to his wife): "You did. air" right Mattide; this If our place."

FURS!

## PICTURESQUE BANDIT

Chiliate Who Deled Civil and

Military Authorities Andre Symus, handst leader whose explotts to Corsican mountains, where he retoned like a feudal chief, have become part of the country's legend, was recently trapped by two policeum in one of his bidouts near Apiccio. for more than a year. French police

only thing a fellow could "burn." he for Sports, priting their with against his told the sergent scouled the forest and assuntato fastnesses Louis who always were willing to conceal tam, either through fear or reverence. Through his operations Specia came to be known to travellers the world over. and many romantic women lave term on



ANDRE SPADA

Nelson as linglish women who visited him to one of his mountain retreats.

Contere of Spade practically ended the Government's two-year effort to wipe out the bandit scower of Coruca. The main dies was made when the Preach Governwest landed a large force of soldery on the taked and proceeded to "take" the securities villagers, using cavalry, talesby settlery and air forces Bosses of minor bandit leaders were begard and failed, but the main mooningto expedition failed to get hauds, who simples out of the soldiers grasp, to made at them from his various desa-

#### AN ARCTIC EDITOR

Yushia Himigagara Per Year Crawd Edding Handley Your Greenland's only newspaper editor re-Greatager methods and bring new ideas beck to the Avetic

He is Kristoffer Lyngs, a sturdy Green-lander, thirty-seven years old, who lives of Goddash, on the west coast His newspages to Assessedibutic or Presty Dis-tributed Residing—so-called because the cost of printing and distributing to 3,600 capits to borne by the Distrib Sovers

Edier Lyage's newspaper to published eace a month despite the protests of the blace who complain that they cannot read a white time to so short a time. Its foreign saves course by radio: its Green-lied serve to Godthaub by local correspondents in all the tipy settlements along the coast. The paper is set up by incoping by the light of blubber oil lamps, and distributed by dog trams and knyshe to readers living within 900 miles of the

#### TRICKS OF SPIES

Lighting a Pige Bametimes Baut Evidente The old warning. "Put that in your pipe and make it." was carried out literally by miss during the Great Wer, according to Major Thomas Coulson, formerly of the British military intelligence service.

The hardest part of a app's job was to get information out of a country." he said to an address before students. "Many methods were used but probably the most

the true the pipe stunt.

The spy would write his information on entremaly this paper, which could be rolled take a ball no larger than a pea.

This he would insert in the 'heel' of his

secrete imperient decuments.

## Australia's Rabbit Pest

Shap Brades Have to Wage lectored War Upon Smalle. Siace rubbits were first imported from England to Australia 70 or 80 years ago. the "bunnies" have multiplied and spread so greatly that they have become the Aus-

belies sheep-breeders most malignent curse. Millions of rabbits est grees which would otherwise nourish thousands of sheep, and so, in most asseed, imperil the pastorelists livelihood, and the nation's prosperity.

For decades the past has been vigorsualy combated with all means of slaughter and destruction, and, during the ten
years to 1930, it are ned that a rigorously
enforced departmental policy was checking the past. Then the depression played
its part, and reports from inland centres
may indicate that multiplication of rel-

The cause of this is the inshility of pas-teralists to effect measures to cope with the pest. Whre netting, poison carts, ap-paratus to againt poison into warrens, wage, and labor account for considerable manage—far more than most pastoralists

can afford. How prevalent rabbits are in western New South Wales is clear from the following story. One passoralist, knowing that rabbits congregated at water-holes, netted these off, and made accessible to them troughs of potsoned water. Around one such trough 5,000 rabbits were potsoned, and around another 6,000, in a sin-

Rabbits have been observed swimming across a river 40 yards wide and fairly

#### HALTON GROWERS PROMINENT AT CHICAGO

T. J. Brownridge and J. C. Cunningham of the Georgetown and Hornby districts, respectively, were prominent amongst Ontario seed growers who competed at Onicago International Hay and Orain Show. In all, Ontario Growers made 172 entries and brought back 150 prizes. These included one championship, three reserve championships and eleven first prizes. One of the reserve championships and eleven first prizes. championalip, three reserve championalips was won by T. J. Brownidge on his exhibit of alfalfs seed. In addition Mr. Brownidge was the highest Ontario exhibit for in the class for late cais. These two schievements bring Mr. Brownidge of the special prize money offered by the Ontario Department of Arriculture and our congratulations are extended to him.

J. C. Ounningham, of Hornby, was a prominent prize winner in the classe of alsike, timothy and field beans.

NOTICE TO CREDITORS

NOTICE TO CREDITORS

In the Estate of Amanda Scott, widow, deceased.

All persons having any claims against the Estate of the above-name of Arriculture and our congratulations are extended to him.

J. C. Ounningham, of Hornby, was a prominent prize winner in the classes of alsike, timothy and field beans.

See the extended to him.

J. C. Ounningham, of Hornby, was a prominent prize winner in the classes of alsike, timothy and field bit age of bearing to law without reference to cording to law without reference to claims, accounts or demands of which were cord. Mixed we

"Does your parrot talk?"
"Yes; he says "I beg your pardon,"
"atm-m! Must be a very great

#### CANADA'S OLD FOLK

Prince Edward Island Has Greatest Procentupe of Octoperariant Limestone to obtainable in more than

SIN localities to Canada, much of it of are quality. In addition to its use as a uilding stone and for roads railway hab I and concrete aggregate, limestone to and for many purposes. It is the prior ipal raw material to the manufacture of withing cement, and also in the minuseture of calcium carbide and cyanamide. which latter are the bases of many chemi-

The from and strel industry, as at presat constituted, could not constit immestone ere not avail ble to free the tron from ores. In the production of gold, silver ad other metals, hime and mastone play apartial parts. Qualities of har are ed at tatuting traffer lamestone is indepenable to the puland paper industry - every piece of paper

**USES OF LIMESTONE** 

of wardeng with history and and many rather channeals large quantities are used in the retuing of sugar. The uses of line for placer, morter and whitewash are prograffy known. When lunedone is pulvented and mixed with timered oil it to billion as putty. Pulserstand himselfan to also used to the compounding o rather for tootwers and Bourses It is need to calcheste and in coldwater punts. Some etquiette papers cua-

tain as south as 10 per cent, pulvertaid

Lucitore. gas which, when consered into the solid state, forms the refrigerant known as dryice, now coming into wide use. A certain type of limestone when resided to a small blass furnace and blown by high-pressure uram into myrtada of fibres, vielde e Bully material known as rock woul-one al the most efficient lasulating materials on the market.



V.C. BECOMES DOORMAN

Michael O'Leary, the Erst Irishman to Gerat War, is now a carriage attendant at the Mayfair Hotel in London. Michael leaped into the volcano, classing his startled the world in 1915 during a raid sweetheart's body. against the enemy's brigade at Guinchy. He "practically captured the enemy's position by himself by single-handed action against a barricade of Germana. He killed five with his hayonet shot three others, and took two prisoners.

## A BACHELOR'S GIPT

Assermana Donar Made Warrised Chapel in Westminster Possible. The Dean of Westminster, Dr. Foxley
Norris, has revealed that the rich furnishings of the Warriors' Chapel in Westminster Abbey were provided by an anonymous donor at the cost of half his savings. He died without seeing them.

The chapel is to serve as a shrine of remembrance to mothers, widows, and or the cost of the situation. It knew very well that the mountain cobras are game fighters and the bird was taking no changes. Suddenly the Med.

anonymous, and even his relatives did not know of his gift. To me, he was a complete stranger.

The most touching part of the story is that he died shout three months before

his dream came true.

#### sum of money." NEW SIGNAL CODE

English Language is Basis of International Communication Schaus As the result of two years' work by sa international committee, a new internahas been drawn up.

English is the basis language of the code.

For the first time in international radio code is included with an elaborate table. for communicating symptoms of disease to detail to a ship carrying a doctor. "SOS" as a distress signal receives official recognition for the first time, although it has long been generally accepted. The aircraft distress signal "Mayor

day", the anglicized version of "M'aidesy" meaning "help use", is also to be official.

BURIED HATCHETS Workmen unearthed a score of battle-axes, said to be more than 1,000 years old, in Buckinghamahire, England. Probably the atte of a prehistoric peace conference

WOOD FOR SALE
Choice Maple Hardwood and Cedar
Rails at right prices. Orders left at
A. Hume's or at my home. Phone 55w
for meat, at any time. Phone immediately as meat must be in perfect condition.—Vannatter Fox Farm.
Phone 95 r 31, Georgetown.

within the said time. Dated the 6th December, 1934. BEAUMONT & BARKER. Adelaide St. E., Toronto, Out. Bolichions for Administrator, Phanes

Prime Edward Island, screngs of Provi nces, beautiful and untroubled, while the smallest Province, has the largest percentsor of old folk, with 1.80 per cent of the total population over eighty. This fact demonstrates not only the healthfulness the Island, but the social tracedy of the movement of the more easier younger generation weeking their fortune in other parts of the Dominion, as well as in other lands The Line fact applies to Nova Scotte. with 1.44 per cent, over eighty, and to sew Hennewick, with 1.01

Ontino, which has likewise contributed there ands of young workers to the usustding of the West, has \$6 per cent erajemittane, exceeding Quebec, with tu per cent This fact requires some ex-Lateriage, but it is found in the larger number e of children per family in I reach Canis made by its aid. So, too does the gious thus lowering the average of old lolk. industry require limentons for most of its a visitor to Ourbec to Impressed by the come of ald people, loyally kept to restacts - particularly for window glass menture to curptual to the manufacture the larrely groups but they are for our sundated by the yourly children We dem Provinces carry the visor 6 south and the love of adventure and hard ighty is 49 profit mitche, 33 to Sarkete shown 12 in Alberta, and 53 to British damber. The Sanget Province carns to itle to nave ways than one. Its location on the Pacific count gives rive to the name but it appeals to those near the minut of

southing and the outdoors. Among the 10 000 000 people to Conada Limestone is a source of carbon dioxide " " IN per cent, have passed the age of saty, but no fewer than 74,468 have cuched elahiry or over .- Toronto Globe

In course of its sulubrious coast climate.

## LOCATED SPANISH GOLD

Divisies haring" Pentitioned White Used Over Spenish Gallets. A hand of British adventurers status Spanish treature waste contact with the unlicon on the bed of Chemisters Hay near Port of Spain, Triaided, which they hope, is crammed with gold inpote and

The constions were directed by a "de The operations were directed by a "divining spring" owned by Frank Cooper, one of the leaders of the group who crossed the Atlantic in the Vigilant, a tiny we set, in the hope of making great fortune. As the Vigilant was circling the bay the "divining spring" held in Coopera clenched hinds, Is sped from his grass. Chamiteramas Ray has long been looked upon as a place where treature might be found. It was these that the Sazalih be found. It was there that the Spanish were defeated by the British in a dectaive naval engagement near the end of the 18th century. The legend is that the Spanish feet contained one vessel landed to the rails with gold and great.

#### DARED AWPUL PATE

Inguitio Decembed Into Contr. Man has descended tota the further crater of Halemaumau-house of everlasting fire-and reclaimed from Pole dreaded Hawalian fire goddess, the bodies of a despairing lower and his sweetheart he thre before traping toto the volcano with

A daring Japanese contractor, Rikson Kunishi, gambled with drath as he was lowered toto the fire sit of Kaleusa valuance, returning eight hours later with the badies of Sylvester Nusue, 20, and bles-

The descent was made to a they come suspended pertiously from a cable stretched across the pit, into which Kunishi would have plunged to a bolken death to the lave, 1200 feet below, had the cable

Nunra kidnapped and shot the girl ha cause the refused to marry him, and then

#### BIRD VS. SNAKE

Beadly Cobra Outstatched by the Wily Secretary Bird of Africa. A graphic eye-witness account of the battle to the death by a six foot golden cobes, one of South Africa's most deadly makes and a secretary bird-that old natrolman of the Veldt-was brought to Capetown from the mountains

This he would tasert in the 'heel' of his size, tamping tobacco down over it.

"If he was stopped by enemy officials, he would merely light his pipe, and in criminating evidence would go up to make."

Hollow buttons, felse fingersalls and even glass eyes, he said, were utilized to condingitly been about the change. His one income to me, and around the startled make shot his series between the said, were utilized to condingitly been about the change. His one income to me, and around the startled make shot his series between the said, were utilized to condingitly been about the change. His one income to me, along the startled make shot his series between the said, were utilized to condingitly been about the change. His one ordinarily keen about the chapel. His one ing its pace until the reptile, with bead to condition was that he should remain a whirl from constantly following the

> The bird shifted its tactics. It came on "Riothers all over the world, in pennics, sent me 1800 through the Mothers Union for the altar, and Miss Bennett, the late majoress of Westminster, who gave untiring work to our object, raised a large and true for the vulnerable spot beautiful.

ind true for the vulnerable spot beauth the tall bird's wing.

It was a fatal lunge. There was a sixpling thud. It seemed as if the make had been accoped up in the air and as it crashed to the ground, the horny claws of the accretary bird were upon its body and the powerful heak slashed to behind the reptile's head.

The hird fore and bussed at the head The bird tore and tugged at the head and trampled and kicked the coppery

length of body. The make made one final effort to free ts head from the repeated onslaughts but there came only a feeble hiss.

The fight was over and the bird was soon feeding.

## AIRPORTS IN ALBERTA

The Province of Alberta has four first class sirports, each of 160 acres in area. meaning "help me", is also to be official.

LIPE INSURANCE IN CANADA

Life insurance in force in Canada is estimated at about \$650 per head of population.

SEA POODS PREVENT GOITER Goitre is rare where fish foods from the see are eaten regularly. The reason to that these foods are the greatest known diet source of todine, the goltre prevents-

New ceas-pools, ditches and drains to dig. Old ceas-pools, cisterns, etc., cleaned on short notice; also white-

choice Hardwood, Buech and Maple at \$3.00 per cord. Mixed wood \$2.50 per cord; Rails \$3.50 per cord. J. BEANDFORD

#### Here and There

Canadian Pacific liner Empress of Britain, flagship of the field of the company, talls January 10 from New York on its fourth found-the world erules, visition XX feetle to 136 days, Return to New Vork to echeduled for May 24. 1916. More than 11,000 miles will to covered by the ship on this erutes. This is Caundian Pacific's twelfth annual world cruise.

Your years old and still breaking records, the 21 menton time bress of Japan, rewest and biggrat of the Catadian Partie Bisamelites Partie fleet, made the rus, Hotelulu to Yokohama in sis days, If laure, & minutes, putting the ship in Duan salim ed steed supremary for all trus of the Pacific Crusting

R. Corathwalte, fireman, Conadian Vatific Hallway, Singiples James V. Russ and Vardinity J. Brophy, Port Arthur, sinard yard engine "Cos" pulling 150 comply care from Port Arthur to Fort William, saw a woman lay her head on the ratio just abead of the engine. Curnitwaits lengt through the cab wisdow and from the front floor board jumped just to time to dreg the woman clear of the track.

Miss Georgia Englehart, slim girt Alphaist of New York, this summer climbed Moutet Assistboine, bightet gout to the fanadian Hothiss, and to doing so completed her 100th agrent to the Hanif-Lake Louise area. Two n'damos wed a tea eda oga ersat endurance championship by grajing 18 peaks in a single summer In that section.

Low wister fares good from Decamber 15 to Pobruary 18 are b ing offered by the railways rover ing round trips to Canada's livergreen Playground, that favored region in British Columbia culted Vancouver faland, with the beautiful capital of the province, Vietoria, and all the sports attractions of summer available during the wister months brought within the pures limits of the average Canadian

The big event of 1915 will be the pageantry and picturesque functions of the 15th anniversary of King George's accession to the throne, set for May 6 Best, which will continue until well tato July. Summer sallings of Canadian Paconnect with these svents.

The Laurentians, Kastern Cansda's winter playground, face the biggest season in their bistory with an ambitious programme of ski events calling for 19 mests of various kinds, not counting the Dominios and international intercollegiate championships extendit is announced by the Laurentian Zone committee of the Canadian Amateur Whi Association

Recommendation of Immediate mple meatation of the Beatty Connission's report for professional anks of the Civil Harvice of Canida was unanimously concurred to it a business sessing of the Proesshinal fastitute of the Civil teretoe held recently at Ottawa.

A crowd had assembled at the scene of a fire, and a policeman was moving them along. One man, how-ever, refused to so. Onlooker (pointing to a man watching the flames with much interest) -Wry should he stop and I have to move on?

Policentan (smiling) -. Well

# CITESNAPSHOT CUILLO

SNAPSHOOTING CHRISTMAS





Two typical Christmas shots. At the left, Sig Brother starts off to by his

will move swuy.

this Christmas, shots that will mean, incacapably, Christmas, 1934.

To do the job up brown, you'll beautiful confusion of present-open-probably need to call all of your ing time. Don't let the tidy house-enspakedting talent into play. For keeper deter you from getting the there'll be interiors as well as out-acens as it actually is. The more door shots, daytime and aighttime littered, the better. pictures, closs-ups and long shots.

For example: Holly wreaths at the door and in the windows. Shoot them from the outside, at night, with lights arranged to bring out their full importance. A time-exposure from the outside, shooting in through the window at the lighted room, will give the folks make much of outside decorations, with illuminated trees and

Trimming the tree. This will probably be a long shot, taken from far enough away to show the thing tree ling away. A photofiash type lamp, and the busy decorate s. In all like in a hand-battery holder, will make the your best reliance for this one.

No—you needn't spend the whole the shot easy.

Hanging the stockings at the mantel. A photofiash or photoficed type
lamp in the fireplace (the fire itself,
we hope, being out) will illumine the
figures of children as they hang up
their hopeful stockings. Be sure
that the direct rays of the light do

No—you needs t spend the whole
few, well-chosen enaps will be very
much worth the few minutes they
require. Far better to spend the whole
few, well-chosen enaps will be very
much worth the few minutes they
require. Far better to spend the whole
few, well-chosen enaps will be very
much worth the few minutes they
require. Far better to spend the whole
few, well-chosen enaps will be very
much worth the few minutes they
require. Far better to spend the whole
few, well-chosen enaps will be very
much worth the few minutes they
require. Far better to spend the whole
few, well-chosen enaps will be very
require. Far better to spend the whole
few, well-chosen enaps will be very
require. Far better to spend they
require. Far better to spend they
require. Far better to spend those
few minutes than lose the fierting,
unique opportunities altogether.
Fight?

ant strike your camera's lens.

new states. Right, the youngsters ere all set to grab Santa. Till only trouble with making pied A close up of the piled-up gifts, tures of Christman duings is before the children or the grownthat the day goes so fast. Hefore we upe, for that matter-strack them. now it, chances for rare skots have This will be another photofied piccome and gone-gone, come of them, ture. If there are no people in the mver to return, next year or ever. pleture, you can close down the aper-For habites will grow up and friends ture of your leas and give a longer exposure than usual-half a minute So plan now for a few good shots or so, depressing on the amount of centre of the picture.

Then, of course, a picture of the

If there are children, get a snap of each surrounded with his gifts.

you a fine allhoustte of the wreath in the window. Ask one of the youngsters to stand very still at the window during the exposure; that will add the necessary "human interest".

kandily. And if carol singers come your No-you needn't spend the whole

JOHN VAN GUILDER.

# N. A. ROBINSON

Live Stock Dealer and Butcher, Norval

LIVE STOCK TRUCKING All loads fully insured PHONE: Georgetown 101 - 13

WHY DO ALL THE "BIG BUSINESS" ADVER-TISERS USE SPACE IN NEWSPAPERS AND CO-OPERATE WITH DISTRIBUTORS

# TO DO LIKEWISE BECAUSE

## 1.—THE NEWSPAPER

Gets the most effective advertising results for

## 2.—THE NEWSPAPER

every dollar spent.

Reaches more people regularly and in shorter time than any other form of advertising you can do.

3.—THE NEWSPAPER

Is the preferred advertising medium, because it localizes the prospect's attention and encourages patronage of local dealer.

4.—THE NEWSPAPER No national advertiser has ever built a permanently successful organization of distributors without the use of newspaper space. .

## **5.—THE NEWSPAPER**

Reaches all the classes of prospects regularly and gets the quickest and best results for the smallest advertising investment.

EVERY SUCCESSFUL MERCHANT IS A LIVING WITNESS TO THESE FACTS WHICH HE HAS LEARNED IN SCHOOL OF BUSINESS AND ADVERTISING EXPERIENCE. ASK HIM. ABOUT THE VALUE OF NEWSPAPER SPACE -- HE KNOWS.

IF YOU HAVE ANYTHING TO SELL ADVERTISE IT IN

The Georgetown Herald

TELEPHONE No. 8

# There's nothing complicated or difficult about enlarging. It's exactly JOHN VAN GITT JOHN VAN GUILDER.