

ADVICE TO A BRIDE
A friend of mine went to get married to-day. She asked my blessing—and what did I say? I gave her a bit of advice, and it's this—

"Remember, most hurts can be healed with a kiss!"

"Remember," I told her, "that trouble and care can creep into houses when you're quite unwarned. That laughter can't banish the storm clouds away!"

"Remember," I whispered, "what questions arise. To look at them fairly—not just with your eyes! Be honest, give measure unstinting for measure."

"For marriage," I told her, "real marriage must be that sharing, believing and loving—these three. And over and under, all rules must be clear: All hurts—almost all—may be healed with a kiss!"

—Margaret Sanger.

ADVERTISING FOR MAIN

Indian rain winds, aerial bombers and various other wonder-workers have been claiming credit for the recent rainfall. The fourth estate should not be omitted from the honor-roll. Witness the quick results in Wisconsin, where the following want ad appeared in the Century, Inter Country Leader.

Wanted—About 1 inch of rain for the coming week-end in the vicinity of Trade River and the rest of the country. Address Herb Erickson, Trade River, Wis. Write five hours after the paper went to press a half-inch of rain fell at Trade River, as well as over all northwestern Wisconsin. And more rain came a few days later.

From which we quite unblushingly draw two conclusions: 1. The power of the press has been vastly underestimated. 2. It pays to advertise.

—St. Louis Post-Dispatch.

If he remembers the bicycle bell for two, he is old enough to be your grandfather.

KRUSCHEN Strikes at the Usual Cause of FAT
Try Kruschen at Our Expense

If you are, undoubtedly fat is bothering you, take advantage of this offer to try Kruschen at possibly no expense. Your doctor has a limited number of Kruschen Giant Packages, how to stock. This is the Regular bottle together with a separate TRIAL bottle. Use the Trial bottle first. Kruschen eliminates waste and poisons from system—daily, if you follow the instructions. It strikes not only at the usual cause of fat but at the root of half the human internal sluggishness. If you have no extra fat, Kruschen will not cause you to lose weight. Kruschen costs only a few cents a week to use—and it is the Kruschen Giant Package today. If you are not entirely convinced after using the Trial bottle, your doctor will cheerfully refund your money when you return the Regular package unopened.

MONEY IS DISAPPEARING

A Buffalo cleric says that the home is disappearing in Russia and will soon be a thing of the past. We need not go to Russia to see the disappearance of the home. The home in the city of the future is being built by the young men and women of the country. The home of the future is being built by the young men and women of the country. The home of the future is being built by the young men and women of the country.

THE CHRISTIAN AS A CHURCH MEMBER
International Uniform Sunday School Lesson, November 18th

GOLDEN TEXT: "We are members of His body," Ephesians 1:22-23.

LESSON PARABLE: Matthew 5: 13-18; Acts 2: 41-47.

It is not blasphemous to know that the church is the body of Christ. True joy was never yet by one, nor yet by two, powered. Not to the many is it given, but only to the one.

The joy that leaves one heart unglowed would be for mine too soon!

And he who holds this faith will strive with firm and ardent soul.

To work out his own proper good by working for the whole.

—Wisdom of the Brethren.

MEMORIES AND IMPRESSIONS OF GEORGETOWN HIGH SCHOOL
(Continued from Last Week)

When I commenced in 1886 the junior was Mr. Grant, a kindly old soul, a real friend to the boys, but after a year or so he went to the other side. Mr. Blatter, who obtained the position through Mr. Joseph Barber, one of the best of the best friends of the school ever had. Mr. Blatter was somewhat shy to drink and death. A previous record which he had, some of the boys were half frightened of him. One spring morning in 1888 the boys from Acton came down on the train to school including Andrew Archibald, Bill Summers, Edwin Francis, the Smyth boys, Bill Stewart, Ed J. Moore and myself. When we got up to the school we found the door locked and knew we were unable to get in. After some details as to what was to be done, I think either Ed Francis or Bill Stewart went to the room of Mr. Blatter and the door was opened. Mr. Blatter was the first to discover the body of Mr. Barber hanging from the entrance to his room. The rope was over the cross piece over the door and his feet were hanging down. We went in and saw the body and were shocked and horrified. There was some investigation and the school was closed for a few days. Some of the boys made flippant remarks about the matter and some of the boys loved him very much. I recall how sorry I was at the school when Mr. Blatter had declared a half holiday. I do not remember that Mr. Blatter was ever seen again. I do remember that he and the boys didn't get along very well. I do remember that he was a very kind and friendly old soul. I do remember that he was a very kind and friendly old soul.

ADVANTAGES OF CHEESE AS A FOOD

One prominent characteristic of Canadian cheese is that it is manufactured under the supervision of the Milk Board. The Milk Board is a government department which is responsible for the quality of the milk. The Milk Board is a government department which is responsible for the quality of the milk.

GOOD OLD PROHIBITION

I had 12 bottles of whiskey in my cellar and my wife made me empty the contents of each bottle. I proceeded to do as my wife desired and withdrew the cork from the first bottle, poured the contents into a glass, and drank it. I then drew the cork from the second bottle and did likewise with the rest of the bottles. I drank the contents of each bottle and felt very good.

NO WONDER HE FELT AND LOOKED SO MUCH BETTER

Half in fun and half because he occasionally "felt punk", a college class joined up other students to form a red cross or similar. It was desired to test the class the recuperative power of a certain preparation, the formula of which was known to have blood-building qualities.

Like the other 20, this young man's blood was tested and the "count" of red corpuscles and red coloring matter was found to be normal. No wonder he "felt punk" at times. He was given the tonic and in thirty days he had a red coloring matter of the blood—those corpuscles in the blood stream which must be kept up to normal numbers if the person is to possess health. He looked it and felt it. There was no doubt about improved health. He looked it and felt it. There was no doubt about improved health. He looked it and felt it.

QUICK HEAT ON COAL
even heat all day for 'blue coal'

John McDonald GEORGETOWN

ALL ABOARD

Palmerston - Listowell
Wingham - Kincardine
Orangeville - Owen Sound
London - Windsor
and Intermediate Points
Detroit - Port Huron
and Northern Michigan

REASONABLE FARES

Tickets and Information
Long's Confectionery
PHONE 89 GEORGETOWN

Central Ontario Bus Lines, Limited

Advertising is Good for Us!

That dusty picture of an optimist and a pessimist—the optimist seeing the doughnut and the pessimist the hole—is just a way of describing most of us: some of us habitually look on the bright side of things; others of us on the dark side. Always there are those who have a melancholy pleasure in fault-finding. And so there are always those who look upon advertising as an economic waste and a means by which the sale of inferior merchandise can be promoted. It is quite possible to discover wrong things about advertising—just as it is possible to find wrong things about water and air, about books and speeches, about motor cars and aeroplanes, about schools and churches, about Canadians and Scotsmen, about knives and forks.

NOTICE TO CREDITORS

Of the Estate of CECILIA MCQUEEN, late of the Town of Georgetown, in the County of Halton, Ontario, deceased.

ALL PERSONS having claims against the estate of the said Cecilia McQueen, who died at the Town of Georgetown on or about the twenty-eighth day of October, 1934, are required to send to the undersigned solicitor on or before the first day of December, 1934, full particulars of their claims and any securities they may hold thereon.

DATED at Georgetown on the 31st day of October, 1934.

WILLIAM M. LANGDON, Solicitor for Dr. Campbell Laidlaw and Dr. J. Hugh Laidlaw, the Executors.

TAX SALE

IN THE MATTER OF THE Treasurer's Sale of Land for Arrears of Taxes in the Township of Georgetown, in the County of Halton, Ontario.

TAKE NOTICE THAT I have prepared the list of lands for sale for arrears of taxes in the said Township of Georgetown, and copy of the said list may be had at my office in the Council Chambers at the Town of Georgetown, in the said Township of Georgetown, on or before the 15th day of November, 1934.

AND FURTHER TAKE NOTICE that the said list is being published in the Ontario Gazette on Saturday, October 20th, Saturday, November 10th, and Saturday, December 1st, 1934.

AND FURTHER TAKE NOTICE that, unless such arrears of taxes as are shown in the said list are paid to the Receiver of the said Township of Georgetown, or to the Receiver of the said Township of Georgetown, on or before the 15th day of November, 1934, the said lands shall be sold to the highest bidder at public auction on the 15th day of November, 1934.

DATED at Georgetown, August 30th, 1934.

GEORGE LESLIE, Treasurer of Township of Georgetown.

The Georgetown Herald Offers You

A Great Subscription Bargain that means **MONEY IN YOUR MAILBOX**

Here is a real offer that will save you money... Give yourself and your family lasting enjoyment and entertainment the whole year through... This is all you have to do.

Select any 3 of these famous Magazines together with your local Newspaper and you will receive the whole 4 publications for one year from the date we receive the coupon. Here is the amazing combination low price.

Our Guarantee to You! This wonderful offer is available to old and new subscribers. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

Please clip list of Magazines after checking 3 Publications desired. Fill out coupon carefully. Gentlemen: I enclose \$2.50. Please send me the three magazines checked with a year's subscription to your newspaper. NAME: STREET OR R.F.D. TOWN AND PROVINCE.

NEW FALL MILLINERY

We invite the ladies to inspect our new stock of Fall Millinery in all the Latest Designs and Colors. Your patronage is solicited.

MISSIS CLARIDGE
Herald Block (Upstairs) Georgetown

ADVERTISING IS GOOD FOR US!

Advertising is news and information, and who shall say that it is wrong to communicate news and information? It would be a pretty dull world, full of dull people, if there ceased to be a dissemination of news and information.

In all ages and in all countries those giving out news and information have attracted to themselves attentive audiences; and this is as true today as it was 1000, 2000, 3000 years ago.

What stores are busiest? Is it not those stores which give out most information about what they have to sell? The public is daily spending money—probably \$2 a day for every man, woman and child in the trading area covered by the circulation of our newspaper—or, say, \$2000 for every 1000 persons. So you can calculate for yourself—you, a retailer, what is spent daily in our own community for food and shelter and clothing, and for all the other things.

Read the Herald's subscription offer on page 1

Father says every time he gets a peek at a junk yard he thinks of one of mother's salads.