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With every jar of Elcaya Cream we will give absolutely FREE a 50c box of Elcaya Face Powder—superior quality. $1.00 value for 50c

25c KLEEN-ON TOOTH PASTE 2 for 25c	"VIGIROL" EXTRACT OF COD LIVER OIL, Reg. $1.50 — 59c
MILK OF MAGNESIA 16 oz. 25c — 32 oz. 60c	Camphor Spray with Ephedrine—An efficient remedy for head-colds 60c
NY - CET - AL TABLETS 24 for 25c	COCOANUT OIL SHAMPOO Reg. 50c — 37c
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Fair Allowance for Trade-in. Time Payments arranged if desired

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We have added for your service the latest Westinghouse tube checker, put out by the tube manufacturer and highly accurate. Do not let a poor or weak tube spoil receptions of the many excellent programmes now on the air. Phone us or bring your tubes in and see for yourself whether they are able to give you satisfactory and efficient results.

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Phone 319w GEORGETOWN House 319j

IN MEMORIAM

MARTIN—In loving memory of our mother, who died October 14, 1929.

Like ivy on a withered oak,
When all other things decay,
Our love for her will still be green
And never fade away.

—Sadly missed by Dad and Children.

United Church Anniversary Services

SPECIAL SPEAKER REV. W. G. WALLACE OF TORONTO

Sunday marked another year in the work of the Georgetown United Church, which gave courage and faith to the congregation. The Rev. W. G. Wallace, D.D., formerly of Bloor St. United, Toronto, was the preacher for the occasion. He was listened to with great attention, for being a former minister in the community, old ties of fellowship bound him to the hearts of the people. His outstanding and successful ministry gave a basis of security and leadership.

His morning subject was "Man's True Home," from Psalm 90: "O Lord, Thou hast been our dwelling place through all generations." He showed the modern trend of the breaking of the home life and yet how the home instinct was the deepest in human nature, and how this life was but leading us to that final homeland of the soul, where God reigns in love over his children.

In the evening the church was crowded with old friends from far and near and it was indeed a great service. Rev. Mr. McKinnon of Norval, and Rev. Dr. Howard of Knox took part in the service. Friends of the people were welcomed by the Pastor. Dr. Wallace rose to the occasion and preached a great sermon from the text "I seek not yours, but you." He stated that the greatest trouble to-day was not monetary but moral, that life could not reach its goal without surrender to God. He said that without the spiritual work of the church, its influence of "justice, mercy, love and brotherhood, society could not exist. This made the work of the church of supreme value. The next thought was that the depression was driving people back to God, and out of the present chaos would emerge the new order, and that while man's efforts seem unavailing yet God was on His throne and would rule the world. Therefore, Church, fight on, though the sword be broken the cause is not lost.

The Choir was at its best and rendered fine music. In the evening the Denmount Male Quartette of Toronto rendered two numbers and Mrs. H. McIlray assisted in solo work.

Monday night added much to the success of Sunday's work. A large attendance took advantage of the entertainment and supper. The tables were a picture of loveliness with their pink gladioli and mauve dalaka, and baskets of apples and grapes—and were bountifully laden with good things to eat, provided by the ladies of the congregation. The young men of the church served at the tables most efficiently and all agreed that the supper was delicious.

The program of the evening was provided by the New Beach United Church Choir, whose able leader is W. R. Young. The choir was assisted by Miss B. Roberts, pianist, and Mr. Harold S. Woods, poet and radio reader. Dr. Cranston, minister of the church, accompanied them and added to the evening's enjoyment by his genial remarks.

The choir of sixty voices won the gold medal at the Toronto Exhibition 1933, and rendered in the first part of the program its prize-winning number, accompanied at the piano by Miss Roberts. The second part was composed of Thanksgiving music, sacred anthems and solos and was accompanied by Mr. Young, and his assistant organist, Miss Corbett, on the organ. The music throughout was marked by purity of tone and balance, and gave great credit to its able leader.

Miss Barbara Robert's rendering of Mendelssohn's Rondo Capricciosa as a piano solo was especially brilliant, and Mr. Wood's readings of his own poems showed originality and poetic talent which gives promise of his rising to prominence as a Canadian poet.

Rev. Mr. Rumsey, as chairman, extended the appreciation of the audience to the choir for their splendid work, after which the choir was tendered a banquet and was served by members of the Georgetown choir.

ESQUESING COUNCIL

Stewartown, Oct. 9th, 1934.

Esquesing Township Council held their regular monthly meeting on Tuesday afternoon. Deputy Reeve L. L. Mullin, Councillors O. W. Murray, N. A. Robinson and W. A. Wilson were present. Reeve George Currie presided at the meeting. The minutes of last meeting were read and confirmed.

Communications were read from Hydro Electric Power Commission, Jenkins & Hardy, Toronto Western Hospital and the Unemployment Relief Department. Mr. R. H. Bell of The Community Builders Ltd. addressed the Council regarding property owned by them in the Township.

Moved by W. A. Wilson, seconded by O. W. Murray, that the Treasurer pay Bell Telephone account 381-31, $2.10; 62-11, $1.63, total $3.73; Board of Hydro Commissioners, Georgetown, street lights at Glen Williams, 3 mons. $52.00; Hydro Electric Power Commission, Brampton, lights at Council Chamber $11.79; County Office Supply Co., supplies $30.93, supplies $36.93, total $47.85; I. M. Bennett, express 50c.—Carried.

Moved by L. L. Mullin, seconded by N. A. Robinson, that the Treasurer pay relief accounts:—

W. Douglas, goods supplied to Jas. Mereweather $18.04.

E. Grespan, goods supplied to L. Serafini $4.54; to M. McLaughlin $13.33; total $17.87.

Wm. Schenk, goods supplied to Wm. Allen $9.00.

D. T. Galloway, goods supplied to M. McLaughlin $4.35; to L. Serafini $1.00, total $5.35.

P. Wagstaffe, milk supplied to Wm. Allen $1.20.

Archie R. Service, milk supplied to M. McLaughlin $4.80.

Elio Mattiusi, milk supplied to L. Serafini $1.68.—Carried.

Moved by N. A. Robinson, seconded by O. W. Murray, that the Treasurer pay the Road Sheets as presented by the Road Superintendent $3504.37.—Carried.

Moved by O. W. Murray, seconded by W. A. Wilson, that leave be granted to introduce a by-law to appoint a collector of rates for the Township of Esquesing for the year 1934, and until a successor be appointed and that said by-law be now read a first time.—Carried.

Moved by N. A. Robinson, seconded by L. L. Mullin, that the by-law to appoint a collector of rates for the Township of Esquesing for the year 1934, and until a successor be appointed, having been read a first time, be now read a second and third times and passed, and that the corporate seal be attached thereto, and that the blank be filled in with the name of Joseph Sanford.—Carried.

Moved by L. L. Mullin, seconded by N. A. Robinson, that leave be granted to introduce a by-law to impower the collector of rates to collect additional amounts for non-payments of taxes on or after December 31st, 1934, and that said by-law be now read a first time.—Carried.

Moved by W. A. Wilson, seconded by O. W. Murray, that the by-law to impower the collector of rates to collect additional amounts for non-payment of taxes on or after December 31st, 1934, having been read a first time, be now read a second and third times and passed, and that the corporate seal be attached thereto.—Carried.

Moved by L. L. Mullin, seconded by W. A. Wilson, that the Treasurer pay Fred Morrison, fence viewing $2.00; T. H. Cook, fence viewing $2.00; John F. Robertson, fence viewing $2.00.—Carried.

Moved by W. A. Wilson, seconded by N. A. Robinson, that the Treasurer pay the following sheep claims:—A. J. Evans, 1 sheep killed by dogs $5.50; K. C. Kindsay, valuator $2.00; Harry Brown, 1 lamb killed by dogs $4.50; A. N. Blair, valuator $2.00.—Carried.

Moved by L. L. Mullin, seconded by W. A. Wilson, that the Treasurer pay Dr. Stevenson, to half fee for medical attendance $12.50; Robert Starret, cutting weeds on private property $1.50.—Carried.

—Moved by W. A. Wilson, seconded by N. A. Robinson, that this Council do now adjourn to meet on Monday, November 12th, at 1:30 p.m. or at the call of the Reeve.—Carried.

W.C.T.U.

The regular meeting of the W.C.T.U. was held at the home of Mrs. Clarence Buck, Friday, Oct. 12th, the president, Mrs. Vannatter in the chair. The devotional study by Miss Coventry carried an encouraging lesson, showing by illustrations from life how the influence of work faithfully performed, often in obscurity is like the stone thrown into the ocean, whose vibrations end only on the shores of eternity. A beautiful solo, rendered by Miss Ruth Evans made a fitting close to the worship service.

Mrs. Arthur Reeve gave an interesting and instructive report of the Provincial Convention recently held in Stratford. This gathering representing over 10,000 Ontario women has as its watchword "For God and home and every land." Mrs. E. T. Herr of Ottawa in her presidential address struck the keynote of the convention when she urged all to keep ever in mind that success in temperance work must be based upon the principles of Christ-like honesty, purity, unselfishness, and that love "which never faileth," which not only "worketh no ill to his neighbor," but which counts not the cost of the sacrifice required to lift him out of his need.

Following the close of the Convention report plans for the winter's work were discussed.

The November meeting will be in charge of the superintendent of Moral Education and will be of special interest to mothers. Details will be announced later.

ARBOROVE

Mr. and Mrs. W. Stewart Brigden of Harriston Ont., were guests of Mr. and Mrs. J. Bruce Brigden on Sunday.

Mrs. Earl Wilson attended the Conference Branch Executive Meeting in Centenary United Church, Hamilton on Thursday, October 11th.

Report of Chairman of the Central Relief Committee

The following is the report of the Central Relief Committee as presented by the chairman, Mr. A. Maclaren:

Ladies and Gentlemen:

I have the honor to present the report of the Georgetown Central Relief Committee's work for the year 1934. This committee was first appointed in October 1931, so that it has now completed three years of operation.

The work has been carried on in five divisions:—

1. TRANSIENTS.

1931-32—407 meals were given at an average price of 33.9 cents each; total spent $273.85.

1932-33—881 meals were given at an average price of 33.9 cents; total $305.85.

1933-34—834 meals at an average price of 24.5 cents; total $304.50.

During 1933-34 transients were required to cut wood for a meal ticket. We are indebted to Mr. A. H. Speight and later Mr. N. H. Brown for supervising the wood pile and giving out meal tickets.

2. FOOD and SHELTER were dispensed to veterans and their dependents through the Poppy Day Fund Committee of the Legion. The year started with a separate treasury, which early in the year was united with the Central Relief treasury and all accounts paid by one treasurer. The dispensing of relief in this department was efficiently and satisfactorily carried out, and our thanks are due to the four men who have been responsible, viz: Messrs. Allan Honey, George Alcott, John D. Kelly and Fred Armstrong.

3. CLOTHING—old and new was dispensed in a very acceptable and efficient manner by Mrs. J. B. Mackenzie. The Local Council of Women undertook the responsibility for collecting used clothing and providing funds for new clothing. Our thanks and gratitude are extended to Mrs. McKenzie for her very fine contribution to the success of this department.

4. FOOD and SHELTER to other than veterans was dispensed by Mrs. D. Livingstone. Mrs. Livingstone has given three years to this work as has performed it in a highly sympathetic and successful way. The committee can never fully express its thanks to her for her long arduous labor of love. Its success is in no small measure due to her splendid management.

5. FUEL—was handled by Chief W. O. Marshall in an efficient, kindly manner. Our thanks are hereby tendered him.

Your chairman here would like to say that the work of the Committee has been rendered very pleasing and satisfactory because of the whole hearted devotion of each member to whatever task was assigned them. Committee meetings were faithfully attended and work expeditiously despatched. In addition to the above named we would specially mention for valuable services rendered Miss H. Hume as secretary, Mr. H. Harrison as treasurer, and Dr. F. R. Watson as chairman of a special committee to keep in touch with transients.

You have already heard the Treasurer's statement. I would like to make some remarks on our financial operations.

A campaign for funds was conducted in November 1933. Three captains, twelve lieutenants and twelve teams consisting of 48 members canvassed the town. 539 calls were made—341 subscribers contributed $472.30 or an average of $2.87 each. $300.00 was contributed by firms and organizations. $50.00 from Lions Club theatre night. The Legion gave $171.61. The balance from 1933 was $171.64—approximately $1740.00 on a $1700.00 objective which the campaign aimed to raise. This sum together with one third of our expenditures from the Provincial, and one third from Dominion Governments enabled us to carry our work through successfully without asking for one cent of tax money. A larger number subscribed to the funds than ever before.

A comparison of the total expenditures year by year shows:—

1931-32—Total expenditure $1817.18, administration $11.73; 1932-33—total expenditure $3466.00, administration $16.41, increase of 141% over 1931-32; 1933-34—total expenditure $4556.94, administration $16.41, increase of 33% over 1932-33 and 300% over 1931-32.

Analysis of the way money was spent:—

1931-32—Food 79.3%, fuel 17.7%, clothing 3%.

1932-33—Food 84.9%, fuel 9.3%, clothing 4.3%, shelter .8%, medical .7%.

1933-34—Food 76.3%, fuel 12.8%, clothing 6.9%, shelter 2.7%, medical 1.3%.

Number of families on relief:—

Highest monthly number 1931-32, Feb. 20 families, 85 individuals; lowest monthly number Nov. 3 families, 13 individuals.

Highest monthly number 1932-33—Feb. 42 families, 176 individuals; lowest monthly number Aug. 5 families, 27 individuals.

Highest monthly number 1933-34—Feb. 31 families, 157 individuals; lowest monthly number Oct. 1933, 6 families, 28 individuals.

Highest monthly amount 1931-32—March $225.70; lowest monthly amount July $74.87.

Highest monthly amount 1932-33—Feb. $571.15; lowest monthly amount June $71.07.

Highest monthly amount 1933-34—March $716.35; lowest monthly amount Sept. $100.88.

Some Special Features

Nine single unemployed men were taken to Rondeau Park Camp where they won for themselves and Georgetown a good reputation as workers. They were paid $10.00 a month and board to begin with and later 35c an hour.

Road work on the second line provided work for five or six men weekly for a few weeks.

A Community Club was organized for the unemployed and a few odd jobs secured and a little entertainment provided.

Ten or twelve cords of standing wood was purchased from Mr. Hughes. Norval, and the men on relief cut it and hauled it home.

In co-operation with the Women's Institute, Christmas hampers were sent out. There has been spent by our Committee in this regard as follows: 1931-32 $36.10; 1932-33 $52.76; 1933-34 $85.00.

A special Committee (Dr. Watson and Captain Poulton) visited the transients almost nightly and helped express our sympathy with them in their unfortunate plight.

Garden seed and seed potatoes were given out to quite a number who were on relief—with good results.

Some Observations on Relief Work in General

These observations are not committee opinions but solely personal.

When our Committee was first formed in 1931 everyone felt that it was a new but only temporary situation and that in a few months it would change and everybody would get back to work. Instead of that it has grown steadily worse and we are entering the year 1934-35 with a higher monthly relief expenditure than in any previous year.

It is well to remind ourselves that unemployment and its attendant evils are not the result of individual shortcomings but the result of the breakdown of our whole system of production and distribution of wealth. While it may be true to say that "The world does not necessarily owe every man a living," it is true that society owes it to every one who is willing and able to work to see that there are opportunities to earn for themselves a whole one high standard of living. If organized society fails to produce a condition of affairs then every man has a right to ask for full maintenance.

With that basic statement of my own personal convictions I would like to urge that we as individual citizens, and as a committee organized to take care of some of the evil results of our lack of social organization and control, do all in our power to further

1. The establishment of an unemployment insurance scheme for Canada as an ameliorative measure.

2. An understanding that the only cure for unemployment is the provision of work for all—no matter what changes may be found necessary in our social organization to make this end possible.

3. The extension of the Canada Employment services to take care of small town situation like Georgetown on a part time employment office service. We should make representation to both Provincial and Dominion Governments on this matter.

Recommendation for 1934-35

1. That the 1934-35 Committee investigate the system of cash relief on the basis of work done for the municipality, that is proposed by the Provincial Department of Public Welfare and experiment with its introduction to Georgetown. Such municipal projects as town hall renovation, cleaning up agricultural park, lowering water pipes, vacant lot cleaning, etc might be carried out and pay the unemployed at the rate of 25c an hour up to the required amount of relief money necessary to keep them.

2. That the Georgetown unemployed be used as far as possible in the erection of the Post Office.

3. That a campaign to raise $1700 for 1934-35 be planned and carried out as soon as possible.

4. That the Committee investigate the possibility of having accounts paid through the municipal treasurer.

5. That a fuel committee be appointed at once to arrange, if possible, to secure a supply of standing trees for fire wood.

Week End Meat Specials at - - - KING'S

EXTRA SPECIAL
Porterhouse or Sirloin Roasts of Beef 19c lb.

CHOICE
Rump Roast 13c lb.

PRIME
Ribs of Beef Rimless and Rolled 18c lb

Brisket or Plate
Boiling Beef 9c lb.

Pot Roasts Beef 12c lb.

Short Rib Roast Beef 14c lb.

Beef Shanks 7c lb.

Legs of Spring Lamb 19c lb.

Shoulders of Lamb 12c lb.

Flank of Lamb For Stewing 9c lb.

Choice Roasts of Veal Boneless & Rolled 15c lb.

SPECIAL Sweet Pickled **Ox-tongues** 15c lb.

Fine Quality **Headcheese** 15c lb. By the piece or sliced

FRESH **Pork Hams** 18c lb. Half or whole

Good Quality **POTATOES** 2 Pecks 25c

Cooking Onions 10 lbs. 19c

Fresh Haddock Fillets, Smoked Fillets and Red Salmon Steaks 18c lb.

SPECIAL Wellington Brand **Creamery Butter** 2 lbs. 45c

SPECIAL **Good Quality Tea** ½ lb. bag 25c

SPECIAL—MAPLE LEAF **Mincemeat** 2 lb. Carton 25c

Brookfield Loaf Cheese 25c lb.

YORK BRAND **Pumpkin** also 2½ 2 tins 25c

McLAREN'S GUEST BRAND **Jelly Powders** 6 pkgs. 25c

TIP-TOP BRAND **Malt Syrup** $1.15 each

Cooked **Corned Beef** 2 No. 1 tins 25c

Phone 27 WM KING. Prompt Delivery

GREGORY THEATRE

Friday, Oct. 19 — "CHARLIE CHAN'S COURAGE"
a brilliant and suspense-packed mystery story, starring Warner Oland
Comedy "Mushrooms." Cartoon "Jungle Jitters."
Fox News.

Saturday, Oct. 20 — "OLD FASHIONED WAY."
a story of the troupers who played the old Op'ry House. It's hilarious, starring W. C. Fields and Baby LeRoy
Comedy "Picture Palace." Scenic "Iceless Artic."
Chapter 3 "The Wolf Dog."
Matinee at 3

Tuesday and Wednesday, October 23 and 24
"OPERATOR 13"
Robert W. Chambers' great Civil War story has been made into a screen romance with gaiety, thrills and songs, starring Marion Davies and Gary Cooper.
Comedy "Mixed Nuts."

COMING — "Jane Eyre." "Handy Andy" with Will Rogers.

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— for —

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SAUNDER'S STORE

PHONE 337 College View — WE DELIVER Much or Little

2 in 1 SHOE POLISH 18c	PEARL LAUNDRY SOAP 7 for 25c
HERRINGS IN TOMATO SAUCE 3 for 27c	LYM VALLEY PLUMS 18c tin
STRAWBERRY & APPLE JAM 24c	LIPTON'S RED ROSE TEA 25c ½ lb.
10 BARS LAUNDRY SOAP 27c	SWEET CORN 2 for 19c
LIFEBUOY SOAP 3 for 25c	KIPPERED HERRING Large size 21c tin

Waste to Pay More— —Risk to Pay Less!

More extravagance, unnecessary waste to pay more than our low prices—simply because our stocks represent the finest, the freshest, the most desirable of everything. But nothing less is safe, not when it's a question of food. You live by what you eat—use of the low-grade is dangerous and bound to prove false economy. In a nutshell, we have for you the very best for the very least. Investigate!

FOODS

DR. JACKSON'S ROMAN MEAL Pkg. 29c

SALADA TEA ½-lb. Brown Pkg. 30c

5 ROSES FLOUR 24-lb. Bag 79c

SODA BISCUITS Paterson's 2 2-lb. Pkgs. 23c

FRY'S COCOA SAVE THE COUPONS ½-lb. Tin 20c

Easifirst or Domestic **Shortening** 1-lb. Pkg.	11c
Imperial Coconut Finger **Biscuits** 1-lb. Bag	10c
Quick or Regular Style **Quaker Oats** Lg. Pkg.	22c
Eagle Brand **Blueberries** No. 2 Squat Tin	10c
Connor Brothers **Herring** 2 Tins	25c
XXX Fine Thin **Soap Chips** 5-lb. Box	35c
H.O. Powdered **Ammonia** 5 Pkgs.	25c
Carroll's Own **Cleanser** 3 Tins	13c

CARROLL'S

QUALITY FIRST ECONOMY ALWAYS LIMITED

POTATOES ..... 13c Peck COOKING ONIONS ..... 10 lb. 15c
SWEET POTATOES ..... 5 lb. 17c

Main Street - - Georgetown