Liberal-Opposition Leader, and H. O. Nixon, progressive leader, was appointed to draw a report on the evenion.

which will be dealt with by the Loga Bills committee and a report made to

pital, has an institute unsurpassed in the world as to equipment, but he stressed the importance of early dis-

gnosis and treatment in all cases. He

cently the covernment has arranged for four grammes of radium, known as a "bomb" to be used at the Yoron-

The whole secret of camer treat

notices the first symptoms, 'usually

carly treatment. Our records show

hat prople are coming earlier for

reatment than was previously the

George Whields, Cons. Woodking-To-

he Speech from the Throne, charged IL O. Nixon, Progressive leader, with saving been singled out by the late for Adam Black at one time in the

Mr. Whisks indicated that records

could be produced to prese the eliege-

ton . Mr. Shields also charged the

opposition with continuously dragging

lydro through mud in an effort to get

Attorney-General W. H. Price.

wraking to second reading to his a-mendment to the Juventile Court bill.

shich covers family courts instead of

just juvenile courts, declared these courts are of tremendous benefit to

the family, the child and municipali

ty. Raising of the juventie age from 16 to 18 years has been urged. Ool.

Price stated, which he said is some

thing for future consideration. V. O.

Mclirten, (Cons. Brockton) in support

ing the measure, expressed the hope

that the custody of infant children would also be brought under the juris-

A Holy was made to the question

tabled last session in connection

agents and their commissions of dis-

troi Board. The Board's reply was to the effect that they do not deal with

agents, nor has it any knowledge of

commissions. Furthers orders for

Scotch whiskey are eant direct to the

actual producer and payment to made

Hon. Dr. J. M. Robb, Minister of Health, gave notice that he will introduce an amendment to the Factory, Shop and Office building Act which will reduce the Working hours per week of employees in the banking industry from 60 to 54. If they work beyond this maximum they will re-

diction of the court

calve overtime pay.

ment is early disenceds and ment." said Dr. Mobb. "We

to General Hospital

## N. A. ROBINSON

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ISLEY'S WOOD YARD PHONE.27 GEORGETOWN

The new materials and colorings are just right for Winter wear.

A BIG REDUCTION ON ALL OUR HATS.

### THERE ISN'T TIME ONTARIO LEGISLATURE (Continued from Page 1) comprising Hon. Mr. McCres. Hon. Mr. Macaulay, Dr. O. A. McQuibban,

Life isn't long, & mother's song, And thed another's smile Then romping feet, and

Remembrances autilia. From gold to gray, from dawn to day And then the twillett hours; Life is too brief to hunt for grief, For thorns among the Bowers. If hurt today by what men say,
If wounded by a friend.
On, let to-night set all things right—
Let trouble have an end.
Life is too short to let report

the House.

Hon. Dr. J. M. Robb, Minister of Health, in speaking to his bill providing for establishment of a radium institute in the city of London, gave many enlightening facts as to the work being done in the clinics in To-ronto and Kingston in the govern-ment's assistance in lighting cancer. Toronto, he said, at the General hos-God's world. God's word. No hand can rob you of

Life isn't long, bust time for song. And love and things sublime: he not conversed with thoughts th

### NOTICE TO CREDITORS IN YES MATTER of the wide

Chirgo Wrightswirth, tile of the Your of Congiliarit, in the County of Hillian Continuent, deceased, NOTICE IN HEMENY CIVEN that stened solicitor for Prenous test Will and Thetament of the said George Wrigglere orth, Gentleman, Geceased, their names and addresses and

counts and the nature of the securities, if any, held by them.

AND TAKE MOTION that after the
eighth day of March, 1814, the said
Prances Edgar Wrightsworth and
George Alfred Wrightsworth will proceed to distribute the saids of the
said deceased among the persons entitled thereto, having regard only to
the claims of which they shall then
have had notice, and that the said
effections will not be liable for the
said saids or any part thereof to any
person of whose claims they shall not
then have received notice. then have received notice. this sewith day of February, A.D.

LAROY DALE St Rolletter for the said Emousters

## FREE TRIAL OFFER

"GIANT" parkages which make it easy for you to prove our claims for tourself. Ask your drugglet for the new "GIANT" 75r. parkage. Lid. Yuman

## Quality Has No Substitute

# TEA

## Quebec Dog Derby Thrills



does, staming and wits against his great rivel Keonhard Seppata, the Alaskan whose feets on the

trails are known the world over. St. Godard and Seppala, who are now training at Lascala, H. M., will both meet atreasons competition from such famous mushers as Jack Defalco, of Ottawa, Fred Wheeler, of St. Jovita, Que., and Naymond Rital, of Orient, Ont. It is expected that the total entries will run well over 15 tames.

The 120 mile classic is famous the world over, and followers of the great hearted dogs and gallant drivers are arranging to make their headquarters at the Canadian Facilio Railway's Chatsan Frontenac, where special music, descine and lighthearted galety will feature each evening during Dog Sied Derby Week. Winter sport enthusiasis from European, United States and Canadian centers are this year more than ever before making Quebec their winter playeround. Ski-ing, tobogganing, curing and skating are amount the popular activities under the direction of Jack Strathdos, winter sports director at the Chaissu Frontenso.

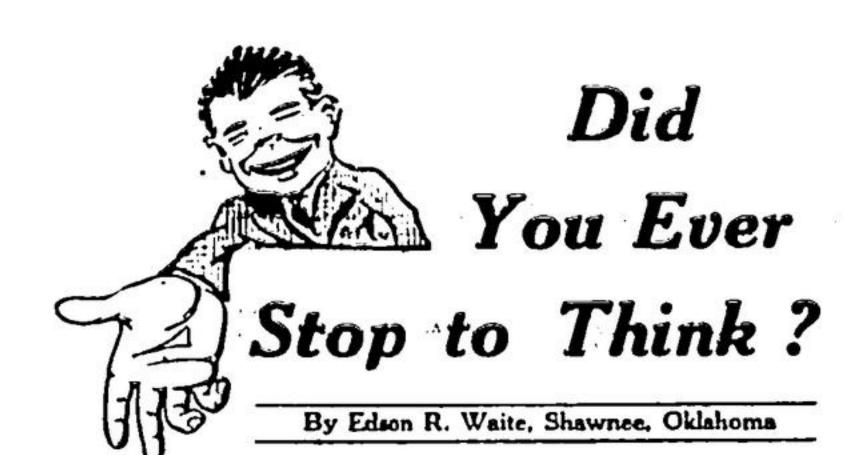
We are sure you will be pleased with the new Winter Styles which are entirely different.

Now is the time to order your FUR COATS

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HERALD BLOCK (Upstairs)

## LISTEN!



William Linton Andrews, editor of The Leeds (England) Mercury, saye:

"Sometimes when I listen to windy talk about marketing plans, I want to get up and remind the speaker that markets are simply people. Some of the experts get entangled in forests and formulas. They ought to make it their job to get right through to the people.

"Those who make goods are short-sighted if they look upon their goods as sold when they have deposited them in the warehouse of a wholesaler or upon the shelves of a retailer. No article is truly sold until it has reached the hands of the man or woman who actually intends to use it.

"The manufacturer, in order to sell the right people the right article at the right price in the right place at the right time, must not leave his marketing to the haphazard channels by which so many excellent commodities to-day reach the consumer. Marketing must advance step by step with making. The methods employed must sell more goods at less cost to informed customers who demand them.

"The modern factor in this business which alone can secure the co-operation of distributors, can find markets, can inform customers, and can reduce the cost of the whole operation, is advertising.

"The United States was the first country to discover that selling is made easier by the creation of 'pull' from the customer than by the exclusive use of 'push' from the manufacturer.

"One of the effects of the advance of popular education has been to make the reading of newspapers a universal habit. This in turn has built up the very large aggregate sales of newspapers to-day, and has placed at the disposal of advertisers the most economical producer of 'pull' so far discovered.

"Markets, I say, are only people, and newspaper advertising is demonstratably the most cettain and economical and the simplest method of placing a sales message before the people. As an Englishman I take off my hat to those Americans who have led the way in sales publicity. We in Britain are benefitting by their example. We try to get right through to the people."

LOCAL ADVERTISING HAS THE JUMP ON ADVERTISING THAT COMES IN FROM THE OUTSIDE, BUT YOU, MR. MER-CHANT, HAVE TO KEEP THAT LEAD BY PROPERLY UTILIZ-ING THE HOME TOWN NEWSPAPER COLUMNS CONSIST-ENTLY AND WITH CAREFUL ATTENTION TO THE PREPAR-ING OF COPY.

## NOTES AND COMMENTS

BEIGND the imposing figures which mark the annual reports of our great its insurance companies lie significant facts which may escape the notice of the casual reader. None of our great institutions are more cosmopolitan in character than those concerned with insuring people's lives. Their business extends to a wide class of people. It is broadly based, the great majority of insured being those of limited income and of weeky diversified occupations. The investments of insurance

tions. The investments of insurance companies are equally diversified, both occupationally and territorially, and serve to atimulate business and provide employment. One cannot conceive of a curtailment of the functions of these companies that would not profoundly and adversely affect the whole social structure.

A good illustration of this is revealed in the sixty-third report of the Bun Life Assurance Company of Canada printed on another page. Here is an organization that, last year, paid out \$100,000,000 is benefits of various kinds to its policyholders and their dependents. Thousands received such payments last year from this Compayments last year from this Company, neither as doles nor charity but as a right. Other life insurance companies made similar payments in varying degree. In these times when the most burning question of the day is how to preserve our sconomic squillering of the day. brium, often accomplished only by who have not, the fact just cited to a luminous example of how these insurance companies have evolved a systematic, safe and adentific way whereby a man may provide, at little inconvenience, during his productive period, and without forfeiting his self-respect, for the lean years shead.

There are other features in the report well worthy of note, among them the huge sum of two and three-quarter billions of dollars of assurances now in force and which will be payable to the insured in this generation. The increase in assets of over \$55,000,000 and of insurances in force of over \$500,000,000 during the last four trying years, is another notable achievement. The foundations of our great life insurance companies, plaingreat life insurance companies, plain-ly, have been laid so soundly and se-curely that they are impervious even to the strain of a depression, which not all institutions have been able to withstand.

GOLD STANDARD IS COMING

Practically all of the important steps that are being taken in regard to monetary matters anywhere in the world today represent definite moves in the direction of restoration of the gold standard. The interim revaluation of the United States dollar effected by programation of Possident fected by proclamation of President Roosevelt brings the United States very close to the gold standard again. The United States has not yet a free gold market but the new policy can easily be operated with many of the attributes of the gold standard.

The new gold standard which is rapidly approaching will differ in some technical aspects from the old gold standard. But it will retain many basic and important factors, that no doubt will disappoint those monstary theorists who have been proclaiming so vigorously that the world has been crucified on a cross of gold. It may be theoretically foolish have the world's credit and financial structure based upon a single com-modity but in the long run it has proven and is proving better to have it thus than to tie our currency system to anything so volatile and change-able as the whims of the politicians.— Financial Post.

We must prepare ourselves for con-stant change. Otherwise we'll be pushed sakie to become more spec-

Maighbor—"What are

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GEORGETOWN

ONTARIO

## Another Old Industry

Lost to Great Britain One of the uldest and most pictur caque industries in Britain is the properation of word as a dye. Now adays, the manufacture of this dye has falled into decay through the tem-

But its history goes back to the time when it was mind as war paint by the Hritish warriors who fought under Hosdires system the Homans. And, In modern limes, it was employed for a period in draing the uniforms of policense, sallors and officers in the Guarda

The plant from which the die le made is of a Liuisberrasa color, rather like that of spinsch, and possesses a vellow flower. It is created to pulp by bugo wheels revolving on the stone Acur of a word will.

The whorle are rotated around too erel posts by Lorest, When the berein Lavy goes round with the which o restale number of times, the pulp le accepted cal by workman, and relied co a board late lamps shout the size of Dutch charge After drying for three months in special drying sheds. these lumps shrink to the size of Laseballs

Three see thee creeked down, and salved with water, after which they undergo a trorsas of farmentation, to get rid of certain vessiable character which spall the parity of the tipe.

### Weley, in Middle Ages,

Drink Only as Penance le bie volume, "The English Medieret Fred." William Edward Mand sale forth a myriad of earlous farts tant treachermen, the Anglo School of the Middle ages tlastronsmirel hab its of the period, he shows were based more often an accessity artists from conditions under which they Head ther from national idica) nevestes, but many of them surrive to cases form to pres

sat day sectors It is stargering to compute the smoon of tererages (water excepted) that was regarded then as an average day's ration in a stagte becaused. At can feast lasting a week in the bear of the Architekop Nevilla brother of the "biagmaker." for instance the gues were provided with the eastersat of 18,000 dosse of wise and Toleon gallons of sie, he states. The small bousehold of the east of Northember tand accounted namualty for 1.160 doten of wine and 42000 milion of

Water is those times was drank cally as a presser, and was known rosimonly as "rot met stuff." Since confiation was cattrily outside the hen of the wissel mas of the one said the quality of any water used for drinking likely to be extremely taferior, it was a wise exemph precaution

## Birds and the Bills

There are at least \$00 references to birds to the Bible care the Assetran Forestry amoriation. Although 118 of these refundances are to birds to man eral, 21 uparies of Links are named. The date and sage, the cas as cortated with guattepess and posce and the other symbolic of strength and courses and noted for the beights to which it ran ever, are mentioned more often than eay of the others Alersa-

der Rorest, Jr., writer for the Amer.

free Forestry association, says that the dove to mentioned to times and the sagio EL Other species mentioned by Spreat, listed according to the number of times their names appear, are: Ravin, cack, han, out, pigeen, sparrow, stark, pallcan, quall, swallow, valture, ostrich, bitters, pasceck, cornerast, crass, partridge, efficege, caprer, kits, ruckes, hawk, baros, sighthawk, laputag, sla-

bem, swep and glar cagle.

Trippero to Servento Older than Home, Sorrente, in Haly, goes back to the day of Greak mythology. It was a Phesalcian colony older than Tyre. Its name came from the famous sires, and its power to ture men, and women, too, to us great today. Here Tasao was horn, and here lived Goethe, Garki, Marian Crawford and many others. these stayed at a little ink on the Cores Umberte and finished his "Peer Cynt," and wrote "Chouts" bere Wagner, Byren, Beott, Cooper, Dumas, Verdi, Resan, Long fellow. Bulwar Lytton, Heyes, Wilde.

and Nietzsche all have made this trip.

so luvely is the little town of the

sirens by the sea.

Andres "Yrap Sheetles" The origin of trup shooting may be traced to the anciest pastime of pep injay shooting, a game practiced by the ancient Greaks and the expect howmen of medieval times, wrote W. W. tiremer, to "The Gen and Its Development." The popular, was a staffed parrot or fowl placed at the top of a pole, and used as a target; in some instances a living bird was used, a cerain amount of liberty being given to it by the length of the cord used to secure it to the pole. House, in the "liled." mentions popinjay shoeting, a dove being the target.

## Rough on Rate

"With so much that is beautiful and and in the world," protests an Irishunt to the Dublin Opinion, "it is deiderable that so many writers grovel in the sewer and delight in spewing their suggestive, salacious and sensual mison! What sits our modern writers?" "Rome of them," explently sugminds out of the gutter. After all, we must keep our gutters clean."

**Wood for Sale** . Choice Hardwood, Resch and Suns at \$1.00 per cord; Mixed wood at to per cord; Mails \$2.00 per cord. J. BRANDFORD Fluen 145 er 1865

## Wood!

Mo. 1 Mardwood, beach and manie \$2.00; Mardwood Hunte and wheel wood \$2.75; Marie State any untwider. I in. Micches of hardwood for Quahes handers St. Friedr. Are for wood dalivered. This wood is always day, as it is kept index sover.

WOOD FOR SALE Choice Mayle Mardwood and Chdar Ralis at tight prices. Orders left at a Minute or at my home, Phone was promptly attended to.

A. EXVENGENTORIS