N. A. ROBINSON

Live Stock Dealer and Buicher, Norval

LIVE STOCK TRUCKING All loads fully insured PHONE: Georgetown 101 - 13

Wood for Sale

Any quantity of choice Maple Wood at \$8.00 per work.
Also dry mixed wood \$5.00 cord. Good Coder kindling \$2.25 single cord.

ISLEY'S WOOD YARD CEORCETOWN PHONE 27

We are sure you will be pleased with the new Winter Styles which are entirely different.

The new materials and colorings are just right for Winter weer.

A BIG REDUCTION ON ALL OUR HATS.

Now is the time to order your FUR COATS

MISSES CLARIDGE

HERALD BLOCK (Upstales)

Mercury, says:

the people.

intends to use it.

LISTEN!

Depressed By Acute Acidity

the effectiveness of a remedy for acidity that can give such permanent relief as in this woman's case:

"I suffered for many years from acidity in various forms," she writes. morning I woke with a gnawing paint and a great depression of spirits. I tried Kruschen Halts, and the effect the depression lifted like a cloud. I have taken the daily dose of Kruschen ever since. That was about now years ago, and the Kruschen does not loss its effect."—(https:) KMAH. because it neutralises said, takes all the torment out of it, and sently expels it from the system. And by attenuating your organis of sliming-tion to perfect regular action, Krusches will pervent this harmful seid

after birale FREE TRIAL OFFER If you have more than because it? It may be a sent the sent that the sent that the sent the s

from beer accumulating again. After

that you'll experience no more minery

The country of the body of the

WORKSHIPP COMPENSATION PERMINE

There were \$507 socidents report-Hoard during the month of Jenuary.

So compared with 3,421 during December, and 2,843 during Jenuary of last year. The fetal cases numbered 18, as compared with 16 last Jenuary.

The total benefits awarded amounted to be season of her for years. Probably she was married; possibly she was married; possibly was for compensation and testifical.

When he nothing to do with him.

It had not heard of her for years. When he nettered that night he had not put the picture frame back in the drawer with the relice of his past. He had alipped it along the mantispiece as that the photograph of his girl.

During the week ended January \$5. where he could see her face at all see cattle, so calves, 4.0st hors and times. tern to Eastern Canada.

Did

By Edson R. Waite, Shawnee, Oklahoma

William Linton Andrews, editor of The Leeds (England)

"Sometimes when I listen to windy talk about marketing

"Those who make goods are short-sighted if they look upon

"The manufacturer, in order to sell the right people the right

"The modern factor in this business which alone can secure

"The United States was the first country to discover that

"One of the effects of the advance of popular education has

"Markets, I say, are only people, and newspaper advertising

plane, I want to get up and remind the speaker that markets are

simply people. Some of the experts get entangled in forests and

formulas. They ought to make it their job to get right through to

their goods as sold when they have deposited them in the warehouse

of a wholesaler or upon the shelves of a retailer. No article is truly

sold until it has reached the hands of the man or woman who actually

article at the right price in the right place at the right time, must not

leave his marketing to the hapharard channels by which so many ex-

cellent commodities to-day reach the consumer. Marketing must

advance step by step with making. The methods employed must sell

the co-operation of distributors, can find markets, can inform cus-

tomers, and can reduce the cost of the whole operation, is advertising.

selling is made easier by the creation of 'pull' from the customer than

been to make the reading of newspapers a universal habit. This in

turn has built up the very large aggregate sales of newspapers to-day,

and has placed at the disposal of advertisers the most economical pro-

is demonstratably the most certain and economical and the simplest

method of placing a sales message before the people. As an English-

man I take off my hat to those Americans who have led the way in

sales publicity. We in Britain are benefitting by their example. We

by the exclusive use of 'push' from the manufacturer.

ducer of 'pull' so far discovered.

try to get right through to the people."

more goods at less cost to informed customers who demand them.

PANADAMAN PANADAMAN PANA

Alas, No More

fast laciatur frietal Clark Darlington in the form of an old photograph

tographs of sit girls. It had now lawn the fashion for college boys to

girl. wy efer alas-to tuore." He studied each face, exercisalityly You: June was my witty girt. His gluane had a merry gulp to greet you with or a joke or a story," ke solllo

The must fare was beautifully curred profited girl I know. No doubt of her right to that title in the frame. And parhaps I did adore Clara." He had tuesed to studying the third face. "Rate was a peach of a winter girl lieth was a light and frilly summer

He had reached the last face in the france-way girl elas-so more." diadow had crossed his fire. This then, was the girl. Constance Huyt inger, alan, tale girt no more, and yet to had heres found one to take her play. The capes of their quered had been trivial endugh-her annoyance at file tohastor at his water dance. And he had defled her right to critician him ed to The Workman's Compensation and had gone on totaling wild outs Board during the month of January. here and there until the girl would

so that the photograph of his girl.

For the nest few days he was busy attending to last-minute duties of a well-informed best man. Therefore. he had had little time to think of the former love whose face had recalled such tender messories of a lost re-

It happened that the name of the little girl who was to carry the ring on the siste on a satin pillow was Constance. She was a pretty tot and Clark quite fell to love with her at the rehearsal of the ceremony the night before the wasding.

"Isn't she a doll?" asked the bride "Sha's all of that. Where did you pluck bert

"Ob-sha's the daughter of one of my old school friends. Ehe's married since and-this is her wee daughter. Don't forget anything Clark. Tom 6 so flighty these last few days." The best man was the least servous

greated and there almost obscured from his vision by a cluster of American Beauty rosse, was Constance-his giri-alas, no more! From that moment on he had no isterest in Tom and his wedding. Here -entirely out of his reach and more

beautiful than ever he had functed her -was the only girl he had ever loved. After the ceremony things moved so quickly that he lost sight of Constance. But he realized that she would be at the breakfast and that Bo doubt he should have an opportunity to speak with her. He wondered whether he dared to trust himself. Almost before he had decided, he found himself baside her with her ill-

"Clark-Clark Darlington," she was saying, "I-I thought it must be you." "I had seen your little daughter," Clark said, awkwardly. "And-I have an old photograph of you in my room. Strangely enough, I was looking at it not a week ago."

"I'm sure it's lovely," laughed Con "Your-husband? Is he here?" asked Clark. "You must remember that I do not even know your name-

Constance did not enswer at once. "Poor old Don is 'Romewhere in Prance.' Didn't you know? He and I were married only six weeks when he was called to his regiment."

"Oh-" Clark Darlington had never felt so awkward. But later he recovered and fost no time in finding out all he could of Constance. Hhe seemed as glad to have found him as he was to have dis-

covered her again. It was an intensive woolng and when at last Clark had promised little Constance he would be a good daddy to her, he felt that Tom's wedding had been the happlest day of the best man's life.

"My girl-forever more," was what be wrote beneath the old photograph of Constance who objected to the "elas-no more."

Up to Pebruary 3, a total of 4.834 Canadian cattle were shipped to the United Kingdom this year.

Authorities Agree

That tuberculous infection does not, us a vule, take place in shult life, but that the disease, breaking out in later years, is an outcome of child infection—the dormant germonly awaiting some run-down condition, some lowering of vitality, to break into activity, authorities now Children are aspecially susceptible to infection; there is scarcely a chance of escape is they are allinwed to remain in the homes of the tuberculous. We have, therefore, in this disease a vital child problem. Guard them from contact with consumptives. Keep them in the fresh air day and night; cleanes and nourish their bodies so that they may grow up strong, healthy men and women, and the dight system to consumption will be won.

For children stready infected there is the Queen Mary Hospital where they should be taken without delay, for only through such treatment as is an orded at this institution, is there hope of vecovery.

As this hospital is maintained largely by voluntary contributions—please send your gift to George A. Reid, Treasurer, Queen Mary Hospital for Consumptive Children, its College Street, Toronto E.

GEANNY'S OLD ARMCHAIR

My grandmother she, at the age of One day in May was taken ill and And after she was dead, the will course, was read By a lawyer as we all stood by his

Yo my brother it was found, she had left a hundred points. The same unto my slater, I declare But when it came to me the lawren She has left to you tar old arms

And how they tittered, and how How my brother and my slater When they heard the lawyer de-Oranny had left armschalf.

thought it hardly fair, still I said And in the evening took the that The neighbors they has chaffed be And said, "It will be useful. some day:

When you settle down sums earl to be your wife. Vou'll find it very handy, I declare; On a cold and frosty night, when the fire is burning bright. You can sit in wranny's old ans-

What my brother said came that, for in a year or tea. Burnes to say I settled down first a girl did court, and then the ring I bought. Fook here to church and thee she And you may guess that be bere as happy as could be.

Por when my work was over, I dain e'er abroad would roam, but would each night stay at home. And be wated in the old armchair.

One night the chair fell down; when I picked it up I found The seat had fallen out upon the And there, to my surprise, I saw to fore my eyes lot of notes, two thousand pound When my brother beerd of this the

Went nearly wild with raise and thee his hair: But I only laughed at him, as I said. "Now, brother Jist. Don't you wish you had the old armichairt"

fellow. Til confess.

Percentage State to Percent

Little gray-eyed Philip gases at you hopefully. Perhaps you can mend his damaged toy? Yes, that can soon be done—but to kelp mand his damaged lungs, his weakened sittle frame, is a week of far It will tax all the care and skill of the kindly doctors and suress of the Queen Mary Hospital has Consumptive Children to bring this about. If overer, there is home even for Philip, as there is for so many other little children who are being cared for in this institution. cared for in this institution.

Contributions to essist this great work are needed, however, and a gift of money from you will be most welcome. Slease and it to (). A iteid, 333 Colime St. Yorosto \$.

WHEN you land that big order . . . and

it's sure to mean more salary

· · · and you know how glad

Tall them by Long Distance ... and let them kear the good news now.

For good name or emerginey, for friently visit or on E.O.E., you can't best Long Distanto to to easy, quick, personal messen-gar. You can talk with semi-body 100 miles Mid of Fitte in the front of your directory.



FOR ECONOMY AND LONG SERVICE USE ONLY CENUINE

GOOD LIGHTING SERVICE on be mirrored ea Coloman Lampa and Lambersa only when Clambia Colombia Constitute and Mantles are used.

perfect fitting and incure good service. Always feeled on the Clebules - look for the name Colombs on the box. The following types fit Quick-Lie Lamps

He. SES BOTASY white presented streets. . Rech 604 Ma. 1940 condered for every years, Much 554 He GIT STEAMHT TIPE OGO QUID . . . KALD SO! THE COLEMAN LAND & STOVE CO., LTD.

Coleman Generators

They are made with great care, factory tested,

BRITISH ARMY EXPERIMENT. Old of Light Wire Billerhich State

Mand (Valedoration-Hearty

Maraine & Colony.

seroes the rost-of-arms of the Dom-

Infos of Canada: "A Mari Usque so

Mare"-"Even from sea to sea." is t

perpetual reminder of the entry of

the Crown Colony of British Columble into Confederation. British Co-

lumbia, or at least some 14.000

square miles of it. nearly barance

meanish: nearly became part of the

Valted States, nearly remained t

Crows Colony: searly did not saler Confederation at all. It is a long

story, beginning with Hir brewels

Drake and the Reauth Male, and riosing as to its Bret chapter, with

the Art of Confederation on the 10th

In 1878 Drake, hot after Spanish

treasure, reided the Knuth Reas and

salled up the coast of Northern Call

Torola to take possession of the ca-

the Northwest in the name of Quest

mitabeth. One nundred and fifty

years later Poter the Great seat Vitue

Babring to open up the for trade

with the North Parific. In 1776

Reals susted worth from the Cali-

foratan cottlements and took posses

sion of Vancouver Island. In 1779.

Captain James Cook, soiler for a

Fields delpases to the Northwest

Pessago, ren up the faland (which he

misteck for the mainland), got .sa

for as Aluska and Habring Birelt.

and turned south easie to med his

Coak bad touched at Noothe

scast-line of Vancouver Island; bad

found it "a great mart for polity";

made their appearance that fact was there recorded, tegether with the

hist that a good trade with China

lumbia became a province of the Dominion on July 20, 1871, covered

many changes, but the most leportest stipulation was that the Federal

Covernment should begin within two rears and complete within ten years

transcontinental railway to the Pa-

eife saaboard. The province had to

Walt Bearly 18 years before the com-

pistion of the Canadian Parific Raif-

way, but with the coming of the steel

the magic wrought by transportation

bagan mightly to operate. Mettlers

Bowed in; the natural resources of

the province found an outlet in the

markets of the world; a steamship

service across the Pacisis taid the

foundations of the part and city of

Vancouver, and the exact geograph-

teal point of union between Fer Kast

Mince Confederation, British Co-

lumble has increased its population

from 16,247 people (of whom 10,660

were white, the others being native

Indians and Chinese) to epproxi-

mately 600,000. Reginning with a

single school in 1866, it has to-day

over 1,000 schools providing educa-

tion for 160,080 pupils. In the late

To's the province was without a tale-

phone; to-day over \$0.000 miles of

wire serve the installation of 118.572

telephones, the highest percentage to

population in all Canada. Yo-day the

province is served by over \$,660

miles of railway, has nearly 2,540

miles of main motor bighways, and ever 18,650 miles of Geverament-

and Furthest West disclased Itself.

The terms under which British Co-

Bight be worked up.

Bound, that desp-water changel

death on the beach of Hawsii.

July. 1971.

The proud device which flaunts

Advanting Arms). The great traffic experiment of the in the Burrey countryside recently and was disrupted within an kour by a sail of light wire.

This emasing development is the result of an ingenious military invention which is used to block the roads so swiftly and effectively that armse-ed care and three-ton lorries are stopped dead. It is the one successful road bar-

rier for which the police of the Motherland have been scarching to Soldiere call it a "fence concertias." and it to nothing more than a loose coll of straight wire about four fest in diameter, weighing less than 50 pounds, which will stretch

about 60 feet. Engineers went shead of the columns of advancing troops and spread these barriers in series across side roads They then lay in ambush with rifes is case the enemy tried to remove

The secret of the concerting ties in its ability to tangle. If a car to run through it, it stretches then breaks and closes about the wheels, winds into the steering gear, works into the brake drums and around the axies and completes its mean stubborn job by famming the eatire mechanism of the machine.

WOMEN LIVE LONG.

Statistics Prove That Women Am More Likely to Be Centsuariane. Since the middle of the last eas tury reforms in hygiene and sanitation coupled with the advances to general medical knowledge, have tacreased the expectancy of life of a child born in the United States from 60 year to 55 years, writes Dr. Morris Pisbbein, editor of the Journal of the American Medical Association. Most of this increase is due to the prevention of death in the first few years of life. In contrast with these Faures there has been little if any advance after a person has passed the first 40 years of his life. The expectation at the age of 50 is today only 21.5 years as compared with

It is interesting to know that we men are more likely to reach 180 years of age than are men. Out of 621 reputed deaths of contenarians \$04, or 73 per cent., were women and only 187, or 27 per cent., were men. In 1933 of the centenariana who died in England 76 were women and IT were man.

Wood for Sale Oholes Hardwood, Heach and Augus at \$3.00 per cord; Mitted wood sales per cord; Ralls \$2.50 per cord.

J. BRANDFORD russ Hi er titl

Wood!

No. 1 Hardwood, basch and maple \$3.00; Hardwood limbs and mined wood \$2.75; Halls \$2.50 any quantity. 6 in. Blocks of hardwood for Quebec heaters \$3.36. Prices are for wood delivered. This wood is always day, as it is kept under cover.

Phone 64 v 13

WOOD FOR SALE Choice Maple Hardwood and Coder Ratio at right prices. Orders less at A. Hume's or at my home, Phone sow promptly attended to. A. Exvention One

of the whole wedding party when the organist baren to play the wedding march that should wiher them into the You Ever All eyes were so the levely little girl who carried the ring. She stepped gracefully along the siale to the strains of Lobergrin's march. Clark watched Commercial As the child passed one of the loww pews he saw her turn her little face up and smile. Clark looked at the face of the worken whom she had Printing

All kinds of Commercial Printing turned out Promptly and Efficiently at the Office of the

Georgetown Herald

Your Home Printer and Publisher

is prepared to fill any of your Printing Requirements, and is a local industry deserving your patronage.

GEORGETOWN HERALD

GEORGETOWN

ONTARIO

LOCAL ADVERTISING HAS THE JUMP ON ADVERTISING THAT COMES IN FROM THE OUTSIDE, BUT YOU, MR. MER-CHANT, HAVE TO KEEP THAT LEAD BY PROPERLY UTILIZ-ING THE HOME TOWN NEWSPAPER COLUMNS CONSIST-ENTLY AND WITH CAREFUL ATTENTION TO THE PREPAR-ING OF COPY.