RY FORD USES VOICE HIGHWAYS OF THE CONTINENT



CANADA foured as an important factor is the world's largest telephone. C book up which was effected last month when Henry Ford, his was facial, Wallace R. Campbell, President of the Canadan Company, and other officers desire guttered to 41 cities, to hear about the ere car.

For this great book-up, using 15,000 miles of wire system, and receiving more than 250 telephose employees to complete and maintain the 60 minute connection, the latest model microphones, as simpled by the Northern Electric Company to leading Radio Broadcasting brudges of Canada were used, rendering the voices clear and natural over the Public Address bystems. But were specially installed in the larger centres.



CUT your troning time one third . . . banks trening day treatment You can do it with the new language Cas less. You can do bester work, too, do it easier and feeter.

The Coleman Makes Instantly . . . no wilder Has Roto-Type Consentor with cleaning needle which can be operated while burning. Makes and burns tu own gas from regular motor fact.

Use your Coleman anywhere . . . In the coolest room, or see on the porch. Pointed or both ends . . . forward and backward strokes give the same wrinkle-proof results. The point is always hot. Tapered cole-plate, which makes it cary to from around buttone, under pleate and along turms. Burntifully Salehad in bles porcabile enamel and gleaming nickel.

THE COLEMAN LAMP AND STOVE COMPANY, LAL CHATHO & OTHOROT

ASK YOUR DEALER

No, I don't see the youngsters for months on end now they're settled in the city, but I'll let you in on a secret, .Joe. I visit with them every week by telephone. There's nothing like it to take the edge off a separation."



For 30 cents you can telephoaa 100 miles by making an "aspone" call (stationto-station) after 8.30 p.m. See list of rates in front of directory.



Herald Classified Advertisements Bring Results

He very kind to aging folk; Their steps are getting slow; Remember, they were young as you Not very long ago. And if God spares you, you will be Home time as old as they. And you may wince at cruel things

TO THE YOUNG

That herdies young folk say. He very kind to aging folk: Theirs is a weariness That, with your high and happy hope You may not even guess. The path that claimed their young strength

Is waiting now for you.

Le never thrown weer.

You will need kindness, too. Be very kind to using folk: Each gentle word and deed. Like bread upon the waters cast. Returns in time of need. And hands shall reach to hold you And tearts to cheer, scene day: For kindness shown to saving fork

And as you near your journey's end

SHORTER LANGUAGE

-Jeus Freday Brown

One Common Tongter for All People da Barth - Au Fingliabe

with's (hystic.

One language for the two thousand ulliton inhabitants of the world Home seine are Mr C K. Ordet the Hnglish paychologist and weary critic, told himm if that such s languace would soon te come a prese ing necessity, especialty since mod ern methods of transportation and communication are bringing mer of

humanily Mr. Ogden analysed the problem natural language of threat Britain absence. The intention to to have North America, and Australia; that the goals take the place of the sow. It is the government language in in. Each female goal will process six it to the povernment language in in-China and Japan No tees than \$00, 000,000—or a quarter of the world's present population — have some knowledge of English, and the numter is increasing, according to an estimate presented in the Manchaster

task. Mr. Ogden, we read, devised a follow suit. Time was when the Inworld language of \$50 words. The famous for its goals and the rocks Guardian correspondent who tells of this system claims that his own article tiarif is written in "liaste Kag- and self-maintaining animals. Poslish." He explains what C. K. Ogdes | sibly present conditions will produce

"He has given much time to the discovery of the smallest aumher of words with which mery-day talk and discussion to possible. "He give an account of the lisse

on which the rules of the language may be made more simple and verba become unnecessary. "His work makes it clear that with these changes it to possible to get & for all normal purposes, though it is not designed for producing the fast word effectr.

that, outside these effects, language is used in only three ways. "We make statements things, about the operations we do with them, and about the directions in which three operations take place. "It may readily be seen that a verb' to chiefly an invention of lamguage for covering with one sign an operation and a thing or a direction. Bometimes an operation word, a direction word, and a name are covered in this way, as in 'disembark' (get.

"The simple operations of physics -the chang a of position or motions caused by pushes and pulls-when effected by the body taken as a unit. may be covered in English by sine of the twelve operation words in the Resic Word List.

"Ho long as the experts put dust in our eyes by taking the 'verb' as a separate sort of word, it was not possible to make the necessary word list short enough for it to be of any interest to the maker of international

"And even now this is not possible in any language other than English. "This form of English is the key language for every one, because the common tendency in Chinese and English (more specially in its latest American developments) to get the more complex word-forms broken down into their simple parts is slowly bridging the division between East
and West."

CHANGES IN WESTMINSTER.

Westminster Abboy has often been called a poem in stone, but there are many people of discretion who think tends to organise a new espedition its postle qualities are greatly mar- to go back and get what he last its poetle qualities are greatly marcomparatively recent years, of so much pobderous memorial sculpture. Now comes the announcement that

Like many memorials erected in showed Payter. The two man, he the eighteenth, or early nineteenth said, worked out the directions and esatury, the Cornewall monument has little except its size nowadays to recommend it. It was placed in the abbey in 1774 to commemorate the action of Captain Cornewall off Toulon. Where it now stands it completely hides the War Memorial Chapilland and the enter the chapel must squeeze through an 18-inch opening. In place of the monument there will be erected a fine screen of wrought fron, in which will be incorporated the broase sword and shield presented by the City of Verdus to the City of

London in 1930. The Wolfe memorial is a pender-ous piece of marble. It represents the dying here sinking into the arms of a granadier, his right hand pressing his mortal wound. The granadiar is pointing out the Goddoss of Fame bovering overhead, and in the background is a mourning Highlander.
In the Great War this monument, to speak, came to life. Canadian to tailons, on leaving England for France, deposited their colors there. When the battalions, or rather what was left of them, returned from the ar, they went again to the Abbey and reclaimed the colors. To perpetuate this a couple of Canadian colors were presented a few years ago to lang for all time over Wolfe's mont.

RECORD MILK PRODUCTION. Pinishing a yearly record under R. O. P. rules with the highest production in milk ever credited to a three-year-old Holstoin heifer in Canada, Soo North Star, bred, owned and developed by W. J. Eigle of Sault Ste. Marle, brought further fame to her stables. Soo North Star Unished her lactation period in the 255-day division with a production of 29.032 pounds of milk containing 1,203.75 pounds of butter

Woman Loses 28 lbs. in 3 Months of India as firm from t "Three months ago," a woman

chen Halts to reduce my weight, which was 222 lbs. I had tried other things. but all to no svail. Now I know that Kruschen Balts are different. In three weeks I lost 5 the, and I felt five years younger. I really must say I feel a different woman. I have now lost it Ille to date ."-(Mrs.) H. O. H. If you are overweight take one halftraspoonful of Kruschen Balts in a glass of hot water before breakfast rapid or starming loss of weight, but just a steady decrease of that flabby fat which is as unhealthy as it is unsightly. Kruschen is & scientific blend

have been used by expensions of overstaut people to reduce weight. Lake Winniped to 710 feet con-level; Lake Huperior, 607; Hurch, 681; Lake Erie, 577, and Lake Ontario 346 feet above see-level

GOATS FOR MARITIMES

of alk mineral salts found in the

salers of those European spas that

Hardy Animal May Ald States Population of York Riville.

Nova Rcotta has discovered neans of utilizing the rorky billsides and barres fore-shorts It W try the importation of roats strange to my, and from a plate to far away to Vancouver Island. The sectors. ers have been placed to the little rommunity of Dover.

The goats, were imported to s closely in touch with each other than the many places along the coasts of the province it is impossible to keep rattle and the willes cow whith playe to important a role to all parts of and discovered that Figilah is the the country, is conspicuous by her egarts of milk per day it is estimat-ed, and the total production would be rousiderable in a small village The importation has not been an oficial art. The community itself by

co-operative action brought in the tion to being generally commended As the outcome of his ten years' New Brunswick in many sartions may a revival of goat rearing there and elsewhere in the province. - The Prederictos Gleaner.

LIER PATHER, LIER SON.

Autrosomy Appeals to Plubett Pass Astronomy runs in the Plankett family. Not only to Dr. J. & Plasform of English which may be used | kett, director of the astrophysical observatory at Victoria, B.C., one of the most eminent astronomere in the Uritish Empire, but his son, Dr. Harry Plankett, is fast making a name "In his outline of the raise he says for himself in the same stinger. The son is now professor of astro-physics at Harvard University, and admits that be gets as much for out of studying the stare as the average young man of his years gets out of a

"Just now I am spacialising in the life-time of an atom." said Dr. Planbett, Jr. "We are finding out a let of new things about atoms, which a few years ago were an element of mystery. We have found out, for instance, that when an atom absorbs radiation, produces an absorption line, and become 'excited', its life-time is of the order of eas eas hundredth-millionth part of a second.
although this period varies, depending upon the color of the rediction which the atom has previously ab-corbed. This second fast is new to the field of actonce and is likely to cause somewhat of a stir is astron-

omical circles." Dr. Plankett is a graduate of To-rento University, class of 1916, and went over to brance with the University unit during the war.

EXPLORES DISCOVERS JEWELL

Shiba's Wildlin Walife. Rubles, diamonds, platianes and

visited King Boloman, have been taken to London by Frank Payter, big game kunter, from mines he be-Payter found the gene and treas-ure in a cavera bidden in the un-explored country \$10 miles due west of Addis Ababa, Abyssinia. He in-

from which the Queen of Shebs drew ber great wealth," Payter said. His story of the discovery was almoved from the nave "to another most as fascinating as the gens bosition in the precincts of the abboy." In other words, the Cornewall natural roughness. An old Arab, he monument is to be put into the said, gave a British mining engineer a map in 1930 which the engineer

VALUE OF AFFLIE.

Canadian Apple Pepularised by the Press as Health Producting.

An effort is being made in many sections of the provincial press to popularize the Canadian apple. It is a worthy move. Raw fruit as a dist is recommended by the best physicians, and there is no fruit which is more health-producing and palatable than the apple. Moreover, it is a Canadian product, and if its use were more general it would mean increased and products for the productors. They ed prosperity for the producers. They are a source of natural fruit sugar and thus provide energy. Kates raw between meals they satisfy the crav-ing for sweets. The water contained tend to promote proper climinaton he skin and framework provide bulk, and the organic salts are diuretic.
Apples counteract a tendency to acidosis as they leave an alkaline ash. A woll-masticated apple thus aids digestion. Apples are a good source of vitamins, necessary to the body. One large upple gives 100 calories. The apple is refreabling, cooling, stimulating and wholesome and may be may be obtained nearly all the year round, and, because of their food value, their fine flavor, their abundance and popularity, apples are just-ly termed "The King of Yvuite."-The Chatham News.

Scientists at the French Academy In the first two weeks of 1934, the number of hogs graded in Canada was 114,893 as against 100,801 in the corresponding period of last year, f Science have succeeded in perfect-

Biblish its social problems and his political problems, what does ladie That is what I used to wonder

Ralfway Trais.

when India represented to us nothing more than a subject for intermisable reports or an excuse for a pushful M.P. to make a speach on an adjournment motion in the House of

Whenever I buy a railway theast there never werms to to any change HIT AT B TOO PUESS GOLD (Shout \$37 for Canadian money). The distance from Humbay to Dolla siese is as Yet tastores men make the trip to Inquently and cheerfully as Manhester men ran up to London. Even more boutidering to the immense population.

I truvelled with Mr. Gandhi serow the crorching plains of Central India topped. It was choked with shopting supporters the had to deliver a serearriage window like Mr. Gladatone op his famous journeye to Mid-Bot appear to be a dozen house to

Thus I learnt ta a sertes of vivid pictures the truth of the dry abdust statement to every Indian report that "80 per cent. of the inhabitants of India live in villages."

The tourtst is enickly made to retsemenera still exect over the Indian | mind At every station there are separate refreshment rooms for lindus and Moslessa, and even contrate drinking weter.

There is a superstribus reference for legars, and they move traily in the tesuing streets. By an unwritten law they have only to show the terrible marks of their diseas to be admitted on to a relieny platform without the acceptly of a ticket. Thus in third-class carriages, where the congretion to far greater than in a cattle ruck, they may travel free one end of India to another. more persistent and releations than anywhere also to the world. I kave

even known them tavade my bed-I have heard indeed so much about the changing hast that I am surprised to find how completely unlike the West it still remains. In modern conveniences fadia has

hardly emerged out of the se's of the

In the modern city of Dalhi, for are and the Commander - in - Chief's house, and purhaps three or four other bousse of great officials, there are no bathrooms to the same the term sessod ta basu et

To hire a taxi is tadeed a hazard-ous business, for it is probably a 1906 model, and either the driver has forgotten to put any water in the sadiator or, even more maddening when one to runhing to catch a train. has forgotten that the petrol tank to

Of course spiritually India, from point of view, has been perciutionis-ed since the war. But the old background still remains. Superficially India looks very much the same as in the last century. That to why it to such a faseinating place to be to at the moment. We are all in at the death of an spock and, what is more, we are all

WORLD'S LONGEST PENCY.

conscious of it.-The London Nove-

Agatralia Has Oas Over Eleves Han dred Miles In Longth. Australia has the longest fence in the world. It is 1,139 miles in length, and to known as the No. 1 Rabbit Vence of Western Australia. Altogether, the rabbit fences of Western Australia alone extend 2.033 miles and cost over \$1,750,000 to erect.

They are constantly patrolled by boundary riders. There is another great fence sep-erating New Bouth Walse from South Australia. It sometimes happens that great raise fall on the side of ! gold, such as the Queen of theba is the fence where there are no rabbits, supposed to have worm when she while a great drought exists on the other side. Then a vast migration

A vast host, bundreds upon bundreds of thousands of rabbits, are as the move. And that is where the six - foot fence, topped with barbed the fence the ground to alive with racing rodents assking a way through into the country where not a rabbi

Up and down they rush the ta sup kills them. They die in kun dreds every minute. Emaclated by a bundred - mile trek, famiabed for water, the fence balks and the sup kills them. They die at the foot o

in divisions, in army corps, as though there was no end to the dead comrades until there is a swathe of dead rabbits two feet doup and a yard wide, stretching perhaps

Yet in spite of this terrific duato rate, the rabbit population of Australia remains a menace, for every dot gives birth to from four to seven rabbits every nine weeks, and her daughters when they are nine weeks old begin to breed with like regulartty. Drought and the great fences whole continent.

The large number of cattle raised and slaughtered in Canada provides a ready supply of hides for the Canadian leather industries which have long been established on a consider-

Table Top mountain, in the Caspe peninsula, 5,400 ft. above sea-level. The highest point of the Laurentian Highlands in Ontario is Tip-Top Hill. 3,3130 feet above sea-level, which lies near the western shore of Yake

Since Great Bear Lake is only 201 feet above sea-level and its greatest depth is 75 fathoms (450 feet), the bottom of the lake at that point must be below sea-level.

In gross value of product the alsughtering and meat-packing industry, which is dependent chiefly on animal husbandry for its materials, has during recent years, been one of the most important single manufacturing industries in Canada.

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