

OLD FRIENDS
We just shake hands at meeting
with many that come high.

IT HAPPENS TO ALL OF US
Topographical errors are often very
funny and frequently get by the

HOUSEHOLD HINTS
If pinfeathers are troublesome when
pecking chickens or birds take a cloth

WOOD FOR SALE
Choice Hardwood, Beach and Maple
at \$100 per cord. Mixed wood \$215

WOOD FOR SALE
Choice Maple Hardwood and Cedar
at right prices. Orders sent to

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CROP REPORT
Below will be found a brief synopsis
of reports received at the Head Office
of the Bank of Montreal from its

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Micaiah Speaks the Truth
International Uniform Sunday School
Lesson, July 25th
GOLDEN TEXT: "What the Lord
saith unto me, that will I speak"

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Ottawa Keeps Letters
Swedish Immigrant's Cow the Subject
of a Cow, its ownership led to many
records in the cause of the largest
personal file of correspondence on

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Why, of Course Daddy
Would Drive the Baby
"John, dear, will you drive Tommy
this morning? The is such a heavy
and it won't take you more than a

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Have Unusual Jams on Hand
By Betty Barclay
Don't be content to have only the
more common jams and jellies moved
away for later use. Add a few unusual

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"ALL ABOARD"
Palmerston Listowell
Wingham Kincardine
Orangeville Owen Sound
London Windsor
Detroit Port Huron
and Northern Michigan
REASONABLE FARES
Tickets and Information
Long's Confectionery
PHONE 89 GEORGETOWN
Central Ontario Bus Lines, Limited

N. A. ROBINSON
Live Stock Dealer and Butcher, Norval
LIVE STOCK TRUCKING
All loads fully insured
PHONE: Georgetown 101-13

Summer
Millinery
All Straw Hats
50c and \$1.00
HERALD BLOCK (Upstairs) Georgetown

THE ROMANS
had a phrase for it---
"CAVEAT EMPTOR," meaning "Let the buyer
beware." This wasn't used as a bit of balm to ease the
ancient conscience; nor, yet was it placarded in the
booths and stalls of the market-place. It was a piece
of every-day knowledge, born of dear-bought experi-
ence.
A shopkeeper knew little about the source of
his merchandise. This tunic he bought from a trader,
who said it came from Byzantium. So he sold it as the
latest Byzantium style. The trader told him the dye was
pure Tyrian—it wouldn't fade. So he sold it as Tyrian
dye. But the buyer knew the responsibility was his
own. If he guessed wrongly, or his judgment was poor,
it was his hard luck.
To-day, fortunately, there are safer guides than
the blanket-warning to "let your eyes be your market."
These guides are the newspaper advertisements.
In this newspaper, they are a catalogue of the best val-
ues in town—signed by responsible firms. If the goods
are not all that is claimed for them, their sponsors
would need to "beware." For no business can thrive
on a one-time sale, or on dissatisfied customers.
A signed advertisement is, in a way, like a prom-
issory note. The advertiser has made a statement,
and affixed his signature as a sign of good faith.
So, read the advertisements before you start out
on a buying-trip. Make this a daily habit, and see how
much you save—in time, in temper, in money, in shoe-
leather.

When Your RADIO Needs Attention
Please remember that you have a fully qualified
Radio Service Engineer available locally.
HUGH LINDSAY
Member Radio Manufacturers Service and Official
Radio Service Men's Association.
PHONE 61-3 GEORGETOWN

BETTER HEAT
LESS ATTENTION
LOWEST COST
ORDER
"blue coal"
John McDonald
QUEEN STREET GEORGETOWN

SEE THE AMAZING
NEW BAND-A-BILL
NOW STANDARD
EQUIPMENT ON THE
NEW QAO SERIES
Coleman
Instant-Gas Ranges
Make and Burn Their Own Gas—Light Instantly.
MODEL No. QAO
ASK YOUR LOCAL DEALER
THE COLEMAN LAMP & STOVE CO., Ltd.
TORONTO, 8, ONTARIO

TO DOUBLE LIFE SPAN
Within Very Short Time Man May Live
That man who has reached an age
span of 140 years by the year 2000 is
the belief of Professor George Voronoff.

RED CREEK WATERS
Stream Looked Like Blood and Micro-
scopic Plant Bleed
Biblical stories of the plagues sent
upon the Egyptians, especially that in
which the Nile was turned to blood,
were recalled with awe by the residents
of Merril in western Saginaw County,

TORPEDOES TO GO
Torpedoes are to be stripped from
the United States navy for the most
part because they are a menace to
life and equipment and are imprac-
ticable on a unit of fighting ships,

MASSAGE—Mary, look at this figure
of Venus, it's covered with dust.
Mary—Well, ma'am, that's better
than no covers at all.

Life in the Ocean
As in the world above the surface
of the water there are many species
of the water there are many species

Maggie's Bad Quizzes
The Americans are mad with the
plumage of glossy purple-black and
snow white, is one of the most beau-
tiful and showy birds of the blacky

Master Seedless Sacred
South African planters have master-
ed the secret of growing seedless
apricots and plum supplies are now
beginning to be exported. A curious

Avoid Wasted Days
Every day should find us gaining
in experience, gaining in knowledge,
improving ourselves, our work, our
surroundings, and our influence.