

"Americans Come To Me".



George Bernard Shaw, whose present visit has attracted the world's attention...

THEY, TOO, SHALL PASS AWAY

A mighty monarch in the days of old made offer of high honor, wealth and gold...

Turkey Calls Were Answered

By CHARLES ELOAN REID

"Kewok! Kewok!" The call rang down the valley...

AERIAL POES MEY

British and German Aviators Meet

When two aviators met together and swapped stories...

"Horses Preferred"

The cry, "Get a horse."

The automobile of twenty-five years ago by the boys in a neighborhood...

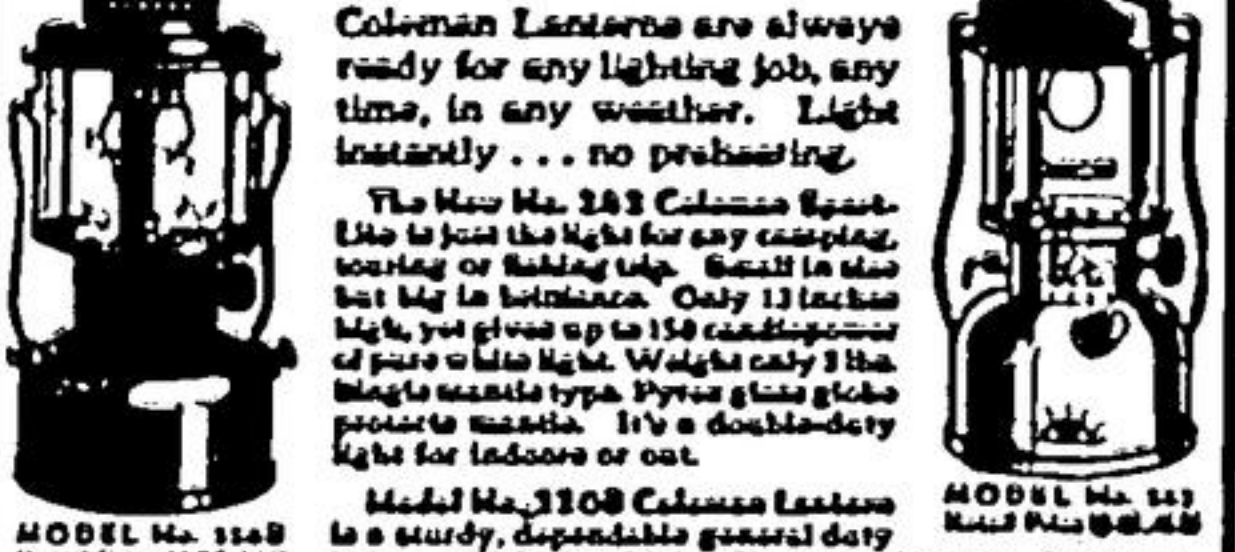
ORANGE PEKOE BLEND



by adding certain leafy herbs to the blend of orange pekoe...

Coleman INSTANT-GAS LANTERNS

Good Light—Every Night



Coleman lanterns are always ready for any lighting job...

FOR THE PREACHER

A city woman and family enjoyed visiting an old simple down in the country...

POTATOES AND FOXES

Big Prince Edward Island Industry

Speaking in business terms, Prince Edward Island is known most favorably...

UNARMED CAMERA WALKER

Could Not Traverse Desert During the Dry Season

Beaumont's camera could not be used, a grand idea of Jefferson Davis...

MING DOES NOT PLAY PIPER

King George and his sons wear the "Queen Victoria tartan"

Scotland. The tartan takes its name from the island of Ming...

CREAM OF POTATO SOUP

3 medium potatoes

3 slices onion, 3 strips bacon, Wash, peel, cut in cubes...

THE OLD ALBUM

During recent years, when we have become so sophisticated...



HE DID

William Wrigley, Jr., who was 70 years old, was a successful merchant...

"Tell 'em quick and tell 'em often. You must have a good product in the first place..."

PLAN ADVERTISING

Advertising is pretty much like running a furnace. You've got to keep on shovelling coal...

Wrigley "kept shovelling coal" into whatever he did, whether it was the merchandising of gum...

The success of the Late William Wrigley Jr. was attained through Consistent and Persistent Newspaper Advertising.

REFUSED OPPORTUNITY TO BECOME WEALTHY

George M. Walker, a conductor of the Canadian National Railway...

had a chance to become a millionaire as a partner of Henry Ford...

MARITIME PROVINCES HOLD RECORDS IN LONGEVITY

In a valley on Prince Edward Island...

there live within a radius of the miles, 41 persons...

OUR PRINCIPAL METALS

Canada's principal metals and minerals in order of value...

gold, copper, nickel, cobalt, lead, zinc, iron, silver, platinum...

MILLIONS OF MEXICANS

It is estimated that between ten and twenty million Mexicans enter the earth's atmosphere every day...

Most of these enter only an ounce or two and are harmless.

THE MAYOR JUST Laid THE FOUNDATION STONE OF A NEW HOSPITAL

One of the most important events of the week...

will hear His Honor's dedication speech.

SHOP IN GEORGETOWN

Be Loyal to the Merchants and Business Men in your Home Town ...

They offer you as good merchandise at as Low Prices as you can get elsewhere.

They pay a big proportion of the taxes to support the schools that educate your children and deserve your support.

Read the Advertisements in "THE HERALD"

and Shop in Georgetown