THREE CATES

If you are tempted to tweel A tale someone to you has told About another, make it pass Before you speak, three gates of gold, Three narrow gates: First, Is i

Is not and narrowed, "Is it kind?" And if to reach your line at hat. It passes through these galeways Then you may tell nor over fear

The sick of my church, how I scowled!

blind to to Titl your You'll find you'll be to bilone.

EQUANCE STILL LIVES

mance than the one which has bed vanished five years ago while trying to my from Georgia to blie de Janeria. Stadfern, according to this elory, raists down deep in the Brazilian jungle and is now living there as the king of a native tribe, which honors him

Here is a sample of the sort of years that adventure-story writers have been fond of for decades. If it isn't true, it ought to be; for it comprises just the right proportions of mystery, adventure and surprise. The modern world, apparently, is quite as capable as former ages of producing eneiting

PRINCIPALITY

subjects of conversation may be unpleasant to us, what subject we do
not like to hear justed about—who
knowing, too, when we wish to be
alient, humans us to our wish-that
to the one with whom we love to aslong if we are not willing to take sugar; fold in cream and is can coorpains to find out his pacultarities and not. Chill. Sprinkle with it can respect them.

MAKE JAMS AND JELLIES IN WINTER

Yes, you can replaness your or board with delicious jame and jai in winter, too. Use dried fruits, I tled and tenned fruit juicies, liquid fruit pettin and sugar, peats? rows of aparaling, tok tempting glassis of trutt-contentraled deliciousness—with many valuable vitamins and internals. The family will show its appreciation by them disappear more rapidly than you would believe nomible.

Bried Apriest and Finnipple Jam 6 cups (3 lbs.) propared fruit

time (3 lbs.) times I bould trust parties over and let mand grind or thop fine, and mix with Jules. Ornals well for prind the medium

John from Cabaird Fruit Sires 2 eups (1 lb.) syrup 4 cuica (1% High) stiget Drein syrup from sanned fruit

fore and while botting. As soon as minture bottle, and fruit parties, etimotog constantly, and bring to a full roming bott. Measure from the chim. pour quickly. Perulic bot july at once. Makes about air aight-ounce.

Use besion juice with salt on sliced tomatons or a combination vegetable salad; lesson juice with super on betwee, graind carrols or graind apple (popular with children); majorinals or lessonnaise on the heartler

the heartier types of saleds or on thus saleds of all types. Whipped creams to also an emobilent dressing for fruit package opange junket

Propare junket according to direc-tions on package. When chilled said ready to serve top with, the dioes

Occanist Apriless Field 2 cups socked apricols is the coconst. Stripped is the coconst. Southern style.
Force apricols through sieve. Add

benenat, cut in small places teaspons lemon hiles agg white, stiffy bealers

our creek, whipped test totonut, touthern style Combine bananas, sugar, and lemo Chill. Force through slove bulp into eer white; then sold

NO BUTTING IN

the larger of two bandits who had atopped the motor coach. "We're go-"Young man," mapord a managing this boldup!"

shoul their work. Yney take all manner of rake-drought, hall, frost, grass-hoppers, rust and soil-depletion; they call edga, butter and other products at a low price-jet they restain optimis-These are the people who deserve encouragement. Fortunately the con-

SHE FEELS LIKE 48

cause that can be overcome. Here is a

Most people grow old long before their time because they neglect one vital need of health—the need for internal cleanlineas. Eventually they start the healthy Mruschen habit. Then, probably for the first time in their hier, they start setting rid every day of all waste matter from the species. And almost immediately they feel their youth has returned; they feel energetic and happy. In a word, they've got that famous "Kruschen Peeling."

The markets of any require 7th bottle localities when the choice of the bottle bottle

News and Information for the Busy Ferme

Feb. 3-Ontario Field Orop and Sect Growers' Association, Toropic. Feb. 3 and 3-Ontario Associatin 6 Pairs and Exhibitions Peb. Y-Octario Vesstable Feb. 8-Holatelu-Friedan

tion Annual, Toronto. reb. 9-10-Ontario Association, Toronto.

A Valuable Exhibit
Ontario fruits and vegetables received valuable advertising. In the
opinion of Charles E. Broughton of he Department, as a result of the Ocitario Growers' Markets Council Intalling a booth at the Canadian Fruit and Vegetable Jobbers' Convention, sald in the Hoyal York Hotal, Tortesto, Jensey & b and & The Market Council display served to give brokers and jobiners, from all parts of the Do-minion, a splendid idea of the products Ontario is capable of produc-

'The quality of the 1833 points (rop," said J. T. Chiefs of the De-"Crowers who have not selected sed for plantings next spring, should tic, do their best to keep thurshes and (Dooley) variety. It should be reschools open, and pay their debts in membered, however, that much of the kind when they have the opportunity. ed for table stock."

> "Ontario's export to Orgal Britain of stone fruits such as pears and plums, augers well for the future,"
> stated P. W. Hodgette, director, Fruit
> livanch. "This year, for the first
> time, 113 care of prers and plums
> case exported to British ports, which
> represents very con idenable success for initial shipments. 'Prices, on the whole, were tells factory, except in the case of some

of the later pear thinments."

Mr. Hodgetts said that plans are now being laid for organisation work among growers: also, to arrange for the cen'ral packing and cold alovage. necessary to increasing the movement Hog Quality Empresses Hog grading statistics show

produced in Canada in the year 1931. minion showed considerable improve-ment over any previous year. Not only was there an increase in the number of select bacon hope produc-ed, but there was in addition an incentage of butchers. The butcher grade, as graded, showed the refining influence of bacon breeding in a large percentage of hogs. The average weight of all hogs was approximately four pounds heavier than the previous cent. The percentage of heavies and heavies was only 3.40 showing that farmers are marketing the great majority of their hors within the de-

club members of young pigs of good bacon type and breeding. Of these many of the best females are kept judging and marketing of swins.

4. The arrangement and conduct of judging and other forms of demon-

Experimental Wests perimental Union at the O.A.C. anent certain trespassers who to-Quelph, W. J. Squirrell, professor of tisted upon their alleged right to Pieid Husbandry and Secretary of the shoot rabbits on the private lands of Union, announced that 2,500 regulated the farmer notwithstanding his vigco-operative experiments, involving the distirbution of 10,000 lots of saids, were conducted throughout Ontario in ed Statutes of the year 1977 was rewere conducted throughout Ontario in 1933, and the percentage of good results received was the highest to the position taken by the trapassers, and history of the Association. "The distribution and the propagation of the best used of the most antiable variations is fundamental to successful earlier the hunters knew the law." The editorial further states: "It developed that an amendment to the Game and livestock or markets improvement program can reach ultimate success unless we not only maintain but continue to improve the yield per scream the quality of crops we grow." If the legislation as contained in the current Revised Statutes is read try at O.A.O., briefly outlined some try at O.A.O. brisfly outlined some section shall limit or in any way atexperimental work with fertili- fect the semedy at common law of any sers which has been conducted over owner for trespass,' nor does the the last four years, during which legislation in any way interfere with time nearly a thousand farmers have the provisions of the Criminal Code, co-operated and demonstration tests which very definitely provide for the have been conducted on nearly 4,000 right of a property owner to eject a blooks of land. Prof. W. J. Ball than trespasser foreibly, or to prevent any dealt in detail with the results of person from entering upon his propexperimental tests with 15 leading erty forcibly.

The editorial stated that the seclished was that high phosphate, high tion complained of first appeared in potash fertilizers have given best re-fults on alfalfa on both light and fact is that in the reign of Queen Vicheavy soils. With potatoes the average increase from fertilizers for the past four years has been \$1.3 bushels par acre. In 1933 a 4-8-10 fertilizer. For purposes of reference I would at a cost of \$7.23 an acre, gave an in-crease of \$7.3 bushels. The next Victoria, Chapter \$3, Section 7. Since highest increase was made with an that date the section has been chang-0-13-10 fertilizer. Claims with turning ed alightly, to the extent that notice were amde at a cost of 3 to 416 cents could be given in writing as well as per bushel. Interesting data was al. by the maintenance of signboards. so given concerning mangels, corn and

A WAY OUT

Where there's a will there's general- notwithstanding that signs had been Where there's a will there's generally a way, as the following story illustrates: In early days a Presbyterian congregation decided to tear down the old church and erect a new building. Subscriptions were secured from the members and adherents of the church members and adherents of the church in appealing to others upon the ground that a new church would add to the attractiveness of the town it panied by a dog, etc. Under his hunt-

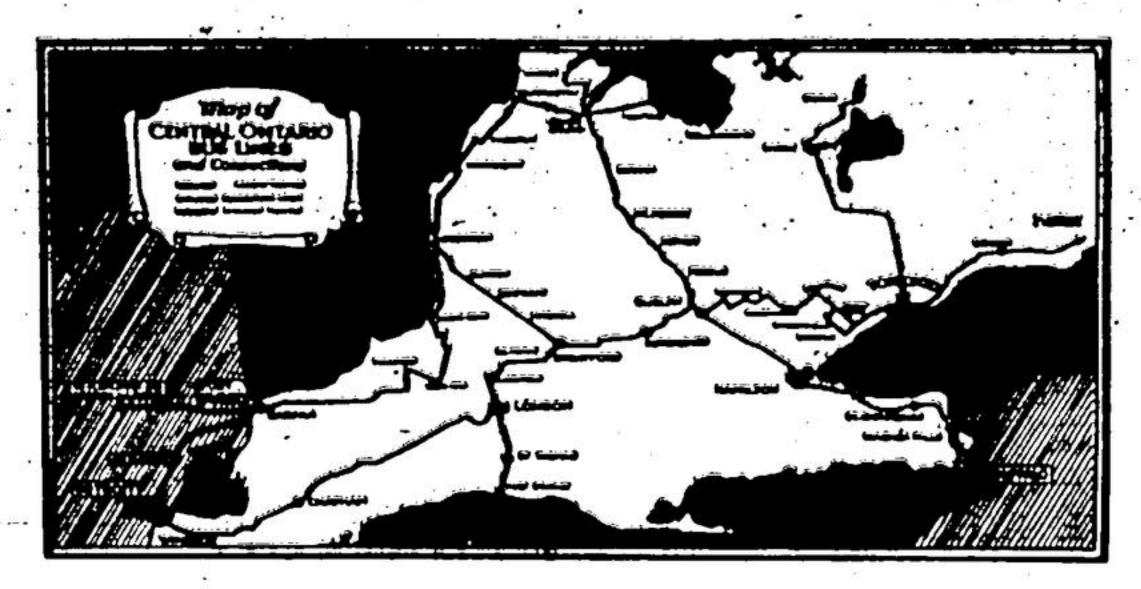
would be against the rules of my faith upon the holder thereof any greater to give money to erect a Protestant right to enter upon privately owned church."

There was a pause, and the canves-hunting unlicensed citisen. The pro-

B country "A country without a man," ered the pretty schoolgirl.

ARROW LINES REDUCED FARES

TO ALL POINTS Effective Wednesday, February 1st, Frequent Daily Service



Tickets and Information Long's Confectionery

GEORGETOWN

TELEPHONE 80

Any Trespassor May be

Persona May Use Perso sa Mastera Piwe points which receive special attention in connection with Boys' and Oiris' Swine Club work in the carrying out of which the federal and provincial Departments of Agriculture co-operate, are detailed as follows:—

1. The location and distribution to George H. Chailies, Minister of Game and Fisheries Ast, Hon. and Fisheries, said pesterday in a prepared statement. "No Hunting" or 'No Trespessing" signs bring the hunter or trespesser under the Came and Fisheries Act, but do not confer over for breeding purposes.

2. The giving of practical instruction to club members at their homes and Puberies Act, but do not confer
any greater right to enter upon the the Petty Trespass Act and the com-

The statement follows: "In the Issue of The Toronto Clobe 5. The securing of good bacon type of Jan. 36 appeared an editorial head-coars for club districts. mented on a letter signed by 'A Markham Farmer.' The letter appear-At the recent 64th annual meeting ed on the editorial page and set out

"The section of the Came and Fish-

this asction a hunter could formerly enter upon private unenclosed farm lands without committing any offense, unless he resisted forcible ejection. legally prohibited. This is clearly hunting license.

"What could be more sad," said the stick to a vegetable diet and your Mr. Blokleigh-It's all right, Doc.

vegetable garden last summer."

"Advertise in the Herald it Pays"

Did you Ever Stop to Think?

By Edson R. Waite, Shawnee, Oklahoma

William Linton Andrews, Editor of The Leeds (England) Mercury, says:

"Sometimes when I listen to windy talk about marketing plans I want to get up and remind the speaker that markets are simply people. Some of the experts get entangled in forests of formulas. They ought to make it their job to get right through to the people.

"Those who make goods are short-sighted if they look upon their goods as sold when they have deposited them in the warehouse of a wholesaler or upon the shelves of a retailer. No article is truly sold until it has reached the hands of the man or woman who actually intends to use it.

"The manufacturer, in order to sell the right people, the right article, at the right price at the right time, must not leave his marketing to the hapharard channels by which so many excellent commodities today reach the consumer. Marketing must - advance step by step with making. The methods employed must sell more goods at less cost to informed customers who demand them.

"The modern factor in this business which alone can secure the co-operation of distributors, can find markets, can inform customers, and can reduce the cost of the whole operation, is advertising.

"The United States was the first country to discover that selling is made easier by the creation of 'pull' from the customer than by the exclusive use of 'push' from the manufacturer.

"One of the effects of the advance of popular education has been to make the reading of newspapers a universal habit. This in turn has built up the very large aggregate sales of newspapers to-day, and has placed at the disposal of advertisers the most economical producer of 'pull' so far discovered.

"Markets, I say, are only people, and newspaper advertising is demonstrably the most certain and economical and the simplest method of placing a sales message before the people. As an Englishman I take off my hat to those Americans who have led the way in sales publicity. We in Britain are benefitting by their example. We try to get right through to the

CONSOLIDATE RAILWAYS BEATTY URGES

Canadian Pacific President Outlining Railway Policy Says it Would Relieve Taxpayers of Intolerable Burden

a reasonable return in the near future, but we must reduce our present mileage to accord with the actual needs of transportation and of national levelopment, and we must at the same time eliminate all expenditure designed to secure traffic for a compating rallway rather than provide a necessary service for the public. These results can, in the view I take, only be attained if we commolidate our two rallways hato one system with The conclusion appears

pany, guarantee a cartain fixed return to its marsholders, and, having acquired the G.T.P., Trans Continental, Canadian Northern, and Intercolonial Mailways, should enter into a contract with the Canadian Pacific to administer and sperate the property on so-count of the people of Canada. At that time Lord Shaughnessy's plan had self-sized specific to administer and sperate the property on so-count of the people of Canada. At that time Lord Shaughnessy's plan had self-sized specific to administer to account of the people of Canada. At that time Lord Shaughnessy's plan had self-sized specific to administer to account the last ten fiscal years amounted to \$219,374,000 and from corporations \$511,164,000, a total of \$560,438,000, or only \$46,852,000, more than the deficits

If Yord Shaughnessy's plan had \$46,862,000, more than the deficits been accepted, many hundreds of on the Canadian National Hall-millions of dollars would have ways. bain saved to Canada.

Canadian Pacific should be sop-arated from its railway and ancil-lary enterprises, and that the Government should acquire the followay properties of the Com-trailway properties of the Com-

If Yee consolidated our places and the content of the failure of t

was suggested that the Roman Catho- er's license a huntaman may not enlic priest should be seen. The case ter upon lands on which hunting is having been presented, the priest re-"Donald, I am with you and the rest in wanting a new kirk, but it

ser's hopes sank, and then the priest tection afforded to property owners under the Criminal Code, the Petty Tremass Act and the common law is not lessened in any manner by the the old one." Forthwith he subscribed \$50.00 to Act."-Toronto Globe, Jan. 27th. the enterprise.

schoolmistress, "than a man without eating rabbit."