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Berry's Sets	25c to \$12.50	Shaving Bowls	5c to \$1.00
Bromwich Sets	\$2.75 to \$6.50	Colgate Sets	6c to \$1.50
Stationery	25c to \$2.50	Palmyra Sets	6c to \$1.00
Colet Sets	35c to \$4.00	Brush and Comb Sets	at \$1.25 to \$7.50
Glass Sets	6c to \$2.50	Kalis Razors	\$6.95
Bath Salts	25c to \$1.10	Packard Electric Razor	\$15.00
Body Powder	25c to \$1.25	Shaving Brushes	25c to \$3.00
Oray Coffee Filters	\$2.25 to \$3.95	Pipes	25c to \$3.50
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Splendid Bargains in Children's Books and Boxed Sets priced from 5c - 30c

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SEE OUR SELECTION OF Cigars, Cigarettes, Tobaccos and Smokers' Sundries, Tobacco Pouches, Cigarette Lighters, Pipes, Alarm Clocks, Watches, Wrist Watches, Cigarette Cases, Cigarette Holders, Etc.

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MacCormack's Drug Store

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THE BIRTH OF JESUS

International Uniform Sunday School Lesson, December 15th, 1937

GOLDEN TEXT: "For unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2: 11.

LESSON PASSAGE: Luke 2: 1-20. God rest you, merry gentlemen. Let nothing you dismay. For Jesus Christ our Saviour Was born on Christmas day.

The shepherds went out to their nightly task, quite unaware that a new epoch in history was to begin throughout Asia, Minor and far into Europe. A quarry slave on the Isle of Palmyra had a vision of the conquering Christ. Many of the greatest leaders of the Christian Church have come from poor homes. Those who have had to struggle in youth frequently assume responsibility more readily than those reared in luxury. Many of us are too busy and distracted to hear the angels or behold the glory of the Lord.

The Angels, 9 - 13

The English word "angel" comes from the Greek word "angelos" and means a messenger. Art has sought to represent angels with wings, but of course this is only an objective representation of a subjective experience. What really matters is the message. In some way the truth was borne in upon the hearts of the shepherds that a great historic event was taking place. A vision of the future came to them. What a positive, purposeful communication it was! "Fear not; for behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord." Whole libraries have been written about the incarnation, but the shepherds got the essential meaning of it in two sentences. The prediction has now been completely fulfilled as yet. The Gospel of good news for all people is the possession of not more than one-third of the people on earth now alive, and even among these, many do not realize its deep significance. It is the task of the Church to make the good news known universally.

The Music, 13, 14

The angelic anthem combined praise to God with the good news to men. The refrain was "Glory to God in the highest, and on earth peace, good will toward men." Different translators give varying interpretations, but the central ideas of peace and good will remain. Even in war time Christians try to be at peace on Christmas Day. The strange irony in singing songs of peace throughout the Christmas season of 1937, remembering what has happened in Spain and in China during the past year. Yet we must not be discouraged. It may take many years to eradicate the deeply-rooted habit of war from international life. We are more convinced than ever that the Christian ideal of peace is right. The slaughter of non-combatants, the cowardice of dropping bombs from the air and the ruthlessness of military aggressors makes war a heinous and hateful thing. Christ sought to treat brotherhood, and war is a denial of brotherhood. With so much want and disease present upon the earth, humanity needs security to solve the primary problems of food, health, and education. Every noble social purpose is hindered and set back by war.

The Babe, 15 - 18

No one in Rome was the least concerned about the birth of a babe in Bethlehem. No one was concerned in Jerusalem except insofar as Herod's throne might be endangered. Yet the biggest event of the year was the birth of "a tiny little baby thing." Time and destiny were on the side of the babe. In the twentieth century the world is given shivers almost every morning by the pronouncements and threats of dictators who baffle the world like a Colossus. Yet it may be that the singing of Christian hymns, and the preaching of the Christian gospel of peace, and the love of Christ in humble hearts will prove to be a greater power than all the force and fury of the war lords. Public opinion in the end will prove mightier than dictatorships. Christ spoke of his truth growing like a seed, spreading like the leaven. This method is slow, but it often wins in the end. Christmas is a great home event. This Christmas should recall to us that above the ambitions of nations there is the welfare of homes.

The Mother, 19, 20

How much Mary had to remember—the journey from Nazareth to Bethlehem, the birth of her son, the visits of the shepherds and the Wise Men, the flight into Egypt, her apprehension concerning their return. Some of her meditations are reflected in the great hymn, "The Magnificat." Could Mary the Mother of Jesus return to earth this Christmas and behold church spires dotting the Western world, see the books pouring from the presses that seek to interpret the Christian message, and know that nearly forty million people in Sunday Schools will be singing Christmas carols this week—what long thoughts she would have! The course of Christian history justifies the belief that the birth of Jesus was God's gift of a Saviour to mankind. The Father sent the Son to be the Saviour of the world. It is no exaggeration of the importance of this event that time is divided into the years before Christ and the years after Christ.

QUESTIONS FOR DISCUSSION

1. What is the effect of vocation on character?
2. Why is the gospel good news?
3. Are we entitled to sing about peace this Christmas?
4. Is any human explanation of Jesus adequate?
5. What do I think of when alone?

ONTARIO DEPARTMENT OF HIGHWAYS DISTRIBUTES WHITE CROSS EMBLEMS

All the License Issuing Offices of the Motor Vehicles Branch, Ontario Department of Highways, are now supplied with White Cross Emblems and Safety Pledges, for distribution to motorists who wish to enroll in the White Cross Safe Driving Movement.

Official posters are displayed in these offices, inviting the public to co-operate in this Safety Campaign, and announcing that each motorist who wishes to do so may obtain a White Cross emblem for his motor vehicle by asking the clerk in charge for one. The emblems are not being handed to every person who calls for a 1938 license plate, as the directors of this public movement are in agreement with the officials of the Department of Highways that a possible distribution would tend to defeat the very purpose of this campaign. By displaying the White Cross on his motor vehicle, the license operator signifies his intention to observe the simple rules of safe driving contained in the Pledge of the White Cross Driver.

There is actually no pledge to sign, but with each emblem is handed to the motorist a booklet containing the Pledge, and by the simple act of affixing the emblem to his car, the motorist obligates himself to its observance.

Already over 150,000 White Cross emblems have been forwarded to individual motorists, business houses and other organizations, for the enrollment of employees or members, and the Committee in charge estimates that well over 100,000 motor vehicles are now displaying the White Cross emblem in Ontario. A large portion of these emblems have been attached to 1937 markers and at this time of year, when so many owners of cars are changing their old license plates for their 1938 markers, the Committee of the White Cross Safe Driving Movement is anxious that the emblems already distributed will be preserved and placed on the new license plates.

The cost of providing a sufficient number of emblems for the motor vehicles of all motorists in Ontario

WHO WISH TO JOIN THE MOVEMENT, IS VERY CONSIDERABLE, AND IF FOR NO OTHER REASON, THE PRINCIPLE OF ORDINARY ECONOMY DICTATES THAT THESE EMBLEMS SHOULD NOT BE DESTROYED WHEN 1938 LICENSE PLATES ARE SECURED.

In addition to this consideration, the increasing interest and growing importance of the White Cross Safe Driving Movement will be the better served by the greatest possible use of all the emblems distributed, as well as those not yet issued by the Department of Highways or other distributing agencies. The White Cross emblem is intended to act as a constant reminder on the streets and highways, of the motorist's individual responsibility when driving a motor car.

Therefore, the greater the number of emblems in actual use by motorists on their 1937 and 1938 license markers, the more effective becomes this crusade to help reduce the appalling toll of accidents on streets and highways.

A BIRD'S CHRISTMAS TREE

If not a special one for them, you can make very good use of your own, right after Christmas, and derive much pleasure in watching them come to it for the food that you can easily supply. And here are only a few of the kinds that the birds find good: Sunflower seeds, buckwheat, rolled oats, cracked corn and wheat, oatmeal, hemp seed and millet. Don't forget to tie to the branches small pieces of lard which many birds will choose. Cuttings of sweet apple, strings of popcorn, cranberries and peanuts will also help to make an attractive tree. Nearly all kinds of seeds and nut meats are relished by the birds, and if the tree is set where all is safe for them, you can carpet the ground around it at times with crumbs and other scraps from the table.

Some of our readers, we think, will see opportunities to take good pictures of their Christmas Tree and its bird patrons.

The prosecuting attorney had encountered a rather difficult witness. At length, exasperated by the man's evasive answers, he asked him whether he was acquainted with any of the jury.

"Yes, sir," replied the witness, "more than half of them."

"Are you willing to swear that you know more than half of them?" demanded the man of the law.

The other thought quickly. "If it comes to that," he replied, "I am willing to swear that I know more than all of 'em put together!"

LISTEN... on Friday Night

CANADA-1937

FRIDAY 10 p.m. E.S.T. STATIONS CKOC - CRCT

Corner Check Books

WE ARE AGENTS

The Georgetown Herald

SALESMEN! WANT TO BETTER YOUR POSITION? THEN WRITE US! START WITH \$25.00 assortment and realize a profitable, independent, successful living. NO RISK UNDER OUR CONDITIONS! Outstanding profits for the willing worker! Choice territories available! ACT NOW FOR RESULTS! Free particulars, FAMILIX

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Choice Beech and Maple at \$3.00 single cord; Mixed Ralls \$2.50 per cord; Mixed Wood \$2.85 per cord.

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Use LLOYD'S THYMOLATED CORN SALVE. De-sensitizes and relieves pain with first application. YOU CAN'T LOSE. YOUR MONEY BACK if it fails.

\$25 will be paid by the maker to anyone producing, at their office, a corn or callous, that they cannot remove with this wonderful new scientific preparation which thousands of users praise highly. Follow up with Lloyd's Application Pads and obtain permanent results. For sale by MACCORMACK'S DRUG STORE, Phone 327, Georgetown.

Treasurer's Sale of Land For Taxes

TOWNSHIP OF ESQUERUNG COUNTY OF HALTON

TO WIT: By virtue of a Warrant issued by the Reeve of the Township of Esquering, bearing date the 13th day of September, 1937, a sale of lands in arrears of taxes in the Township of Esquering will be held at the Council Chamber, in the Village of Stewarttown, at the hour of Ten o'clock in the forenoon on the 24th day of February, 1938, unless the taxes and costs are sooner paid.

NOTICE is hereby given that the list of lands for sale for arrears of taxes has been prepared, that copies of the said list may be had at my office, that the list of lands for sale for arrears of taxes is being published in The Ontario Gazette on the 24th day of November, 1937, the 24th day of December, 1937, and the 1st day of January, 1938, and that in default of payment of taxes and costs, the lands will be sold for the said taxes and costs.

Treasurer's Office, this 13th day of October, 1937.

GEORGE LESLIE, Treasurer.

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PHONES GEORGETOWN 247

The Dominion Department of Agriculture has issued a report describing

WHAT EVERY FARMER SHOULD KNOW

about

The British Market for Canadian Farm Products

It deals with Beef and Store Cattle, Dairy Cattle, Dressed Beef, Horses, Bacon and Ham, Cheese, Butter, Condensed Milk, Dressed Poultry, Eggs, Canned Fruits and Vegetables, Fresh Fruit, Honey, Maple Products, Tobacco, Hay, Alfalfa Meal, Grass and Clover Seeds, Furs.

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Director, Marketing Service
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Issued under direction of Hon. James G. Gardiner, Minister.

...PURE FOOD STORE...

FOODS BARGAINS

2 lb. XMAS MIXED CANDY	25c
2 lb. YORK ROCK XMAS MIXTURE	33c
Assorted Fruit Candy, cellophane wrapped, lb.	25c
Assorted Royal Chocolate Drops, lb.	20c
4 lb. Box Royal Assorted Chocolates	99c
Cellophane wrapped Marshino Cherries, chocolate coated, per box	25c
Fancy Cluster Table Raisins, per pkg.	25c
Mixed Nuts, per lb.	19c
2 lb. Fresh Roasted Peanuts	25c
Diamond Budded Walnuts, lb.	25c
Paper Shell Pecans, lb.	25c
Gilchrist's Xmas Cake, iced or plain, lb.	25c
Christie's Xmas Cake, iced or plain, lb.	35c
Christie's Fruited Puddings, each	25c
2 lb. York brand Mince-meat (Gov. inspected)	25c



Almond Icing, Almond Paste, Silver Cachous, Assorted Decorettes

New Navel Oranges, Grapefruit and Grapes

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