

A Store Crowded with Irresistible BARGAINS

GEORGETOWN'S LEADING CLOTHING STORE AGAIN PROVES ITS SUPREMACY IN POPULAR APPEAL BY LEADING THE WAY WITH DISTINCTIVE SPRING APPAREL FOR SMART THRIFTY SHOPPERS. EVERYONE IS TALKING OF SILVER'S DISPLAY OF NEW SPRING CLOTHING. THIS YEAR, MORE THAN EVER BEFORE, PEOPLE ARE TURNING TO SILVER'S. WHY, THIS CONSISTENTLY INCREASING POPULARITY OF SILVER'S IN GEORGETOWN? THERE IS BUT ONE GOOD ANSWER. SILVER'S LEAD IN VALUE, QUALITY AND SERVICE. NOTHING FREE, NOTHING TO DECEIVE, THE PUBLIC, JUST GOOD SENSIBLE VALUES—AND TO CONVINCE YOURSELF OF THIS FACT COME OUR CONSTANT REMINDER, "Compare Our Values with anything available Elsewhere." OUR "Low Price Guarantee" IS YOUR ASSURANCE OF THE MAXIMUM FOR YOUR MONEY.

Here are a few of the Specials for this week.

For Dad and his Lad

Men's Wool Felt Hats, a large assortment of new shades and styles, reg. \$1.95 at **\$1.19**

15 Dozen only of Men's Fancy Cotton Sox, various colours and sizes **13c — 2 for 25c**

We have one of the finest assortments of Men's Spring Topcoats Special **\$8.95** and up

Men's Suits, dozens of different patterns and styles. Coronation stripes and checks, sport backs, etc. **\$10.95** and up

Boys Long Wool Tweed Trousers all sizes, reg. \$1.98 special **\$1.39**

Boys' Zipper Pullover Sweaters, Extra special **49c**

Men's Sturdy Chambray Work Shirts, special **59c**

Men's Sport Style Suedene Wind-breakers, reg. \$5.95 **\$3.95**

Special in Men's Strong Work Boots, in panco or leather soles, reg. \$2.49, special **\$1.88**

Men's Goodyear Welt Oxfords, extraordinary buy at **\$2.95**

For Mother and Daughter

We are featuring the well-known Hewitson's Shoes, in various styles, all guaranteed. Special for ladies **\$2.59**

Hewitson's Special Misses' Shoes in sizes up to 3, smart styles at **\$1.98**

Hewitson's Children's Shoes, something that will give extra wear. Sizes up to 7 **98c**

Ladies' Smart Oxfords, in different widths, sizes up to 7 1/2 at **\$1.98**

Ladies' Shoes, the well-known Dr. Lock Comfort Shoe, widths from triple A to triple E **\$3.95**

Ladies' Rayon Taffeta Slips, extra Special **49c**

We have a counter full of smart remnants in silk and cotton materials. Clearing at **10c** yd.

Ladies' smart Printed Shear Silk Dresses, very new styles **\$2.95**

A smart assortment of Ladies' Silk Crepe Blouses, reg. \$1.95 at **\$1.25**

The smartest Girls' Coats you ever saw. Coat, purse and hat to match **\$5.95** and up

"Shop with Confidence at Georgetown's Leading Shopping Centre"

Silver's Dept. Store

PHONE 375 "Where Your Dollar Goes Farther" GEORGETOWN

KELVINATOR

Cuts the Cost of Better Living

HUGH LINDSAY

TOWN COUNCIL

CENTENNIAL COMMITTEE GRANTED PERMIT FOR NETT, B. G. AND SALVATION ARMY TAG DAY, MAY 25

The Town Council met in special session Tuesday evening with Mayor Joseph Gibson in the chair. Present: Councillors A. H. Parr, Joseph Hall, A. E. Cripps, Harold Cleave, James Colligan and T. L. Lyons.

ASHGROVE

The young people held a special evening service on Easter Sunday with Miss Zella Graham presiding and assisted by Rev. T. C. McKechnie. The service was held at the Ashgrove Institute.

BALLINAFAD

Mrs. Blake Vannatter spent Easter Sunday at the home of her sister, Mrs. M. McKechnie of Toronto. Mr. and Mrs. W. Scott of Toronto visited last week with Mr. and Mrs. W. Willey.

TERRA COTTA

Mr. and Mrs. George Dickson and family have moved up to the Hutton brick yard.

ENTERTAINMENT

Mr. and Mrs. Kennedy and family have moved to the Hutton brick yard. Mr. and Mrs. W. Scott of Toronto visited last week with Mr. and Mrs. W. Willey.

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SPORT

MAPLE LEAF MIDGETS WIN ONTARIO N.H.L. CHAMPIONSHIP

Last Wednesday night the Maple Leaf Midgets, together with a number of supporters, journeyed to Stratford where they administered another defeat to the powerful Maroons, the score being 3 to 2. It was a good game all the way with the Leafs looking a much more finished team, while Stratford were faster. The Leafs were unable to penetrate the Maroon wall defence of the local.

The winners of this Ontario N.H.L. final were to have played Winnipeg for Dominion honours during the Easter holidays, but the West coast team were unable to come East.

The annual meeting of the Halton County Baseball League was held in Acton on Wednesday night of last week. The representatives were from Milton, Acton and Georgetown.

On Saturday afternoon last, Smith & Stone 'Maple Leafs' journeyed to Hamilton and defeated the fast-skating Hamilton Potters, 'Hot Plates' 5 to 2 in overtime.

Special Week - End KING'S

Special Sale	SHOULDER ROASTS 15c lb.	BEF 15c lb.	CLEANSER 3 tins 14c
Shoulder Roasts	Meaty Pot Roasts	Prime Rib Roast 23c lb.	Country Style—Large casing SAUSAGE 2 lbs. 25c
Boiling Beef 11c lb.	Short Rib Roast 17c lb.	Meaty Pot Roasts	HEARTS 10c lb.
Choice Veal Roasts 18c lb.	Shoulders 16c lb.	Pork Butts 20c lb.	FRESH HAMS 19c lb.
FANCY FISH	KIPPERS 15c pair	FILLET 17c lb.	Salmon Steaks 18c lb.
CHICKENS	Chickens	Chickens	Chickens
CHICKENS	Chickens	Chickens	Chickens
CHICKENS	Chickens	Chickens	Chickens

Telephone 27 WM. KING Prompt Delivery

GREGORY THEATRE

Friday, April 2 — "The Luckiest Girl in the World" sparkling comedy, starring Jane Wyatt.

Novelties: "Broadway Highlights" "In Old Wyoming" "Hold that Line."

Cartoon Popeye "Organ Grinder's Swing." Fox News.

Saturday, April 3 — "God's Country and the Woman" picture in natural colors of the James Oliver Curwood story, starring George Brent and Beverly Roberts.

Vincent Lopez Band "Knock Knock." Cartoon "Porky the Wrestler." Chapter 11 "Flash Gordon."

NO SHOW ON TUESDAY, APRIL 6

Wednesday and Thursday, April 7 and 8 "THE GREAT ZIEGFELD" musical play suggested by the life of America's greatest showman, starring William Powell, Myrna Loy and Lillian Walden.

Novelty "Whale Whoo."

Owing to the length of film there will be one show each night, commencing at 8 p.m. sharp. The admission is Children 15c, Adults 25c.

Watch Our Window!

FOR WEEKLY ICE CREAM SPECIALS AND CONFECTIONERY

Pineapple Nut Sundae, 13c, 2 for 25c

Long's Confectionery PHONE 89 Georgetown

PURE FOOD STORE...

2 x 1 lb. PKGS. PURE LARD	29c
2 LARGE TINS HEINZ SOUP	25c
2 x 4 CUBE TINS BEEFEX CUBES	15c
2 Tins Brunswick brand Chicken Haddie	25c
2 Tins Devon brand Sliced Peaches, heavy syrup	33c
2 Tins Devon brand Desert Pears, light syrup	25c
18 oz. Jar York brand fancy Mixed Olives	39c
1 lb. tin Baker's Breakfast Cocoa	25c
Vi-Tone, a nourishing food beverage	24c, 44c, 79c
2 x 9 1/2 oz. tins Florida Gold brand Natural Grapefruit Juice	19c
Sweet Pickle Cottage Roll (in piece) lb.	17c
Choice Breakfast Bacon (in piece) lb.	21c
Peamealed Back Bacon (in piece) lb.	27c
Fresh Wieners, per lb.	17c
Fresh Bologna (in piece) lb.	12 1/2c
10 Bars P. & G. White Naphtha Soap	39c

CHOICE FRESH FRUIT AND VEGETABLES

A. E. FARNELL WE DELIVER PHONE 75

LOOK! LOOK!

SAT. APRIL 3 FOR 6 DAYS

Jeanette MACDONALD NELSON EDDY

"MAYTIME"

Starts Saturday (Apr. 3) for 6 Days AT THE LUXURIOUS Royal Theatre - - Guelph

Feature—Sat. 1.30; 4.30; 6.30; 8.30 — See it from the start!

Your Wisest Move!

Is to buy Insurance now!

Protection for yourself and family.

Gordon Alcott

PHONE 78

GREAT - WEST LIFE ASSURANCE CO.

BORN
GRAHAM—Al Peel Memorial Hospital, on March 19th, 1937, to Mr. and Mrs. John H. Graham, a daughter.

DIED
MARCHMENT—In Glen Williams on Wednesday, March 24th, 1937, Martha Martin, dearly beloved wife of Jos. Marchment, in her 73rd year.

MACDONALD—At her late residence, Acton, Ont., Saturday, March 27th, 1937, Miss Mann, widow of the late Peter Macdonald, in her 86th year.

IN MEMORIAM
GARDINELL—In loving memory of Mrs. Gardinell, who passed away Mar. 31st, 1936. A wonderful mother, woman and aid; One who was better God never made; A wonderful worker, so loyal and true; Loved by your friends and all whom you knew; Just in your judgment, always right; Honest and liberal, ever upright; Loved by your friends and all whom you knew; A wonderful mother, that, mother, was you. Ever remembered by Family.

IN MEMORIAM
CHAPLIN—In loving memory of Mrs. W. Chaplin, who died March 29th, 1934. Three years since she went away And still we miss her day by day; The golden memory of the past Will live with us while time shall last. Her charming ways and smiling face Are a pleasure to recall; She had a kindly word for each And died beloved by all. Ever remembered by Husband and Family.

OBITUARY
MARTHA MARTIN One of Glen Williams most highly esteemed residents in the person of Martha Martin, dearly beloved wife of Joseph Marchment, passed away at her home in that village on Wednesday, March 24th, after a long illness. Mrs. Marchment was a daughter of the late John and Mary Martin and was born in Ireland, coming to Canada with her parents as a child when they settled in Glen Williams. She was in her 73rd year. She was married to Mr. Joseph Marchment in Streetville fifty-three years ago last 12th of July and they took up their residence in the Glen. Her death is the first break in the family. She is survived by her husband, seven daughters and three sons: Mrs. W. Kirby, Mrs. Mary Cooper, Mrs. J. Ady, Glen Williams; Mrs. L. Laird, Jr., Norval; Mrs. E. Donn, Mrs. R. E. Campbell, Toronto; Mrs. A. M. Zellan, Sault Ste. Marie; Walter, Leonard and Gordon, Glen Williams. Two sisters also survive, Mrs. Elizabeth George Cooper and Grove Thompson. The funeral took place on Saturday afternoon last when the service was conducted by Rev. Mr. Elphinstone. The pallbearers were the grandsons and one nephew: Bert, Joe and Norman Marchment, Marvin Kirby, George Cooper and Grove Thompson. There were many beautiful floral tributes from relatives and friends. The remains were interred in Glen Williams cemetery.

"THE GREAT ZIEGFELD"
A Glorious Story—Greatest Entertainment of This Generation
"The Great Ziegfeld" will come to the Gregory Theatre, Georgetown, on Wednesday and Thursday, April 2nd and 3rd, as the finest musical drama ever made for the screen. Not only does it contain musical spectacles of the best quality but in a story suggested by the life of the one and only Ziegfeld, it presents drama that will draw tears to the eyes of the most blasé theatregoer.

Topping this 5-act circus of entertainment are found William Powell in the role of Ziegfeld, Myrna Loy as Lillian Hurst and Luce Rainer as Anna Held.

Don't fail to see this wonderful picture.

SIXTY-FIVE-YEAR-OLD BROAD-CLOTH SUIT FOR CORONATION DAY
Robt. Hall, nearly ninety, and hale and hearty, will attend the Coronation Day Celebration in Georgetown, on May 12th, dressed in a broadcloth suit he purchased from Grant Thompson & Co. sixty-five years ago.

This sartorial treasure has defied the attacks of moth, rust, mice, thieves and mold, and though made in mid-Victorian days is ready, like its owner, to honour the Coronation of George VI.

Mr. Hall has many interesting reminiscences of early days in Georgetown and Etobicoke in which all his life has been spent, and recalls the plank roads to Oakville and Norval, over which timber was hauled and tall poles which were made into masts for the ships.

ENTERTAINMENT
Names appear in order of merit. Sr. IV—Hons. Alex. Wright, Doris Mitchell; Pats—Owendun, Hill, Ines Scott, Harold Brown; Jr. IV—Hons. Shirley Wright, Sr. III—Jim Kirkpatrick, Lorne Norton, Ruth Norton, Ronald Davies. Jr. II—Barbara Cousens and Raymond Hassall, Ed. Brown. Jr. II—Bertha Shelbourne, Pamela Cousens and Bobby Brown; Sr. I—Hons. Mary Kirkpatrick, Fred Hill, Pats—Dorothy Shelbourne, George Cousens, Gordon Hassall. Sr. Pr.—Hons. Glen Scott, Glen Gibbs, Joe—Marion Norris, Colin Cousens. Jr. Pr.—John McCowan, Joyce Hassall, Douglas Scott, Joan Campbell, Bruce Norton. Jean A. Fisher, Teacher.

SAVINGS FOR TELEPHONE USERS
The Bell Telephone Company announces miscellaneous rate reductions which they state will save telephone users of Ontario an average of \$600,000 yearly. Reduced charges on rural telephone calls will save farmers thousands of dollars. Other important items of which charges are cut are for installing and moving telephones. For short-haul long distance calls, and for the hand type of telephone which after May 1st will cost only 15c instead of 30c per month more. The Bell Telephone Company states that the reductions will lead to a still more widespread use of the telephone, increasing its value to all users.