HAPPINESS

It's no in wealth like London bank . To purchase peace and rest: It's no in making muckle mair; It's no to books it's no to lear; To make us truly blest. If happiness has not her seat And centre in the breast But never can be blest. Could make us happy: lang;

We may be wise, or rich, or great Nae tressures por pleasures The heart aye's the part aye That makes us right or wrang. Then let us cheerfu' acquiesce: Nor make our scanty pleasures less By pining at our state:

And, even should misfortunes I here whe alt hee met wi' some, An's thankfu' for them yet. They gie the wit of age to youth; They let us ken oursel; They make us too the naked truth The real guid and ill.

Though losses and orneass Be lessons right severe, There's wit there, you get there, -Robert Burns

RADGO VS. NEWSPAPER

The radio has developed into serious, competitor, with the news paper, as an advertising medium in the past fow years but there appears . B be signs of a reaction. Sir Edmund Crane, president of a manufacturing company in England, is toported to have stated that his firm would concentrate on newspaper advertising in 1936 as it had proved the most powerful seiling force. While the radio is undoubtedly powerful advertising medium, ' & . tremendously expensive to maintain, and it depends largely upon the introduction of stunt features that are apt to become tiresome to large sections of listeners. The novelty of radio is wantng, and while many-people would gladly listen to an entertaining program, they resent the persistent advertising chatter and

frequently turn to unother station during the selling interlude.
The radio also has its limitations. to far as "space" is concerned, and can hardly be developed beyond its present capacity. It would be impositible to accommodate all advertising on the air as there would then be no room for entertainment, and the radio would become a public and private nuisance. The newspaper, however, is an established institution in the house, and its appeal has more permanent value. Even those firms that use the radio realize the becomsity of using the newspaper as well The voice of the announcer can never entirely take the place of the printed page and the attractiveness of pagturesque display advertising. The car is not always attentive and it is cortainly not as retentive as the eye through which we have been trained to rebeive education and information. The radio will continue to have a place in advertising but it can never supplant the newspaper as an attractive and effective medium of commer-

cial publicity in general.—Straiford Beacon-Herald.

CIL-SNAPSHOT GUILLA DON'T FORGET THE BABY



werch work to know that thousands. I new bebien made their debut into .. this world during the past few inpuths. In fact a lot of bables were

How many parents have taken toapshote of their new arrivals? The chances are that the majority have completely overlooked the fact that placed as shown in the diagram bables have a habit of growing up about five feet away with both shader and changing right before parents' tilted upward so as to throw the fond eyes without their seeing the light directly on your subject. You

years to come. Of course you want ture-and there you are.

he is doing something. that he has toes to play with Snap lamp. Place your camers on a table a picture of him when his tiny little or some solid object and set it for -hands have a "strangle hold" on his "time." Within arm's length and at chubby took. You will charlak that your side, place a floor lamp with

time for everything. There's his first toffash bulb. Now-open the shutter amile; the first time he reaches out of your camera, switch on the curhis little arms to be taken from his rest for the Photofash bulb, which crib; the first time be pulls himself will give a vivid, instantaneous flash up to the side of a chair and then his of light. Immediately efter the flash first step. By all means don't fall | close the shutter of your camers. to get a picture of his first excursion | You will get a lot of fan out of to his "high chair" to join the family for his first meal at the table. Make It a practice, or better yet, a duty to have your cambra loaded at all times and ready for action. At

A picture such as the one above

is quite simple to make with the aid of three Photogood build providing you have a camera with an 1.63 ut faster leas.Place an ordinary floor lamp about three feet to the back and to the left been so busy watching the antics of of your subject as shown in diagram the little rescals that, they have above. Floor lamp. B" should be

change—in size, disposition, looks should have two Photofood bulbs in lamp "A" and in lamn."H." may be completely forgotten by him shutter mosd at 1/25 of a second. tomorrow. A mapabot would pre- Focus the camera properly, turn on serve that little baby gesture for your Photofood bulbs, analy the pic

many so-catted "record" pictures of If you have a box camera or one the youngster but for the most part with a slower less-you can make a make an effort to man the baky when | Sachlight picture with the aid of a Photogash bulb. With a Photogash Booner or later be will discover balk you will need but the one the shade removed. Remove the home In a baby's life there is the first light bulb and replace with the Photaking pictures of your baby and in years to come these pictures will prove to be a real treasure about of

> memories. Start today. - JOHN VAN GUILDER

JESUS INSISTS ON RIGTHEOUSNESS

nternational Uniters Sunday School Losson, February Bib. 1936

COLDEN TEXT: "Why call po me. Lord, Tord, and do not the things which I say?" Luke 6: 46. LESSON PARSAGE: Luke V. 35-6 The angels keep their ancient places Turn but a stone and start a wing! The ye, 'the your estranged faces, That miss the many-splendored thing

As a rule pupils do not rise higher than their teachers. A teacher can hardly take a pupil farther than he two gone himself, and may quite probably not take the pupil even that far. Great is the responsibility to teachers because in-large measure the destiny of the publis is being-decided by the teachers. People now in mid-die life can look back to their teachers in youth and sey that one teacher hiped and another hindered Expecially is it, important that religious the Care de Cerdo Rojo. teachers be intelligent and of thigh character because, otherwise, the and suggested that as he' seemed upvery fountains of life may be poison-Jeaus 'likened' the acribes Pharisees to blind leaders of blind. Instead of setting mire direct public schools and Bunday schools increashow the human mind works can teach far more than one thinks of pubths as little bottles with small backs to be filled judiciously. Education is best interpreted as a process growth; the teacher's task is not only to transmit knowledge but to guide and enrich experience.

Splinter and Plank, 41, 41 One who had worked for years carpenter thop made current this proverb about seeing the mote in another's eye and not seeing the beam cas teday? in one's own eye. Dr. Moffett beightcits the contrast by translating the cia del Hoga, whose likeness decorates words as splinter and plank. A cor- that poster over the bar." responding Indian proverb speaks of the sieve telling the needle that it the poster carefully. "A pipe!" be exhad a hole in it. It is a fact that claimed. "A dead-cinch! Tonight! we detect most readily in others the shall give the performance of my guilty, only we see large the faults carper for you, Impersonating Garcia of others and see small the identical de Haya !" failings in ourselves. Ohrist met At his insistence I dispetched Pable many people whose judgments were to his botel to get what he called his out of all proportion depending upon make up kit. Then awasting Pable whether they were criticizing others to blience, I sent him to bring back a or themselves. It is only when we matader's suit from the store which overcome the fault in ourselves that supplies all the contumes for the we can have proportion and charity Bostas. in our judgments of others. Accurate telf-criticism is rather rate. A psychiatrist will frequently reveal in I awalted Senor Capehart. He did not others characteristics that they expear watll ten o'clock when we had might easily have discovered for themselves. As long as we give pre- enter, so perfect was his impersoneferential treatment to ourselves and ties that I would have sween he was maintain' prejudiced attitudes towards others, we cannot see the truth. We need to recall the pro-

Jesus was able to express deep truths by simple shalogies. When he wished to show the relation between character and conduct be afternoon I we to the office of the spoke of a good tree bringing forth chief of pelley to study blas." good fruit. "Every tree is known by his own fruit. For of thorns men do not gather figs, nor of a bramble bush gather they grapes." Much effort has gone into the teaching of etiquette, but right conduct depends upon inner nature more than upon superficial social codes. A wild tree bears wild fruit and a bad man will in the long run act according to his Conduct depends upon character-the heart must be made right first of all. For instance, speech cannot be disciplined by courtesy alone; speech reveals the disposition and innermost nature. Many who would like to be considered nice are . not so taker to be good but accord and De Vatavere'l be almed. ing to Jesus, there is no way of doing know the full extent of your periody. right other than first becoming good at litert. Out of the abundance of the heart the mouth speaketh. Our

verb of the aplinter and the plank.

Tree and Freit 41-45

speech should indicate our real-sel-Vorbal Attimatives, 46 It is one of the weakness of our human nature to try to make werbal affirmatives axocuse moral negatives. Caracas know how the honorable Of course we only deceive ourselves if we think that anything matters but reality. . We are what we are, and and chestal" though we may try to hoodwink others and ourselves, we cannot de- there appeared in the deerway a Beceive God. What we say can pover use in the draw uniform of the chief atone for what we do. Actions speak of police, with his mustachies wared louder than words. Jesus found some in a most military manner. people ready to flatter him, but they would not live according to his standards. Very bluntly he removed their of a pig!" he cried. "Imposter! masks asking: "Wny call me, Lord, here that I may unmask you!" Lord, and do not the things which I There was bassediate silence among say?" One of the chief troubles of the patrons. The uniformed Squee modern religion is that verbal pro-

secondary. Christ always laid great emphasis upon action.- This do;" "This ought ye to have done;" of course, a place for public profes-sion of faith. We must be ready at any time to witness to our faith, but the most effective witness is quality of life expressed in actions. /Hearing and Doing, 47-49

it was that people should hear the truth and he did not heditate to attach great importance to bearing his sayings. The hearing, however, preliminary to the doing. He noted three progressive stages, coming, hearing and doing. The man who comes to Christ, hears his teachings and puts them into practice is like a man who built his house upon a rock foundation that withstood the floods, the prested impersonation of box -equin an illustration from the building trade. On the contrary, the man who hears and does not do te like a man building a house without a foundation, only to be swept away by the Hoods. In religion, as in all the place of deads. Theories of praythe place of deads. Theories of praythe but they are uncless unless we actual the place of the uncless we actual they are uncless unless we actual. ly pray. We may thepsodine about chief of police here tonight. And to

How may we make the teaching profession stand high; in public Colpion How may we avoid the dangers of

actions count

morning and eald he was starving. I products, from the relagant server, a sent him to you and taid him to have to flow over the Falls and the lake of crude oil formed at the bottom turn up?"

"You, that's right, sky," said the mile to a righth of six and one-half be haver

winter months. Professor: "What is Mit

"Nive blok-al-har-

ciparotios."

Too Much Showmanship

BY, E. C. SCHURMACHER

JOU sisk mb, secor, why American perraymers are barred from acting raced directly to Senor James Cape an American revue, imhibed au freely that he missed the boat train to I. Gunyra, and through what he was pleased to call his showmanship. reused many complications. The trouble started when Pablo, my

walter, informed me that Senor Cape bart's bill amounted to fourteen preus. not counting the glassware which in a milit of trivolity he but buried across the street at the window of my competitor. Pedro Favita, owner of I. approached the intextented sener,

"Forget " the dishwashing," 'said Senor Capebart with a shudder. "If celebrities can bring you bustness. Just leave it to my showmanship !

he said and could represent your notable Americans so ably that any-"And what has that to do with me?"

"It's cary." be said. "Favita scole didn't he? Now suppose you go blan one better. The crowd always follows. citabrition. Use willitte whowmandblp! Was is the most popular man in Cara-

"It is the renowned matedor, ther-Senor Capebart arose and surveyed

That aight, with great tropidation, the mest customers. When he did the great matador, Garcia del Haya,

The "contemors choosed cathodas you night I will give you an oven

"But," I objected, "His Breellenty. Rafael Numera, chief of noticer seldone gees out in bublic. Don't you think li dangerous?" "I shall play my part with the discrotion bofitting a great artist" he

Bear Capebari, and done ble work well. On the following night the talk about the reseweed matador had no aprend around Caracas that our bar was crowded. Business was belter than it had ever been. Just as I observed this, Pedre bu-

vite, my competitor, descended upon The clerk at the confumer's confumed that he realed you that metador's suit." . I tried to quiet him. "I also know." he continued "that Senor Capebart reated a uniform there, of a chief of police, in which he will manaperade tealght. I will denounce him the minute he comes to I will be all

Bosor de Valavera aponsora Importara Almost as Favita finished troublar.

Favita soled him instantly. "Name of a ply!" he cried. "Imposter! Comb

full very velubly abouted him. It was full a half hour later the erdianty screet clothes for which

mild. "but I am gratoful ladeed that

"But I did!" he excisioned in smanwas before the most critical audience I have ever faced!" "And that west . . I' I seled be

love, but love is only a sentiment or dolar so. I was disgulated as the clerk Pine words butter no parenips, but mataddr's uniform!"

ON IMPORTED DURING THAT

Introspection?

What determines our conduct?

What are our "moral negatives"?

Why, do "akyscrapers" have deep foundations?

Water flows over Misgars Palls at the following comparison, based on quantities readily visualised, gives a conception of the size of the business which supplies the Canadian demand for petroleum products:

Water flows over Misgars Palls at the rate of approximately leaded possible to divert the erude oil brought into Canada in 1934 for the products thous the Hisgars River, H principally by pipeline and, during the open season of parigation, the bocatt latikets with an average cape. city of 12,000 tons. Approximately one-third of the crude must be stored to cover requirements during the

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venue producets for the province (of by the Calumet Index of Chicago, a even been willing to take your word Ontario), hearly \$11,000,000 being message that continues in part: "A that you would pay. Credit is the collected form that source." This is an excerpt from a Toronto knows you, depends upon your honor comes only through years of honesty newspaper announcing that the On- to keep the word you pledged when and prompt meeting of hills when tarlo public accounts revealed a pro- you received the goods which he furthey are due. "-Linotype News. vinicial deficit of \$18,440,672 for the nished. It is an honor to receive a

719 and licenses \$6,085,021, a total of to the jobber. If he falls to make make my first million. \$10,874,740 or more than 50 per cent cash payment to his Jobber, he must "Irishman Orden with ye! of the revenue in five months

CREDIT A PRECIOUS THING never receive a bill, it might indicate

"A bill is an indication that some no person trusted you; that you were one has had faith in your honesty." held in such poor esteem by those period October 31, 1834 to March 31, bill the first of the month. Your oreditor may owe for the goods he has said you. He extended credit on the period totalied \$21,048,944. Of the assumption that you would buy I win the woman I love. this, the gas tax brought in \$4,788,- him in time, to meet his obligations. American—I'll drink to

that your credit was worthless; that "Automobiles were the largest re- runs a message on a blotter sent out who know you that hope of them has bill indicates that someone who most precious thing you have. Credit

icrue his note at interest If you drink to the day Of the

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PHONE No. 8

The Georgetown Herald





· GRAIN GROWING .

Hanny: "James, I can sessember Dad tell ing us that, in his day, they used to thresh their grain with a flail. We couldn't get along that way nowadays; there's too much." JAMES: "You're right, Henry. We must have mechanical help to produce grain at a profit in these days. But I'm in favour of employing

as many men as we can." HENRY: "That's every secuble Canadian's Some of the Bank's services to Grain Growpoint of view. Our local Bank of Montreal ers: Business chequing accounts; savings acmanager tells and that, if the security is all counts; money orders and travellers cheques; right, his Bank is willing to lend money for the cashing of grain tickets and cheques; necessary modern-implements. By the way, banking by mail; safekeeping of securities; our loan at the Bank has been paid off in loans for planting, harvesting and farm full and the manifer has promised to ad- equipment.

wance money against the tale of our wheat to pay for harvest labour. We couldn't get along without the Bank's co-operation. It will be beloing us, as usual, when we need money in the spring for seeding-and for that new barn we'll have to build one of

Georgetown Branch: J. R. SMITH, Manager.

HODERN' FALICITAL RUKING PREAICE ANK ORACONE ON THE ARTER ENCORTAINT OF SEALON