## THE AUTUMN FIELDS

My heart is in the Autumn fleids. Away from grime of town. Away from dusty, trodden streets To fields of golden brown-The wind-swept, smiling western

Close where the sun goes down.

The trees upon each little hill Are clad in bright array With dresses all of red and gold. As for a holiday. And in the morning sun they shine, Bedecked with jewels gay.

Oh, haunting-sweet is autumn-tide, With evenings cool and still. An amber hase upon the land, The soft voice of the rill Where all the wild things of the wood Come down to drink their fill.

Oh, smiling, golden autumn fields, By kindly sun craessed, And by the silver harvest moon In nightly splendor dressed; I fain yould dwell with you, and fin Within your stillness, rest.

#### DOES THE WOMAN PAY?

We often hear girls complaining that it is the boys who get all the advantages in life; they would have us believe that is the woman who always gets the worst of a marriage contract; they complain that boys can do as they please at home while the girls are bound by all sorts of re-strictions; not see of them believe a man when hercells of the disadvantages of being a man. Read what a woman has to say about it. Writing in The Saturday Evening Post, Marie Benyon Ray says:

"In the first place, man has no control over his wife's property, even what he's given her himself. When he dies, he's compelled by law to leave her

one-third of his state one half if News and Information there are no children. But what's her's is her own, in life and death. "If he owns real estate, he can't dispose of it without her@consent; if to pay alimony; if he refuses, he's method is not new, but was so carely returned. There's no possible way he can escape supporting her and her

offspirpg.

is the law in the United States. even the family dishes. For all the Growers' Co-operative. law can do about, she can spend her entire life in the motion picture houses. The Supreme Court itself

Supposing he attempts force. tario during . "Not a word do the law books say and March. against a wife employing all the wearons in the feminine arsenal tears, headaches, nagging - but let him attempt to use his own weapon. the flet, and the police are right a- tingly marked on Oct. 22nd by round his neck. There's plenty about the meaculine fist in the statutes

place if there were not so many fools

and that is to leave him."

to make a living."



At less than half what you would expect to pay-the NEW SILENT GLOW OIL BURNER converts your hot-air or hot-water furnace into a clean, convenient oil heating unit. Good-bre coal shovel and coal bin! No more ashes, smoke or soot . . . and a steady, even heat at the temperature you like, Let us show you how Silent Glow will save you money and needless labour next winter.

Completely installed, ready for use with 250 gallon storage tank and float feed, the NEW SILENT GLOW furnace burner ...



Only \$1-95 125,000 HOMES

have chosen SILENT GLOW because of its exclusive features and efficient operation.

"SAVES FUEL" I butelled a SILENT GLOW OIL BURNER two years ago and have been more than satte-feel with results. I use it to my hat-air furnace for heating II rooms. I have second about \$35 every utaker on fuel code.



Makers also of Silent Gloor Pilgrim Heaters for bomes, camps, garages, etc., and Silent Gloor Power Burners for large homes, aparjments, schools and other large buildings. G. R. MUCKART

# Fall and Winter

In all the leading shapes and colors at

MISSES CLARIDGE

Upstairs

Herald Block

## CHRISTMAS CARDS =

W E have a nice selection of Christmas Cards which we can supply, with your name and greetings printed thereon, at a reasonable

SEE OUR SAMPLES

"THE HERALD"

## For the Busy Farmer

#### Fine Crop of Onlogs Grown in Thedford Area

"And she has an equal authority in J. A. Carroll of the Ontario Marketmanaging and disposing of the child- ing Board, reports that the Thedford ren-even more than he while they're Colery Marsh area has produced an infants. With rare exceptions, this onion crop of exceptionally high quality. The extent of the grop is estimat-"And in return for all this, what ed at twenty-five carloads. Growers does the law require her to do? Not in that district have organized, for the a blooming thing! She can't be com- purpose of marketing the crop, under pelled to do the family washing, nor the name of the Thedford Onion

Carrots in Storage Recent reports indicate that comcan't force her to make a bed, nor paratively heavy supplies of Ontario even wipe the children's noses. She grown carrots are being placed in cold dosen't even have to have children if storage at Toronto. These carrots, attle to thousands of settlers are 24 J. A. MoLeod, general manager, ous occasions.

In the Bank of Nova Scotia and President to the Bank of Nova Scotia and President to the Bank of Scotia and Bankers' Assoctation and Bankers' Assoc "But supposing her husband decides ticularly high quality, and dealers pre-

New O.A.C. Building The completion of the new Administration Building at OO.A.C. was fitdedication ceremony in which Excellency the Earl of Bessborough .There's only one thing she can't do, took part. A live stock parade on the campus and flag-raising preceded the opening. Leter a juncheon was he'd in Creelman Hall-at which the Minister of Agriculture and many distinguished guests were present. The three-unit building which has been un der construction since 1930, is now made available for the students and in a letter which one of the nurses

> Increase Turnip Sale Through Care-The Ontario Marketing Board states that the export demand for Ontario turning has dropped off recently. The general feeling of dealers is that market conditions, insofar as export

Little Things to Fight Dr. Lionel Stevenson, Provincia Zoologist for Ontario, in a recent review of work being done in connection with the control of internal parasites of animals stated that which give orincipal cause for connamed six principal internal parasites in sheep, two in swine, two in cattle, three in horses, two in poultry, and five in fur-bearing animals. In the case of most of these parasites it is possible to check their ravages by simple control measures.

Poultry in Demand In a recent address Professor Graham of O.A.C. predicted that if the storage in Canada by January 1st. The poultry business was good at present, of poultry and some of the storage the chickens they had at this time he attributed to the poultry dealers keeping the price up, while the price of hogs fell to a low level and people turned to - pork instead

Higher Price Indicated for Ontario "If market trends conform to those Charles E. Broughton, Ontario Depart-

The Ontario potato crop for 1931 amounted to 20,026,501 bushels, with hels less than the previous year, the market value was \$10,906,175. The it does not sound like an empty or ada. 1929 crop was still less, amounting to 14,150,066 bushels or about 6,000,000 bushels less than the crop of 1931, yet having a market value of \$15,271,732, worth only \$4,134,000, but past experience indicates that there is ample reason for the belief that potato

prices will increase.

Boys' Grain-Potato Clubs Teams representing the Boys' Potato and Grain Clubs of the province he'd their provincial contests at O.A.C. recently. The team from Renfrew County, composed of Stewart Sparling and D. S. Gibbons, won the Grain Club championship, while Stephen cities of the province have contributed generously; the people of the little sorbed in the greatness of the metrosection of two teams will represent Ontario in the International contests in grain and potatoes at the Royal Winter director of agricultural representa-

The windup of the International Plowing Match at Ottawa took the form of a banquet at which interesting addresses were read. D. A. Mo-intyre of Alvinston, past president, made the presentation of silver platter to J. Lockie Wilson, managing direc-tor of the Ontario Plowmen's Ass'n. for the past twenty years, and a lead-

note to the grinitteene all day.

Mrs. Bounder—Then you had better
get a grindatone that doesn't get rouge, lipstick and powder all

#### RED CROSS OUTPOST HOSPITAL WORK IN ONTARION

An Ontario farmer has cleared the are in peril. Some of these havens offering of the Dominion Government that province seldom fails to have his navigation season opens about the he cuts off her income, he is incarweeds from twenty-five acres of pascerated; if she divorces him, he has ture by the use of common salt. The Ontario are in danger of being forced or seeking a sound security and areaTelegraph trail. Its history dates tember. Either the round trip from to colse their doors unless financial sonable yield. Since the amounce- back to the early sixthes when for- Edmonton to the Arotic, which can jailed. If he flees from her, he is fully worked out that Prof. Howitt of help is forthcoming. The need for ment of the loan, the general manager tune had not yet smiled on attempts be made in a calendar month, or one pursued by the police and triumphant. Guelph was convinced of, its efficiency, their services is greater than ever of every one of the chartered banks to lay the Atlantic cable, though work of the shorter cruises to intermediate before because, though times are hard has issued a statement, which, in a was still being carried on by those points are well worth considering in towns and cities, conditions are variety of ways, reflects the most who believed in the ultimate success when planning a vacation for next harder by far in the isolated little conservative banking opinion, not only of the scheme. The linking of Europe year. communities where the settlers strive as to the loan itself, but as to the with America by wire was a commer- Of the many points of interest in for a foothold in a new country. Sick- future trend of interest rates. Also, cial necessity and caused the under- the historic city of Sault Ste. Marie. ness and discouragement follow close- without exception, the banking opin- taking of an equality ambitious the world-farmed locks through which ly on the footsteps of hard times. Ion breathes a spirit of confidence in scheme on the other side of the con-Then it is that the Red Cross nurse the future of the country. is most sorely needed to bring her Such other Canadian notables as the running of a telegraph line north- failing interest to the traveller. Close trained hursing skill, her sympathy E. W. Beatty, chairman and presi- ward through British Columbia to by and on the way to the locks will

> dreds of square miles in the new sec- from the remarks of each a: reportpital and trained nursing care avail- night people, ready to meet any emergency and put her trained nursing skill at

their service at all times. The first Outpost was established a Wilberforce in 1922. Since then the Outpotss have provided 122,149 days hospital care to patients. In alone they gave 29,178 days care. In a tremendous growing need.

A striking review of the daily round in a one-nurse Outpost is contained

When the father returned from the to improve." bush he set out for the Outpost Hospital to get some household necessihad managed to make, the little shack highly significant to remember, had got into a most miserable condinurse that another call had come for at above the issue price.

her services up the river, he found a

new son awaiting him.

Making the mother and new baby as comfortable as possible and leav ing instructions for their care, the back farm call nurse journeyed part way through the bush to the small house from which the second had come. A doctor from the near-est town had menaged to reach this case, so she was spared the necessity of taking full charge. Mother and the continent manes form the land of

and to flag the train, Then back again to the Outpost where life rolled along quite peaceably for almost a week, with no night calls. There were only, she writes, the round of sick calls, the post natal care to mothers and new babies, the calls on mothers to convince them of the value of having badly infected Indians. The Hurons, Algonquina, children's thrails removed and ar- Crees, Micmacs and other tribes no ment, "we can anticipate an increase ranging that the children who so needed this operation would be at the their picturesque regalia, gay blankets a market value of \$4.735.770. In 1930. Outpost when the great surgeon (who and waving feathers, but there rehowever, when the crop approximated his own expense and performed the striking appropriateness which they opeations voluntary) should be there.

> restful week, does st? This is just a typical cross section in the Me of an Outpost nurse. Think what it means to the young father to know that his wife will receive trained nursing care when she is in need of it; to the mother whose child is ill to know that there is someone at hand who has the best training the modern hospital can give, to share with her the nursing and the watching: to the men hurt in the bush to know medical equipment and service is available; to the discouraged whose strength is failing under the stern necessities of the new country to feel help to give them new heart.

there is encouragement and practical posts have done all that they are able. Friends and members of the Red Cross have rallied to the cause and have given more than ever before. But the need is so great in the lonely outlying sections of the province that the Red Cross is putting forward a wide-spread appeal to keep the nurses in

you can to Ontario Red Cross Society you can to Ontario Red Cross Society
Headquarters, 410 Sherbourne Street,
Toronto.

many conflicting explanations are given for the application of these titles.
One interpretation of the former is

Remembrance Day, November 11, set a moose." will be good until midnight on Monday, November 14th.

### APPROVE BOND OFFERING

Financial leaders in Canada are un-The Red Cross Outpost Hospitals animous in approving the latest bond

the leading professional bankers.

sideration.

opportunity for the investor." getic and resourceful people."

she would meet at the little cabin, Loan which make it highly attractive the origin of the Telegraph Trail she and the boy carried as much bedd- to investors. The first, of course, is with fresh linen. She and a kindly convertable into cash; and the fourth, neighbor saw that the room was put that the offering at a discount likely in order, the other small children will result in appreciation of the cap-

Imperial Bank of Canada and ties, for between the ill health of the former president of the Canadian mother and the meagre living they Bankers' Association—"I think it is these times of disturbed conditions. tion. When the husband returned that every Dominion Government with supplies and a message for the bond aready on the market is quoted

## PLACE NAMES OF CANADIAN

Spanish, Portuguese and Prench

have left traces of their language in baby again made comfortable and their birth. There are such a host then back to the Outpost for a few of well-known names that suggest the hours rest. A banging at the door purple heather of Scotland and the told her that her skill was again fields and hedgerows of England; also needed. A man from the bush, with an axe wound in his log was brought the land of the shamrook, A facted in by a companion. The nurse cleans- resemblance between the situation of ed and dressed the wound, but realist the new town and that of the old, or ed that the man should be put under a sentimental attachment to the doctor's care immediately, in case homeland accounts for the transportapoisoning set in and amputation was tion of these names across the opean, necessary. She made arrangements to The memory of great men in the have him taken to the railway lines military, political and economical life of the Domitionn and the Empire is perpetuated in the names of cities. towns, townchips, lakes, rivers and special features of the landscape. Inthey have strong competition for atginal inhabitants of the country, the longer wander throughout the land in

> have applied to many places in Can-Not always have the original names clumg to the fast growing towns and the name was applied in honour of Queen Charlotte, consort of King George 111, but the name applied to the place by the Micmac Indians was Booksah, meaning "a narrow pass-

picturesque parts of Nova Scotia, New Brunswick and the Gaspe peninsula still bear thes or derivatives of Micmac origin. Names of tribes. chiefs and warriors are applied to many places in Quebec and Ontario.

tives, was in charge of the competitions, assisted by officials of O.A.C. and of the Oroga Branch, Department of Agreutiure. This phase of agricultural extension work is atimulating keen interest among the juniors throughout Ontario. In all, 52 clubs with a total membership of 1,215, engaged in the above projects during the past year.

Red Cross is putting forward a wide-spread appeal to keep the nurses in the North where they are so urgently needed.

It is but drops of water (enough of them) with the second in the that during a fight between two tribes and the latter place is said to be "the REMEMBRANCE DAY WEEK-END place where the white man mended

She-Like the waves of the sea. He-Ah! You mean that you find irresistable and vital? Bhe-No. it makes me.

### THE TELEGRAPH TRAIL

tinent. This plan had as its object Sues or Panama canals is of neverand practical help to the people. dent of the Canadian Pacific Railway. Behring Strait, the laying of a short be observed the reproduction of one and Professor Stephen Leacock have under-water cable and then a line of the first locks built on the North potse Edspitals? Where are they? added their weight to the opinions of across the frezen wastes of Siberia to American continent, the old North connect with the capitals; of Europe. West Pur Company's tock built in with my buil yesterday. Who came Extending over an area of hun- Following are significant sentences This plan appealed to the promoters, 1797 to assist traffic at this point. The off best?" who doubted the feasibility of the lock has been reproduced from destions of Ontario, giving the only hos- od from day to day in the last fort- Atlantic cable, a doubt strengthened criptions in the Canadian Archives. A scratching his head, "it was a toes-

to take matters into his own hands dict that this Ontario grown product owned and equipped by local branches ation—"The return of about 414 per the tourist were known only to the ing was reproduced from the remain. and insist on her providing edible food and keeping the house clean? Supposing he attempts force.

Supposing he attempts force.

"Not a word do the law books say and March.

"Not a word do the law books say and March.

"Not a word do the law books say and March.

"Not a word do the law books say and March.

"Not a word of the society, financed by gifts from cent from Canadan Government bonds the law from Canadan Government bonds the law from Canadan Government bonds the society, financed by gifts from cent from Canadan Government bonds the society, financed by gifts from cent from Canadan Government bonds the society, financed by gifts from cent from Canadan Government bonds the society, financed by gifts from cent from Canadan Government bonds though regarded as being high before the ruins of the Hudson's Bay tario during the months of February in Toronto, 11 of these are single class securities when rates prevailing the Western Union Telegraph Comnurse Outposts where one nurse in the larger financial centres dur- pany. Gradually a wide pathway was "holds the fort" and lives among the ing the last year are taken lifto con- hewn through the forests and down the centre was strung the Telegraph. 'C. A. Bogert, vice-president and twenty to thirty feet on each side bogeneral manager of the Dominion ing cleared so that falling trees would Bank-"The present offering by the not damage the precious wires. North Dominion Government is an excellent from New Westminster the line stretched to Queenel, beyond Queenel H. B. Henwood, general manager of to Fort Praser, and on to a point far the Bank of Toronto-"In soite of north of Hazelton. Indians Chinese the past six months they have pro- the serious depression through which and others toiled at erecting poles, business meeting of all workers in vided 16,685 days care, which shows we are passing, we must not forget stringing wire, transporting supplies Ottawa's sale of Vetcraft Popples. that we still have the vast natural re-sources of this country with an ener-pack horses followed the newly cut borough, who is the Patroness for trail. Tons of wire, implements and all Canada for the distribution of S. H. Logan, general manager of the provisions were used in conveying the Veteraft Popples and Wreaths by the of the quality of your character will made available for the students and writes "back home." It reveals that it tendance in recent years made the problem of housing, urgent. In the more than one-third of the 56 obstetrical cases that were attended dur- crease n Canada's obligations abroad gent And then in August 1866 came than 700.

miles through the bush, ever broken of companies and president of the things from fish spears to rude sustree limbs, boggy stretches and sig- Bank of Niwa Sciptia—There are pension bridges. That briefy is the pery logs. Realizing the conditions four points about the new Dominion story of the Overland Telegraph and 'Up to within the last few years ing, comforts and medical supplies as the undoubted security; the second, most tourists were content to jourthey were able. Arriving at the shack the reasonable interest return; the ney to Canada's "Parthest North" she soon had the patient comfortable third, that the security is figuid, easily through the medium of pages of adventure stories, travel books and magazines. The intropid made the trip with canoes, rafts and boats, but now fed and the mother's mind at ease. Ital invested as conditions continue the way is opened to visit the land of the midnight sun on board com-A. E. Phipps, general manager; fortable steamers that ply the broad a avenue of the Mackensie river. It is an enchanting trip traversing the when you stay out until 3 o'clock in home of the Chinewyan, Shave, Dogrifts the morning?
Yellowknives, Nahnni, Loucheum and Jim Sometimes she does. other Indians, Lake Athabaska, Gerat ly her aim is perfect. Slave Lake, and old fur trading posts

route to the home of the Eskimos.

unexplored areas is one of the few remaining places on the face of the There are many famous trails in globe still in its primitive state that British Columbia but the visitor to can be traversed in comfort. The

by the failure of that cable on previ- few yards to the northwest of the old up!" ous occasions.

Many of the beautiful 'valleys of House," which is of considerable in-

#### CANADIAN LEGION OF THE BRITISH EMPIRE SERVICES LEAGUE

Por the first time since the institution of Remembrance Day in Canada, Ridenn Hall, the historic gray stone residence of the Governors General of Canada, will be thrown open for a

stetrical cases that were attended during 22 months. If the Red Cross nurse ing 22 months. If the Red Cross nurse had not been at her post, ready at call, there would have been no nursing care available. As the way as every one of these 55 mothers made a good recovery.

Called at night to visit one of those cases, the nurse had to walk 6 miles more of investment opinion in Britain as to future prices of a high-grade lad of 12, she found it was necessary after leaving the main trail, to go two miles through the bush, over firosen at the nurse had to walk of companies and president of the sum of the wire the stunning message that were attended during over the wire the stunning message that the Atlantic cable had been extended and the Bush over the Bush over the sale of poppies will learn with deep appreciation of Her Excellency worthly endeavor. Leat year, the first of the present regime, Her Excellency and destroyed. For years the wire the stunning message that were that the Atlantic cable had been extended and the Western with deep appreciation of Her Excellency is sale of poppies will learn with deep appreciation of Her Excellency shall make your life a better thing for the workly endeavor. Leat year, the first of the workly endeavor. Leat year, the first of the present regime, Her Excellency and destroyed.

Siberia: where was designed on the Bush of the Bush of

Her Excellency will learn of the business meeting ever held within the confines of Rideau Hall. The Poppy Day workers are gratified with the

and Fort Good Hope are visited en that women are pussies. Smith-So have I. I've had to give This vast district with its bure of several of them up.

## THE LAUGH CORNER

Egbert-I can't believe that Phyllis is forty-two today. How did you find her a string of pearls-a pearl for

He-What makes you think I not behaving last hight She Your wife sald you were trying to get the cuckoo clock and the canary to sing a duet.

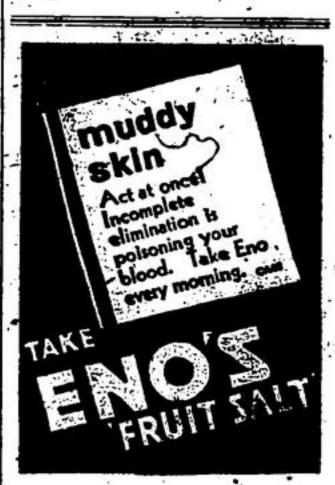
The people who always want a back seat at church often pay extra money for a front seat at the show.

"Well," said a farmet to an Trishman who was employed on his farm. "I heard you had a little encounter

An Irishman got a job at a railway station. When the first train came in however, he forgot the name of the

#### CHARACTER

There is not a day in which in one form or other, the spirit of februese and justice is not tried and tested in the intercourse of our life. Sometimes it may be that you have to deal with those who are persistently unfair to you; sometimes it may be you are associated with those who imputé unworthy motives to you: sometimes you have to bear the intolerant, the impatience of the impatient, the meaness of the ungener-



## LISTEN!



# Fire Some Customers

The Sales Manager jumped to his feet.

"Wait a minute, gentlemen. I have a better recommendation than that. Let's fire some customers. And let's tell our prospective customers that we don't want their business-

"Do what?" interrupted the chairman. "Why what do you mean?"

"That's just what we are doing," was the answer, "when we decrease or cut our advertising. We fire our greatest asset? Our customers. When we quit telling them about the goods we have to sell, they will go elsewhere to buy products that they read about. Every year our business has grown, because our number of customers has increased.

"Instead of being in favor of fewer customers, I want to see more. I move the original full amount recommended by the advertising manager be approv-

Startled at the realization of what they might have done, the group, without further discussion, passed

Can any business grow and prosper without

Without, in fact, a constant growing number of

## Obviously, no!

customers?

Certainly this is no time to discharge customers, to send them to buy goods in the city. Instead, isn't it a period when you must hold all your regular customers, and invite and attract new ones?