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The newest style of glasses at reasonable prices

NEW LAMPS FOR OLD!

$1.50 FOR YOUR OLD LAMP OR LANTERN

Bring in your old lamp or lantern and walk out with a brand new, latest model Coleman! For a limited time you get $1.50 trade-in allowance on your old lamp or lantern.

Take your choice of the standard Quick-Lites (match generating) or the new Roto-Types (instant lighting). Either model assures you the finest kind of lighting service at low cost. All Coleman Lamps and Lanterns make and burn their own gas from regular untreated motor fuel.

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MILLINERY
In all the leading shapes and colors at
MISSES CLARIDGE
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CHRISTMAS CARDS

WE have a nice selection of Christmas Cards which we can supply, with your name and greetings printed thereon, at a reasonable price.

SEE OUR SAMPLES

"THE HERALD"

HIGHWAY TRAGEDY

'Twas only a truck-load of steers on the way
To the butcher pen a hot summer day.
Nobody cared if they were packed tight,
They were just brute flesh—what mattered their plight?
What did it matter if the road was rough
And they jostled and rubbed till their hides, though tough,
Were raw and sore with scraping the rails
That pressed their hot haunches and pinioned their tails.
Their only protection from mosquito and fly!
Ah, could they speak—could they utter a cry;
Tell of standing all day in the blistering sun,
Jammed in a truck till the long journey's done.
Tongues dry and aching for a long, cool drink
From the pool in the meadow, with its grassy brink.
Oh, if you'd seen this pitiful sight,
The poor dumb things packed in so tight,
Their pleading, hopless helplessness.
Their need for a human's kindliness—
You'd never forget that jostling load
Of crowded cattle on that dusty road.
—Nellie Bristow.

News and Information For the Busy Farmer

Canadian barley, mostly from Ontario, has been going forward to Britain steadily since August 16, as high as 1,337 tons in a week.

Ontario Rutabaga Crop Showing Good Growth

"Market prospects for Ontario rutabagas are bright," said Charles E. Broughton, Ontario Department of Agriculture. "While a certain amount of maggot injury has come to my attention, the crop in general is showing good growth. So far as brown heart and water core are concerned, I may say that very little of either has been reported. Advice from Federal authorities indicates that the crop in Prince Edward Island has been seriously affected by brown heart."

Weekly Crop Report

Splendid crops of mangels and turnips have been reported from nearly every part of the province. Considerable rot among potatoes has been in evidence as a result of late blight. Growers who sprayed carefully throughout the season with bordeaux are not experiencing this condition to any great extent. Dufferin county reports its cattle in particularly good condition owing to the abundance of pasture, stimulated by frequent showers, and similar reports come from other counties. Cattle in Glengarry are being tested for the third time, with very few reactors being found. Eastern Ontario has had considerable rainfall, but fall work is fairly well advanced, with more than 50 per cent of fall plowing done.

Potato Prices Higher

According to J. T. Cassin, Ontario Department of Agriculture, late blight of potatoes has become very serious where careful spraying has not been practiced. He estimated the 1932 crop as twenty-five per cent lower than last year, with rot serving to increase this figure. Farmers are realizing higher prices than in 1931, and further increases are anticipated if rot becomes more extensive.

Where to Look for Grubs

A special circular just issued by the Dominion Entomological Branch in connection with white grub control in Eastern Ontario for 1933 includes the following statement:

"In planning for 1933 it should be borne in mind that the greatest number of grubs are to be expected in fields which were in timothy sod or pasture on light loam, muck or gravel in the spring 1932. Smaller numbers of grubs but of serious consequence can be expected to be present in land which was in small grains or weedy hoed crop on lighter land in June and July of 1932. The smallest number of grubs is to be expected in land clean of crop or well cared for hoed crop during the flight period of the beetles; while heavy clay or clay loam can be considered as likely to be comparatively free of white grubs irrespective of crop or culture in the spring of 1932.

Boys' Cattle Club Contest

The provincial competition open to Boys' Cattle Club teams was held in York County on Oct. 19th. The team representing the Boys' Shorthorn Club in Peel County won the "Ontario Farmer Trophy" emblematic of the provincial championship for cattle clubs in 1932. With it goes the honor of representing Ontario in the Interprovincial competition at the Royal Winter Fair. Twenty-four clubs were entered, with each team having two members. The competition consisted of judging and giving oral reasons on four classes of cattle as well as the answering of ten questions based on the feeding and management of cattle. The members of the winning team were: James Pinkney of Cookswille and Gordon Robinson of Bolton and their coach, J. C. Shearer, Agricultural Representative for Peel. The teams ranked in the following order: Peel, South Simcoe, Perth, Huron, Renfrew, Dufferin, North Simcoe, Halton, Lincoln, Middlesex, York, Lanark, Carleton, North Simcoe.

Minister's Statement on Hog Production

A statement expressing confidence in hog production for Ontario farmers and emphasizing that quality must be the keynote has been issued by the Hon. T. L. Kennedy, Minister of Agriculture for Ontario. His message is as follows:

While prices of hogs over the last year have been low and considered by many as not remunerative; nevertheless, the fact remains that the swine industry gave as good returns as any class of livestock that came off Ontario farms and, over a period of years, has proven one of the most profitable products. In view of these facts, Ontario can have absolute faith in the soundness of a program to produce quality hogs.

The extreme lows to which hog prices descended is due to the concentration on the British market of great quantities of bacon from foreign countries that previously has found a market in other countries, and to an increase in production in European countries. Germany with 23,000,000 hogs, Poland with 6,000,000 hogs, Denmark with 5,000,000 hogs and Central Europe with 30,000,000 hogs, all within easy reach of the British Market, shipped their surplus to England while Canada had only 4,000,000 hogs for home consumption and to ship to England. This condition has made hog production in the United States unprofitable as well as in the British Dominions supplying the British market.

At the Imperial Economic Conference in Ottawa, the United Kingdom announced a plan which she hopes will restore conditions that should make hog production more favorable for home producers and, at the same time, will give Canada free entry to her market. The plan is to limit the amount of bacon imported into the United Kingdom so as not to permit such excessive quantities of bacon being sent forward to that market as to result in very low prices.

The bulk of Canada's bacon products of export quality has, in the past, come from Ontario; therefore the stabilization of the British market under the plan announced by the British Government is of the utmost importance to the hog producers of Ontario.

The county that produces the quality of bacon which sells at the highest price, and at the lowest cost of production, will win under any conditions.

Ontario farmers should win, and to win we must pay close attention to every detail of the process of production and marketing. We must improve the quality of the hogs, feed them intelligently, prevent parasites and disease. The hogs must arrive at the packing plants without heavy loss from bruising and must be transported as cheaply as possible. The packers must then, in the process of manufacture, maintain and develop the good qualities of the bacon, process it at the lowest possible cost and market it intelligently so as to realize the best possible price for the bacon.

In the past we have all made mistakes by not working unitedly together to the one common end. Let us now unite to capture our share of the world's great bacon market.

The farmer owned fields on each side of the golf course. It so happened that he was taking a short cut from one field to another when the golf club's worst member was addressing his ball. The worst member waggled his driver to and fro several minutes, missed four swings, and finally hit the ball, knocking it about a dozen feet. Then he glanced up and saw the farmer watching him.

Worst Golfer—I say, only golfers are allowed on this course, you know.

The Farmer (nodding)—I know it. But I won't say nuthin' if you don't.

Stirling Father—So you'd like to marry my daughter, eh? What do you make?

Suitor—Nothing sir. I don't even touch the stuff.

COMMUNITY AUCTION SALE
—OF—
FURNITURE, ETC.
—at—
Station Hotel, Georgetown

SATURDAY, NOVEMBER 5th, 1932

at 2 o'clock sharp the following:

Quarter cut oak dining room suite, 8 pieces; table and chairs, quarter cut oak, walnut buffet, 6 dining room room chairs, oak; arm chair, oak; arm chair, walnut; dining room table, kitchen table, easy chair, oak writing desk, 2 brass beds and springs, Simmons bed and springs, bed and springs 3 dressers, one oak good as new; sewing basket, Singer sewing machine, drop head, good as new; Vicker sewing machine, drop head; 2 electric floor lamps, small devonport, library table, 3 small stands, Columbia gramaphone and records, settee, 2 brown wicker chairs, 2 burner electric grill, woollen rug 9 x 10 ft., 2 linoleum rugs 6 x 9 ft., new; a number of pictures, clothes wringer and stand, Art Sovereign coal heater, wheelbarrow, new; shovels and odd tools.

TERMS—Cash.

C. E. McCLURE, Auctioneer

ADMINISTRATOR'S CREDIT AUCTION SALE !
—OF—
Farm, Farm Stock, Implements, Hay, Grain and Furniture

The undersigned has received instructions from the Estate of the

LATE AMANDA MAE HUNTER

to sell by auction on the premises, Lot 7, Con. 9, Erin township, situated on the 9th Line, 2½ miles south of Erin Village, on

TUESDAY, NOVEMBER 8, 1932

commencing at 1 o'clock sharp, the following:

HORSES—Grey Percheron gelding, 7 years; Bay Mare, 5 yrs.; Bay Mare, aged; Chestnut Mare, aged; Percheron filly colt.

CATTLE—Ayrshire heifer, calf at foot; Jersey cow, calf at foot; Ayrshire heifer, calf at foot; Holstein cow, bred April 6th; Holstein cow, bred May 26th; Durham cow, bred June 11; Durham mooley cow, bred August 6; Holstein heifer, bred August 9th; Red heifer, bred August 12th; Holstein cow fresh and bred; Grey Durham cow, fresh and bred; Jersey cow, fresh Grey heifer, fresh; Ayrshire cow, bred Sept. 12th; pure bred Durham bull, 2 yeas; 3 heifers, 1 year, spring calf.

Fowl—35 Young turkeys; 8 turkey hens; 3 Toms; 5 young geese; 2 geese and 1 gander; 90 bred-to-lay Barred Rock yearling hens.

HAY, GRAIN and ROOTS—About 300 bushels mixed grain; about 75 bus. buckwheat; quantity of mangolds; about 20 tons good mixed hay; quantity of straw.

IMPLEMENTS—Deering binder, 7 ft. cut; Massey-Harris mower, 5 ft. cut; Masey-Harris seed drill, 11 hoe; Deering cultivator, 13 tooth; set of 4-section harrows; Deering horse rake; corn King manure spreader, 12 plate disc harrow; No. 21 Fleury walking plow, land roller; scuffler; wagon with box, wagon without box, set bob sleighs, democrat, buggy, cutter, Gibson gas engine, combination hay and stock rack, fanning mill, set of 2000-lb. scales, pig crabs, extension ladder, pulper, cutting box, wheelbarrow, Colony coop 10 x 12, brooder stove, Meloite cream separator, 750 lb. capacity; 140 ft. hay rope and pulleys, hay fork, sling ropes, 30 inch circular saw, chicken hopper, quantity of hardwood, stove length; quantity of cedar rails, quantity of fence posts, forks, shovels, hoes and other articles too numerous to mention.

HARNESS—Set team harness, set of single harness, number of horse collars.

FURNITURE and Household Effects—Oak buffet, 2 oak dressers, 2 washstands, brass bed, spring and mattress, 2 bedsteads, springs and mattresses, folding bed, wardrobe, drop leaf extension table, 2 cupboards, Singer sewing machine, day cot with mattress, high chair, 3 rocking chairs, drop leaf table, small tables, number of chairs, rugs, 9 piece toilet set, 3 burner coal oil stove with oven, washing machine, wringer, 8-day mantle clock, ironing board with stand, butter bowl and ladel, Delay churn, kitchen range, coal or wood heater, wood heater, dishes, pans, etc.

THE FARM—Lot 7, Con. 9, consisting of 150 acres, more or less, will be sold subject to a reserve bid, and conditions of sale will be produced at time of sale. The above is all the property of the Hunter Estate and will positively be sold.

TERMS—Grain, fowl and sums of $20 and under cash; over that amount 8 months' credit on approved joint notes, acceptable at the Royal Bank Erin, notes to bear interest at the rate of 7 per cent. per annum. Nothing to be removed from the premises until satisfactorily settled for.

Lloyd Hillock, Administrator.

J. A. MARTIN, Auctioneer,
W. P. McENERNEY, Clerk.

DELIGHTFUL BOOK OF VERSE FOR CHILDREN

"John and Mary and Tommy," a book of verse for children, by Lady Eleanor McLaren Brown, and which is just being brought out in this country, will deservedly attain and hold a very distinct place for itself in the affections of Canadian children of all ages from coast to coast. The book is publised in Canada by S. B. Gundy of Toronto.

The book is the story of John, age eight; Mary, almost six, and Tommy, two; three Canadian children, and how they spent a summer holiday in England. The voyage across the broad Atlantic, the delights and wonders of London, and the gallant adventures enjoyed during a month's stay by the sea at Hove, are all described in delightful verse written in easy story form.

Deft, novel, and entertaining, this new book for children is extremely interesting, which, after all, is the first necessity. The English of "John and Mary and Tommy" is clear and straightforward, the vocabulary is wide, and the choice of words is just and useful. The quality of the verse will go far toward inculcating in the children a love and respect for English poetry.

A great many of the verses contain a rythmic note that is musical, and capable of holding the reader's rapt attention as in

"On Pevensey, that stronghold grim, where fortress, keep and tower,
And rampart walls bore witness to the Roman-Briton's power.—"

And again others are cherry, rollicking, and intriguing to the childish mind, a condition amply demonstrated by:

"The smirking-quirking, garing-swearing,
Hang-by-your-tail-like-me,
That biscuit-catching, pea-nut snatching,
Thief-of-a-Chimpanzee!"

The story of "John and Mary and Tommy," is, in fact, a worthy addition to the library of children's verse. The sparkling little poems are very attractively illustrated, with sixty drawings by that admirable artist, P. A. Staynes.

Eleanor McLaren Brown, authoress of this entertaining new work is Lady McLaren Brown, the brilliant wife of Sir George McLaren Brown, European General Manager of the Canadian Pacific Railway; and the book, apart from its lively message to children everywhere, is a further feature of the patriotic and imperial work Lady McLaren Brown is continually engaged in towards the closer and kindlier relationships of Canada with the Motherland.

Inevitable

As soon as day begins to dawn
The meadow lark starts singing.
As soon as evening comes, a star—
The angel's lamp—starts swinging—
As soon as I am in the tub
The telephone starts ringing.

The tune was over and the orchestra was silent for awhile.

Conductor (leaning down to speak to his first violin player)—I say, what ever key was you playing in?

Violin Player (promptly)—Skeleton key.

Conductor—Skeleton key? Whatever do you mean?

Violin Player—Pits anything.

Carroll's For Groceries!

COOKIES Bonson Maid Doz. 10c
CHEESE Chateau Lakeshore Lb. 23c
MINCEMEAT Catelli's Own 2 lbs. 29c
SALMON Fancy Sockeye 1-lb. tin 27c
SARDINES King Oscar 2 tins 29c
VENO'S COUGH SYRUP 16 oz. 31c
SPAGHETTI Catelli's 2 10-oz. tins 15c
CORN STARCH Benson's pkg. 11c
CORN SYRUP Crown Brand 2-lb. tin 16c
ALL-BRAN Kellogg's lg. pkg 19c
New Crop Smyrna FIGS 2 lbs. 19c
CHIPSO large pkg. 21c
OXYDOL large pkg. 21c
PALMOLIVE 3 cakes 23c
MANY FLOWERS 3 cakes 15c
IVORY SOAP Medium size cake 7c

Special—Glassco's Pure Orange MARMALADE 40-oz. jar 23c
Special—Quick Quaker Rolled Oats 5 lbs. 21c
MAGIC Baking Powder 1-lb. tin 34c
SOUP Campbell's Tomato 3 tins 25c
Special—Fine Rapid-Cooking Sago 3 lbs. 25c
Special—Carroll's Own Cleanser 2 tins 11c
Special—Good Quality Corn Brooms each 25c
Special—Fine Laundry Soap Comfort 10 bars 35c

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COOKING ONIONS 10 lb. 15c SWEET POTATOES 6 lb. 19c

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GOVERNMENT OF THE
DOMINION OF CANADA
4% LOAN—1932

The Minister of Finance offers for public subscription

$80,000,000
Dominion of Canada 4% Bonds

Bearing interest from 15th October, 1932, and offered in two maturities, as follows:

$25,000,000— 3 YEAR 4% BONDS, DUE 15th OCTOBER, 1935
$55,000,000—20 YEAR 4% BONDS, DUE 15th OCTOBER, 1952

Subject to redemption at par and interest on or after 15th October, 1947

Principal payable without charge, in lawful money of Canada, at the office of the Minister of Finance and Receiver General of Canada at Ottawa or at the office of the Assistant Receiver General at Halifax, Saint John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary and Victoria.

Interest payable half-yearly, 15th April and 15th October, in lawful money of Canada, without charge, at any branch in Canada of any Chartered Bank.

Denominations:

3 YEAR BONDS, $1,000
20 YEAR BONDS, $500 AND $1,000

The proceeds of this Loan will be used to retire $34,449,950 of bonds maturing 1st November, 1932, and to provide for the general purposes of the Government and the Canadian National Railways.

The Loan is authorized under Act of the Parliament of Canada, and both principal and interest are a charge on the Consolidated Revenue Fund of Canada.

The amount of this issue is $80,000,000. The Minister of Finance, however, reserves the right to allot or reject the whole or any part of subscriptions received, provided such allotments do not increase the principal amount of the issue by more than $25,000,000.

Applications will not be valid on forms other than those printed by the King's Printer.

ISSUE PRICE: 3 Year Bonds, 99.20 and interest, yielding to maturity 4.28%
20 Year Bonds, 93.45 and interest, yielding to maturity 4.50%

Payment to be made in full at time of application or in the case of the 3-year bonds, on allotment.

Subscription lists will open on 31st October, 1932, and will close on or before 16th November, 1932, with or without notice, at the discretion of the Minister of Finance. Subscriptions will be received by any branch in Canada of any chartered bank and by recognized dealers from whom official application forms may be obtained.

DEPARTMENT OF FINANCE,
Ottawa, 31st October, 1932