

# CANADIAN LEGION

Branch No. 120

# Georgetown

Will hold a

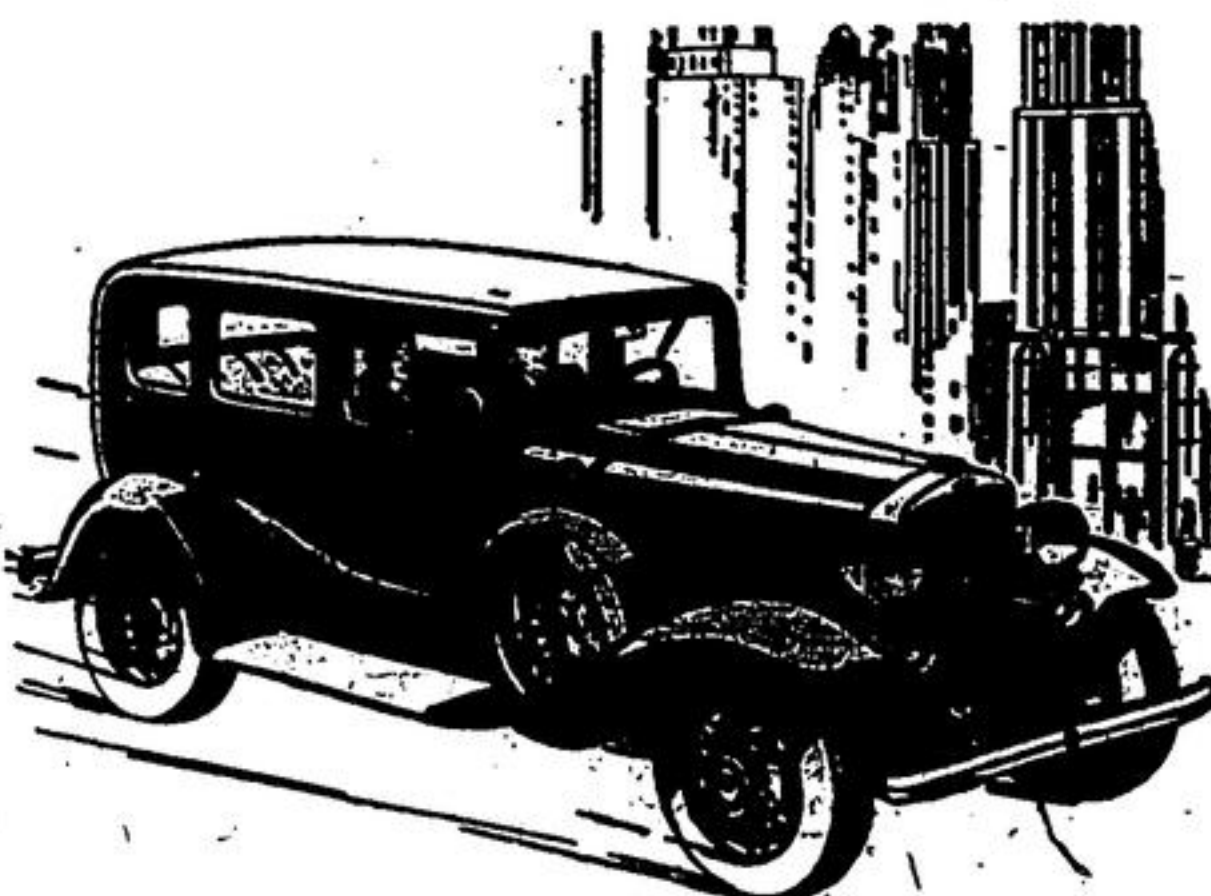
# STREET DANCE

AND

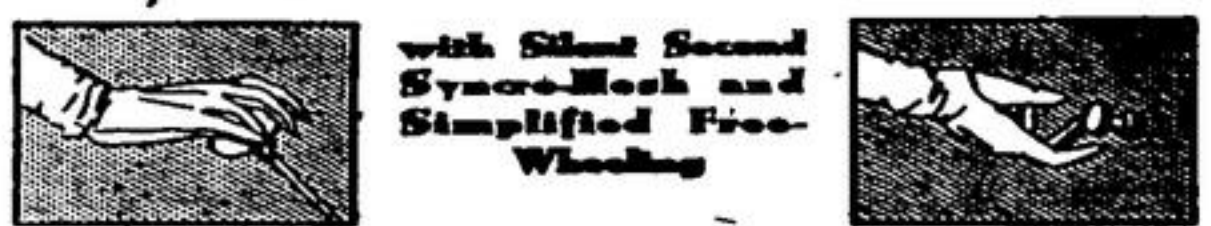
# CARNIVAL

Friday Evening

# OCTOBER 14



## NEW CHEVROLET SIX



The following prizes will be given away

### 1932 Chevrolet Coach

### Frigidaire Electric Refrigerator

### McClary Electric Stove

Everybody Come  
You may get one of these prizes

In the event of rain, Dance and Carnival will be held in the Arena

# Admission 25c

### SANCTUARY

To hope, and hope again;  
Face the long ordeal of the changing hour,  
Aglow with vision or stung with pain,  
Reckless of toil, unshrinking of your powers;  
And when success, elusive, falls once more,  
Work, as you worked before.

To wait, and wait again;  
Not knowing if of waiting there'll be fruit,  
Fighting the midnight doubt, torn by the strain,  
Of energies enchain'd and protest mute;  
And when the sterile days slip hurried past,  
Have patience at the last.

To dream, and dream again;  
Glimpse at your will to realms where you may keep  
The once-perceived ideal aloof from stained  
Singly in judgment; do from the days to rest  
Freedom from fate and self, serene, alone,  
Live, with a life your own.

—H. P. Benaim Smith.

### News and Information

#### For the Busy Farmer

**Weekly Crop Report**  
Average yield of sugar beets in Huron County will be about 12 tons per acre. Sugar content is 16.5 high this year and few growers will realize a bonus above the contracted price. Superiority of alfalfa as a hay crop was demonstrated in Feed where it yielded 2 1/2 to 3 loads per acre as compared with 1 1/2 loads of timothy. From Lincoln comes word that the crop of late Kibria peaches was very good and the growers are being cut in quantity and are of fine quality. The bean harvest and corn cutting and silage making has engaged the attention of many farmers in Southwestern Ontario during the past few weeks. Live stock continues in good condition.

#### Buyer Unable to Secure 20,000 Ontario Calves

Garrett Duncan, Ontario Marketing Board states that a buyer from the United States has been on the Toronto market attempting to purchase 20,000 head finished beef calves weighing about 185 pounds. These calves were to be used to top out loads of American calves, and this buyer claimed that the Canadian calf is a better finished product than that obtainable in his own country. In spite of being prepared to pay the market price, the American buyer was unable to get the desired quantity. Mr. Duncan said that farmers would be well-advised to cultivate this market, as outside competition in the buying is vitally necessary. If this market is not cultivated, the United States, a most valuable outlet, will be closed to us.

#### Ontario Farm Products Week

The week of October 17th to 23rd has been chosen as "Ontario Farm Products Week." The primary idea behind the movement being to encourage the greater use of Ontario-grown products. Plans have been made to sponsor an "Ontario Farm Products Contest" for retail merchants in all cities in the province during this special week. Following are two slogans which are being widely used in this campaign: "Ontario Farm Products are Fresh and Good" and "If the Farmer Can Sell He Will Buy." The whole project is under the personal direction of Mr. J. Fairbairn, Deputy Minister of Agriculture, and special representatives have been appointed for certain districts in the province. An appeal will also be made to merchants in towns and villages to specialize in Ontario farm products during the week of October 17 to 23, and it is expected that window dressing contests will be staged in all the cities and larger towns. The cooperation and assistance of everyone is asked in this very worthy project, which should have very desirable benefits for farmers and the way of increasing the demand for their products.

#### Selling Immature Fruit Upsets the Domestic Market

Growers who permit in the practice of sending immature fruit to market realize that they are giving the public the opportunity of purchasing through creating dissatisfied customers. This was the recent statement of Charles T. Brown, Ontario Marketing Board. Mr. Brown stated that an instance had been reported to him where a consumer was forced to hold produce for ten days after purchasing before the fruit was fit to use. "If we are to maintain even our present level on the domestic market, let alone expand it," added Mr. Brown, "immature fruit should not be offered for sale."

#### Good Care Essential

The properly balanced ration accomplishes wonderful results when fed to stock that is properly housed, well managed and correctly housed. Houses and equipment, such as brooders, feed hoppers, drinking pans, etc., that are sufficient to accommodate 100 chicks will not take care of 500. Satisfactory growth cannot be made under such conditions. At least stock needs lots of feed; provide a good grain feed and a good quality mash in hoppers so the birds can eat it.

The condition of a carcass when it is marketed depends almost entirely on the way the bird is cared for to the time it is killed. This means the way in which it is grown and the way it is fattened for market.

A poorly grown bird will not take on weight satisfactorily; its digestive organs have not developed sufficiently to handle the more or less concentrated feed that is fed during the fattening period, nor does the bird have the vitality to stand up under this fattening process.

#### Fear Export Losses

Further impetus to export of Ontario pears to the British Isles has been given by an announcement that the Government has completed arrangements with the Canadian Bankers' Association whereby exporters either farmers or co-operatives, may secure advance payments on their shipments from banks by way of loans at six per cent interest. Similar steps have been worked in regard to apple shipments over the past few years and not a single case instance of a loan outstanding.

Fear exporters may now go to their banks, once they have loaded their shipment, present their bill of lading and draw from the bank up to \$150 per barrel or \$5 cents per box on the shipment. Should the shipment fail to realize these prices, the government is obligated to protect the bank against the loss.

Two important provisions in connection with the new "pears" arrangement are that all such fruit must be shipped through Andrew Fulton, the fruit growers' commercial representative in the British Isles, and no loan made by a bank shall exceed three months.

### Ontario Honey For England

The newly formed Ontario Honey Export Association has announced the shipment of four carloads of light honey to England. It is estimated that the arrival of this shipment in the Old Country will be coincident with the arrival of George W. Patterson, the Association's representative in England, who has just arrived in that country.

#### Fall Wheat Tests, 1932

During the past year new fertilizers were compared with unfertilized areas on wheat in 43 fall wheat sections. The fertilizer was applied at the rate of 75 pounds per acre by O.A.S. officials.

The average gain of all fertilizers above check or no fertilizer was 8.7 bushels per acre. The average gain in yield for three years was 10.3 bushels per acre. Season variations caused different results with different fertilizers. As a rule the relative response to fertilizers was remarkably uniform. Average of 100 tests gave a true picture at all times, but they do indicate the trend of response, and after all, this is what the practical farmer wishes to know.

#### IM-PLANTING KINDNESS IN CHILDREN

In view of the appalling growth of criminality in this country, it seems almost incredible that any restraining influence would be neglected by parents and teachers in the home and school, and that the child, from infancy, is not being taught the value of kindness to every child, in his own and school, has not been adequately appreciated. Children are taught the use of such education, say forty years ago, would have gone far to lessen the crime today.

Powerful influences are at work to convince the world that "heart education" should be given a 50-50 position with the "head" education; but meantime let us—every individual, and especially parents—overlook no opportunity to teach children in the home the value of kindness. Along the very first lessons, for by the time the child is five or six years of age, he is already interested in animals. A boy of four or five can understand a certain sagged attitude of mind, and he is already interested in animals. A boy of four or five can understand a certain sagged attitude of mind, and he is already interested in animals.

One of the kindest men I have ever known received his first lesson on his father's farm. At the age of six he was found warming two baby chicks under his coat; and when pigeons were taken to the barn, he was yet cold little George worried about them. Contrast such a child to the budding gangster on the city streets. I don't believe that every child should have some association with pets or stock animals; there is nothing that will do this better than a foundation for humane principles. There is no higher education than that of kindness, gentleness, concern for others. The present where sole educational report concerns his child's scholastic progress should recall old Humboldt's words: "Civility to animals is a characteristic vice of vulgar people." Real education must include refinement and the elements of culture, and is absolutely incompatible with cruelty.

#### FAT GIRLS OUT OF FASHION

All over the world Kruschen Salts is appealing to girls and women who are striving for an attractive free-from-fat figure. Here is the method they are following to banish fat and bring forth blossom all the natural attractiveness that they possess: every morning they take a half-teaspoonful of Kruschen Salts in a glass of water before breakfast.

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### THE MAN WHO WOULD BE KIND

(Continued from Page 1)  
blinked his astonishment at the front; then he sat to spring. Talking gently, Louis stood motionless with the chair poised as a shield and the pad at the ready. The crowd of panic-stricken beast rear and oiled the strict orders against any outcry. With eyes narrowed to yellowish slits, tail twitching ever so slightly, but still the looseness of gashers, muscles, Attila gazed into Louis's eyes. Louis started unflinchingly into the yellow eyes of the killer, began his talk poured soothingly on. It was a memorable clash of wills. For eight minutes the eyes of protruding and beastly Attila's gaze faltered. He relaxed.

Chris outside sighed with relief. "I never saw a cat jump to a spring and give it up," he breathed to an assistant.

Louis called for a stool. It was secured. He sat down, talking to Attila in the same gentle cadence. Ridding he pushed the chair against the tiger, began his talk. He rose to a sitting posture. On Attila snarled, lashing at the chair in Louis's hand. The boy laughed, before he became a pupil of Louis Attila's whispering the trainer, stroking the flanks of the beautiful creature, and admitted the supreme patience of the trainer. Not once did Louis's voice betray the exasperation he must have felt.

After thirty minutes, when even the spectators were exhausted with the strain, the trainer managed to loop the fore feet and draw them together. The hind feet were then fastened, and the animal thrown. After that Attila seemed to take it for granted that Louis knew best. He made no outcry, move, as Louis, after passing loops about the lower and upper jaws to force the mouth open, went swiftly and expertly to work with forceps and knife and cotton. What had a few minutes before seemed impossible became absurdly simple. The sight of the great, striped creature lying there so quietly could not but impress the most thoughtless. Here was a giant Royal Bengal tiger, a notorious killer before he became a pupil of Louis Attila's, submitting to a painful operation without the slightest remonstrance; he understood that his master was taking the only means of helping him.

An old trainer outside saw it too. "Now's the time to force him!" he cried. "You're his boss. He knows the trick you want. Force him!"

But Louis continued the gentle prodding. Hearing, the tiger began squaring his side to the operation, trying to evade going what he knew the man wanted him to do. "Here's where I could go for route," said the trainer, "but," said Louis, "but I'll have him doing this willingly before five minutes, and in public he'll stand as calmly as a dog on a rug if not beaten into it. Watch!"

Attila ceased leaping. Louis's chair, which had been swinging in arcs before the tiger, became still. Then the trainer closed his eyes in a gentle sigh. "For several minutes Attila stood still. Then without warning he clambered on to the stool and sat down."

Louis was exultant. "By George! It's the only way. Look at him! I deplore his grunting! Attila, you're a regular fellow, Attila." Thus began the famous eight-hour set, if it is in any sense a set, of his business. Each Royal Bengal actor Louis trained in the same fashion. All of them he taught to ride horses, the least and then guided the spectators toward it. For several minutes Attila stood still. Then without warning he clambered on to the stool and sat down. Louis was exultant. "By George! It's the only way. Look at him! I deplore his grunting! Attila, you're a regular fellow, Attila." Thus began the famous eight-hour set, if it is in any sense a set, of his business. Each Royal Bengal actor Louis trained in the same fashion. All of them he taught to ride horses, the least and then guided the spectators toward it. For several minutes Attila stood still. Then without warning he clambered on to the stool and sat down.

#### HE DID

William Wrigley, Jr., who was 70 years old, was a successful merchant. He convinced not only the United States that it was proper and beneficial to chew gum, but he spread his ideas throughout the world despite the ridicule he had to overcome. He made the Chicago Cubs one of the most successful baseball teams, financially, in the country, setting record after record for attendance. He gave the philosophy of his salesmanship several years ago in these words:

"Tell 'em quick and tell 'em often. You must have a good product in the first place, and something that people want, for it's easier to row downstream than up." Explain to folks plainly what you have to sell, do it in as few words as possible—and keep everlastingly coming at them.

#### PLAN ADVERTISING

Advertising is pretty much like running a furnace. You've got to keep on shovelling coal. Once you stop stoking, the fire goes out. It's strange that some people's imagination can't compass this fact.

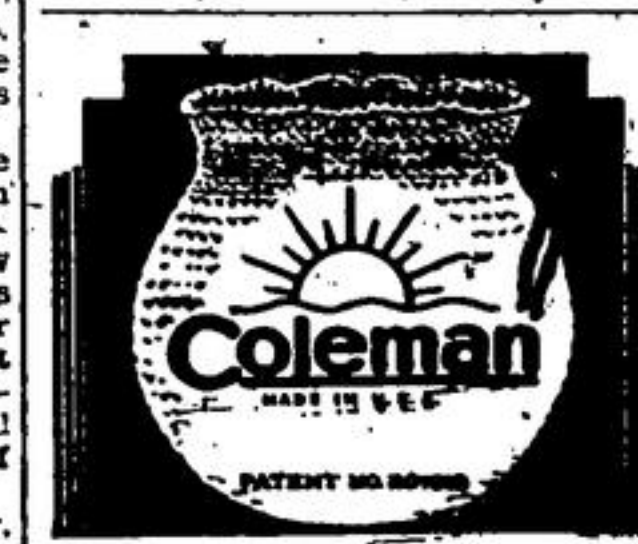
Wrigley "kept shovelling coal" into whatever he did, whether it was the merchandising of gum, the promotion of Catalina Island or Arizona real estate properties, the establishment of the Chicago Cubs in the hearts of baseball fans, the satisfaction of his greatest personal ambition—a World Series' pennant, or philanthropy.

### The success of the Late William Wrigley Jr. was attained through Consistent and Persistent Newspaper Advertising

Quickly the trainer finished the job, locking his jaw placidly, seemingly with relief. "Come here, Attila! Come to me, my baby!" called Louis. And the tiger came. "My nice big boy my pet. It's all right now, isn't it, Attila?" whispered the trainer, stroking the flanks of the beautiful creature.

#### THE REWARD OF INDUSTRY

The editor of a Texas country newspaper recently moved into Dallas and deposited \$50,000 in one of the local banks. He had been publishing his little country paper for thirty years, and had moved to the city with a round \$50,000 to his credit. When asked the secret of his great financial success, he said: "I attribute my ability to retire with a \$50,000 bank account after thirty years in the country newspaper field to close application to duty, also knowing the market and letting the chips fall where they may, the most rigorous rules of economy, never spending a cent foolishly, overwisely keeping at my job with a whole heart, and the death of an uncle who left me \$49,999."



### NEW COLEMAN MANTLES Give Better Light

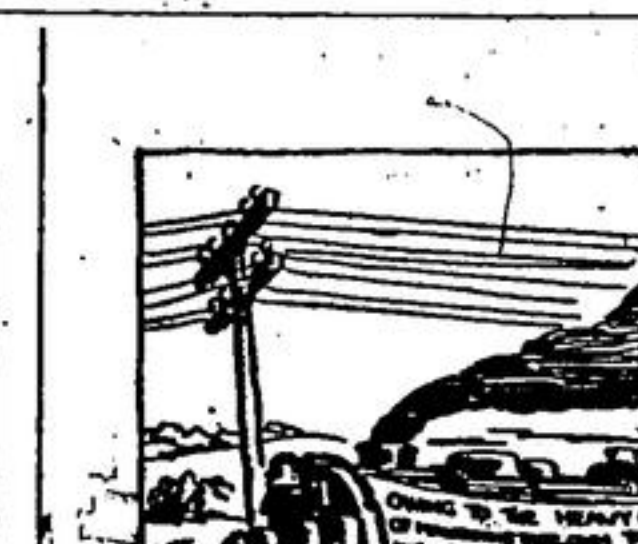
The new and improved Coleman Mantle produces better light and a third more of it. They are made of special treated rayon fiber and burn with the power of living chemistry. They are tougher, more flexible, withstand shocks and jerks... made stronger to last longer. Scientifically correct in design, size and shape. No side stream. Refined, clear, smokeless, no soot. Always uniform quality... the best. Made especially for use on Coleman Lamps and Lanterns. Buy them by the package.

THE COLEMAN LAMP AND STOVE CO. INC. Chicago, Ill., East & Dearborn Aves. ASK YOUR DEALER

Contrary to a widespread impression that the Indian section of our population was steadily declining, comes a statement from the Department of Indian Affairs to the effect that the latest census shows an actual increase of over 14,000 since the previous census ten years ago. We have usually had drawn for us a rather pathetic picture of the passing of a race—a page turned down in the history of the land. Famed United States, as an actual matter of fact, the Indian population is increasing rapidly through intermarriage. But it seems that our more stimulating climate and the fact that there is relatively little intermarriage here combine to perpetuate the race. The care devoted to the welfare of all Indian communities in Canada is well known, and the Department may congratulate itself and stick another feather in its cap on the strength of the census return. The noble red man may have vanished as a historic figure from our midst, but his descendants are still viable, and still maintain some of the best traditions of their ancestors.

#### INDIAN POPULATION GROWS

Mr. Jones was in a nearby city waiting the other day. He was studying the menu as the waitress approached to take his order. He—"How you from?" Waitress—"No, sir. It's my reputation that makes me walk this way."



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