

EIGHTY-SIXTH ANNUAL FALL FAIR - AT - GEORGETOWN TUESDAY and WEDNESDAY October 4th and 5th



Special Prizes

HORSES

- 1. Single High Stepper, by the President, E. McWhirter \$ 5 00
2. Single Turnout (open) by Provincial Paper Mills 5 00
3. Best Farmer's Turnout (single) by R. K. Anderson, M.P. 5 00
4. Best Lady Driver, by Georgetown Coasting Mills 5 00
5. Best Delivery horse in harness, by N. H. Brown's 3 00
6. Best Road Horse, by W. C. Boney and J. Barron 3 00
7. Best Mile Dash (open) 2 in 3 heats, 5% of purse to enter 10 00
8. Best General Purpose Horse in harness, value \$4.00; 2nd prize \$2.00; 3rd, \$1.00 4 00
9. Best Agricultural Horse or rein, by John Irving 3 00
10. Best Race, by Smith & Stone and John M. Donald 3 00
11. Best Herd of Horses (not less than three) \$10.00 off any article purchased from Messrs. Harris Company; 2nd \$5.00 off any article purchased from Messrs. Harris Company's Agent, A. D. Hume, 10 00
12. Best Heavy Team on ground, including heavy draft, agricultural and general purpose, by Reeve Currie and J. Richardson 5 00
13. Best Spring Colt, sired by Brilliant, by Wm. Brennan to be deducted off service fee for 1933, 1st \$5.00, 2nd \$3.00, 3rd, \$2.00 10 00
14. Best Novelty Race—Quick Hitch, single horse—harness and hitch and drive around the ring and un hitched 1st by D. Brill, value \$5.00; 2nd cash \$2.00 7 00

CATTLE

- 1. Best Jersey Female by Credit Valley Creamery 3 00
2. Best Registered Shorthorn female, by Col. G. O. Brown 3 00
3. Best Holstein Female, by Dr. Learmonth 3 00
4. Best Calf over 4 months, shown by boy or girl, by Dr. Paul (father cow) 10 00
5. Best Ayrshire Female, by L. W. Dann 3 00
6. Best group 3 Dairy Cows, consisting of 1 mature cow, 1 two year old heifer and 1 yearling, to be sired by a pure bred bull—a cabinet containing a twenty-six piece set of "Rogers Empire pattern flatware" value \$11.95, given by T. Eason Co., Toronto 11 95
7. Best Beef Calf, by John Bingham 3 00
8. Best Veal Calf, by Erwin & Goldman and Maple Leaf Dairy 4 00

SHEEP AND PIGS

- 1. Best Pen of Bacon Hogs (not less than three) by C. J. Buck 3 00
2. Best Pen of Fine Wool Sheep (not less than 4 sheep) one male and 3 females, by J. Beaumont 3 00
3. Best Pen of Long Wool Sheep, one male and 3 females, by E. Y. Barracough 3 00
4. Best of Market Lambs, by W. King and H. Marshall 3 00

MISCELLANEOUS

- x 1. Best 3 Ea. Butter in 1/4 lb. prints, by R. D. Warren 3 00
x 2. Best 3 Ea. Butter in 1/4 lb. prints, by W. F. Smith 4 00
x 3. Best pair Dressed Duck, by F. Kersey 3 50
x 4. Best pair Dressed Chicken, by McDougall Bros. 3 50
x 5. Best pair Dressed Chicken, by N. Robinson, Market 3 50
x 6. Best pair Dressed Chicken, by Thos. Spinks 3 50
x 7. Best pair Dressed Chicken, by A. J. Blackburn, goods 3 50
x 8. Best pair Dressed Chicken, by G. F. Ready, goods 3 50
x 9. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 10. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 11. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
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x 25. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 26. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 27. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 28. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 29. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50
x 30. Best 1/2 bushel Red Clover Seed, by Morley Pettit 2 50

ESSAY COMPETITION

Best Essay by Public School Pupil, subject: "What I Consider Ontario's Basic Industry." Essay to be in hands of Secretary not later than Saturday, Oct. 1st, by Charlotte McCullough 3 00



Follow the crowd and you'll land at Georgetown Fair

IF I HAD KNOWN

If I had known, when your kind eyes met mine in parting, true and sweet, eyes gravely tender, gently wise, And earnest, rather more than glad, How soon the lids would be above, As cold and white as sculptured stone, I should have treasured every glance— If I had known.

If I had known to what strange place, Whither, mystic, distant, strange, you calmly turned your steadfast face, What time your footsteps left my door, I should have forged a golden link To bind the hearts, so constant grown, And kept it constant ever— If I had known.

If I had known how soon for you Dred near the ending of the fight, And on your vision, fair and new, Eternal peace descended, I should have begged, as love's last gift, That you, before God's great white throne, Would pray for your poor, friend on earth— If I had known.

PLANT PERENNIALS IN THE AUTUMN

In the midday sections of the country most perennials can be planted successfully until quite late in fall, but where the winters are severe, care should be taken so that the plants finished several weeks before the ground is hard frozen and a mulch of straw or other suitable material applied.

Perennials that have been grown from seed since spring and transplanted during the summer should be ready to put in their permanent places in September. If the soil is dry water thoroughly so that the soil adheres to the roots when the plants are lifted. If planting in a border, group three to five plants of each variety together, leaving space so that each plant can develop to its full size.

Perennials that can be divided quite late in September although July and August are generally considered the best time to do this. At the Central Experimental Farm we have found that iris plants generally begin to show signs of falling after three or four years. When the "beards" begin to grow small the plant should be dug up and the oldest parts of the rhizome discarded. Rhizomes with several fans of good healthy leaves should be chosen and three or four can be planted about a foot apart in a clump in a large garden. In a small border, a single division is sometimes sufficient. The soil where they have to go should be well dug and some bone meal added before replanting. The roots should be made firm but the rhizomes should be chosen for the tall bearded varieties.

THE LAUGH CORNER

Couldn't Be Fooled? A stranger applied at the police station for a jobbing and when asked his name, replied that it was Smith. "Give me your real name," he was commanded by the policeman of the records. "Well," replied the applicant, "put me down as William Smith." "That's better," the officer told him. "You can't bluff me with that 'Smith' stuff."

No Arguments After a young lawyer had talked nearly five hours to a jury who were beyond the point of endurance, his opponent, a grizzled veteran of the legal cockpit, rose, slowly and said, to the judge and jury: "Now, my honor, I will follow the example of my young friend who has just concluded, and I will submit the case without argument."

Man is somewhat like a sausage. If you don't know the man, you don't know the sausage. But you never know exactly how much hog there is within.

Next Best Thing The motorist whose car had come to a sudden standstill quickly dialed the number of the garage and called at a neighboring cottage for assistance. "Parkon me," he said to the woman who answered his knock. "Do you by chance possess any lubricating oil?" The woman shook her head. "Any oil will do," said the motorist, hoping for "motor oil, if you have any."

"I ain't got it," said the woman. "But I could fix you up with a dose of salts." Deacon Hemphill had just come home from a convention of his church in a large city. His wife was busy plugging him with questions. "I guess you heard a lot of swell singing in the big church?" his wife asked him. "Yep! but they sang mostly a lot of them anthems," the deacon replied.

"What's an anthem?" "Well, I don't know just 'actly how to explain that to you, but it's like this: Suppose I was to say to you, 'The cows are in the pasture.' That wouldn't be an anthem. But suppose I said: 'The cows, the cows, the spotted cows, the white cows, the moody cows, are in the pasture, pasture, pasture.' That would be an anthem."

Mike—You she's engaged to an Irishman. Friend—Oh, really? Mike—Yes, but I think he proposes it O'Reilly.

An insignificant little man was the meek escort of a large, robust-looking woman in her ramble through the big store. Presently she stopped at a counter, and as she looked over to speak to the assistant, the meek little man went down in a dead faint. A shopkeeper said: "Is he subject to this sort of thing?" he asked the woman, who she was trying to bring the man to. "Well," said the woman, "he's rather nervous. I tried to buy a pair of trousers for him, but he wouldn't hold his head up."

HE BUMPED INTO THE PROMISED LAND

(Continued from Page 1) many strung-out freights on it before. He was contented that his old car would hold its own in a string of twelve coaches would roar by without accident, as they had so many times in the past.

"We thundered by the line of box cars and were within a hundred feet of the end of the line when the headlights pierced the darkness and showed—bomars on the main line to the siding and was not yet of the main line! The engineer seemed to be making a reluctant effort to get the last few cars off the switch. There wasn't time, of course. Casey realized that. He realized, too, that he could not let his train quickly enough to prevent a crash.

"He grabbed his brakes. There was a great hissing as he threw the massive wheels into reverse. Above the clatter and boiling of the engine Casey shouted to me: 'Jump, Jim, for your life!'"

"I leaped and landed in a clump of bushes. Then came a fearful crash and a second train was roaring from broken pipes. In the smashing impact, the cab of Casey's beloved engine struck me, and I received more than a few bruises.

Casey's last ride was a glorious one. A great hissing as he threw the massive wheels into reverse. Above the clatter and boiling of the engine Casey shouted to me: 'Jump, Jim, for your life!'"

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For the Busy Farmer

500 Retailers Distribute Farmers' Market at Toronto. That growers are endeavoring to lower marketing costs and, at the same time, secure a reasonable profit for their products is exemplified by the operation of a farmers' market in Toronto. Since the market was opened in Toronto, it has been patronized by over two hundred retail merchants. The market is open six days a week, activities commencing at five o'clock each morning and are practically over three hours later. The daily fee to growers is twenty-five cents, while jobbers pay fifty cents.

Dairy Ad Announced. Announcement is made by Hon. Thomas L. Kennedy, Minister of Agriculture, that with a view to assisting the pocketbook of the Ontario farmer, the regulations applying under the Dairy Products Act have been amended so that special grade cream and creamery cream may be sold to producers of cream. The farmer is bound to benefit from any conditions of sale resulting from the competition between the creameries. The farmer has had little incentive in the past to produce special grade cream and to maintain his buildings and equipment to the strict letter of the law, but the change in regulations will induce him to do so. It is felt he should promptly respond. The maximum acidity for special grade cream is reduced from two and a half to one and a half per cent. The maximum acidity for special grade cream is reduced from two and a half to one and a half per cent.

Weekly Crop Report. From Peel, Middlesex and other counties come reports of a heavy increase in the yield of crops. Out of fifty-seven orchards inspected in Peel were found to be free from it. The majority of farmers have delayed all work for fear of a possible Hessian Fly injury. After-harvest cultivation is becoming more general. Pasture lands are being improved. Southern Ontario are excellent and livestock in general are keeping up well in flesh. Harvesting operations are pretty well advanced in all districts. Corn and buckwheat being the last crops to be taken off. The corn crop in the east-central section is reported as very good and there should be no shortage of food this winter.

Ontario Farm Products Week. Announcement is made by the Ontario Department of Agriculture for the annual "Ontario Farm Products Week" in October, which is held for the specific purpose of impressing upon the retailer the need for a higher consumption per capita of Ontario's farm products. The program is a series of four days of work for purposes of organization and a special Departmental representative will have charge in each. There will be special window displays, petitions for merchants and in some of the larger places, parades with adequate prizes given to participating farmers for teams, displays of produce, etc. Co-operation of Chambers of Commerce, Boards of Trade, Retail Merchants' Associations and other bodies is assured. From the view point of everyone concerned, especially the farmer, this week should have very beneficial results.

Warning to Farmers. A warning is issued to farmers of Ontario by James R. Fairbairn, Deputy Minister of Agriculture, as the result of reports reaching him that agents are now canvassing certain sections of the province with offers of oats for sale that are quite capable, according to their claims, of producing 100 bushels to the acre and for which they charge between \$1.00 and \$1.50 per bushel. Mr. Fairbairn advised that farmers before buying should be in touch with their district agricultural representative or the nearest Experimental Farm. He also stated that in a number of countries the reputation is doing special work on oats grown from seed that is free from smut. In these particular districts the plants are treated to meet the farmers' requirements. Use of inferior seed therefore would upset all the Department's work.

To Investigate Dairy Value as Fertility Feed. A report from Winnipeg states that the National Research Council has made a grant of one thousand dollars to Professor M. C. Hermer, of the Manitoba Agricultural College, in his investigation to determine the value of dairy as a food for poultry. The study is part of the effort that is being made to bring the better marketing of Ontario honey in the British Isles, assuring a brighter and more profitable future for the industry. Mr. Fairbairn is present connected with the Ontario Marketing Board. In his new capacity he will have offices in London. Through the newly-formed Ontario Honey Export Association he will represent all provincial honey producers in developing export business. At present Canadian honey producers enjoy a preference of 10 per cent in the British market. It is hoped this may be increased to seven shillings a cwt when the Imperial Economic Conference provisions are made. "In addition to the entire change in marketing policy to be effected through Mr. Patterson's appointment, which includes the promoting, blending and bottling of our honey in England, and sold as a distinctive Ontario product under our already well-known 'Big O' brand and label, it is anticipated, will largely increase dollar and cent returns to Ontario producers and greatly increase the prosperity of the whole industry," stated the Minister.

REVISED VERSION. I think that I shall never see, Along the road, an uncovered tree With bark intact, and painted white, That no car ever hit at night. For every tree that's near the road Has caused some auto to be towed, Sidelining trees to get the road. By drivers who are not so bad. God gave them eyes as they could see, Yet any fool can hit a tree.

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CARROLL'S LIMITED

Carroll's Baking Powder, Special Silver Star Fine Pastry, Date Cookies, CRISCO, FLOUR 24-lb. bag 45c, SOAP 5 bars 16c, Bacon, Special Gold or P & G, Evaporated Milk, Quaker OATS, Special-McLaren's Stuffed OLIVES, SODAS, PEACHES, RAISINS, CHEESE, VINEGAR, PICKLING SPICE, FRUIT JARS, WAX, LYE.

Cooking Onions, 10 lb for 15c Main Street Phone 357 Georgetown



HE DID

William Wrigley, Jr., who was 70 years old, was a successful merchant. He convinced not only the United States that it was proper and beneficial to chew gum, but he spread his ideas throughout the world despite the ridicule he had to overcome.

"Tell 'em quick and tell 'em often. You must have a good product in the first place, and something that people want, for it's easier to row downstream than up." Explain to folks plainly what you have to sell, do it in as few words as possible—and keep everlastingly coming at them.

PLAN ADVERTISING

Advertising is pretty much like running a furnace. You've got to keep on shovelling coal. Once you stop stoking, the fire goes out. It's strange that some people's imagination can't compass this fact.

Wrigley "kept shovelling coal" into whatever he did, whether it was the merchandising of gum, the promotion of Catalina Island or Arizona real estate properties, the establishment of the Chicago Cubs in the hearts of baseball fans, the satisfaction of his greatest personal ambition—a World Series pennant, or philanthropy.

The success of the Late William Wrigley Jr. was attained through Consistent and Persistent Newspaper Advertising