



STYLE, QUALITY AND ECONOMY WITH FASHION-CRAFT

FASHION-CRAFT MADE-TO-MEASURE CREATIVE TAILORING FOR MEN

To those men who by custom and preference wear clothes tailored to their own individual measurements

FASHION-CRAFT offers a service which combines all the qualities which have made Fashion-Craft famous wherever well-dressed men foregather.

Perhaps you have your own idea about good clothes? Let us discuss them with you, and if possible help you.

• \$22.50 up.

D. BRILL & CO.

Corner Mill and Main Sts. Phone 167

YOUR FUTURE HOME... A woman's interest in Lumber increases when it is material intended for her own home. For the grade and integrity of each length in each pile is a potential influence toward satisfaction or disappointment in the long-planned structure.

...PURE FOOD STORE... 16 oz. Tin Farnell's Rose Brand Baking Powder 19c. Crosce & Blackwell's Sandwich Relish, with Dutch oven (reg. \$1.50 value) 99c.

Wood! No. 1 Hardwood, beech and maple \$2.50; Hardwood limbs and mixed wood \$2.00; Hardwood knots for furnace \$1.50; Pails \$2.50 any quantity.

Church Organ Tuning AND REPAIRS Organ Blowing Machinery. LEONARD DOWNEY 383 Royal Bank Building TORONTO ONTARIO

LOCAL NEWS

Georgetown Fall Fair, Oct. 4 and 5. Public school will not open until Sept. 8th. Monday is Labor Day, a public holiday. Turn your clock back one hour on Saturday night.

Standard Time, Sept. 4th. In compliance with by-law regarding Daylight Saving, the Corporation of Georgetown reverts to standard time, midnight, Sunday, Sept. 3rd.

Rehearsal, Atlantic. The regular meeting of Verdun Rehearsal Lodge was held on Tuesday, Sept. 27th, in the lodge rooms.

Laurels—Alysworth. Knox College Chapel, Toronto, was the scene of a quiet wedding on Thursday, August 25th, when Laura Patricia, daughter of Dr. R. B. and Mrs. Alysworth of Trenton, was united in marriage to Mr. Kenneth Murray Langdon, son of Mr. Kenneth Langdon, B.A., and Mrs. Langdon, of Brighton.

BOWLING. A very pleasant afternoon took place at the Georgetown bowling green when a Ladies Doubles Tournament was held in which fourteen rinks competed.

GOLF NEWS. On Wednesday, August 24th a very enjoyable field day was held by the lady members of the Club. In the morning driving apparatus and putting contests were held and after lunch at Cedar Crest, a round of golf was played.

GENERAL NEWS. Miss Edna Bailey, who has completed her term as principal of the school at Brantford, is leaving shortly for the Lakeside Coast, where she has volunteered her services in the interest of educating the natives of that territory.

Every child born in Canada owes \$200 at his birth for our Federal debts, our railway debts, provincial debts and municipal debts total about six million dollars and there are only ten millions of people to pay.

PERSONALS

Miss Margaret Kennedy of Guelph spent Saturday evening at the home of Mr. Eric Allen of Meaford spent the week end at Mr. O. T. McKay's.

Mr. H. M. Wetherald of Windsor is visiting at the home of his mother Mrs. H. H. Darling and son of Vancouver spent a few days with Mrs. O'Neill last week.

Mr. Charles Stockford left for Drayton today, where he will take up his duties as principal of one of the public schools of the vicinity.

Mr. and Mrs. W. H. Kenner and Marjory and Mrs. F. E. Cole returned home on Monday after holidaying at Port Dover.

Mr. and Mrs. George Smith and daughter, Mary, spent the week end with her sister and brother-in-law, Mrs. and Provincial Constable Philip of Georgetown returned to Toronto on Monday.

Mr. and Mrs. W. C. Anthony and Mr. Anthony spent the week end with friends at Alymer, Highgate and Chatham, and returned to Toronto on Monday.

Mr. and Mrs. J. Labonte and Miss Gertrude, all of Montreal, Quebec, have been visiting their daughter and sister, Mrs. M. Jordan and grandson Donald at the home of Mr. Geo. Murray.

Miss Appelle has returned from Haldimand county where she was the guest on the Six Nations Reserve of Mrs. H. Murray who is a great grand daughter of Chief Joseph Brant. Miss Appelle also visited at Brantford with Dr. W. M. and Mrs. McGuire.

Residents of Brantford for nearly 45 years, Mr. and Mrs. W. J. Callahan very quietly observed their 50th wedding anniversary a week ago Monday.

CONCRETE WORK. I am prepared to do concrete work of all kinds. Estimates given free of charge if you require anything in this line.

GLASSES THAT YOU COMFORT. PEOPLE who are suffering from eye weakness and imperfect vision should know they can receive relief by having their eyes examined by a specialist.

H. A. STEIN. "Successor to F. E. Robinson" At Dana's Drug Store every Wednesday Afternoon. PHONE 327 for APPOINTMENT

Here and There

Popularity of Canadian apples abroad has notably increased, and last year apple exports to Europe from Western Canada reached a new high record of 1,174,000 boxes, as compared with 560,000 boxes in 1930.

R. Y. Danlaud, formerly Traveling Passenger Agent, Canadian Pacific Railway, Winnipeg, was appointed Chief of Passenger Agent, Algoma District, North Bay, Ont., effective August 16th.

Numbers of anglers returning through Ottawa and Montreal report having experienced exceedingly good bass fishing. This was the expression of a group from Cincinnati, Ohio, who recently visited the bass fishing waters of the Gattineau River north of Maniwaki, according to A. O. Seymour, Chief of Tourist Agent, Canadian Pacific Railway.

New freight rates on live stock with low minimum weights to meet the competition of other trucks in the transportation of animals to market have been put into effect by the Canadian Pacific and Canadian National Railways covering movement from stations within a radius of 150 miles of Toronto, and these were effective from August 15.

One of the most interesting passages in the history of the Canadian Pacific R.R. Docks of Richmond on August 13 was the arrival of the world's fastest motor-boat, after the international races with Gertrude Ederle, when she crossed the Atlantic in 66 hours and 56 minutes.

Two hundred organizations affiliated with the governing body of the Canadian Chamber of Commerce whose seventh annual convention will be held at Halifax, September 13-15, will send members to a pre- and post-convention sea cruise and land tour with the Clarke Steamship Co., the Dominion Atlantic and the Canadian Pacific Railways, scheduled to leave Montreal September 3 and return there September 13.

Cost of travel to Eastern Quebec, the Lower St. Lawrence Valley and resorts in the Maritime Provinces has been deflated this summer in a fare revolution that has never been equaled in the history of the railroads of Canada.

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General Trucking Service and Wood Yard. General trucking of all kinds and garbage removed weekly at lowest rates. Hardwood \$2.50 single cord; mixed \$2.00 any quantity. PHONE 331 GEORGETOWN

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NEW ADVERTISEMENTS

Home to Let. On Main Street, north, seven rooms and bath; furnace, garage. Apply to J. W. Kennedy, Phone 353.

TO RENT. Apartment in Baptist Church paragonage. Possession immediately. Apply Rev. A. N. Frith at the paragonage.

For quick sale. A real choice home, balance \$250.00. On terms to suit purchaser. No agents. Write Box 717 Herald Office.

Learn Sewers Sharpshoot. Also repair work on furniture. Call at shop on Mill Street or phone 162.

Wanted. Home to rent on Main Street. Possession Jan. 1st. All conveniences. Apply to J. A. Belland, Hamilton, N.Y.

Wanted. New one-pool, dishes and drains to dig. Old one-pool, cisterns, etc., cleaned on short notice; also whitewashing and any other work done.

Lydia Francis Beauty Shoppe. Manicuring. Permanent Waving. Finger Waving. Shampooing, etc. PHONE 141

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BIGGER and BETTER BARGAINS Week End Specials THURSDAY, FRIDAY and SATURDAY LADIES' DRESSES. Ladies' and Misses' Dresses, including Silk Crepe, Flat Crepe, Georgette, Celanete and other makes.

EAVETROUGHING. Now is the time to EAVETROUGH when prices are lowest they have been in years. REPAIRING PROMPTLY DONE. Plumbing & General Tinsmithing. CEMETERY FLOWER VASES FOR SALE AT REASONABLE PRICES.

Local Retailers Is It Fair? Not a week passes that you are not being canvassed by representatives of nationally-advertised products to stock and push them, and to give them good window and counter displays.

Local Retailers Is It Fair? Their representatives tell you of the large sums of money being spent in metropolitan daily newspapers and in nationally-circulated magazines like "MacLean's," "Chatelaine," "Canadian Home Journal," "Canadian" and others, to create and maintain consumer demand, and they try hard to persuade you that such "remote" advertising will surely create and sustain large local demand.