

ASHION-CRAFT

MADE-TO-MEASURE

CREATIVE TAILORING FOR MEN

O those men who by custom and preference wear clothes tailored to their own individual measurements

ASHION-CRAFT offers a service which combines all the qualities which have made Fashion - Craft famous wherever

STYLE - QUALITY - VALUE and in addition a certain appearance of smart distinction which Fashion-Craft Made-To-Measure Service can convey so well.

well-dressed men foregather.

Perhaps you have your own idea about good clothes? Let us discuss them with you, and If possible help you. . . Let us also show you our extensive stock of fine materials.

\$22.50 up.

D. BRILL & CO.

GEORGETOWN

Corner Mill and Main Sts.

Phone 167



YOUR PUTURE HOME A woman's interest in Lumber increases when it is material intended for her own Home. Por the grade and integrity of each length in each pile is a potential influence toward satisaction or disappointment in long-planned structure! Home interest advises a knowledge of Lumber facts. Madam. We'll tell you these gladly if you will request our advice. SPECIAL—1st Quality Slate Coated Roofing, weight 85 lbs. per roll, regular \$3.15. Bale Price while it lasts \$2.39. Pree Delivery Service to all points in Georgetown, Acton,

Georgetown Lumber Co. Ltd. Phone: Georgetown 250 Acton 120

...PURE FOOD STORE...

16 oz. Tin Farnell's Rose Brand Baking Powder 19c

Crosse & Blackwell's Sandwich Relish, with Dutch oven (reg. \$1.50 value) British Columbia Red Sockeye Salmon, 1/2 lb. tins 19c 4 x 1/2 Tins Pink Salmon 8 oz. Oil Bottle Artificial Vanilla 3 pkgs. Quaker Corn Flakes Choice quality Breakfast Bacon, inpiece, per lb. 2 lb. Pure Lard Eagle Brand Condensed Milk

Crisco, per lb. 3 lbs. Bulk Soap Flakes 2 Ting Snap Hand Cleaner NEW HONEY, FRESH FRUIT and VEGETABLES

A. E. FARNELL

PHONE 75

WE DELIVER

Wood!

Ho. I Hardwood, beech and Maple \$3.50; Hardwood limbs and mixed wood \$2.00; Hardwood knots for fur-nace \$2.50; Halls \$2.50 any quantity. J. H. SMITH Fhom 94 - 13

Wood for Sale MEW LOW PRICES
Choice bardwood, Beech and Maple \$3.50 per single cord. Stails, \$2.50, Hardwood limbs and rails \$3.00.

Church Organ Tuning AND REPAIRS Organ Blowing Machinery Energymey Adjustments or Yearly Maintenance Service at Researchic Cost

LEONARD DOWNEY 503 Royal Bank Building

Waverly CREI

PERSONALS

spent Saturday in town.

Mrs. W. H. Wilson.

O'Neill last week.

piversary on Sunday last.

Miss Margaret Kennedy of Guelph

Mr. Bric Allen of Menford spent the

Mr. Harvey W. Wilson of Niagara

reek end at Mr. O. T. McKay's,

Mr. and Mrs. Malcohn Wilkie

New York are visiting with Mr. and

Dr. and Mrs. McAllister and family

expect to return home the end of

Mr. Carl Williams of Sault Ste

Mr. H. M. Wetherald of Windson

Mrs. H. H. Darling and son of Van-

couver spent a few days with Mrs.

Mr. and Mrs. F. L. McGilvray cele-

Mr. H. G. Buchanan and Mr. Ford

Mrs. J. M. Moore, Miss Alleen

Mr. and Mrs. Fred Goodwille and

Miss Pearl M. Irwin of the New

York Times, New York City, was

Miss Grace Williams and Miss

Gladys Ball of Toronto spent the

Mr. Charles Stockford left for Dray-

Mrs. Jack McGill and daughter

Mr. and Mrs. George Smith and

daughter Mary spent the week end

with her sister and brother-in-law.

Mr. and Mrs. W. C. Anthony and

Mr. A. Anthony spent the week end

with firends at Alymer, Highgate and

Chatham, and returned home on Tues-

day accompanied by Mr. and Mrs. A

Mrs. H. J. Labonte and Miss Ger-

trude and Mr. Alfred of Noranda, Que.

have been visiting their daughter and

sister, Mrs. M. Jordan and grandson

Miss Appelbe has returned from

Mr. and Mrs. A. E. Smith, and two.

sons and daughter, of Scotsguard,

Sask, are holidaying with Mrs. Akitt

and other friends. Mr. Smith reports

crops in Scotsguard district good, and

a bright prospect for the future. He

also informed us that Mrs. Richard

Pines, formerly of Erin, is quite ill at

a local hospital. Her many friends

here will join with The Advocate in

Jack Abbott was the victim of

painful accident on Monday after-

noon last, while assisting with the

harvest at Norris Sinciair's. He was

in the mow when a pully broke, while

a lift of sheaves was being hauled up

from the wagon, and a portion of the

pully struck him on the back of the

neck, with terrific force, knocking

him unconscious, in which state he

remained for some time. Medical ex-

amination revealed no serious re-

Sherlock Poreman made a credit-able showing in the Upper School Ex-

aminations at Brampton, with six

first class, two second class and s

Rev. A. O. W. Foreman, B.A., took

the services in North Street United

Church, Goderich, on Sunday last

while the pastor, Rev. Geo. T. Watts,

John Willis, Belfountain, lost three

cows as a result of the electric storm

on Thursday evening last. They took shelter under a tree, but were struck by lightning.—Advocate.

GENERAL NEWS

The 5 per cent, pavement and sewerage debenture of the village of Beeton, amoutning to \$38,900, have

been disposed of, locally, at a cost

Ethel Joyce, 24, Bronte, pleaded

to Mercer reformatory for two years

Miss Olive Eves, of Newmarket, hooked her seventh lunge of the sea-

son in Lake Simpoe recently. It weighed 13 pounds, while the others

Louis Moses, Indian, pleaded guilty

Wednesday last before Magistrate Bull

in police court to a charge of ginseng

thefts from the property of Thomas

McCandless, Mono Mills, and was

sentenced to one year determinate and

six months' indeterminate at the On-

tario Reformatory. Moses was re-

cently sentenced at Barrie for a simi-

Last Wednesday a Burlington high

to the town of 5% per cent.

that municipality.

B.D. conducted the Contingeby Anni-

versary services.

sults and Jack is back on the job,

the guest on the Six Nations Reserve

Donald at the home of Mr. Geo.

B. Castell.

Miss Goodwillie of Cayuga called on

Moore and Misses Claridge returned

home from Muskoka on Tuesday.

Buchanan of Kitchener apent the week

end at Mr. P. L. McCilvray's.

brated their twenty-fifth wedding an-

-Georgetown Pall Pair, Oct. 4 and Sopt. 6th. -Monday is Labor Day, a public -Turn your clock back one hour Saturday night. The first instalment of taxes due in Georgetown next week. The at the Exhibition on Thursday and hear Georgetown's Band.

LOCAL NEWS

-Miss - Mathews will resume her music classes on Sept. 7th. -Don't miss the special attractions at the Gregory Theatre this week. -New Clover Honey at the Pettit Apianes. Bring your own containers. -The holiday season is about over; and Georgetown High School will open to-morrow morning.

-The Georgetown baseball will play at home Saturday, Sept. 3rd at 3 p.m. with Acton. Don't miss this -Georgetown will revert to standard

time at 1 a.m. Sunday, Sept. 6th. You may have an extra hour's sleep but don't miss going to church. -The Women's Institute meeting which will take the form of a picnic will be held at the home of Mrs. A Devereaux, Check line, Sept. 7th Everyone welcome.

friends in town last week. -Miss Winnifred Kidd, M.A. Presi dent of the National Council of Women, and representative at the disarmament conference at Geneva will visitor at the Herald Office on Monday. speak at the Local Council meeting n Georgetown on Friday, Sept. 9th. week end with Reeve and Mrs. Harold The opening services of the Ballinafad United Church will be held Cleave. Sunday, Sepa, 4th. Rev. M. M. Ben- Mr. C nett who has been supplying at the ton today, where he will take up hi Parkdale United Church, Toronto, will duties as teacher in one of the public preach at 11 a.m. and 7 p.m. Music schools of the vicinity. by the Morphal Quartette, Toronto. 2t Mr. and Mrs. W. H. Kentner and -"Deliar, Days" are being held in Marjory and Mrs. P. E. Cole returned many towns and villages inroughout home on Monday after holidaying at Ontario. Georgetown merchants Port Dover.

should organize and stage such an event which would neep stimulate business and demonstrate to the buy- Marjorie Robertson of Ottawa visited ing punite that Georgetown stores are their aunt Mrs. Edward Pinlay last the neadquarters for bargains. Standard Time, Seet 4th

in compliance with by-law regard ing Daylight Saving, the Corporation Mrs. and Provincial Constable Philip of Georgetown reverts to Standard Seibert of Owen Sound. Time, midnight, Saturday, Sept. 3rd. -J. B. Mackentie, Mayor,

Rebekaha, Attention! The regular meeting of Verdun Repeats Lodge will be neld on Tuesday, sept. sen in the lodge rooms Come and bring a friend, as there will be cards and a social time spent

Anxious Days for Young Teachers These are anxious days for budding Haldimand county where she was school teachers. Vecancies are not as numerous this year as in some of Mrs. W. H. Monture, who is a great other years, due to the fact that jobs grand daughter of Chief Joseph Brant, are hard to get and those who have Miss Appelbe also visited at Brant-positions are holding on to them. ford and at Simose with Dr. W. M. riundreds of young teachers came out and Mrs. McGuire, of the Normal schools of the province this year, and many of them will be without jobs when the schools reopen tomorrow.

Knox College Chapel, Toronto, was the scene of a quiet wedding, Thursday, August 25th, when Laurs Patricia, daughter of Dr. R. B. and Mrs. Ayls-

worth of Trenton, was united in marriage to Mr. Kenneth Murney Langdon, son of Mr. Kenneth Langdon, B. here will join with The Advocation with only the members of the respective families present. Mrs. Ewan Mac-donald (L. M. Montgomery) was matron of honor and the groom was attended by the bride's brother Mr. R. M. Aylsworth. Rev. Ewan Macdonald. Norval, cousin of the bride, officiated. After the ceremony Mr. and Mrs. Langdon left for a motor trip and on their return wil reside at Georgetown.

BOWLING

A very pleasant afternoon took place at the Georgetown bowling green when a Ladies Doubles Tournament was held in which fourteen rinks third class honors, in nine subjects. competed. The prize winners were Pirst prime Mrs. Sinclair, and Mrs. Philips, Militon, 3 wins, plus 30. Second prize—Mrs. Blackburn and Miss Muriel Thompson, Georgetown, 3 wins, plus 13. Third prize Miss Sinclair and Mrs. Cole, Milton, 2 wins, plus 18.

GOLF NEWS

On Wednesday, August 34th a very enjoyable field day was held by the lady members of the Crub. In the morning driving, approaching and putting contests were held and after unch at Oedar Crest, a round of golf was played. The prize winners were: Best net score Mrs. McKay.

Best gross score-Mrs. Cleave. Hidden Score Miss Jean Mackenzie Best score on 4. 5 and 9-Mrs. Wil-

Winner in monkey golf—Mrs. Dann.
Longest drive—lat flight, Mrs. Productions:
Herbert; 2nd flight, Mrs. Goldham;
3rd flight, Mrs. Early,
Approaching and putting—lat flight.
Mrs. McDermid, 2nd flight, Mrs. Loclie; 3rd flight, Mrs. D, Wilson.
Mrs. McRay, Captain, and Mrs. F Watton, vice-captain were in charge of the arrangements for this successful field day.

Junior members of the Cedar Crest wolves disappeared over a positor Golf Club was held on Thursday atternoon, Aug. 25th, when silver cust presented by Mayor Machensie and R. H. Poulis were the trophies played for. A heavy shower during play made the greens alow but the fine sogres turned in show the progress these lads are making at the game, The winner of the first oup was guilty to a charge of theft of a purse score of 40, while Mr. Godfrey Collier won the cup for low net sore with 58 less 12 handicep 40.

Ethel Joyce, M. Hruste, process guilty to a charge of theft of a purse and money from A. T. Etherington, of Brantford, on Wednesday afternoon at Milton before Magistrate W. J. Barr of Burlington, and was sentenced with 56 less 12 handicap 46.
Other scores handed in were as follows: Jack Foulis 56—9, 47; Ross Duncan 58—10, 48; Graham Parnell. 57-8, 49; Kenneth Mackennie, 60-0.

51; Roy Poulis, 61—8, 55; R. Stock-ford, 71—15, 56; Alfred Sykes, 71—10. Mrs. J. A. Willoughby and Mayor Mackensie presented the cups to the whaters and spoke a word of encouragement for their efforts in the salary in order to keep the stand up future. The thanks to the lady to a number which will give good serscorers was also acknowledged.

Every child born in Oanada owes \$600 at his birth, for our federal debts, our railway debts, provincial debts and municipal debts total about six million of dollars, and there are only ten millions of people to pay.

The Post Office Department has issued a new series of postage stamps. known as the Ottawa Conference stamps. They are printed in green, showing Miss Britannia over-looking the two hemispheres.

In England metorists convicted of reckless driving are severely dealt school student advertised several first with and instead of losing their driving license for life. This method and in less than an hour after the

Here and There

Popularity of Canadian apples abroad has notably increased, and last year apple exports to Europe from Western Canada reached a Palls is visiting his parents Mr and new high record of 1,174,000 boxes, as compared with 560,000 boxes in 1930. Fruit growers are anticipating an even larger crop this year.

> R. Y. Daniaud, formerly Travelling Passenger Agent, Canadian Picific Railway, Winnipeg, was appointed District Passenger Agent, Algoma District, North Bay, Ont., effective August 16th. Mr. Daniaud has had a long and successful career with the Company, and is now receiving congratulations on his most recent promotion.

nadian Pacific Railway.

nearly full grown.

tial increase in the rail movement of cattle, sheep, and hoge.

during the races.

Two bundred organizations af-September 13-15, will send memand return there September 19. The sea cruise will be on the S.S. New Northland, calling at Maritime Provinces after it.

excluding the date of sale.

Miss Edna Bailey, who has compercial teacher at Brampton High

guson Highway while travelling north just above Bracebridge observed a deer on the road some distance ahead A. R. COLMAN of them. Upon observing the car it made straight for it and in a few Wathon, vice-contain were in charge seconds the cause was revealed when the arrangements for this successtwo large wolves appeared upon the parties removed weekly at lowest rates. Hardwood \$3.50 single cord;
The annual competition for the the deer remained close by until the PHONE 331



H. A. STEIN

J; W. Kennedy, Phone 163. For Sale

TO RENT House to Kent not-air furnace. Apply Berald Office.

Numbers of anglers returning through Ottawa and Montreal report having experienced exceedlogly good bass fishing. This was the expression of a group from Cincinnati, Ohio, who recent-ly visited the bass fishing waters of the Gatineau River, north of Maniwaki according to A. O. Seymour, General Tourist Agent, Ca-

This is evidently the peak year with partridge, one would judge from the reports emanating from various parts of the Lattrentian and Gatineau districts of Quebec. according to A. O. Seymour, General Tourist Agent, Canadian Paciffe Railway. In almost every locality partridge, as the ruffed grouse and Franklin grouse are best known, 'are very plentiful. Most flocks hatched this year are

New freight rates on live stock with low minimum weights to meet the competition of motor trucks in the transportation of shimals to market have been put into effect by the Canadian Pacific and Canadian National Railways covering movement from stations within a radius of 150 miles of Toronto, and these were effective from August 15. The new rates are being tried out as an experiment, and it is expected they will result in a very substan-

One of the most interesting passengers arriving in Montreal by the Canadian Pacific SS. Duchess of Richmond on August 13 was "Miss England - HI", the world's fastest motor-boat. After the international races with Gar Wood's boat at Detroit, Kaye Don will take "Miss England III" to Toronto, where visitors at the Canadian National Exhibition will be able to see an attempt by the powerful vessel to lower her own or any other new world's record. The big speed boat was accom-panied in the Duchess of Richmond by R. E. Garner, senior mecharic, and "mate" to Kaye Don

filiated with the governing body of the Canadian Chamber of Commerce, whose seventh annual convention will be held at Halifax. bers to a pre- and post-convention sea cruise and land tour with the Clarke Steamship Co., the Dominion Atlantic and the Canadian Pacfic Railways, scheduled to leave Montreal September 2 Charlottetown, Sydney, St. Pierre-Miquelon, St. John's, Newfoundland, and Halifax, prior to the convention, and will cover the

Cost of travel to Eastern Quebec, the Lower St. Lawrence and to resorts in the Maritime Provinces has been deflated this summer in a fare revolution that has never been equalled in the his-tory of the callroads of Canada. This reduction works out at about fare and one-tenth for the round trip to any one of a score of glorious summer centres on Canada's unsurpassed Atlantic seaboard with proportionately reduced fares to many other destinations in eastern Quebec and the Maritime Provinces which are also in effect from stations in the province of Quebec, Montreal and west, and also in Ontario, Sud-hury, Capreol, Windsor, Saraia and east. This great concession by the railways of Canada to on offer during the month of August with a return limit of 21 days.

Residents of Brampton for nearly 65 years, Mr. and Mrs. W. J. Galbraith very quietly observed their 55th wedding anniversary a week ago

School, is leaving shortly for the Lab-Two Hamilton girls, holidaying on rador Coast, where she has volunteer-Georgian Bay, picked upon the shore of Beauty Island, an old life preserver ed her talents in the interest of educating the natives of that territory. soggy from the sosking of four years A young chap who bothered some with the mark 'S. S. Managoo,' still lady bathers near Pordwich was the faintly visible. The find recalled recipient of a sound spanking at the tragic found and of the ship near Owen Sound in September 1838 A party of motorists on the Per-

> General Trucking Service and Wood General trucking at all times and

CONCRETE WORK

Estimates given free of charge PHONE 111 S. WALKER



P from eye weariness and imperfect vision should know they can receive relief by hering their eyes examined by specialist—one who thoroughly understands the science, of Op-

At Dann's Drug Store every Wednesday Afternoon

ADVERTISEMENTS All mall advertisements under t heading strictly CASH with order

On Main Street, north, seven rooms and bath; furnace, garage. Apply to

Rev. A. N. Prith at the parsonage.

Bearders Wanted Mrs. Mark Clark, John Street. · · For Sale

For quick sale. A real choice home,

Apply to Mrs. Prank King, Guelph St. Y Cow Wanted

Lawn Mowers, Sharpened

To Rent House to rent on Murdick Street. Possession Jan. 1st . All conveniences. Apply to Jas. Ballantine, Hamilton,

to dig. Old cess-pools, cisterns, etc., cleaned on short notice; also white-

Lyla Francis Beauty Shoppe Finger Waving, Shempooing, etc. PHONE 141

Apartment in Baptist Church parsonage. Possession immediately. Apply 7 Room house to rent. Bath and

Two young, pure bred, Holstein bulls ten months old, sccredited. Apply

to T. F. McDonald, Georgetown, R. R. No. 4, Lot 17, 8th Con. west Ching. 2te \$200.00

Baby carriage in good condition.

Must be good milker. Durham pre erred. Phone 111.

New cess-mools, ditches and drains

Gurney Electric Stove, four plate. with oven, Apply Box 442, George-

Terms reasonable. All conveniences,

balance \$2600.00. On terms to suit purchaser. No agents. Write Box 'H' Herald Office. For Sale

Lawn mowers, sawe, etc. charpened; also repair work on furniture. Call at shop on Mill Street or phone 162.-

washing and any other work done.-James Williams, Box 159, Georgetown,

Marcelling. Permanent Waving.

BIGGER and BETTER BARGAINS

THURSDAY, FRIDAY and SATURDAY

LADIES' DRESSES Ladies' and Misses' Dresses, including Silk Crepe, Flat Crepe, Georgette, Celanete and other makes. Ladies' Celanete Silk Dresses, the latest in stripes and style \$5.25 to clear at Ladies' Flat Silk Crepe Dresses \$6.95 to \$10.00 to clear

\$3.95. A real Bargain, Ladies' Voile Dresses \$2.75 to \$3.95 to clear at \$1.98 HOUSE DRESSES

Ladies' Peter Pan House Dresses to clear at \$1.49 Ladies' Linene and Broadcloth Dresses to clear at \$1.49 Ladies' Print Dresses to clear at Misses Broadcloth and Gingham Dresses

Simplicity Patterns, Autumn fashions now in stock 15c McBean & Co.

EAVETROUGHING

Now is the time to EAVETROUGH when prices are lowest they have been in years. REPAIRING PROMPTLY DONE

Plumbing & General Tinsmithing CEMETERY FLOWER VASES FOR SALE AT **REASONABLE PRICES**

Get your, order in early, as they are going fast. F. L. McGilvray

PHONE 273w

Georgetown

Not a week passes that you are not being canvassed by representatives of nationally-advertised products to stock and push them, and to give them good window and counter displays.

Shop-John Street

GEORGETOWN

Local Retailers Is It Fair?

Their representatives tell you of the large sums of money being spent in metropolitan daily newspapers and in nationally-circulated magazines like "MacLean's," "Chatelaine," "Canadian Home Journal," "Canadian" and others, to create and maintain consumer demand, and they try hard to persuade you that such "remote" advertising will surely create and sustain large local demand.

...It is admitted that it is advantageous to you and your customers for you to stock nationally-advertised products, but such products. will sell faster if they are locally advertised, in this newspaper, in addition to being advertised in

There is no good or sound reason why a national advertiser should not do local advertising, in this newspaper. You will be told, when you say to the representative of firms canvassing you to stock and push his firm's product, "Oh, we could never afford to do local advertising." What he really means, when he says such words, is that he doesn't expect large local If he did, then he would

non-local publications.

see that these local sales can provide a sum of money adequate to maintain a local advertising cam-

Why should you help a national . advertise to develop his business in the territory covered by the circulation of this newspaper without advertising co-operation from

You provide local distribution facilities for manufacturers of branded products, and your value to them is recognized. Why, then, should these manufacturers not assist you, by a series of focal advertisements, perhaps carrying your name as local distributor. published in this newspaper?

The more frequently and vigorously you present your point of view to national advertisers, direct and through the representative who calls on you, the more surely will you persuade them to accept it.

(N.B. Cut out this advertisement. Paste it on a card, and then show · it to representatives who urge you to stock goods not being locally advertised).

sued by the Canadian Weekly Newspapers Association