## TAXATION

Tax the people, tax with care, To help the multimillionaire, Tax the farmer, tax his fowl, Tax the dog and tax his howl Tax the hen and tax her egg And let the blooming mudsil beg. Tax the pig and tax his squeal.

Tax his boots run down at heel Tax his horses, tax his land? Tax the blisters on his hand. Tax his plow and tax his clothes. Tax the rag that wipes his nose. Tax the house and tax his bed. Tax the bald spot on his head. Tax his ox and tax his ass. Tax his "Henry," tax his gas, Tax the road that he must pass And make him travel on the grass Tax his cow and tax his cati. Tax him if he dares to laugh. He is just a common man.

So tax the cuss just all you can. Tax the laborer, be discreet. Tax him walking on the street. Tax his bread and tax his meat. Tax the shoes clear off his feet. Tax the payroll, tax the sale. Tax his hard-earned paper kale, Tax his pipe, tax his smoke.

Teach him government is no loke. Tax their coffins, tax their shrouds Tax their souls beyond the clouds. . Tax the farmer, tax his flock. Tax his servants, tax his socks. Tax the living, tax the dead. . Tax the unborn ere they're fed. Tax the water, tax the air. Tax the sunlight if you dare, Tax them all and tax them well. Dax them to the gates of hell. -

These Dishes are Unusual

But close your eyes so you can't see

The coupon clippers go tax free.

By Betty Barchay When company comes serve unusual even soups and meat dishes with a and prospects. as examples of "exotic" cookery:

Chicken Madrid ters and fry in olive oil with 1/2 cup ture. finely chopped onion and raw Irish potatoes cut in dice. Cook until the meat of the chicken is white. Add 1/2 teaspoon sugar, 1/2 teaspoon chopped papaley, 1 tablespoon chopped green sepper and % cup hot water. Season with salt and pepper to taste, and cook very gently until the chicken and potatoes are thoroughly done.

Holland Beet Somp pint strong beef stock 2 tablespoons sugar 1 teaspoon grated onion 2 tablespoons vinegar 3 beets

Salt and pepper Add sugar, vinegar, salt and pepper, gives authority to municipal councils and grated onion to the stock. Boll to pass by-laws reuiring that during to-gether about ten minutes. Boll the whole or any part of the year all ing will spoil the bright red color.

CHILLED DESSERTS

Even the great American institution legislation. using coffee as a flavoring:

Coffee Water leed 4 cups water 2 cups sugar 14 cup cold coffee teaspoon vanilla Boil the coffee, water and sugar for

Creole Custard 3 cups hot milk K cup sugar 2 eggs

14 cup cold coffee Pinch of salt

Checking Profanity

CROP REPORT

Below will be found a brief synopsis of telegraphic reports received at the head office of the Hank of Montreal from its pranches under date of Aug. ilch: General-Further reduction in the

prospective yields of crops over large areas in the south and central portions of the Prairie Provinces has been caused by a continuance of hot dry weather, but late crops would still be penefitted by rain. in all the Northern districts conditions generally are satisfactory. In the Southern areas cutting is general and threshing has commenced. In Quebec, weather conditions have been favourable to all arops. Grain is ripening fast and cutting has begun. In Ontario grain narvesting has been delayed by frequent rains, which, however, have been of benefit to root and other crops. Warm dry weather is needed. In the Maritime Provinces also settled weather is needed for the completion of hay harvesting. Other crops are Joing well. In British Columbia hot weather has benefitted crops, harvesting continues under favourable conditions, and satisfactory yields gener-

ally are in prospect. ... Quebec-Harvesting of grain should shortly be general, with a good yield indicated. Having is not quite completed. The crop will be below average. Corn has not attained average growth, and continued warm weather is required. Root crops 'are doing well. Pastures are in good condition. Apples are doing well. No storm damage is reported. Tobacco is making favourable progress. Ontario-Tiffeehing returns confirm previous reports of a heavy yield of

fall wheat. Average yields of barley and oats are indicated, although in a few districts oats are reported light. Early potatoes were satisfactory and of good quality. Tree fruits continue dishes—the kind that produce excla- to make satisfactory progress. Grass mations of surprised delight. An ex- pasturage is excellent. Priming of cellent hint is to follow the example tobacco has commenced and growers of famous foreign chefs and season are satisfied with present condition

enough to bring out the flavors of the been retarded by changeable weather. other ingredients and blend them into Grain crops are making favourable a delicious whole. Try these recipes progress nd roots are reported to be in good condition. Tree fruits are promising. Small gruits are abundant. Pastures have been maintained Cut a frying size chicken in quar- in good condition; with ample mois-

DEFINITE POWER GIVEN

More definite lexislation with respect to the closing of shops and places of business was enacted at the last session of the Ontario Legislature and according to the city clerk, municipal councils have now better defined powers with regard to by-laws affecting the hours at which shops can be required to close. While Georgetown is affected little by the legislation, it is however, of interest, in that yarious rulings are made clear. The fectory, shops and office buildings act

beets in salted water. Peel and put or any class or classes of shops withthrough a coarse strainer. About five in the municipality shall be closed and minutes before serving add beets to remain closed between the hours of 7 stock, heat and serve. Too long cook- o'clock in the evening and five o'clock in the morning of the next succeeding day. The act states however, that no such by-law shall apply to fruit stores. This is the only exception made in the

of pie sometimes has to fight to keep Weekly half holidays for shops are its popularity in hot weather, for provided for in the act which gives heavy, rich desserts during the sum- power to a council to pass a by-law mer do not appeal as much as they closing any class or classes of shops did when there were so few alterna- for a half day each week to begin at tives. Nowadays, we have many other 12.30 noon upon application being redelicious desserts to take the place ceived from three quarters of the ocof pie and cake when need be, des- cupiers of such shops. The law leaves serts that are easily and inexpensively no option with council but to pass the prepared. Here are recipes for two by-law once the application is receiv-

Another outstanding feature of the legislation states clearly shops which have two or more classes of trades must be closed for all classes of trades handled in them when a by-law is passed making a half-day closing for their principal trade. This would afa few minutes, cool, add vanilla and fect department stores which have one line represented as their principal business feature.

FIGHTING DRADLY MONOXIDE

A 1932 Chevrolet roadster, loaned by Scald milk in double botter. Beat General Motors, is being used by egg and add sugar and salt. Pour hot scientists of Berlin, Germany, to permilk in egg mixture, stirring well. Put fect an invention which, if successful, the mixture into a double boiler and will eliminate the carbon monoxide cook, stirring until it thickens like from automobile exhaust gases. White cream. Strain the custard into a dish mice and birds are being used in the to cool, then add coffee and chill. | laboratory, along with the Chevrolet, to gauge progress on this experiment, which may be of tremendous benefit "My dear brother," said the parson, to the motor world. Should the out "profanity is a great sin. Can't you come of the research be as prophesied. think of some way of checking this it is understood a new automobile muffler, capable of eliminating ex-"Yes," answered the profane one, haust smells and poisonous gases, will

... Herald Block

Special Summer Display

Trimmed Hats

Sport Hats

at greatly Reduced Prices.

MISSES CLARIDGE

Counter Check Books

Get your supply of COUNTER

The Herald Office"

CHECK BOOKS

## News and Information For the Busy Farmer

Toronto Poiato Dealers Predict Increased Price / According to reports received by the Ontario Marketing Board, the cast potato crop will show a yield of at least ten per cent. less than last year. Purther reports to the Board state that for this reason, a number of dealers in Toronto are predicting an increase in price.

Britain Wants Good Seed In a statement issued recently by George H. Clark, Dominion Seed Commissioner, in connection with the sale of red clover and alsike seed in the British market, the following comment appears: "Our growers should know that our valuable export market overseas pays too prices for only wellcleaned, bloomed, bright seed of not less than 98 per cent, purity by weight, and should know also that if they will produce seed of the quality asked for in Great Britain the demand there for Canadian grown seed may be expected to continue."

British Fruit Men See Ontario Orchards Pive representatives of the Prui and Produce Exchange of Great Bri tain; including the managing director of that organization, have recently completed an inspection of the fruit producing areas of Ontario. The party was conducted under the sponsorship of the Fruit Growers' As sociation of Ontario, and at the invitation of Andrew Pulton. Mr. Pulton is the commercial representative on the British mar,

P. W.: Hodgetts, secretary of the Pruit Growers' Association, stated that the fruit producers of Ontario should feel elated at the opportunity of welcoming these visitors from the Motherland, as this group represents the largest potential market for Ontario fruit in the British Isles Portraving the extent of crisiness e fected by the Pruit and Produce Exchange, Mr. Hodgetts said that last year, a single Branch of this British concern had purchased one million boxes of apples. After having spent several days in this Province, the visitors continued their journey to New York, where they will attend a meeting of the International Apple

Shippers.

quart baskets.

The volume of blueberries reaching the market this year is considerably greater than that of any recent previous year. This is the opinion of C. E. Broughton, Ontario Marketing Board. Mr. Broughton said that hitherto blueberry picking has been an activity confined to farmers. This year, however, many of the unemployed have turned to the picking and selling of this fruit as a means of obtaining ready cash. In the Sudbury district alone it is reported that approximately 500 unemployed are engaged in this work. Based on the most recent figures, express shipments from this section are greater than those of last year by some 3,000 eleven

Crop Conditions Pollowing is a summary of crop condition in Ontario at the end of July: The harvesting of fall wheat practically completed. Yields were about average and the quality of grain splendid except in fields damaged by Hessian Ply or lodged. Spring wheat, oats, barley and mixed grains were improved by rainfall but yields will be lower than last year due to unfavorable weather at seeding time and in the first three weeks of June. due to insufficient rainfall. Hay and what their home cost them. clover crops were good yields in wescent, less than last year and produc- who pay rent. tion will be below normal. Blight and When you hire another man's house Leaf Hopper have caused damage. A a part of the rent is in the nature of large acreage of buckwheat was sown a compensation paid to the owner to and appears in first-class condition. look after the property. The oc-

Wind and insect damage together with cupant might just as well care for it lack of sufficient hot weather has re- himself and avoid having to pay this duced the tobacco prospects in Nor- charge. flok. Seed production prospects for I July was too wet for a good set of alfalfa seed. The acreage of alsike shows a further decline this year. In regard to fruit, pears, peaches and grapes will yield average crops, while plums and apples show greatlyreduced prospects. — The commercial production of apples in Ontario is es-

timated at 556,000 barrels as compared with 1,175,000 barrels last year. Farm labor supply is quite sufficient to meet the demand. Wages range from \$12 to \$20 a month for the haying and harvest period, but many farmers who need help badly are getting along without, as they cannot pay even the low wages prevailing.

AN OPINION ON THE SPEED LIMIT

The foolishness of a law that insists speed allowed for a motor car found comment from the bench on Saturday wehn his Honor Judge Costello was summing up the evidence in the charge of criminal negligence against Percy Elsie. In this case the evidence did ticular government to prepare against not show that the defendant was driv- a continuance of present conditions. ing too fast but a driver must be But many of the efforts at economy governed entirely by the circum- that are made while they strengthen stances. This might, under some circumstances, be a good deal less than thirty-five miles an hour, but his honor said it seems foolish to fix a legal limit at thirty-five miles an hour when two-thirds of car drivers drive at a must higher speed. His Honor also pointed out that the idea that a recession itself has been driver must stick to the right side of the road was erroneous. He must pass another car when meeting it by turn-ing to the right or must allow an- when there was no returning prosperother to pass him on the left when overtaken or in overtaking another car should pass on the left, but otherwise had a right to travel on any part of the roadway. A motorist sometimes found it restful to characteristics and production to advertise and, secondly, honest publicity for it. No amount of propagands could out prosfound it restful to change and drive on the left side of the road or in the centre of the road, and driving in the centre was perhaps the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the pedestrian usually took the side of the safest as the sa the road and driving in the centre of the road a motorist would avoid in-turing the pedestrian.—Goderich Star. the road a motorist would avoid in-juring the pedestrian.—Goderich Star.

MAY INSPECT RECORDS

Municipal World: Can a taxpayer in the township ask permission or demand, if necessary, the privilege of Believe it or not. The Canadian Na-looking over the assessment book for tional Exhibition has its own post ofmand, if necessary, the privilege of

Here and There

Lord Nigel -Douglas-Hamilton, in charge of a party of thirty English Public School boys, who will arrive in Montreal August 5. under his supervision\_claims that there is no better "unishing school" than a tour of this na-

First wheat harvesting reports in the Canadian West were reported by the agricultural department of the Canadian Pacific Railway from Winnipes, July 23, with barley and rye going under the knife in the Alida and Estevan subdivisions of the railway. The wheat was harvested in southern Manitoba.

August will see the season in the Canadian Rockies at its peak with the Prince of Wales Trophy. already bringing in gulf entries from far and near, scheduled for August 15-20 and coinciding with this event the Indian Days' celebration, August 19-21, which will be attended by Stoneys, Crees and

Conducting five French and five Swiss professional men from Paris, France, to this continent, Nicolas Racs, of the Paris of-fice of the Canadian Pacific Railway, is visiting Toronto, Niagara Falla, Detroit, Chicago, Washington, New York, Albany antreal, Quebec, and returning to the pope on the Empress of Britain, bus-

Mystery cruises, so popular out of New York, Southampton and other great ports, were ushered in on the British Columbia coast with the salling of the coastal liner Princesa Patricia, of the Canadian Pacific coastal service, to an unknown destination under sealed orders, recently. Close to 200 passengers were attracted by the trip. Julcy, red, succulent buffalo

steaks grilled to a nicety, greeted the Australian and New Zealand delegates to the Ottawa Imperial Conference as they entered the dining car of their special train over the Canadian Pacific Railway out of Vancouver recently. The Anxacs were particularly impressed by this menu and pronounced it better than any beef they had ever eaten.

Governor Franklin Delano Roo-Nominee for the Presidency, bas for years been one of New Brunswick's most distinguished nonresident visitors, members of his family annually spending several weeks at the Roosevelt summe: home at Campobello, one of the Grand Manan Island Group in Passamaquoddy Bay. He first came there as a mere lad back in

Answering the call of Mt. Assipibolne. Matterborn of the Cana-dran Rockies, old and new mem-bers of the Trail Riders Association, gathered at Banff July 29th with the objective of climbing the long ascent to the roof of the world and the Alpine country o the Great Divide in the vicinity of the Mountain. The ride required five days in all. Twenty American girls, summering at the Lake Windermere ranch, were mong these taking part. (860)

OWNING YOUR HOME

Polks who some years ago bought houses and settled down in them. Harvesting of barley and oats was made an exceedingly lucky stroke. under way the first week of August in A lot of those folks are now getting Western Ontario and the following their living quarters at a rate far week in Eastern Ontario. Pastures below what the average renter is are good in the central and western paying. They might not be able to districts, but poor in the western part, build a new house for less than double The favorable result of a good intern and central Ontario, but the hay vestment in real estate should be was damaged by wet weather. Alfalfa considered by every family that is yields were heavy and second cutting ambitious to acquire an independent developed rapidly. Root crops have position, There may not be so much improved but will not be up to the chance in future years to make money usual standard. Corn, though back- by the advance in value of a home ward, has made good growth; but that one owns, Still, in a general way. many fields are uneven and spotty, the people who own their own dwell-Potato acreage is estimated 7 per ings come out rather better than those

The statement is often made tha this is the biggest depression in history because it is the best advertises Everyone is talking about the de pression. Everyone is afraid that something worse may yet happen Everyone is preparing for that some-

thing whatever it may be. The economic system has shown an mmense capacity to stand the strains of deflation. Three years ago there would have been few people who would have forecast that economic system could stand the blows it has taken and not collapse entirely. It has not collapsed and it is not anywhere near collapse. In fact, things could get a whole lot worse without a complete economic collapse. For that matter what is an economic collapse? Isn't

it a vague at best? Undoubtedly it is advisable

True, there have been attempts to advertise the return of prosperity

be a new spirit abroad in the world and the heart-breaking, hair-greying strains and worries will be lifted while the world prosecutes vigorously the job of business re-construction.—Pin-

the purpose of comparing his assessment book for the purpose of comparing his assessment with that of other properties in the township? Yes! Any person may inspect, at all reasonable hours, any records, books, mirrutes, assessment rolls, etc., in the possession or under control of the clerk. See Municipal

THROUGH THE CANADIAN ROCKIES

Continued from Page 1)

reached by trail from the Lake Agnes tea-house or directly from the Cha-Another extellent walking or pony excursion is to Saddleback. Crossing the bridge over Lake Louise creek, the trail rises rapidly on the slopes of Mount Pairview, between the mountain and Saddleback. The view of Paradise Valley and Mount Temple from this point is one of the finest in

than Lake Louise. Between Moraine Lake and. Louise lies Paradise Valley, carpeted with Alpine flowers. Great peaks rise around it like citadel walls. The valley can be reached from the Saddleback down a steep rig-rag trail to the 'Giant's Steps," and continued across

Lake Louise is one of the recognized mountain climbing centers of the Rockjes, and has many good climbs both for the novice and the experienced alpinist. Some short and easy clumbs will be found in the Beehive Mount St. Piran, Saddle' Mountain and Mount Pairview.

trins through the passes.

unless accompanied by skilled guides, fair-minded Shelburneite, who gain-An Alpine hut has been erected near ed his living in this town, could con-8.500 feet, for the convenience of outsider who did absolutely nothcilmbers, and the sunrise in the morn- ing for the town but try to take moning, seem from here, is glorious, cursions available. Besides the one to couldn't sell its products n its own Moraine Lake mentioned above, there town it would be a bad risk to buy

is the drive to Banff. The road from the doughnuts. Pree Press and Econ-Banff to Lake Louise has been con- omist. tinued to Pield, Emerald Lake and Golden. This leads west on a high line to the Great Divide and, crossing the tracks near Wapta Bungalow in Yoho National Park

ture of the wonderful valley.

sub-range, with a spur called the Slate Lake Louise. Castle Mountain is a sheer preci- the use of soap and water.

pice of over 4,000 feet, named for its WORK ON ST. LAWRENCE WILL obvious resemblance to a giant mediseval keep. Turrets, bastions and battlements can easily be distinguished. The mountain is eight miles long. About Half the Residences and Busiand its highest point is 9.040 feet above sea-level. Back in the eightles

there was a mining camp at its base. brought thither by a boom that died a sudden death; and during the Great Lawrence, whose course has been al-War a large interment camp was here, tered countless times in the past 200 Just beyond Castle Mountain station years as men sought to utilize its the Banff-Windermere road turns fullest navigation and power advansouth, crosses the river, and heads tages, is to be jointly attacked under the Rockies. At the top is a rest Windermere. Castle Mountain Bunga- known in all of history, through the house, over two thousand feet higher low Camp is about four miles from agreement just reached between Canthe railway line.

Proceeding, we round a sharp turn and on the right see Pilot Mountain, expected to yield electrical energy visible from either end of the Bow. amounting to 2,200,000 horsepower. Hole-in-the-Wall Mountain has an which will be equally divided between interesting cavern running into the Canada and the United States mountain which has been used as a the valley to Lake Annette. From the of Bann. We follow the Bow River pletion, and it is estimated that the into Bann through a beautiful forest-joint project will require seven years meeting place by the Masonic Lodge broadly outlined is brought to comvalley to Sentinel Pass, whence descent ed valley; skirting the Vermilion Lakes after a start has been made, a large and obtaining an excellent view of section of the St. Lawrence will have Mount Bourgeau on the right. Far to many characteristics of a "brand new the south these snow peaks enclose river. Simpson Pass. (Continued next week)

THE SAME HERE

Shelburne has been afflicted with For the expert alpinist there are an epidemic of beggars, peddlingplenty of climbs around Lake Louise beggars and peddlers during the has been done they will still be on that will provide him with sufficient past few days. The begging kind are the banks of the river—the new river. opportunity to use his skill. Swiss as a rule, harmless, but the peddlers, guides are attached to the Chateau who come from other towns, are Lake Louise for those who wish to pretty hard to tolerate. We have had visit the glaciers, climb mountains, o house to house clothing, dres ware, make some of the more strenuou; kitchenware and even baking salesmen. Just the other day a Kitchen-From the Victoria Glacier there is er bakery had its truck in town, with fine climb over Abbot Pass, between three men industriously trying to sell Mounts Victoria and Lefroy, descend- doughnuts to-householders. A ing to Lake O'Hara. This should not, citizen whom the "boss" peddler canhowever, be attempted by the novice, vassed asked him if he thought any the summit, at an altitude of over scientiously spend his money with an Visitors to Lake Louise will find a Shelburne had its own bakery and adnumber of very attractive motor ex- ded that if the Kitchener bakery

Easy to Tell Poison Ivy An ever present danger to the vac-Camp at Hector, follows the Kicking ationist in any part of Canada is taken away, Horse River. It is a spectacular ride poison ivy. It is very similar in genand links up with established roads eral apearance to the Vinginia creener but is easily identified by the fact consumption of Canadian wheat is Leaving Lake Louise we have magni- that its leaves are in clusters of given by an official of the Company. floent views of the surrounding pan- three, very similar in apearance to orana of mountains. In front we see the leaves of the atrawberry plant, another, been urging the public to use Pilot Mountain. Copper Mountain, while the leaves of the Virginia our product because by doing so, it is Mount Brett and Vermillion Pass where creeper are in clusters of five. On directly helping the Canadian farmer the continental watershed sends the poison by vines may also be seen and our records show the results," he Vermillon River westward into the clusters of small white flowers and said. "Several hundred thousand Kootenay On the south is Storm later in the season a round white fruit more Onnadian families are using Mountain (10,300 feet) and the snowy about the size of a pea. The poison daily at least one ounce more of predome of Mount Ball (10,825 feet), element in the ivy comes from a resin pared Canadian wheat in the form of Loftiest and grandest of all towers which rises in the sap. In treating our biscuits than was the case five Temple Mountain (11,626 feet). This poison tvy avoid dusting with dry years ago. That represents a congreat snow-bound mountain, whose powders such as boracle acid or bak- sumption of about 2,000,000 pounds crest exhibits precipitous walls of ice ing powder, usually applied to blister more Canadian wheat weekly from this flashing blue in the sunlight, is the sores; avoid rubbing and localize the source alone. (Work that out in terms most conspicuous and admirable fea- infection by painting todine around of yearly consumption and you will the edges of the sores. An effective find that it is a total which is worth Next; we see to the left the bare, treatment is to daug the affected parts considering). We want to sell our rugged and sharply serrated Sawback with a three per cent. solution of product but we do feel that our sucpotassium permanganate. This leaves cess shows how industrial firms with Mountain, in the foreground towards a brown stain which disappears fter the right sort of product can advertise a time but may be removed alowly by to increase the country's consumption

REQUIRE REMOVAL OF TOWN OF IROQUOIS

ness Piaces of Morrisburg Will Also Have to be Moved

Canada's "Father of Waters" the St ada and the United States.

The international development is When the work which has now been

The site where the community of Iroquois now stands will just be water. Before that time comes, the town will have to pick up its five churches schools, stores and places of industry, along with homes of its 900 people. and move them a full mile inland from the present location. When that About half the residences and business places of Morrisburg will have to be moved in the same way. The Canadian National Railway will have to alter a portion of its route, and new paths will have to be cut for some highways.

ADVERTISE INCREASES CON-

SUMPTION OF BASIC PRODUCTS An instance of how advertising can help to increase the Canadian conumption of Canadian basic nordiness is provided by the experience of the Canadian Shredded Wheat Co. Ltd. This Company has just issued a series of advertisements for newspapers from coast to coast, urging the public to use their product-"Shredded Wheat"not only because of the food value but also because by eating Shredded Wheat being made from the finest Western grain with nothing added or

Some idea of what this appeal to patriotism has meant in the domestic "Since 1928 we have, in one way or

of basic products."

THE LAUGH CORNER

."Well, George," said a celrgyman to an old man who sat by the roadside breaking stones, "that pile doesn't seem to get any less." "No. Vicar." replied the old man, "them stones is like the Ten Commandments, you can go on breaking 'em, but you can't get

rid of 'em." Conductor-"Can't you see the sign 'No Smoking'?" Sailor-"Sure, mate, that's plain enough. But there are so many dippy signs here. Looks there, one says. 'Wear Nemo Corsets.' So I ain't paying attention to any of them."

Boy-Do you know, dad, that in some parts of Africa a man doesn't know his wife until he marries her?" Dad-Why single out Africa?" Boss-"You're late again, Jones. Do

Jones-"Yes, sir, but I no longer find

you never use your alarm clock?"

t alarming." Old-Time Baseball Two negro baseball teams were playing one day. "What's the score?" a spectator asked one of the players. "Nineteen to nothing," the player answered. Beating you pretty bad, sin't they?" "Oh, no," the player responded, "we all ain't had ah bats yet."

In the U. S. A. Joe How are your children co Bill Fine. Tony wants to be a racksteer, and Molly wants to be a chorus giri. Joe-But what happened to Al? Bill-Oh, we had to kill him. He

wanted to go to college. A Scotchman discovered a previous customer's tip beside his plate in a restuarant. He summoned the wait-Scotchman-"I found this beside my plate. I'm a sportsman-I'll match ye

The girl from the North asked the boy from the South what sort of tree there was before them. Boy from the South-That's a fig Girl from the North -"Oh! thought the leaves were larger than

Caller-"Are you sure that the office manager has gone for the day?" Office Boy-"Bure, you don't see anybody working, do you?"

Just Playing at Business "Can we play at keeping store i here, mamme?" "Yes, but I have a headache, so you do you must be very, very quiet." "Oh, all right, mamma. We'll pretend we don't advertise.

From the point of view of the hat seller, two heads are better than one

Dig your Own Balt "Sittin' down an' wishin' Doesn't change your fate Lord provides the fishin' You must dig the heit."

A nifty young flapper named Jane, While walking was caught in the rain. She ran-almost flew-Her complexion did, too, And she reached home exceeding!

## Which Stores Do You Like Best?

An Advertisement Addressed to the Readers of this Newspaper

Isn't it true that stores which invite your custom oftenest, and which give you most information about their offerings, are those to which you go by preference?

Isn't it true that silent or dumb stores stores which never tell you that your custom is wanted and valued, and which never send you information about their stocks and prices, are less favored by you than are stores which inform you, by advertisements in this newspaper, about themselves, their stocks, their prices?

Isn't it true that you want, before you go shopping, information about goods of desire, which are obtainable locally, and about where they can be obtained?

The fact is that advertisements are a form or kind of news, and careful buyers want the kind of news which sellers provide just as much as they want the news which it is the business of this newspaper to provide.

It is advantageous to you, regarded as a purchaser, to be "advertisement conscious," meaning, to be observant of advertisements, and to be readers of them when seen in magazines, farm papers and in your local newspaper.

The reading of the advertisements appearing in this newspaper week by week not only will save you time. by telling you what and where to buy; but also they will direct you to "all alive" stores, providing goods which have been carefully selected and competitively priced.

Always remember that the stores which serve you best are those which tell you most.

lastied by the Canadian Weekly Newspaper Association

## FULL MICE