

### TAXATION

That the people, tax with care.  
 To help the multimillionaire.  
 Tax the farmer, tax his fowls.  
 Tax the dog and tax his howl.  
 Tax the hen and tax her egg.  
 And let the blooming model beg.  
 Tax the pig and tax his squeal.  
 Tax his boots run down on heel.  
 Tax his horses, tax his land.  
 Tax the blisters on his hand.  
 Tax his plow and tax his clothes.  
 Tax the rag that wipes his nose.  
 Tax the house and tax his bed.  
 Tax the head spot on his head.  
 Tax his ox and tax his ass.  
 Tax his 'Henry,' tax his gas.  
 Tax the road that he must pass.  
 And make him travel on the grass.  
 Tax his cow and tax his calf.  
 Tax him if he dares to laugh.  
 He is just a common man.  
 So tax the cuss just all you can.  
 Tax the laborer, be discreet.  
 Tax him walking on the street.  
 Tax his bread and tax his meat.  
 Tax the shoes clear off his feet.  
 Tax the payroll, tax the sale.  
 Tax his hand-carried paper kale.  
 Tax his pipe, tax his smoke.  
 Teach him government is no joke.  
 Tax their coffins on his head.  
 Tax their souls beyond the clouds.  
 Tax the farmer, tax his flock.  
 Tax the servants, tax his socks.  
 Tax the living, tax the dead.  
 Tax the unborn ere they're fed.  
 Tax the water, tax the air.  
 Tax the sunlight of yonder fare.  
 Tax them all and tax them well.  
 Put them to the gates of hell.

**These Dishes are Unusual**  
 By Betty Barclay

When company comes serve unusual dishes—the kind that produce exclamations of surprised delight. An excellent hint is to follow the example of famous foreign chefs and season even soups and meat dishes with a dash of sugar—not to sweeten, but enough to bring out the flavors of the other ingredients and blend them into a delicious whole. Try these recipes as examples of "exotic" cookery:

**Chicken Madeira**  
 Cut a frying-size chicken in quarters and fry in olive oil with a cup finely chopped onion and raw Irish potatoes cut in dice. Cook until the meat of the chicken is white. Add 1/2 teaspoon sugar, 1/2 teaspoon chopped parsley, 1 tablespoon chopped green pepper and 1/2 cup hot water. Season with salt and pepper to taste, and serve very gently until the chicken and potatoes are thoroughly done.

**Holland Beet Soup**  
 1 pint strong beef stock  
 1/2 cup sugar  
 1 teaspoon grated onion  
 2 tablespoons vinegar  
 3 beets  
 Salt and pepper

Add sugar, vinegar, salt and pepper, and grated onion to stock. Boil together about 10 minutes. Add beets in sliced water. Peel and put through a coarse strainer. About five minutes before serving add lemon juice, salt and serve. Too long cooking will spoil the bright red color.

**CHILLED DESSERTS**

Even the great American institution of pie sometimes has to fight to keep its popularity in hot weather. For heavy, rich desserts during the summer do not appeal as much as they did when there were few alternatives. Nowadays, we have many other delicious desserts to take the place of pie and cake when needed. Here are some that are easily and inexpensively prepared. Here are recipes for two using coffee as a flavoring:

**Coffee Water Ice**  
 4 cups water  
 2 cups sugar  
 1/2 cup cold coffee  
 1/2 teaspoon vanilla

Boil the coffee, water and sugar for a few minutes, cool, add vanilla and freeze.

**Cream Custard**  
 3 cups hot milk  
 1/2 cup sugar  
 2 eggs  
 1/2 cup cold coffee

Scald milk in double boiler. Beat egg and add sugar and salt. Pour hot milk in egg mixture, stirring well. Put the mixture into a double boiler and cook, stirring until it thickens like cream. Strain the custard into a dish to cool, then add coffee and chill.

**Checking Frankly**  
 "My dear brother," said the person, "I am a great sin. Can't you think of some way of checking this evil habit?"

"Yes," answered the profane one, thoughtfully. "I'll sell my car."

### CROP REPORT

Below will be found a brief synopsis of telegraphic reports received at the head office of the Bank of Montreal from its branches under date of August 11th.

General—Further reduction in the prospective yields of crops over large areas in the south and central portions of the Prairie Provinces has been caused by a continuation of hot dry weather, but late crops would still be benefited by rain in all the Northern districts conditions generally are satisfactory. In the Southern areas cutting is general and threshing has commenced. In Quebec, weather conditions have been favourable to all crops. Grain is ripening fast and cutting has begun. In Ontario grain harvesting has been delayed by frequent rains, which, however, have been of benefit to root and other crops. Warm dry weather is needed. In the Maritime Provinces also settled weather is needed for the completion of hay harvesting. Other crops are doing well. In British Columbia hot weather has benefited crops, harvest is well advanced under favorable conditions, and satisfactory yields generally are in prospect.

Wheat—Harvesting of grain should shortly be general, with a good yield indicated. Hay is not quite completed. The crop will be below average growth, and continued warm weather is required. Root crops are doing well. In British Columbia hot weather has benefited crops, harvest is well advanced under favorable conditions, and satisfactory yields generally are in prospect.

Corn—Harvesting of grain should shortly be general, with a good yield indicated. Hay is not quite completed. The crop will be below average growth, and continued warm weather is required. Root crops are doing well. In British Columbia hot weather has benefited crops, harvest is well advanced under favorable conditions, and satisfactory yields generally are in prospect.

### News and Information

#### For the Busy Farmer

**Toronto Potato Dealers Predict In-Creased Prices**

According to reports received by the Ontario Marketing Board, the early potato crop will show a yield of about ten per cent. less than last year. Further reports to the Board state that for this reason, a number of dealers in Toronto are predicting an increase in price.

#### British Wants Good Seed

In a statement issued recently by George H. Clark, Dominion Seed Commissioner, in connection with the sale of red clover and alfalfa seed to the British market, the following comment appears: "Our growers should know that our valuable export market overseas pays top prices for only well-cleaned, bloomed, bright seed of not less than 98 per cent. purity by weight, and should know also that they will produce seed of the quality asked for in Great Britain the demand there for Canadian grown seed may be expected to continue."

#### British Fruit Men See Ontario Orchard

Five representatives of the Fruit and Produce Exchange of Great Britain, including the managing director of that organization, have recently completed an inspection of the fruit producing areas of Ontario. The party was conducted under the sponsorship of the Fruit Growers' Association of Ontario, and returning to England, Mr. Pullen is the commercial representative of the Association on the British market.

P. W. Hodgkins, secretary of the Fruit Growers' Association, stated that the fruit producers of Ontario should feel elated at the opportunity of welcoming these visitors from the Motherland, as this group represents the largest potential market for Ontario fruit in the British Isles.

Forecasting the extent of business expected by the Fruit and Produce Exchange, Mr. Hodgkins said that last year, a single Branch of this British concern had purchased one million boxes of Ontario fruit. After having spent several days in this Province, the visitors continued their journey to New York where they will attend a meeting of the International Apple Shippers.

#### Blueberry Supply Heavy

The volume of blueberries reaching the market this year is considerably greater than that of any recent previous year. This is the opinion of the Ontario Marketing Board. Mr. Broughton said that hitherto blueberry picking has been confined to farmers. The presence of the board, however, many of the unemployed have turned to the picking and selling of this fruit as a means of obtaining ready cash. In the St. Lawrence district alone it is reported that approximately 500 unemployed are engaged in this work. Based on recent figures, exports from this section are greater than those of last year by some 3,000 eleven quart baskets.

**Crop Conditions**

Following is a summary of crop conditions in Ontario at the end of July: The harvesting of fall wheat was practically completed. Yields were about average and the quality of grain splendid except in fields damaged by Hessian Fly or lodgepole wheat. Oats, barley and mixed grains were improved by rainfall but yields will be lower than last year due to unfavorable weather at seeding time and in the first three weeks of June. Harvesting of barley and oats is well advanced in the central and western parts of the Province, but poor in the western part, due to insufficient rainfall. Hay and clover crops were good yields in the eastern and central parts. Corn was damaged by wet weather. Alfalfa yields were heavy and second cutting developed rapidly. Root crops have improved but will not be up to the usual standard. Oats, though backward, has made good growth. Many fields are spotty.

Potato acreage is estimated 7 per cent. less than last year and production will be below normal. English and Leaf Hopper have caused damage. A large acreage of buckwheat was sown and appears in fine condition. Wheat and mixed damage together with lack of sufficient hot weather has retarded the tobacco prospects in North-Western Ontario. Good prospects for alfalfa and red clover appear poor. July was too wet for a good set of alfalfa seed. The acreage of alfalfa shows a further decline this year.

In regard to fruit, peaches and grapes will yield average crops, while plums and apples show great reduced prospects. The commercial production of apples in Ontario is estimated at 60,000 barrels as compared with 117,000 barrels last year.

Farm labor supply is quite sufficient to meet the demand. Wages range from \$12 to \$20 a month for the harvesting and harvest period, but many farmers who need help badly are getting along without, as they cannot pay even the low wages prevailing.

#### AN OPINION ON THE SPEED LIMIT

The foolishness of a law that halts cars on 35 miles an hour as the maximum speed allowed for a motor car found comment from the bench on Saturday when his Honor Judge Cassidy was summing up the evidence in the charge of criminal negligence against Percy Glad. In this case the evidence did not show that the defendant was driving too fast but a driver must be governed entirely by the circumstances. The might, under these circumstances, be a good deal less than thirty-five miles an hour, but his Honor said it seems foolish to fix a legal limit at thirty-five miles an hour when two-thirds of car drivers drive at a much higher speed. His Honor also pointed out that the idea that a driver must stick to the right side of the road was erroneous. He must pass another car when meeting it by turning to the right or must allow another to pass him on the left when overtaking or in overtaking another car should pass on the left but otherwise had a right to travel on any part of the roadway. A motorist sometimes finds it useful to change side of the road on the left side of the road or in the centre of the road, and driving in the centre of the road would avoid injuring the pedestrian—Cochran Star.

#### MAY INSPECT RECORDS

Municipal World: Can a taxpayer in the township ask permission or demand, if necessary, the privilege of looking over the assessment book for the purpose of comparing his assessment with that of other properties in the township? Yes! Any person may inspect, at all reasonable hours, any records, books, minutes, assessment rolls, etc. in the possession or under control of the clerk. See Municipal Act, section 27.

### Here and There

**Lord Nigel Douglas-Hamilton**, in charge of a party of thirty English Purists, is expected to arrive in Montreal August 5, under his supervision, claims that the trail rises rapidly on the slopes of Mount Fairview, between the mountain and Saddleback. The view of Paradise Valley and Mount Temple from this point is one of the finest in the Rockies. At the top is a rest house, over two thousand feet higher than Lake Louise.

Between Moraine Lake and Lake Louise lies Paradise Valley, carpeted with Alpine flowers. Great peaks rise around it like titanic walls. The valley can be reached from the Saddleback down a steep zig-zag trail to the "Giant's Steps" and continued across the valley to Lake Annette. From the Camp of the Alpinists, a trail leads across the valley to Sentinel Pass, whence descent can be made through Larch Valley to Moraine Lake.

Lake Louise is one of the recognized mountain climbing centers of the Rockies, and has many good climbs for the novice and the experienced alpinist. Some short and easy climbs will be found in the Beehive Mount, Mt. Pinet, Saddle Mountain and Mount Fairview. Great peaks rise around it like titanic walls. The valley can be reached from the Saddleback down a steep zig-zag trail to the "Giant's Steps" and continued across the valley to Lake Annette. From the Camp of the Alpinists, a trail leads across the valley to Sentinel Pass, whence descent can be made through Larch Valley to Moraine Lake.

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#### THE SAME HERE

Sheburne has been afflicted with an epidemic of beggars, peddlers and peddlers during the past few days. The begging kind are particularly numerous, and they are very hard to tolerate. We have had peddlers hawking clothing, fireware, kitchenware and even baking salutes. Just the other day a Kitchen-baker was out in town, with doughnuts. He was audaciously trying to sell doughnuts to "householders." A citizen whom the "boss" peddler canvassed asked him if he thought any fair-minded Sheburnite, who gained his living in this town, could conscientiously spend his money with an outsider who did absolutely nothing for the town but try to take money out of it. He also remarked that Sheburne had its own bakery and didn't it would be a bad risk to buy the doughnuts—Free Press and Economist.

#### Easy to Tell Falcon Ivy

An ever present pest to the vacationist in any part of Canada is ivy. It is very similar in general appearance to the Virginia creeper, but is easily identified by the fact that its leaves are in clusters of three, very similar in appearance to the leaves of the strawberry plant, while the leaves of the Canadian ivy are in clusters of five. On poles ivy vines may also be seen, but in the case of a round white fruit later in the season a round white fruit about the size of a pea. The ground element in the ivy comes from a resin which rises to the surface, forming a thin crust and is very sticky. It is a good idea to avoid getting with dirt powders such as borax used in baking powder, usually applied to bitter roots, avoid rubbing and locally the infection by painting iodine around the edges of the sores. An effective treatment is to dash the affected parts with a three per cent. solution of potassium permanganate. This leaves a brown stain which disappears after a time but may be removed slowly by the use of soap and water.

#### OWNING YOUR HOME

Folks who some years ago bought houses and settled down in them, had an opportunity to get out of their living quarters at a rate far below what the average renter is paying for a room today. If you build a new house for less than double what their home cost them, they will get out of their own house at a rate far below what the average renter is paying for a room today.

Next we see to the left the good investment in real estate should be considered by every family that is ambitious to acquire an independent home. It is the best investment of the time. The opportunity is being given to the people who own their own dwellings come out rather better than those who pay rent.

If you hire another man's house as part of the rent is in the nature of a compensation paid to the owner to let you occupy his house. If the occupant might just as well care for it himself and avoid having to pay this charge.

#### IN DUE SEASON THE TURN WILL COME

The statement is often made that the depression is the best advertised depression. Everyone is talking about the depression. Everyone is afraid that something worse may yet happen. Everyone is preparing for that something worse.

The economic system has shown an immense capacity to stand the strains of a depression. The depression has been going on for years and there would have been few people who would have forecast that economic system could stand the blows it has taken and not collapse entirely. It has not collapsed and it is not anywhere near collapse. In fact, things could get worse if you were without a complete economic collapse. For that matter what is an economic collapse? Isn't it a vague at best?

Undoubtedly it is advisable and necessary for any one individual, for any single business and for any part of the country, to be prepared for the possibility of present conditions. But many of the efforts at economy that are made while they strengthen the position of the individual, do not help to restore prosperity in the mass. Thus develops what is now popularly known as the vicious spiral of deflation.

The turn is bound to come some day and when it does come it will be as vigorously advertised as the depression itself has been.

Then, there have been attempts to advertise the coming of prosperity when there was no returning prosperity. It could not be because two of the fundamental laws of successful advertising are that there must be, first of all, a good production to advertise and, secondly, honest publicity. For a complete amount of propaganda could put prosperity over with the people when there was no real prosperity to advertise.

But in due season, there will be a healthy upward reaction from the existing depression. The advertising will be quickly stimulated, there will be a new spirit abroad in the world and the depression will be lifted while the world processes vigorously the job of business re-construction.—Financial Post.

#### Believe it or Not

The Canadian National Exhibition has its own post office, lighting and power plant, customs house, telephone exchange, post office, street cleaning department, hospital, police station, fire department, ambulance, hospital, transportation system, etc.—a completely self-contained community—a city within a city.

### THROUGH THE CANADIAN ROCKIES

Continued from Page 1. Reached by trail from the Lake Agassiz tea-house or directly from the Chateau.

Another excellent walking or pony excursion is to Saddleback. Crossing the bridge over Lake Louise creek, the trail rises rapidly on the slopes of Mount Fairview, between the mountain and Saddleback. The view of Paradise Valley and Mount Temple from this point is one of the finest in the Rockies. At the top is a rest house, over two thousand feet higher than Lake Louise.

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### WORK ON ST. LAWRENCE WILL REQUIRE REMOVAL OF TOWN OF IROQUOIS

About Half the Residences and Business Places of Morrisburg Will Also Have to be Moved

Canada's "Father of Waters" the St. Lawrence, whose course has been altered countless times in the past 200 years as man sought to utilize its fullest navigation and power advantages, is to be jointly attacked under one of the largest diversion programs known in all of history, through the agreement just reached between Canada and the United States.

The international development is expected to yield electrical energy amounting to 2,200,000 horsepower, which will be equally divided between Canada and the United States.

When the work which has now been broadly outlined is brought to completion, and it is estimated that the joint project will require seven years after a start has been made, a large section of the Lawrence will have many characteristics of a "brand new river."

The site where the community of Iroquois now stands will just be water. Before that time comes the town will have to pick up its five churches and schools, and places of industry along with homes of its 800 people and move them a full mile inland from the present location. When that has been done they will still be on the banks of the river—the new river.

About half the residences and business places of Morrisburg will have to be moved in the same way. The Canadian National Railway will have to alter a portion of its route and new paths will have to be cut for some highways.

#### ADVERTISING INCREASES CONSUMPTION OF BASIC PRODUCTS

An instance of how advertising can help to increase the Canadian consumption of Canadian basic products is provided by the experience of the Canadian Shredded Wheat Co. Ltd. This Company has just issued a series of advertisements for newspapers from coast to coast, urging the public to use their product—"Shredded Wheat"—not only because of the food value but also because of saving time and money. Wheat being made from the finest Western grain with nothing added or taken away.

Some idea of what this appeal to patriotism has meant in the domestic consumption of Canadian wheat is given by an official of the Company. "Since 1928 we have, in one way or another, been urging the public to use our product by doing so, it is directly helping the Canadian farmer and our people by the results," he said. "Several hundred thousand more Canadian flutes are used daily at least one ounce more of prepared Canadian wheat in the form of cereals being sold in the case of five years ago. That represents a consumption of about 2,000,000 pounds more Canadian wheat weekly from this source alone (work that out in terms of yearly consumption) and you will find that it is a total which is worth considering. We want to sell our product but we do feel that our success shows how industrial firms with the right sort of product can advertise to increase the country's consumption of basic products."

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### THE LAUGH CLOCK

"Well, George," said a citizen to an old man who sat by the roadside breaking stones. "That pile doesn't seem to get any less. 'No, Vicar,' replied the old man. "Them stones is like the Ten Commandments, you can get on breaking 'em, but you can't get rid of 'em."

Conductor—"Can't you see the sign 'No Smoking?'"

Sailor—"Sure, mate, that's plain enough. But there are so many dippy signs here. Looks there, one says, 'Wear Nemo Corns.' So I ain't paying attention to any of them."

Boy—"Do you know, had, that in some parts of Africa a man doesn't know his wife until he marries her?"

Man—"Why single out Africa?"

Boy—"You're late again, Jones. Do you never use your alarm clock?"

Jones—"Yes, sir, but I no longer find it alarming."

Old-Time Baseball

Two negro baseball teams were playing one day. "What's the score?" a spectator asked one of the players. "No score," replied the other. "No I ain't paying attention to any of them."

Joe—"How are your children coming along?"

Bill—"Fine. Tony wants to be a rick-driver and Mally wants to be a chor-us girl."

Joe—"But what happened to Al?"

Bill—"Oh, we had to kill him. He wanted to go to college."

A Scotchman discovered a previous customer's tip beside his plate in a restaurant. He summoned the waitress.

Scotchman—"I found this beside my plate. I'm a sportsman—I'll match you for it."

The girl from the North asked the boy from the South what sort of tree there was before them.

Boy from the South—"That's a fig tree."

Girl from the North—"Oh! I thought the leaves were larger than that."

Caller—"Are you sure that the office manager has gone for the day?"

Office Boy—"Sure, you don't see anybody working, do you?"

Just Playing at Business

"Can we play at keeping store in here, mamma?"

"Yes, but I have a headache, so if you do you must be very, very quiet."

"Oh, all right, mamma. We'll pretend we don't advertise."

From the point of view of the hat seller, two heads are better than one.

Dig your Own Wealth

"Bitch" down an' watch!

Doesn't change your fate,  
 Lord provided the fishes and fowls,  
 You must dig the bait.

A nifty young flapper named June,  
 While walking was caught in the rain,  
 She ran—almost flew—  
 Her complexion did, too,  
 And the reached home exceedingly pale.

**Special Summer Display**  
 of  
**Trimmed Hats**  
 and  
**Sport Hats**  
 at greatly Reduced Prices.

**MISSES CLARIDGE**  
 Herald Block

**Counter Check Books**  
 Get your supply of COUNTER CHECK BOOKS at  
 "The Herald Office"

**Which Stores Do You Like Best?**  
 An Advertisement Addressed to the Readers of this Newspaper

Isn't it true that stores which invite your custom oftenest, and which give you most information about their offerings, are those to which you go by preference?

Isn't it true that silent or dumb stores—stores which never tell you that your custom is wanted and valued, and which never send you information about their stocks and prices, are less favored by you than are stores which inform you, by advertisements in this newspaper, about themselves, their stocks, their prices?

Isn't it true that you want, before you go shopping, information about goods of desire, which are obtainable locally, and about where they can be obtained?

The fact is that advertisements are a form or kind of news, and careful buyers want the kind of news which sellers provide just as much as they want the news which it is the business of this newspaper to provide.

It is advantageous to you, regarded as a purchaser, to be "advertisement conscious," meaning, to be observant of advertisements, and to be readers of them when seen in magazines, farm papers and in your local newspaper.

Always remember that the stores which serve you best are those which tell you most.

The reading of the advertisements appearing in this newspaper week by week not only gave you time, by telling you what and where to buy; but also they will direct you to "all alive" stores, providing goods which have been carefully selected and competitively priced.

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