

THIS MONEY SAVING MEAL helps others eat, too...

The wheat used for Shredded Wheat is Canada's leading product. And this all-family food costs so little. Eat Shredded Wheat daily and do a good turn for Canada.



MADE IN CANADA BY CANADIANS OF CANADIAN WHEAT

AUGUST Clearance Sale

The "LADIES' SHOP" operated by D. Brill & Co. offers a splendid opportunity for replenishing your summer wardrobe at small cost.

OUR DRESSES, the honest values and choice of which are well known by discriminating ladies, have been drastically reduced for quick clearance.

Lingerie and other lines are also reduced, including Wash Suits and Dresses for the young tots of 2 to 6 years.

Millinery has been reduced to a mere fraction of the original price.

D. BRILL & CO.

GEORGETOWN

Corner Mill and Main Sts. Phone 167

FASHION INSISTS! Smart Costume Jewelry is essential for smartly completing the costume. J. H. JORDAN GEORGETOWN Jeweller

Dark meat or light! Yes Suk! One of our lady customers told us: 'I've never had a chicken as nicely dressed and cleaned.' NICELY FATTENED HENS, CLEANED AND DRESSED DELIVERED TO YOUR DOOR. 60c to 75c a piece Wildwood Poultry Farm GEORGETOWN, Ontario

Roofing That Protects! Above all else, the roofing you select should provide complete protection against the elements. Georgetown Lumber Co. Ltd. Phone: Georgetown 250

Have Your Eyes Examined -BY- O. T. Walker, D.O.S.C. Eyesight Specialist, Brampton who will be at Watson's Drug Store, Georgetown the Second Wednesday of every month

LOCAL NEWS

Public School opens on Sept. 6th. Toronto Exhibition is only about one week away. A number of Georgetown Scouts are camping at Rockwood.

On account of the showery weather the Women's Institute picnic has to be called off last Wednesday. The next regular meeting will be held at Mrs. Devereaux's which will take the form of a picnic.

Gregory Theatre. Friday, August 19th—Rainbow Trail. Zane Grey western starring George Z. Brown. Saturday, August 20th—The Old Man. Fox News. Silverware night.

Rev. N. Waddell of Hamilton, who is visiting his daughter, Mrs. Comford Russell will preach in the Ballinacree United Church the last two Sundays, August 20th and 21st.

Rev. R. W. Bamley returns to the pulpit of the United Church on Sunday after supplying the pulpit of North Brantford United Church, Toronto for four Sundays.

Dr. and Mrs. Fred Gollop of Ottawa, who are holidaying with Mr. and Mrs. H. Gollop, Mr. and Mrs. C. H. H. Gollop, Mr. and Mrs. J. H. Gollop and Mrs. B. Gollop spent the week end at Brown's Island, Muskoka, at the cottage of Mr. Armstrong of Kipnover.

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PERSONALS

Miss Jean Allen is holidaying in Brantford. Mr. John Dilly of Galt is holidaying in town. Mrs. R. I. Creelman is visiting with friends in Toronto.

Miss Lola Thompson of Toronto was a visitor in town on Sunday. Miss Margaret McKay spent the week end in Port Carling, Muskoka. Mrs. R. E. Harrison and Miss Harrison are visiting friends in Toronto.

Mr. Charlie Campbell of Preston is holidaying with Mr. Charlie Stoeckford. Mrs. S. C. McKenzie and Mrs. S. R. Brown spent the week end at Niagara Falls.

Misses Peggie and May Hicken and Miss Edith Cave are holidaying at New Beach, Toronto. Mrs. R. McMenamy, Sr. is holidaying in Brantford, Ont., with her niece, Mrs. F. P. Brown.

Miss L. and Miss Jane Morrison have returned home after a pleasant holiday at Wausage Beach. Mr. and Mrs. Wm. Bunt and children of Brantford spent the week end with Mr. E. W. Cole.

Mrs. T. L. Leslie, Mrs. John McEwen and Mrs. W. B. Mitchell of Toronto are holidaying at the Belmont Hotel, Muskoka. Mr. and Mrs. A. E. Cordingley who have been extended citizens of Georgetown for some time past, left last week for their summer home at Muskoka.

Mrs. W. H. Colp, and daughter, Jean, and Betty have returned from visiting Mrs. Cole's sister, Mrs. Noble and other friends in Guelph. Mrs. H. Buchanan of Kitchener, Miss Nettie Corrance, A. McPherson and Mr. Dalton McPherson of Hamilton spent Sunday with Mr. and Mrs. P. L. McGilroy.

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GENERAL NEWS

Ralph Walker, Chateaufort, was struck down by the Centre road, south of the Dundas Highway at Coopersville, on Saturday night by a car driven by Laurie Thompson, 297 Carlton street, who suffered severe bruising, a badly wrenched shoulder and possible internal injuries. He was attended by Dr. Sutton, and taken to St. Joseph's Hospital.

A petition has been circulated asking the Department of Provincial Police to re-instate Edwin Kyle as traffic officer on the Dundas Highway. He was released through a technical infringement of the rules.

Police Chief of Police declares that Toronto motorists are the noisiest and least controllable of any who visit the Lake Simcoe area. He says the worst drivers in the province, he says, they turn in the middle of traffic and act in a city as though they were in a forest.

It is doubtful if the warning signal placed before the C. P. R. railway crossing just west of Brantford is accomplishing its purpose. The only morning a tourist, with his car loaded with equipment, was noticed anxiously examining his outfit after passing over the railroad, to see what he had lost. Suggesting a lot of folks who didn't know about this contraption all stopped to enquire the cause, just what would happen?

The directors of Beeton Agricultural Society have decided not to hold their annual fall fair this year. This was the first time in sixty-four years that conditions have been such that it has been deemed advisable to call off the fair. The Society dropped considerable last year and conditions are no brighter now.

Held fast by her hair, which became entangled in an electric washing machine which she was operating, Mrs. Stewart Frisford, of Brantford, was found unconscious at her home. While doing the washing alone in her apartment her hair in some manner caught in the rapidly moving mechanism. Only the blowing of the fuse, which shut off the power, saved her from a terrible accident.

It is said that in North York, out of 400 men on relief, 186 were using cars and only 20 had turned in their license plates, as required. Meadford milk dealers are now supplying pasteurized milk to all customers desiring it.

Twenty dollars a month with board and lodging, Saturdays and Sundays off, was the offer extended by a well-known farmer of the Trafalgar district to any able unemployed men of Brantford who would work on his farm. Thirty men were approached with the proposition and all refused.

William Hamilton of Erin, was milking his cow which ordinarily is a well-behaved animal when it started to kick. In fact it kicked Hamilton on the leg above the ankle and fractured the member.

A government official is spending some time in Ottawa, checking up on radio licenses. Action will be taken against persons operating a set without a license.

Collingwood drydock has closed down completely, due to the deplorable condition of the Canadian shipbuilding industry caused by foreign competition.

Pleading guilty to a charge of housebreaking, laid after a raid on the chicken house of Bennett Street, Brantford, Ontario, was sentenced to six months in Guelph Reformatory by Magistrate W. R. McEwen, in Oakville Police Court.

Aurora Council sold debentures amounting to \$75000 at a recent meeting to Dominion Securities Corporation of Toronto. The money will be used for construction of sewers and a sewage disposal plant.

A stranger representing himself as an inspector of meters for the Ontario Hydro Electric Power Commission was a guest at the Commercial Hotel at Brantford a couple of days last week. After breakfast on Friday morning he left without paying his bill at the hotel, and it is believed the book has since been missing. According to the hotel register his name was "George Foley."

NEW ADVERTISEMENTS

All small advertisements under this heading strictly CASH with order. Dog for Sale. Russian Wolf Hound, female, for sale. Apply to S. Thompson, Terra Coita.

For Sale. Gurney Electric Stove, four plate, with oven. Apply Box 442, Georgetown. For Sale. Yorkshire pig, 3 weeks old for \$150 each. Apply to L. Hillock, Lot 4, 10th Line Erin, Phone Erin 39-21.

TO RENT. Apartment in Baptist Church parsonage, Possesed immediately. Apply Rev. A. N. Frith at the parsonage. Lawn Mowers Sharpened. Lawn mowers, saws, etc. sharpened; also repair work on furniture. Call at shop on Mill Street or phone 162-10. D. Laird.

Wanted. New cess-pools, ditches and drains to dig. Old cess-pools, cisterns, etc., cleaned on short notice; also white-washed and any other work done. James Williams, Box 158, Georgetown.

Home to Rent. On Sept. 1st, cement 2 stories on Glen Road close to "Theater" Theatre, furnace, water and light; sink in kitchen.—W. E. Anthony, Brantford, Box 811.

NOTICE. Will party who removed purse containing driver's permit and car license permit from car on Queen St., Sunday morning mail same to P. O. Box 86, Georgetown without delay. Thus avoid proceedings. 11p

Lyla Francis Beauty Shoppe. Marcelling, Permanent Waving, Finger Waving, Shampooing, etc. PHONE 141

CONCRETE WORK. I am prepared to do concrete work of all kinds. Estimates given free of charge if you require anything in this line. PHONE 331 S. WALKER

A. K. COLEMAN. General Trucking Service and Wood Yard. General trucking at all times and garbage removal weekly at lowest rates. Hardwood \$3.50 single cord; Mixed rails \$2.50 single cord. PHONE 211 GEORGETOWN

Wood! No. 1 Hardwood, beech and Maple \$1.50. Hardwood, lime and mixed wood \$3.00. Hardwood knots for furnace \$2.50; Rails \$2.50 any quantity. J. H. SMITH PHONE 24-13 GEORGETOWN

Wood for Sale. NEW LOW PRICES. Choice hardwood, beech and Maple \$1.50 per single cord; rails \$2.50. Hardwood lime and rails \$3.00. J. BRANDFORD Box 498 Phone 253-1 253-1

GLASSES THAT WILL GIVE YOU COMFORT. PEOPLE who are suffering from eye weariness and imperfect vision should know they can receive relief by having their eyes examined by a specialist—one who thoroughly understands the science of Optometry. H. A. STEIN

H. A. STEIN. "As Dean's Drug Store every Wednesday Afternoon. PHONE 227 for APPOINTMENT

FURS. Repaired & Remodelled. Coats Made-to-Order. Buy Your Fur Coat Now. YOUR OLD COAT TAKEN AS DEPOSIT. Excellent Allowances Made. Pay for your coat during the summer months. No interest charges. Get your choice of the skins at our summer prices. FURS ON DISPLAY

Misses Claridge. Herald Block (Upstairs) GEORGETOWN. J. H. WILSON. Furrier. Toronto. 17 Year's Practical Experience

Rupture Expert Here. Do you suffer from ruptures? If so your big opportunity has now arrived. Mr. Heavely, the noted rupture expert, will be at the McGillem Hotel for one day only FRIDAY, AUGUST 19th, 1932 and will be pleased to give free examination to any sufferer and to demonstrate his famous appliance. This appliance is positively demonstrated to you right on your own person without any charge. You do not spend a penny unless you are fully satisfied that it is the right appliance for you. A consultation with Mr. Heavely will cost you nothing. Don't let this opportunity get away from you. Remember the date.

BIGGER and BETTER BARGAINS Week End Specials. Soap Chips, 3 lbs for 23c. Quick Quaker Oats, china 32c. Christies' Fancy Biscuits 25c. Christies Fig Bar, 2 lbs for 35c. Clover Leaf Salmon, 1/2 17c. Red Rose Tea, 1/2 23c. Salada Tea, 1/2 23c. 10 lbs. Granulated Sugar for 50c. French Sardines, 2 for 23c. 5 lb. Tin of Bee Hive Corn Syrup 33c. 1 lb. Tin of Baking Powder 19c. Simplicity Patterns 15c.

McBean & Co. GEORGETOWN ONTARIO. Choice Meats, Poultry, Butter and Eggs at Right Prices. WE DELIVER EVERY SATURDAY—PHONE GEORGETOWN 151-13. N. A. ROBINSON — Butcher — NORVAL, ONT.

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EAVETROUGHING. Now is the time to EAVETROUGH when prices are lowest they have been in years. REPAIRING PROMPTLY DONE. Plumbing & General Tinsmithing. CEMETERY FLOWER VASES FOR SALE AT REASONABLE PRICES. Get your order in early, as they are going fast. F. L. McGilvray PHONE 273w Shop—John Street Georgetown

JOB PRINTING. Promptly and Neatly Executed at the Herald Office Phone 8

Personality in PRINT. PEOPLE prefer to buy known goods from merchants whom they know. Advertising makes you acquainted with the buying public. The "personality in print" is the greatest builder of confidence there is. It teaches the whole community to Believe in you and your goods. To think they have a need for your goods. And to buy at your store. Moreover, people expect to be asked to shop at your store. A message in "The Herald" carries conviction right into the home. Let us show you what happens when "An Advertisement is an Invitation"

Church Organ Tuning AND REPAIRS. Organ Blowing Machinery. Emergency Adjustments of Tension Belts at Reasonable Cost. LEONARD DOWNEY. 283 Royal Bank Building TORONTO - ONTARIO. Telephone 6211

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