

AUGUST Clearance Sale

The "LADIES SHOP" operated by D. Brill & Co. offers a splendid opportunity for replenishing your summer wardrobe at small cost.

OUR DRESSES, the honest values and choice of which are well known by discriminating ladies; have been drastically reduced for quick clearance.

Lingerie and other lines are also reduced, including Wash Suits and Dresses for the young tots of 2 to 6 years.

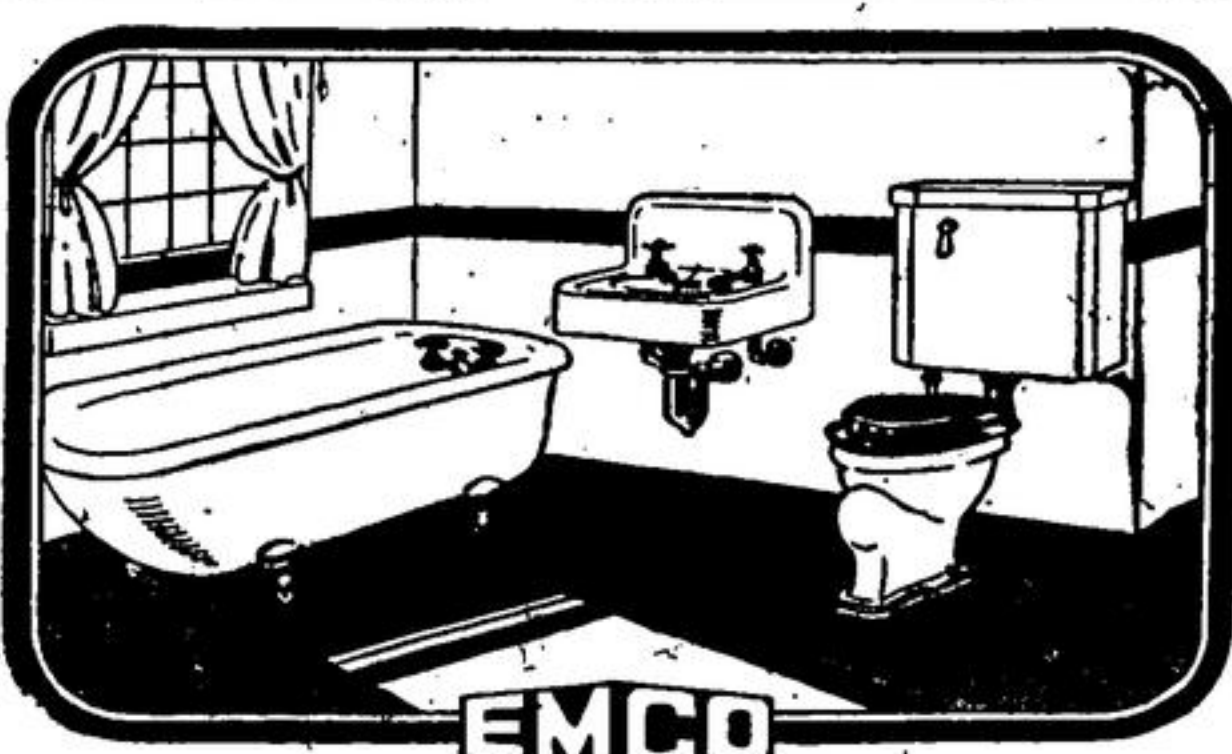
Millinery has been reduced to a mere fraction of the original price.

D. BRILL & CO.

GEORGETOWN

Corner Mill and Main Sts.

Phone 167



INSTALL AN EMCO BATHROOM NOW

YOU may have done without a bathroom solely because you thought the cost was more than you could afford. If so, that reason no longer holds. Prices of Emco Bathroom fixtures are extremely low, owing to reduced manufacturing costs, and because every part is entirely made in Canada.

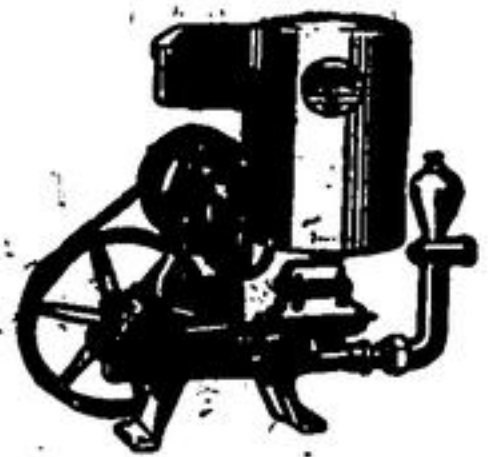
Let us show you different designs in Emco Bathroom equipment.

The three pieces shown in the illustration, with all fittings, ready for installation, only cost **\$82.72**

Our booklet, showing different styles in Emco Bathroom equipment and with prices shown, will be gladly mailed to you.

Duro Pressure Water Systems, all Canadian-made, will supply running water throughout your home.

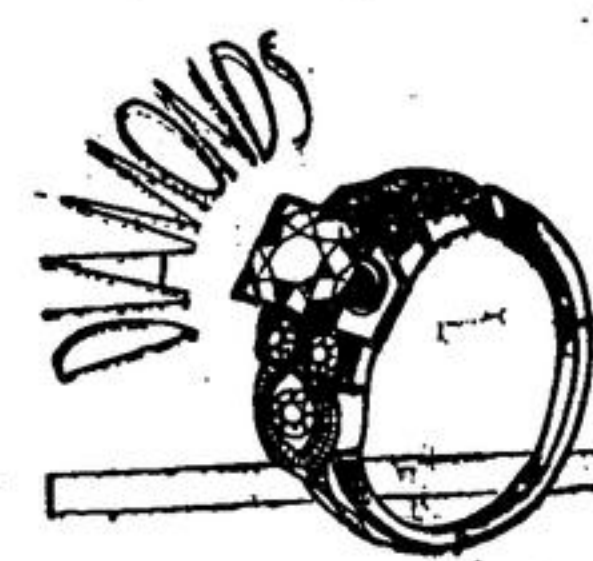
Easy time payments available on all Emco equipment.



G. R. Muckart

Plumbing, Plumbing and Electrical Wiring Telephone 319 or 318 BOX 476 GEORGETOWN

EMPIRE BRASS MFG. CO., LIMITED London Toronto Winnipeg Vancouver



Decide Calmly

Selecting Diamonds or precious stones is not a mission to be left to last minutes! Nor is the decision to be made in an after-thought detail to be rushed. We should welcome your visit on occasions in advance of the day of actual purchase. Enabling us to more surely assist you to a lastingly happy selection!

Expert Repairs Watchmaker Jeweller **J. H. JORDAN** GEORGETOWN



How About Walls

Whatever type of building you are putting up, the question of Wall materials arises. To know what is best for your purpose and purse, you should see and compare the best Wall Materials that are available. All the best are here for you to study and compare. All are priced at rock bottom. All carry the makers' guarantee, and ours as well.

Free Delivery Service to all points in Georgetown, Acton, Milton and surrounding territory. **Georgetown Lumber Co. Ltd.** Phone: Georgetown 250 Acton 120

LOCAL NEWS

Georgetown Fall Fair is the next big event. The Lions Boys' Bands will give a concert in the Park on August 14th. Mrs. A. Black of Galt sang a solo in the United Church on Sunday morning. Fifteen hundred performers take part in the Canadian National Exhibition pageant. Dr. F. R. Weston will be in his office Friday afternoon and all day Saturday, August 5th and 6th. The Herald received interesting copies of the Evening Journal and Four Shires Advertiser, England, last week from Mr. D. J. Howell, formerly of Norval.

PERSONALS

Mr. and Mrs. J. Campbell of Weston spent the holiday in town. Miss Hazel Landman of Toronto was home for the holiday. Mr. C. J. Russell of Gormley was a visitor in town last week. Claude Burmudez of Toronto was in town over the holiday. Miss Evelyn Stockford of Toronto was home for the week end. Mr. W. H. Bridgman of Hamilton is visiting at Mrs. Harrison's. Mr. Hugh McOragh of Midland is spending a few days in town. Mrs. Jessie Henderson of Winnipeg is visiting at Mrs. Wetherald's. Mr. and Mrs. N. Speight of Toronto were holiday visitors in town. Mrs. R. Harrison of Toronto is visiting her mother Mrs. E. Finley. Miss Ethel Marshall of Guelph General Hospital was home on Sunday. Mr. and Mrs. Chris. Graham of Burlington were in town on the holiday. Mr. Claude Kenner of Windsor spent the week end at home here. Mr. and Mrs. John Erwin of Sarnia are spending the week with relatives in town.

Norval Hostel Reunion

350 BOYS ENJOY ANNUAL PICNIC, AGRICULTURAL JUDGING CONTESTS AND ATHLETIC EVENTS—GRAND GARDEN PARTY IN THE EVENING. Superintendent A. MacLaren and his efficient staff of helpers are to be congratulated on the splendid success of the 1932 annual reunion held at the Norval United Church Hostel on Thursday last, when more than 350 of the boys returned to enjoy the event, and express their appreciation of the interest taken in their welfare by the Hostel. They were there from Western Ontario as far as Chatham; north as far as Owen Sound and Midland, and East as far as Niagara and Prince Edward county. One could not but admire the splendid type of young men that have been chosen and developed through the influence and guidance of the Hostel. Such young men make good Canadian citizens. With London boys, Miss Winsford and visitors, there were over 700 present, and keen interest was taken in the various events during the day's competitions. A feature of the evening program was the presentation of certificates of good character and recommendations to those who had completed three years as wards of the Hostel, or who had completed their high school education. C. M. Bowman, Waterloo, was the man of the proceedings of the evening, during which the boys were given the prizes won during the day's competitions. They were entertained by the London boys, Miss Winsford and Toronto. Boys who had been away from the Hostel, also took part in the musical competition, which took place in the evening. The boys who had died during the past year.

AQUATICS

Section A—100 yd. swim, under 17 yrs. Robert Cordall, Ralph Wheeler, Sidney Jackson. Section B—100 yd. swim open—Chas. Schroder, Alan Heap, Paul Mayer. Section C—Diving competition, open Robert Cordall, Chas. Schroder, Leslie Mellor. Section D—Cresay Pole—Robert Cordall, Alan Heap, Chas. Bantock. Section E—Tilting—Chas. Schroder, Wm. Patterson. Tug-of-War—International—Scotland, Ireland. International Championships on National group basis—Agricultural exhibits and judging—Dessou Trophy—country winning, Scotland; champion individual, David Davidson. Country winning, Wales; champion individual, Sidney Atkinson. Athletic and Aquatic, including tug-of-war—Banner—country winning—Scotland; champion individual—Wm. Patterson. C. V. Challenge Trophy for all boys, winning greatest number of points in all events throughout the day—Country winning, Scotland; champion individual in this National group—Clifford Middlehurst. E. C. Andrew's prize and Henry B. B. Mousley Trophy for country winning, Scotland; champion individual in this National group—Clifford Middlehurst. E. C. Andrew's prize and Henry B. B. Mousley Trophy for country winning, Scotland; champion individual in this National group—Clifford Middlehurst. E. C. Andrew's prize and Henry B. B. Mousley Trophy for country winning, Scotland; champion individual in this National group—Clifford Middlehurst.

NEW ADVERTISEMENTS

All small advertisements under this heading strictly CASH with order. TO RENT—Apartment in Baplis Church parsonage. Possession immediately. Apply Rev. A. N. Frith at the parsonage. Wanted—New one-pool, dishes and drains to dig. Old one-pool drains, etc. cleaned on short notice—James Williams, Box 159, Georgetown. 17p. Lawn Mowers Sharpened—Lawn mowers, saws, etc. sharpened; also repair work on furniture. Call at shop on Mill Street or phone 162. D. Laird. 17p. Posts for Sale—150 or more speck posts and fence posts for sale. Apply Wm. Gilman, Phone 92 or 15, Glenwilliams. 3p. For Rent—Half of double brick house, corner Main and Ewing Streets. Seven rooms all modern conveniences; available by Aug. 15th. Apply to J. W. Kennedy. 17p. House to Rent—On John St., electric light, furnace and lawn water, possession Sept. 1st. Apply to J. Williamson, Guelph St. Georgetown. 17p. To Rent—House to rent on Marlboro Street. Possession Jan. 1st. All conveniences. Apply to J. A. Ballantine, Hamilton, N.Y. 17p. SNYDER'S TRANSPORT—Daily delivery of newspapers between Georgetown and Toronto. We can also quote you rates to any point between Windsor and Toronto or Niagara Peninsula. Phone Georgetown 171, Toronto Junction 4322. 17p. Lyla Francis Beauty Shoppe—Marcelling, Permanent Waving, Finger Waving, Shampooing, etc. PHONE 141. 17p. Tenders Wanted—Tenders will be received by the Clerk until 5 p.m. Saturday evening next for the building of road from Grandstand in Georgetown Park. Tenders to include supplying of XXX shingles and laying of them; laid 5 inches to the weather and nailed with zinc coated nails. F. L. HEATH, Clerk. 17p. CONCRETE WORK—I am prepared to do concrete work of all kinds. Estimates given free of charge. If you require anything in this line. S. WALKER. Georgetown. 17p. A. E. COLLMAN—General Trucking Service and Wood Yard. General trucking at all times and garbage removed weekly at lowest rates. Hardwood \$3.50 single cord; mixed \$2.50; softwood \$2.00. PHONE 331. GEORGETOWN. 17p. Wood!—No. 1 Hardwood, beech and Maple \$3.50 per single cord. Birch \$3.50, wood \$3.00; Hardwood knots for furnace \$2.50; Balsa \$2.50 any quantity. J. H. SMITH. Georgetown. 17p. Wood for Sale—Choice hardwood, Beech and Maple \$3.50 per single cord. Birch \$3.50, Hardwood knots and rails \$3.00. J. H. SMITH. Georgetown. 17p. Monuments—POLLOCK & BINGHAM—Successors to O'Neil & Worth. Galt, Ont. Pedigree on Request—Phone 2948. Inspect our work in—Georgetown, Ontario. 17p. GLASSES THAT WILL GIVE YOU COMFORT—H. A. STEIN—"Successor to P. K. Robinson"—At Dean's Drug Store, every Wednesday Afternoon. PHONE 327 for APPOINTMENT. 17p.

McBean & Co.

Great Clearing Sale Of Ladies Dresses

SILK CREPE DRESSES Ladies' Silk Crepe Dresses \$6.95 Sale Price \$5.29 PIQUE DRESSES Ladies' Mercers' Pique Dresses, regular \$3.50 Sale Price \$2.59 VOILE DRESSES Ladies' Peter Pan Voile Dresses, regular \$2.95 Sale Price \$2.29 Ladies' Voile Dresses, regular \$4.25, Sale Price \$3.59 SILK DRESSES Ladies' Silk Dresses, floral designs, regular \$6.95 Sale Price \$5.29 HOUSE DRESSES Ladies' Print House Dresses \$1.00, Sale Price 79c Regular \$1.25 Sale Price 89c Ladies' Print Dresses, sizes 44 to 52, Sale Price 89c Ladies' Voile House Dresses, Sale Price 79c HOSE Ladies' Silk Lisle Hose, Sale Price 29c Ladies' Pure Silk Hose, assorted colors, small sizes, regular \$1.50 to \$1.95, Sale Price 98c Ladies' Full-fashioned Pure Silk Hose, regular \$1.00 Sale Price 69c Dollar Queen Silk Hose, Sale Price 69c SOCKETS Assorted colors Child's Sockettes, silk lisle, Sale Price 29c Lisle and cotton 19c

McBean & Co.

GEORGETOWN ONTARIO

Counter Check Books

Get your supply of COUNTER CHECK BOOKS at

"The Herald Office"

1932

Some things are facts. Some things can't be denied. Some things are sure, certain and altogether sane. And here is one of those things: The year 1932 is not going to dump any sudden wealth into your lap.

Those who make money from business in 1932 will have to earn it. Not by playing a hunch, not by following tips, not by sitting tight. To make money in 1932 you've got to sell merchandise. And you've got to sell a lot of it. That's another fact.

Selling will not be easy. But the coming year can be a GOOD year for you; a profitable year; a year of progress. But it is going to take some straight from the shoulder selling. We've got to hit the line hard. It doesn't take the seventh son of a seventh son to figure out that business is not coming without real effort. But there is always some business for those who have the energy and courage to go after it. This is old stuff, but true as Holy Writ.

More and more people are coming to regulate their shopping by the store ads. More and more people are getting out of the habit of going to "the nearest place" or the place they have usually visited for certain purchases.

More and more people are coming to decide things from reading the ads.—and depend upon the news and the facts contained in the ads. for guidance in planning purchases.

More the coming months than ever before will your advertising be the test by which all else stand or fall—so plan it liberally, plan it on winning lines.

The people of the extensive district in which the Herald circulates cannot be as effectively or as economically reached by any other medium or method of advertising as by the columns of this paper.

If you want to reach the people, use

"THE HERALD"

Halton's best advertising medium.