

THE 12 BIG BISCUITS MEAN ECONOMY SHREDDED WHEAT



Made in Canada with Canadian Wheat
THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

TWO PALS for EVERY CAMPER

Whether you're planning a touring trip going camping or fishing, or just on a picnic... you'll need "wood saw" and good light. The Coleman Sport-Lite Lantern and Camp Stove will deliver "light now" anywhere and any time!

The Instant Lighting Coleman Sport-Lite Lantern is small in size but big in brilliance. Only 12 inches high, weighs only 5 lbs., yet gives up to 150 candlepower of pure white light. Pyrex glass globe protects mantle... makes it an indoor and outdoor light.

Coleman CAMP-STOVES and LANTERNS

Coleman Camp Stoves are miniature gas ranges that give real instant-gas cooking service. Light instantly just lift gas... no preheating. Cook real meals in an appetizing way... anything you want any way you want it. Everything is built-in. Folds up like a suitcase with everything stored inside.

THE COLEMAN LAMP AND STOVE COMPANY, Ltd.
TORONTO, ONTARIO

ASK YOUR DEALER

Red Rose Tea
at reduced prices

Red Label, 25¢ 1/2 lb.
Orange Pekoe, 38¢ 1/2 lb.

FIREMEN'S CONVENTION AT GEORGETOWN
JULY 29th, 30th, 31st and AUGUST 1st

BRAY CHICK HATCHERY
BRAMPTON, ONT. (Opposite Post Office) PHONE 725

Other Bray Hatcheries at Welland, Dumfries, Hagersville, Lindsay and Peterboro. HEAD OFFICE - St. Catharines, Ont.

Inquiries by Mail should be addressed to B. C. BRAY, Inc., St. Catharines, Ont.

Local Representative **GEO. C. BROWN, Norval**
PHONE - Georgetown 323 r. 21.

Special Summer Display
of
Trimmed Hats
and
Sport Hats
at greatly Reduced Prices.

MISSIS CLARIDGE

Upstairs Herald Block

Hydro Electric System
BEST LIGHT BULBS OF ALL SIZES (Guaranteed)
Orders taken for Ranges
-AND-
Appliances of all Kinds
Office - Town Hall

MY HEAVEN
My Heaven's not a place of gold and silver. But roads of moss to ease the horse's foot. That on this earth have borne the heat and strain. The pangs of hunger and the need of less pain.

My Heaven is a place of pastures green. Where dogs may romp, that on this earth have been. Chained and restrained from all their doggyish play. May run to meet their loved ones every day.

My Heaven is a place where cats abound. The ones I loved and lost, or had around. Where all the little strays that had to roam. Will find a welcome and eternal home.

—Willis Elroy.

Those Outdoor Drinks
By Betty Barvay

Take along your cooling drinks when you go for a picnic in the car, or to enjoy a picnic in the woods. Not all spring water is pure and a skillfully prepared fruit beverage is a ready-made tonic for the summer months. Also, the sugar used in home-made beverages is an excellent quick energy fuel for strenuous outdoor days. If you have no thermos bottle, a stream or mother earth herself will quickly cool your regular bottles of beverages.

Strawberry Sherbet
Select sound fruit, wash, measure, and place in a strainer. For every four cups of berries use one quart of vinegar. Cover the jar by tying a cheesecloth over it. Let the berries stand for three or four days. Strain without squeezing and put into kettle, allowing one pint of sugar to each quart of liquid. Boil slowly for five minutes, bottle, cork and seal. Dilute with cold water for serving. For picnic use, fill empty bottles with diluted strawberry syrup, cork tightly and pack in hamper.

Pineapple Punch
1 quart water
2 cups sugar
1 cup chopped pineapple
1 cup orange juice
1 cup lemon juice
1/2 cup ketchup
1/2 cup pineapple
1/2 cup strawberries
1/2 cup grapes
1/2 cup raisins
1/2 cup currants
1/2 cup cranberries
1/2 cup blueberries
1/2 cup blackberries
1/2 cup raspberries
1/2 cup huckleberries
1/2 cup elderberries
1/2 cup mulberries
1/2 cup goji berries
1/2 cup amaranth berries
1/2 cup buckwheat berries
1/2 cup quinoa berries
1/2 cup millet berries
1/2 cup sorghum berries
1/2 cup amaranth berries
1/2 cup quinoa berries
1/2 cup millet berries
1/2 cup sorghum berries

News and Information For the Busy Farmer

Small Office New Market
Additional market was opened to Ontario fruit growers when Brussels authorities decided that Canadian fresh fruit may enter that country free of duty.

Attractive Pack Bottle Goods
Growers are reminded that in times of glutted, or over-supplied markets, buyers become more discriminating, and purchase only the most attractive products. In other words, "it is the eye that sells the goods." Choose a suitable package for presenting to the consumer, pack carefully, and in attractive manner.

Market For Ontario Berries
Indicated at Montreal
Late reports to the Ontario Marketing board would indicate a possible market in Montreal for Ontario strawberries. In sections adjacent to Montreal, the crop has suffered considerable damage from winter killing. The report from further east states that while the plants were damaged from recent unfavorable weather, this crop will be late in appearing on the market.

Beasts for Young Birds
Teaching chicks to roost at an early age tends to promote feather growth and helps materially in carrying the chicks over the critical period when they are most likely to crowd, and to get the chicks to roost as soon as they no longer need heat to keep them comfortable. One of the best ways of getting chicks to roost is to build a sloping roost to the rear of the brooder house or to one side of the house and enclose the underneath side of the roost with a fine mesh wire so that the chicks can not get at the droppings. One will take to these temporary roosts in no time.

Use of Higher Grade Seed More General This Year
Agricultural representatives report from many counties in Ontario, that the use of higher grade seed, particularly for the higher grades of gold, silver and bronze seed. The number of inquiries regarding the treatment of seed, the amount, has shown a great increase over previous years. Farming mill groups have reported an increased demand for screens. Seed cleaning plants all over the province have had more business. Several counties report that the business has been three times as large as they had anticipated.

These facts would indicate that farmers are generally taking the best way of effort this year, to secure the highest possible yield per acre. In this way, they plan to reduce the production costs and, therefore, be in a better position to cope with the present low prices of all grain crops.

Farm and Home Work
Low prices for farm produce had little effect on the farmers at present, and the work of the farm and home G.A.C. last week. The change from regional gatherings in previous years worked out well and the amount of work in general and field husbandry, home economics, and horticulture, were enthusiastically successful and well carried out. As a result many farmers and their wives secured essential information about various phases of farm life and work which they could have derived in no other manner.

Outlet for Alberta Wool Possible in Great Britain
George R. Paterson, Ontario Marketing Board, states that there is an outlet for Alberta wool in Great Britain. Ontario producers, at present, have to compete chiefly with South Africa. The wool exported by

BEVERAGES FOR GROUPS

The hospitable hostess finds frequent occasion to prepare cooling beverages for a large group. Here are two excellent recipes for such occasions. Your guests will appreciate the speedy preparation and the quick service of these, and the quick service of these, and the quick service of these.

Fruit Punch for a Crowd
(Makes about 12 gallons—50 large glasses, 12 small)

4 pounds sugar
1 quart water
2 quarts lemon infusion
1 quart orange juice
1 quart grape juice
1 quart pineapple juice
2 1/2 gallons cold water
1 cup strawberry slices
2 cups fancy orange slices

Make syrup of sugar and 1 quart water. Make tea infusion by pouring 2 quarts (8 cups) boiling water over 5 tablespoons tea. Cool. Combine syrup, tea, fruit juices, pineapple and cold water. Add strawberry slices and orange slices which have been cut in fancy shapes or square halves or quarters.

Less water may be used and punch served over a block of ice in punch bowl. When strawberries are out of season the strawberry slices may be replaced by another cup of orange slices. Recipe may be halved or quartered to serve a smaller group.

Notice to Creditors and Others

In the estate of EDWARD MCGANN, late of the Town of Georgetown, Ontario, deceased.

All persons having claims against the estate of Edward McGann, late of the said Town of Georgetown, Ontario, deceased, are hereby notified to send in to the undersigned Personal Representative of the said deceased on or before the twentieth day of July, 1932, full particulars of their claims. Immediately after the said date the said Personal Representative will distribute the assets of the said deceased having regard only to claims of which it shall then have notice to the exclusion of all others, and it will not be liable to a person of whose claim it shall then have notice for the assets so distributed or any part thereof.

DATED at Toronto, Ontario, this Fourteenth day of June, 1932.

NATIONAL TRUST COMPANY, Ltd.,
30 King St., East, Toronto, Ont.,
Executor.

By LEROY DALE,
Trustee Solicitor herein.

SHEETROCK
The PERFECT WALLBOARD

Georgetown
Lumber Company
Limited

THE New Way TO Buy Coal 'Blue Coal'

On Orders For 1 Ton Or More

No Extra Delivery Charges to

NORVAL
STEWARTTOWN
GLEN WILLIAMS
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Delivered Allowed For Cash If Not Owing A Past Account

John McDonald
THEORETIC GEORGETOWN

RIB-ROLL ROOFING
Collected on the spot. Estimates given. Free estimates gladly sent. Send measurements.

Eastern Steel Products
Georgetown, Ont.
Wholesale and Retail

Trade Representatives
The Ontario Fruit and Vegetable Growers' interests will be advanced by the recent appointment of Earl B. Conger as trade-promotion representative on the Montreal and district markets this year. Mr. Conger is well known in the perishable produce business in Eastern Canada, being formerly associated with the Dominion Fruit Exchange at Ottawa. Growers have expressed themselves as pleased with the appointment, feeling that everyone will be given fair and honest representation, and that defects in grading and packing will be eliminated gradually. The Markets Council has also reappointed H. E. Toms as trade representative on the Prairie markets. It will be recalled that Mr. Toms demonstrated very clearly the value of an Ontario representative to promote the sale of Ontario produce in the West last year. He has just returned to Winnipeg after visiting the principal markets on the Prairies and reports conditions greatly improved over last year, with prospects for a record being established for Ontario produce on Western markets this year.

There will also be a representative of the growers handling their produce in the Maritimes.

Ontario Strawberries for Winnipeg
The first shipment of Ontario strawberries to the West for a number of years was made by the Vineland Growers' Co-operative Ltd. last week. The shipment consisted of five hundred crates of carefully selected and packed berries, precooled at Grimsby, and shipped via Canadian National Express refrigerator car.

Mr. Jack Reaske, manager of the Co-operative stated this was a trial shipment and preparations were under way to forward several more cars during the present season. These berries will be handled through Mr. H. E. Toms, Winnipeg, representative of the Ontario Growers' Market Council. A careful check-up of the fruit shipments will be made to insure against discrepancies in pack or package of the cars to follow.

Potato Market Demands Quality
The merchandising of potatoes, as in the case of most other commodities is in a state of "change" and growers who propose to keep abreast of the times must of necessity recognize that fact. This is the opinion of J. T. Coston, Central Ontario Potato Growers' Association. One evidence of this change is that many consumers in cities and towns are becoming interested in the manner in which potatoes are grown. They are beginning to ask if the potatoes have been grown from certified seed, if they have been sprayed to prevent blight, and many other questions pertaining to production. And even greater numbers are asking for a distinct variety of potato.

Growers who select their seed carefully, and who follow the best cultural practices will, in general, produce a higher yield of potatoes of a quality which meets the changing demands of today's consumer.

JUST ANOTHER RACKET

It is announced from Windsor that several gasoline stations in the Border Cities and Essex county are buying low grade gas, coloring it themselves and selling it as advertised brands of high test gas. It has also been stated that much American gasoline is being "bootlegged" to border service stations.

HIGHER THINGS THAN MONEY

Money is only part of our compensation for life's labor. True, money is necessary for one's physical existence. But it never has and never will buy the finer things of life. Do something well, and you will find joy in the heart as well as in the pay envelope.

BUSINESS SUMMARY

The following is a brief summary of information received by the Bank of Montreal from its branches throughout Ontario:

"Retail trade has been mildly stimulated by more reasonable weather and sports goods and summer clothing are in fair demand. Wholesale trade is spotty, with buying largely confined to small lots; volume continues below

Girls' Price Racket
In leap year women may prosper. But -tilt-and here's the sting - The timid bashful violin knows That he must buy the ring."

"Take the wheel of this new McLaughlin-Buick Straight Eight of mine. Try Wizard Control - Ride Regulator - step on the gas - then you'll know why I decided on this big sedan at \$1405."

S. V. KING
PHONE 234
GEORGETOWN

We invite you to drive a New McLaughlin-Buick. Call or phone and we'll put a car at your disposal.

GOODYEAR

It sells for 20% less than standard 4-ply tires.

It sells for 40% less than standard 6-ply tires.

It is one of Canada's best sellers.

It has satisfied tens of thousands of motorists.

It is made with genuine Supertwist Cords and a road-gripping, long-wearing tread.

It bears the Goodyear name and guarantee.

It is the only tire you need consider, apart from Goodyear's All-weather Tread—the world's finest tire.

It is stocked by dealers everywhere.

It's made by GOODYEAR

Its name is Pathfinder

BUY A PAIR TODAY