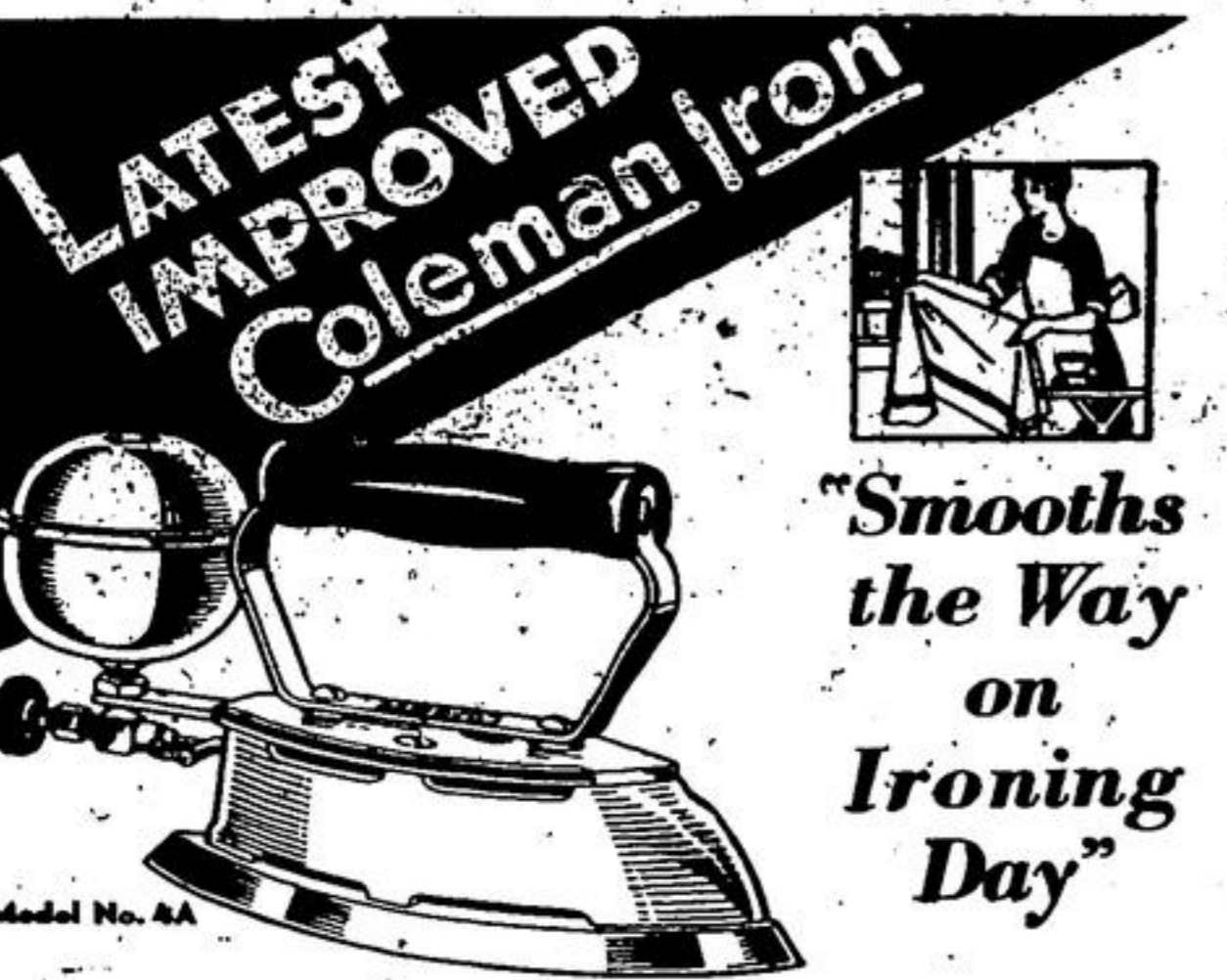


### The 40th Anniversary of "SALADA" TEA

For 40 years SALADA has given the finest quality in tea. Present prices are the lowest in 15 years.



CUT your ironing time one third... hush ironing day trouble! You can do it with the new Instant-Clean Iron. You can do better work, too, do it easier and faster. The Coleman lights instantly... no waiting. Has Roto-Type Generator with cleaning needle which can be operated while burning. Makes and burns its own gas from regular motor fuel. Use your Coleman anywhere... in the coldest room, or out on the porch. Pointed at both ends... forward and backward strokes give the same wrinkle-proof results. The point is always hot. Tapered sole-plate, which makes it easy to iron around buttons, under plaids and along seams. Beautifully finished in blue porcelain enamel and gleaming nickel. THE COLEMAN LAMP AND STOVE COMPANY, L.M. TORONTO, O. ONTARIO. ASK YOUR DEALER

### It's Not Too Late to Order "Bray Chicks"

From Government approved flocks, blood tested by our bacteriologist, years of real history behind them, and at remarkable prices for this quality stock. Rocks and Reds, per 100—\$9.95; White Wyandottes and White Rocks \$10.95, Leghorns \$10.95; ten day old chicks \$11.95; three week olders \$12.95. 6 - 8 - 10 - 12 week old pullets — get our prices. Send \$1.00 per 100, balance cash arrival. 100% live delivery guaranteed. A free brooder box with each order 60 or more. **BRAY CHICK HATCHERY** BRAMPTON, ONT. (Opposite Post Office) PHONE 723. Other Bray Hatcheries at Welland, Dunnville, Hagersville, Lindsay and Peterborough. HEAD OFFICE — St. Catharines, Ont. Inquiries by Mail should be addressed to St. Catharines. Local Representative GEO. C. BROWN, Norval PHONE — Georgetown 252 R 2L.

PUTTING up fire-safe walls, ceilings and partitions in: Stores, Warehouses, Factories, Theatres, Hotels, Farmsteads, Barns, Detrites, Harness Rooms, Calkin Coops, Attics, Basements, Summer Cottages, Sun-porches, Covering old Plaster. Gyproc costs little, is quickly erected, nails and cuts like lumber, has insulation value and structural strength. It may be painted, papered or finished with Gyproc or Alabastine. Gyproc may be easily identified by the name on the board and the Green stripe along the edge.



The Georgetown Lumber Co., Limited, Georgetown, Ont. J. E. MacKenzie & Son, Georgetown, Ont.

FIREMEN'S CONVENTION AT GEORGETOWN JULY 29th, 30th, 31st and AUGUST 1st

### Hydro Electric System

BEST LIGHT BULBS OF ALL SIZES (Guaranteed)  
Orders taken for Ranges  
—AND—  
Appliances of all Kinds  
Office - Town Hall

### HERE AND THERE

#### Down in the land of Fungadom

Where the monkeys play and the lions roar  
And the natives kill when they feel that  
There's a curious custom, so they say  
It's to stick a knife in the aged men  
Whose hunting days are over.  
They thrust them safe in a foot of clay  
Sharpen their knives and call it a day.

#### Cool Summer Beverages

By Betty Barclay

There is more than one way to make a summer thirst in these modern days of good refrigeration, countless ingredients and handy machines, one of the simplest and most delightful of beverages is plain iced coffee. Iced coffee is best when a cup of strong coffee is made in a jiffy. Also, it has many delicious variations. Here are recipes for two:

#### Coffee Shake

Fill a shaker with clear, freshly made coffee, add a few drops of vanilla, four tablespoons of crushed ice, one or two tablespoons of powdered sugar and a dash of lemon juice. Shake vigorously until frothy, serve in tall slender glasses, topped with a spoonful of whipped cream and a halved maraschino cherry.

#### Milk Shake Chocolate

Milk 2 squares unsweetened chocolate to 1 cup strong coffee infusion. Add dash of salt and 3 tablespoons sugar and boil 4 minutes, stirring constantly. Place over hot water and add 1 cup of milk, stirring constantly. When hot, beat with rotary egg beater until light and frothy. Cook four over cracked ice cream and a halved maraschino cherry.

#### Citrus Fruit Cup

(Serves 6)

3 oranges  
1 grapefruit  
2 tablespoons powdered sugar  
Mint sprigs

Segment oranges and grapefruit, and mix with sugar. Serve very cold in cocktail glasses, garnished with mint. Variations: One marshmallow chocolate, or one orange or lemon juice in place of mint.

#### CHEESE AND ORANGE SOUFFLES

Are you interested in something unusual for guests or even for the family? Here are two beautiful recipes that are sure to be tried to the "unusual".

#### Orange Souffle

1 cup special cake flour, sifted  
2 1/2 teaspoons baking powder  
1/4 teaspoon salt  
1/4 cup sugar  
2 cups grated cheese  
1/4 cup milk (about)  
1/2 cup orange juice  
1/4 cup orange marmalade

#### IS THERE A DEPRESSION?

People have read so much about depression and unemployment, even about starvation, and so many thousands of people have had such a terrific struggle to keep their heads above water in the business world of town and country, that most people have acquired a first-hand knowledge of the fact that there *is* a depression.

#### ONE WAY

—He took his ticket leisurely at the booking office of a suburban station, but, on entering the train, he found the seats empty. He was getting well until, when he saw the first passenger, whom he recognized as the man who had been looking for a ticket at the office, and he said: "You can come that way if you want, but it looks bad!"

### News and Information For the Busy Farmer

#### Handicraft in Rural Ontario

At a number of the Women's Institute conventions held in various parts of the province during October and November each year for several years now, splendid exhibits of articles produced in the home have been shown.

#### Fatal Seed Treating Factor in Marketing

Before planting potatoes, the seed should be treated with corrosive sublimate, Rhizoctonia, or black scurf, is often responsible for a reduced yield. It is the appearance of which makes it ineligible for sale as a high grade product.

#### Graded Beets Increase Sales

Ontario's farmers who grow quantities of beets for sale to have domestic or foreign markets, will do well to select carefully the seed. Before planting, the seed should be treated with corrosive sublimate, Rhizoctonia, or black scurf, is often responsible for a reduced yield. It is the appearance of which makes it ineligible for sale as a high grade product.

#### Feed for the Chickens

The feeding of chicks is the acme of simplicity, consisting of keeping the water and the hoppers filled with clean, sweet water. An excellent feed is a mixture of cracked corn, sorghum, and a good chick starter, either commercial or homemade. The following is a chick starter that has given excellent results at the Central Farm: 1 part shorts, 1 part middlings, 1 part peas, 1 part linseed meal, 1 part ground oats, 1 part animal feed mixture, 3 per cent. cod liver oil, 1 per cent. fish meal, 1 per cent. sulphur.

#### Ontario's Alfalfa Killed

Ontario's alfalfa producers will be affected somewhat by the fact that Alberta will likely be out of the picture in production of alfalfa seed this year. A report received by the Ontario Marketing Board states that all stands over two years of age in Brooks have been killed.

#### Leads in Several Crops

Kenilbeck all other counties of Ontario in the production of fall wheat, root crops and white beans and is the largest producer of corn, sorghum, and sweet corn. Statistics issued by the Bureau of Statistics covering the year 1931: Kenilbeck, 14,780 acres of fall wheat and the nearest approach is by Simcoe County with 12,000 acres. The county grows nearly half the white beans produced in Ontario and the 20,331 acres of peas are exceeded by very few counties with the percentage of land under cultivation and assessment. Government reports indicate that the percentage of the total cultivated area. Total land assessed is 508,282.

#### Farmers' Week at O.A.C., June 28th to 29th

A complete change in the method of conducting farmers' week at the Ontario Agricultural College, Ottawa, was made this year. Rechristened "Farm and Home Week," the period from June 28th to July 3rd was devoted to a complete course in animal and field husbandry, poultry, farm engineering and home economics. It is announced by Prof. J. Buchanan, director of extension. Thousands of farmers and their wives who attend the province are expected for this week, and arrangements have been made to accommodate all who wish for the full duration of the course. Special attention is being paid to the women's programs, which will cover most every conceivable phase of home economics. One day has been designated Women's Institute Day.

#### On Orders For 1 Ton of Fuel Or More

No Extra Delivery Charges to NORVAL  
GLEN WILLIAMS  
STONE SCHOOL  
Discount Allowed For Cash If Not Owed A Past Account  
John McDonald  
BRIDGE ST. GEORGETOWN

### THE GROOM FINALLY GETS A WRITE-UP

A feminine reader has our gratitude for mentioning the following wedding which gives more than ordinary mention of the groom. It is generally agreed that the groom does not amount to much at a ceremony on a daily, but he gets his due in the following report:

Mr. Paul Bert, son of Mr. and Mrs. Basil Nut, became the bridegroom of Miss Equal Rights at noon today. The ceremony took place at the home of the groom's parents and was largely attended.

The groom's pants were dark washed and were suspended from the waist, falling in a straight line all the way down to the feet. The simplicity of the garment was relieved by the right pant leg which was caught up about four inches by a button. A story was current among the wedding guests that the coat was the same one that was worn by his father last November. The groom approached the altar he was the cynosure of all eyes.

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### NOTICE TO CREDITORS

In the Estate of MARY LINDSAY, late of the Township of Essex, in the County of Halton, unmarried woman deceased. NOTICE is hereby given that all persons having claims against the estate of the above-named Mary Lindsay, deceased, or against the 2nd day of April, 1932, at the Township of Essex, are required to send or deliver to the undersigned solicitor for the administrators of the estate of the said deceased, full particulars thereof on or before the 15th day of July, 1932.

### RIB-ROLL ROOFING

Colored or plain. For houses, barns, sheds, garages, "Council Standard" or "Acorn" quality. Easy and quick to install. Free estimates gladly sent. Send measurements to: **Beston Roofing Products** (Incorporated) 2500 Dundas St. W. Toronto, Ont. Phone 21-2100

### THE New Way TO Buy Coal

## Blue Coal

On Orders For 1 Ton or More  
No Extra Delivery Charges to  
NORVAL  
GLEN WILLIAMS  
STONE SCHOOL  
Discount Allowed For Cash If Not Owed A Past Account  
John McDonald  
BRIDGE ST. GEORGETOWN

### Here and There

#### Practically an egg a day is eaten by every man, woman and child in Canada. The average per capita yearly consumption of eggs in the Dominion is 361, the highest of any country, according to official computation.

#### New Brunswick can now claim the rare distinction of producing a white squirrel. The animal was caught by Jack Peeling of Fredericton who trapped it near the village of Lincoln. It has been bought by the government and will be mounted and placed on exhibition.

#### Hon. Cairine Wilson, Canada's only woman Senator, arrived recently at Quebec on board the Empress of Australia, upon a trip through Europe. While en route she visited the House of Lords, but could not make comparisons with the government and will be mounted and placed on exhibition.

#### Following the announcement of reduced ocean rates on Canadian Pacific ships on Atlantic routes, one of the largest parties ever to leave Toronto at this time of year for the Old Country, sailed recently aboard the Duchess of York. These were 276 in the party drawn from all parts of eastern Ontario but mostly from Toronto.

#### Four stretches of New Brunswick trout and salmon waters were sold at the Department of Lands and Mines recently for a price totalling \$5,850. These waters for a term of 10 years are on the St. John's, Kedgwick, Miramichi and Big Bay Rivers and prices paid are the usual rental rates.

#### Daylight saving time, commencing in Quebec and Ontario provinces on June 1, occasions little comment on Canadian Pacific Travelers have nowadays stepped in that the railway remains on standard time and governs themselves accordingly. The railway arranged a number of train time alterations prior to the introduction of daylight saving.

#### From little Norfolk Island in the South Pacific, one of the smallest units in the British Empire, an excellent sample of beans for exhibition at the World's Grain Exhibition will be sent to the exhibitors at Regina July 1932, has just arrived. Norfolk Island is the scene of the punishment of the mutineers of the "Bounty" in 1846 but it has long ago changed from a penal to a prosperous settlement.

### SAVINGS

Star Anise...  
To...  
And...  
To...

### LOBSTER

LARGE...  
2 tins 15c

### BISCUITS

1 lb. 23c

### GOLD SOAP

10 bars 35c

### OXYDOL

1 lb. 19c

### CHIPSO

1 lb. 19c

LEMONS, per doz. 28c  
HOT HOUSE TOMATOES, per lb. 25c

### 1932.

Some things are facts. Some things can't be denied. Some things are sure, certain and altogether sane. And here is one of those things:  
... The year 1932 is not going to dump any sudden wealth into your lap.

Those who make money from business in 1932 will have to earn it. Not by playing a hunch, not by following tips, not by sitting tight. To make money in 1932 you've got to sell merchandise. And you've got to sell a lot of it. That's another fact.

Selling will not be easy. But the coming year can be a GOOD year for you; a profitable year; a year of progress. But it is going to take some straight from the shoulder selling. We've got to hit the line hard. It doesn't take the seventh son of a seventh son to figure out that business is not coming without real effort. But there is always some business for those who have the energy and courage to go after it. This is old stuff, but true as Holy Writ.

More and more people are coming to regulate their shopping by the store ads. More and more people are getting out of the habit of going to "the nearest place" or the place they have usually visited for certain purchases.

More and more people are coming to decide things from reading the ads.—and depend upon the news and the facts contained in the ads. for guidance in planning purchases.

More the coming months than ever before will your advertising be the test by which all else stand or fall—so plan it liberally, plan it on winning lines.

The people of the extensive district in which the Herald circulates cannot be as effectively or as economically reached by any other medium or method of advertising as by the columns of this paper.

### "THE HERALD"

Halton's best advertising medium.

<b>SARDINES</b> tin 16c	<b>VINAGRE</b> 1/2 lb. 10c	<b>MADEIRA</b> 1/2 gal. 35c
<b>SALMON</b> 1/2 tin 23c	<b>MAPLE SYRUP</b> 1/2 gal. 35c	<b>MILK</b> 1/2 gal. 35c
<b>SNACKS</b> 5 tins 25c	<b>JELLY</b> 1/2 jar 25c	<b>OAT FLAKES</b> 1/2 gal. 24c
<b>HERRING</b> tin 15c	<b>LYONS</b> 1/2 tin 25c	<b>COFFEE</b> 1/2 tin 25c
<b>PINEAPPLE</b> No. 2 15c	<b>LOBSTER</b> 2 tins 15c	<b>GOLD SOAP</b> 10 bars 35c
<b>SHORTENING</b> 2 pounds 19c	<b>BISCUITS</b> 1 lb. 23c	<b>OXYDOL</b> 1 lb. 19c
<b>PRUNES</b> 3 lbs. 25c	<b>LOBSTER</b> 2 tins 15c	<b>CHIPSO</b> 1 lb. 19c
<b>CHERRIES</b> 4 tins 25c	<b>GOLD SOAP</b> 10 bars 35c	<b>LEMONS</b> per doz. 28c
<b>BACON</b> pound 16c	<b>MADEIRA</b> 1/2 gal. 35c	<b>BANANAS</b> 3 lb. 25c
<b>CHEESE</b> pound 21c	<b>MILK</b> 1/2 gal. 35c	<b>EGYPTIAN ONIONS</b> 4 lb. 25c
<b>BOLOGNA</b> pound 16c	<b>JELLY</b> 1/2 jar 25c	
<b>BEEF</b> 12-oz. tin 16c	<b>OAT FLAKES</b> 1/2 gal. 24c	

Main Street Phone 357 Georgetown