MADE OF CANADIAN WHEAT

SHREDDED WHEAT

ECONOMICAL

HEALTHFUL—SATISFYING

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

IT'S the Extra Years of Service that Count

Superior wire and superior processes of manufacturing build extra years of service into every rod of "OJIBWAY" Fence. That is why each roll of "OJIBWAY" means lifetime satisfaction. "OJIBWAY" Zinc Insulated Copper Bearing Steel Wire Fence costs no more than light-weight, inferior fabrics . . and assures you double the life of ordinary fence.

"OJIBWAY" Banner Steel Posts—Built like a railroad rail—Easy to drive—No post holes to dig.

Zinc Insulated Fences

1. All "OJIBWAY" Farm Fence is Zinc Insulated to stand FOUR one-minute immersions by the Preece Acid Test.
2. Made throughout . . line wires, locks and stays . . of Full Gauge Zinc Insulated Copper Bearing Galvanized Steel Wire.
3. Guaranteed Full Length Rolls.
4. The "OJIBWAY" Guarantee of Service will be gladly explained by your Dealer. No other fence carries as high a guarantee . . and at no advance in price

Made and Guaranteed by

CANADIAN STEEL CORPORATION

Mills and Head Office—Ojibway, Essex County, Ont.

JOB PRINTING - a Speciality

INFLUENCE

No kindly word once spoken can be lost,
No kindly deed is ever done in vain;
Nor can we measure when our paths are crossed,
How much from us our fellow man may gain.
Let us remember as we go our way
How much it meant to us to meet a friend,
Who walked and talked with us but yesterday.
Let us remember once our head was bowed,
Our difficulties seemed us down to weigh—
And then we met a comrade in the crowd,
And we were laughing, joking on the way.
Time was when grief sat silent in our room.
The home we loved was desolate and bare—
Then came a ray of comfort through the gloom.
A friend who understood was standing there.
I would somehow our influence could be,
So full of help and comfort and delight,
As that of friends who have encouraged me
And sent me brave and smiling when 'twas dark as night.

A MONOLOGUE

The meditative Hollander delivered a monologue to his dog: "You vas only a dog, but I vish I vas you. Ven you go your bed in, you must turn around dree times and lie down; ven I go bed in, I haf to lock up the place, and vind up de clock, put out de cat, and undress myself, and my wife vakes up and scolds, and en de baby vakes and cries, and I haf to walk him de house around, and den maybe I get myself to bed in time to get up again. Ven you get up you shust stretch yourself, dig your neck a little, and you vas up. I haf to light de fire, put on de kittle, scrap vit my wife and get myself breakfast. You be lays around all day and haf plenty of fun. I haf to work all day, and haf plenty of trouble. Ven you die you is dead. Ven I die, I haf to go somewhere again."

BUSINESS SUMMARY

The following business summary for Ontario has been published by the Bank of Montreal under date of March 23rd:

"Retail trade has been stimulated in certain lines by sales at bargain prices, but the total volume is considerably below that of last year. Wholesale trade, while under the level of a year ago, is not without expectation of a good sorting trade this spring, as retail stocks are admittedly low. Collections are slow. Manufacturing operations in almost all lines are below the levels of a year ago. Automobile plants are fairly actively employed on new models; retail demand, however, has not developed in any marked degree. Operations of agricultural implement plants are confined almost entirely to the repair departments. Furniture plants working below normal and under the level of last year. Tanners report a slightly better feeling, with a firm hide market and pressure for lower leather prices easing off. Boot and shoe manufacturers are reasonably busy; competition is keen. Textile mills with few exceptions are busy. The steel and lumber industries are extremely dull and continue to operate on a declining scale."

CLOSE TO THE MARK

One cannot read the report of what transpired at the Hanover Town Council recently, without thinking that things have come to a pretty pass when a group of young fellows, healthy in appearance and well dressed, come to the authorities almost in a spirit of "Here we are—what are you going to give us?" Some remarkable views were expressed by the boys. One said he would work on the farm according to the wages he received. This would possibly mean for 25c a day and his board he would move to the table and back when the meals were ready. Another said his clothes were not suitable for farm work! It seems preposterous that people should get it into their heads that a Council is obliged to see that they get enough to eat and wear, whether they work or not.

On the other side of the picture we hear the Council telling of conditions when they were boys. One said he worked for three years on a farm for $10 a month and got to town only on Saturday nights, saved money and thought he had a good place. Another said he worked for many years for a dollar a day—and no eight hour day either. Another said he always sought to do twice as much as he was expected to do.

The Post believes there has been far too much paternalism, even in Hanover. There is a strong suspicion that many men to whom the town has given work, ignored the first principle of life, "Help yourself." There are lots of men in this town who have laid their hand to everything in this town that would enable them to get along without town relief. We are not lacking in sympathy to those who are really deserving, but there are many who should be told that their first duty is to hustle for themselves—and the group of young fellows are included in this class.—Hanover Post.

News and Information For the Busy Farmer

Co-Operative Experiments With Field Crops

Good seed is one of the chief foundation stones in successful agriculture.

Experiments conducted at O.A.C. for more than half a century in testing different varieties of field crops and seed selections of these crops have emphasized the importance of sowing only the best seed of the best varieties and those adapted to the farmer's particular locality.

The Agricultural and Experimental Union will once more distribute into every township and county of Ontario, free of charge to farmers who make application, selected seed of the best varieties according to the following list:

1. Testing three varieties of oats.
2. Testing two varieties of six-rowed barley, including one with smooth awns.
3. Testing two varieties of hulless barley.
4. Testing three varieties of spring wheat.
5. Testing two varieties of buckwheat.
6. Testing two varieties of field peas.
7. Testing two varieties of spring rye.
8. Testing three varieties of soy beans.
9. Testing seven varieties of flint and dent husking corn.
10. Testing three varieties of mangels.
11. Testing two varieties of sugar mangels.
12. Testing three varieties of swede turnips.
13. Testing two varieties of fall turnips.
14. Testing two varieties of field carrots.
15. Testing field corn and soybeans grown separately and in combination.
16. Testing Sudan grass and two varieties of millet.
17. Testing sunflower, sorghum and corn for fodder.
18. Testing grass peas, vetches and soybeans.
19. Testing rape, kale and field cabbage.
20. Testing three types of biennial sweet clover.
21. Testing two varieties of alfalfa.
22. Testing sweet corn for table use from different dates of planting.
23. Testing three varieties of field beans.

Each applicant must make a second choice indicating the number opposite the experiment in case the first cannot be granted.

Applications for this co-operative material should be addressed to W. J. Squirrell, A. A. College, Guelph, Ont.

Onion Production

Onion growers in Southwestern Ontario enjoyed a fairly successful year in 1931, but they fear that with the low prices in other lines of farm produce, there may be too many going into onions. An effort will be made by the co-operative association to limit the acreage this year. It is pointed out that last year the Erieau marshes were again cultivated and that considerable acreage was added for that reason. Weather counteracted the expected increase, however, and the co-operative was able to place such surplus as was at hand. A market glut is feared this year if the inexperienced grower should attempt onion production.

123 Red Clover Entries

What is reported to be a world's record entry of red clover seed, ever exhibited at any exhibition or fair, was the achievement of the Ottawa Valley Seed Growers' Association, according to George R. Paterson of the Ontario Marketing Board. At the annual seed fair held by this organization in Hawkesbury, March 16 to 18, one hundred and twenty-three individual lots of red clover were placed on display in two classes. There were 48 entries in the certified class, and 75 in the open class.

That the quality of red clover produced in the Ottawa Valley is second to none, might be realised from the fact that, on official analysis, over forty of the total entries revealed absolute freedom from weed seeds, and over eighty per cent. graded No. 1.

Much of the success enjoyed by the growers in this district, in cereals as well as red clover, has been due to the establishment of well-managed seed cleaning plants.

Sow Thistle Decreasing

At the annual convention of Kent County Wood Inspectors held recently at Chatham, several delegates reported sow thistle to be decreasing in extent, according to A. H. Martin, assistant director, Crops and Markets Branch, Provincial Department of Agriculture. Thomas Skinner, weed inspector for Camden Township, reported a 30 per cent. decrease of sow thistle in one year. Mr. Skinner says that this successful battle against sow thistle was brought about by the whole-hearted co-operation of the farmers and road superintendents with the weed inspector.

Control measures in Kent County on small patches, consist of spraying with chemicals.

Where sow thistle has spread extensively, "early after harvest cultivation" or "summer fallowing" is practised. A short rotation, including one specialized crop such as tobacco, sugar beets, or some other hoed crop, is very effective in checking all weeds, including sow thistle.

Care of Baby Chicks

Proper care and management is essential to the successful raising of baby chicks. They should have a generous supply of pure water always available. Drinking vessels harbor germs and often the water will become contaminated and may spread disease through the entire flock. Then there is the danger of some infected chicks in every hatch, danger of diarrhoea in some form or other, loose bowel and intestinal trouble. Don't permit a few chicks to infect your entire flock.

March Weather

The value of snow in protecting crops and providing a reserve of moisture for the spring and summer is recognised this year as never before. The entire province enjoyed open weather until the first of March, so open in fact that it roused apprehension as to the effect on certain crops. Reports were received from a number of agricultural representatives noting that damage was being done to clover and to fall wheat. Then came a heavy snowfall, providing the most desirable kind of blanket against sun, wind and frost. Growth cannot be expected for several weeks and in the meantime it is desirable that roots be protected. While frost tree buds may suffer to some extent from the low temperature, any loss of this nature is likely to be balanced by the killing of insects that are stirred into too early activity. Several species, among them the San Jose Scale, have increased in numbers with the recent mild winters. Fortunately, method of control is a near zero weather such as March has supplied.

Certified Seed

Field inspection of seed crops for certification in Canada results in the placing on the market of many thousands of bushels of seed of a quality superior to the commercial No. 1 grade.

Services of this kind are rendered by Dominion Seed Branch Inspectors in connection with a wide range of seed crops. With cereals and corn, inspection is made of the standing crop to determine purity of variety; with red clover, type, hardiness and freedom from bladder campion; with alfalfa and sweet clover, origin and type; with alsike, origin and freedom from bladder champion; with timothy, origin and freedom from ox-eye daisy; with brome and western rye grass, origin and freedom from couch grass, and with crested wheat grass, origin and purity.

Certified seed, after cleaning, is graded, tagged and sealed by government inspectors. The seed inspection certificate tag attached bears the certification as to the origin, grade and quality of the seed.

The three prairie provinces provide the bulk of certified seed of cereals, flax and grasses; Manitoba and Ontario, the greater part of the certified seed of clovers, while most of the certified seed corn is of Ontario production.

HOW SHE KEEPS HER WEIGHT DOWN

"I do secretarial work, and therefore lead a more or less sedentary life," writes Miss L. M. A. "I find a small dose of Kruschen Salts every morning keeps me perfectly fit and in good condition. My normal weight is 116 lbs., and having taken Kruschen Salts regularly for three years, I never put on surplus weight."

You cannot put on superfluous flesh when you are as healthy and active as you must be if you take Kruschen Salts. Activity is the enemy of fat.

When you take vitalizing Kruschen Salts for a few days that old indolent arm-chair feeling deserts you—it doesn't matter how fat you are—the urge for activity has got you—and you're "stepping lively."

And best of all you like this activity—you walk a couple of miles and enjoy it—you thought you'd never dance again, but you find you're getting as spry as ever—the old tingling, active feeling reaches even your feet.

One bottle is enough to prove to you that Kruschen will make you feel younger—spryer—more energetic—you'll enjoy life—every minute of it.

BABY CHICKS AND Custom Hatching

Hollywood S.C.W. Leghorn Chicks, hatched from eggs averaging better than 26 ozs. with no eggs less than 25 ozs. to the dozen. All breeders are 1 and 2 years old; selected for size and egg type, mated to young males. Pullets excluded from breeding pens.

March Chicks 13c; April 12c; 6 week old pullets 65c. Hatching eggs limited number 95% fertile 4½c.

Limited number of O. A. C. Barred Rock Chicks 2c more than Leghorns.

Started Chicks 4c per week extra.

Will CUSTOM HATCH for 3½c per egg for small quantities, reduction on larger quantities to 2¾c for 1000 and over. Your eggs will receive special attention. Equipped with seperate hatcher. Hatching Monday and Thursday mornings.

Oramsleigh Poultry Farm
Chas. H. Grass
Phone—Cooksville 106
DIXIE — ONTARIO

BABY CHICKS

S. C. WHITE LEGHORNS
O.A.C. BARRED ROCKS

From stock bred for the highest standard in production, egg size and colour, body size and uniformity, and disease free vitality.

From eggs averaging at least 24 ounces to the dozen and no egg weighing less than 23 ounces to the dozen.

CHICK PRICES—Rocks—Last half of March and all April 14c each, May 12c each; Leghorns—April 12½c each, May 9th to end 10c each.

STARTED CHICKS—3½c per chick per week more than above prices.

CUSTOM HATCHING—From 3½c an egg in lots of 150 or less to 2¾c an egg in lots of 1000 or more. It will be well to place your order early, business with us is still good.

Phone Cooksville 63 r 11 or write

Britannia Poultry Farm
J. Sandusky & Sons
R. R. No. 6 — Brampton, Ont.

THE New Way TO Buy Coal 'Blue Coal'

"Let the Color be Your Guide"

No Shovelling required
Automatically Screened and Loaded

Standard Anthracite in All Sizes

Select Lump, Smithing and Cannel

John McDonald
PHONE 12w . GEORGETOWN

The Very Idea!

"How can I make my grocery dollars buy more? What are the ways and means? Things we eat are so important—I must buy the best—our health depends upon it." These are thoughts of thrifty Canadian home-keepers. Ways to economize are eagerly sought. Here is THE way—shop at Carroll's, where only first quality foods are stocked—and sold for less than inferior lines. Look over today's bargains. Write out your order—now. Save by shopping regularly at Carroll's. "The very idea!"

CARROLL'S LIMITED
"Quality First — Economy Always"

Special—Seeded Australian Valencia Raisins 2 lbs. 25c
Special—Perrin's Assorted Fancy Chocolates 2 lbs. 35c
Glasco's Raspberry or Strawberry Jam 40-oz. jar 32c
Special—Quick Quaker PREMIUM PACKAGE Oats 3 lbs. 29c
Special—Premier FINEST JAPAN Rice 3 lbs. 19
Carroll's Sliced Wrapped BACON lb. 16c
Ingersoll Cream CHEESE 2 pkgs. 25c
Carroll's Own Blend COFFEE lb. 45c
Carroll's Golden Tip TEA ½-lb. pkg. 35c
Rowntree's Olde English COCOA ½-lb. tin 23c
Vess Dry Ginger ALE, Contents of 6 btls. 30c
Special—Palmolive Super Suds 2 pkgs. 15c
Special—Palmolive Soap Beads 3 pkgs. 15c
English Floor Wax Poliflor 1-lb. tin 45c
MacLaren's Pure PEANUT Butter 34-oz. jar 29c
Valley Mist Choice Blueberries No. 2 tin 10c
Aylmer Choice Ontario Strawberries No. 2 square tin 25c
Special—Aylmer Brand Choice Tomatoes 5 No. 2 tins 25c
Special—Ensifirst or Domestic Shortening 1-lb. pkg. 10c
Green Valley Tender PEAS, Sieve 4 2 No. 2 tins 15c
Aylmer Tiny Sweet PEAS, Sieve 2 No. 2 tin 18c
Libby's Pork and BEANS 2 New 30-oz. tins 23c
Clark's Cooked SPAGHETTI 1-lb. tin 10c
Del Monte Extra Choice PEACHES, Dried 2 lbs. 29c
Lynn Valley Dessert PEARS 2 No. 2 tins 25c
Essex Sweet White CORN 4 No. 2 tins 25c
Special—Patrico Kipper Snacks 3 tins 14c
Special—Clover Leaf Sockeye Salmon 1-lb. tin 29c
GILLETT'S FLAKED LYE per tin 14c
Carroll's Own CLEANSER 2 tins 15c
NUGGET Shoe Polish 2 tins 23c

LEAF LETTUCE, a bunch ..... 5c HEAD LETTUCE, large ..... 2 for 21c
ORANGES, per doz. ..... 40c and 49c LIBBY PORK and BEANS, 2's ..... 4 for 25c

Main Street Phone 357 Georgetown

Are You Among Those Who Say - "I never read *Advertisements*"

TO SAY "I never read advertisements" would be much like saying, "I never use soap," or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise—persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"—

1. What alarm clock would you buy if you needed one?
2. What camera would you buy, for your own use, or to give to a son or daughter?
3. What motor car possesses your favor?
4. What face cream or shaving soap or cream, or tooth paste did you use to-day?
5. What laundry soap (or flakes) is in your kitchen right now?
6. Does the breakfast bacon which you like best have a brand name?
7. The watch on your wrist—what name does it bear?
8. Your shoes—who made them?
9. Your life insurance policy—what company issued it?
10. The ginger ale which you serve to guests—what brand is it?
11. The tea which you buy regularly—what brand is it?
12. The soup and baked beans and the tomato catsup now on your pantry shelves—what brands are they?

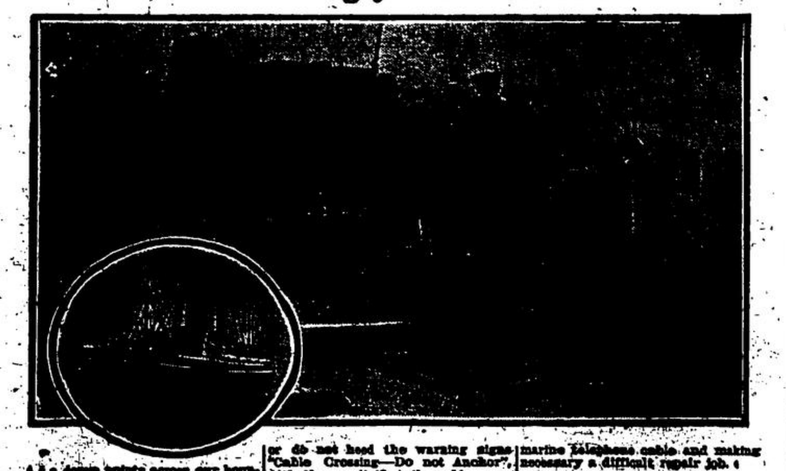
You see, whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we don't buy, and which have a sickish life, are those which are not advertised, and which try to ride into public favor on the backs of well-advertised products.

"It is to one's discredit to say, "I never read Advertisements."

This advt is sponsored by the Canadian Weekly Newspapers Association

"Cable Crossing—Do Not Anchor"



As a dozen points across our boundary waters, submarine telephone cables link up Northern and Southern shores. Down in the cold, dark, depths these underwater talkways lead a stormy life. Anchor and ship captains either cannot read or do not heed the warning signs "Cable Crossing—Do not Anchor", with the result that the cables are dragged from the river bed and put out of commission.

A noteworthy instance of this occurred when in a recent snow storm a liner, to avoid collision, threw out its anchor, digging deep into a submarine telephone cable and making necessary a difficult repair job.

The river soon froze over at the spot where the damage occurred and telephone repair men were able to restore the cable by raising it through a long trench cut in the ice. All told these submarine telephone cables enclose over 650 miles of wire.