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Zinc Insulated "OJIBWAY" Copper Bearing Steel Farm Fence, Full No. 9 Gauge Galvanized Wire throughout, will stand FOUR one Minute immersions in the Prece Acid Test—the severest test of zinc galvanizing known to science. That's why you know "OJIBWAY" Farm Fence will give lifetime service.

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Zinc Insulated Fences

Mills and Head Office—Ojibway, Essex County, Ont.

SINKING OF THE ASIA

The following was written after the sinking of the Asia, a steamer on the Georgian Bay, on Sept. 14th, 1932, when one hundred lives were lost. A Mr. Lane a native of Lighthouse was among those who perished.

A tear for the loved and lost. A sigh for the brave gone down. One hundred souls dashed from life to death.

Ever one prayer for mercy had down. As the Asia sank beneath the wave. Which remorselessly rols o'er her silent grave.

Down, down to the depths of the watery waste. The sport of the "storm winds" power. The ship sped down with her living freight.

In that black, despairing hour. And bleeding hearts long will mourn the day. When the Asia was lost on the Georgian Bay!

The laugh was light and each face was bright. As the doomed ones gathered in glee. And the farewell words were said as the brave ship sped.

To her fate "neath the hungry sea. While the "storm king" laughed in his hellish sport. As he reckoned his victims leaving the port.

The gentle, the good, and the brave. The matron, the maid, and the child. The strong and the weak alike went down.

In the clutch of the hurricane wild. The wind with wild despairing moan. And the brave with a horror they dared not own.

Ah! shrieking and cruel was the sight. As the winds wove the doomed one's shroud. The stars withdrew "neath the mantle of night. And the moon hid her face with a cloud.

While the demons of earth, of air, and sea. Howled loud 'mid the darkness in horrible glee.

Yes, weep for the souls gone down! "Neath the sweep of the "storm king" breath. Who rest in unknown repose—in peace in the curtness chamber of death! While Eternity's water now quietly rolls. Over the spot where perished a hardy crew!

But nobly the few struggled on. With the death shriek still fresh on their ears. Ah! they battled in vain, for the foe-man they fought.

No cry for mercy would hear. Yet nearly they would "mid their watery grave. The battle for life 'twixt Death and the brave.

Still, even in dying, they sang. Of the home on the "Beautiful Shore." Of the "Sweet Bye-and-bye," or "Pill-Sailor, Pull!"

As they hopelessly tolled at the oar. And they sank by one in the merciless deep. To wake on that shore "where they never more weep."

Only two to relate the sad tale! Or picture the ship's perished crew. Where the strong and the rugged were lost. Brave boys! and brave girls! thus to win in the fight. That yet battled with Death through that awful night.

Depending on Joe

Early last spring, writes a contributor, while I was on a delightful old farmhouse my curiosity was aroused by continual talk of "Joe." Since I had little to do, I decided to listen carefully and then guess what he was like; later I could see how my guess agreed with the character and looks of the real Joe.

The family consisted of Mr. Jenkins and his wife and three grandchildren—two, aged twelve, Violet, and May, six. The day I reached the farm each member of the family planned something for Joe to do when he came.

"Oh, look, grandma!" cried little May. "What's the matter with all that fuss? What's the fuss about?"

"Why, of course," said grandma. "And I know he'll get his hands on my pretty new white wyanodine. I don't want them to get mixed with the other chickens' AN."

"Yes," said Mr. Jenkins, "and I think he'll enjoy getting out those plants for me, and Bob will enjoy it too if Joe leads the way!"

"Course I would!" spoke up Bob as we took our places at the dinner table. "It's fun to work with Joe!"

"Well," said Violet. "I hope he won't be too busy to remember to promise to me! He said next time he came he was going to bring some pretty colored raffia and show me how to make baskets with big grass and pine straw."

"Now all I want him to do," said Bob, "is to help me fix up my fishing tackle and go fishing with me."

"I hope he will," said Mrs. Jenkins. "I never feel worried if two of my boys are fishing; besides, Joe is such a level-headed fellow!"

The more I heard the more I speculated on Joe. Nearly every day some one spoke of him.

"That closest door says badly; I must get Joe to fix it!" said Mr. Jenkins. And again it was Violet who said, "if you could buy a good strong rope, grandma, we could get Joe to fix the nice wire under the big oak."

By the time the day set for Joe's arrival came I had decided that I must be going to stay at least a month, and that he was a clever, muscular young man with a genius for work. I felt almost as excited as the children. They all went to the station in the automobile with Mr. Jenkins. Mrs. Jenkins stayed at home to cook the best supper she possibly could.

At the first sound of the horn as they came round the bend in the road I went outside and watched as the car drove into the yard and they all began to jump out. The big fellow must have sat with the two little girls on the back seat, I thought. I rubbed my eyes and looked again. There was no big fellow. Instead into the house came tearing the jolliest-looking boy I ever saw! He was just Bob's size and had red hair and laughing eyes.

As I shook hands with him I noticed that his expression was somewhat sweet. He looked as if he was "always ready to help you."

When I heard that his visit would last only two weeks I wondered how in the world he could do all that was expected of him. But when supper was over he began to mend the doll, and an hour later little May went to bed with Mrs. Jenkins, "look as you are" in her arms.

And so it went on until Joe's visit was over. He had helped each of the children, and all the while he seemed to be having the jolliest sort of holiday. He even found many little ways of doing the same kind of work as I had said to myself, "that boy has found out the secret of happiness!" Whenever he would have done things for you, do you ever so to them!

Dominion Department of Agriculture

Canning Business Grows

During the past decade there has been a rapid development of small canning establishments in rural Quebec. In 1920 there were but four or five canneries in this type of industry. In 1931 there were fifty-nine. The output was 500,000 cases of canned goods and in addition calumns, moulded goods and jellies were made in considerable volume. The value of these canned goods produced in Quebec in 1931 was over \$4,900,000.

The Field Force Counts

C. G. Goodenham, Dominion Agronomist for the Department of Agriculture at Ottawa, calls attention to an important phase of honey production in the following statement: "The amount of honey which a colony can gather is largely dependent upon the number of bees that colony can release for field work during the period of the honey flow and upon the ability of the beekeepers to keep their colonies contentedly working. The total number of bees within the colony is not a reliable index as to its ability to gather honey because only those bees that are above a definite age that are effective as foragers gather and it is the number of bees that are above that age that counts in the production of surplus honey and furthermore, the strength of this force is dependent upon the care given the colonies during the previous eleven months and not upon spring cleaning alone as so many beekeepers fondly hope."

Farmer's Account Book

Parrying the question if it doesn't pay the farmer wants to know why it doesn't pay. Some record of receipts and expenses, together with an inventory of the stock, implements, etc., on hand, taken at the beginning and end of the season, would be of great help to the farmer in this respect. The Dominion Experimental Farms have issued a very simple and little book on this subject. This little book, while simple, is a great step in advance of keeping no accounts whatsoever. It may be procured from the Publications Branch, Department of Agriculture, Ottawa, for the sum of ten cents.

Grow More Alfalfa

There are excellent arguments for a greater use of alfalfa crop in Western Canada. At the present time there is a definite tendency to increase the acreage of forage crops. Alfalfa should certainly be grown on part of this land. It is true that the acreage of alfalfa remains small and many trials have resulted in disappointment. The reasons for this, however, are well understood. Alfalfa is a crop which requires good soil and it is a crop which will prove very valuable to the man who will try to understand how it should be grown.

"Maple" Means "Tree"

Now that the maple season is here again it is timely to point out that Canada leads the world in respect to pure maple products. Under the provisions of the Maple Products Industry Act (1931) the word "maple" may be used only to designate a maple product 100 per cent pure. Any admixture is not permitted. Whatever the name of "maple" it is 100 per cent pure, being the product by evaporation of pure maple sap.

Avoid Late Cutting

L. E. Kirk, Dominion Agronomist, Ottawa, observes in connection with alfalfa that winterkilling due to improper management of the crop can be prevented by avoiding late cutting during the first season the crop should be cut at all. If it is very weedy it may be advisable to go over the field with a mower and cut off the weeds to prevent them from maturing seed, in which case the clipping should be done early in the fall and with the cutter bar of the mower set high. If succeeding years the crop may be cut for hay once or twice according to circumstances, but if a second cutting is taken shortly after the first early in the season so that there will be sufficient time for a strong fall growth.

Beans Make Good Crop

The Dominion Experimental Station at Lethbridge, Alberta, reports a decided increase in interest in the growing of field beans in western Canada, particularly in irrigated areas. Heretofore practically all the beans used in cities and towns of western Canada have been imported from the States. At a point like Lethbridge, for example, beans require a long season to mature and should be planted sufficiently early to ensure against loss from fall frosts. The small white varieties are best suited to market demand, and it is also pointed out that, to obtain the best results, irrigation, too thin seeding, and too wide spacing of rows all tend to prolong the period of growth.

Farm Horses Come Back

The present low price of oats and other feed in contrast with the high cost of gas and oil required in tractor operation combine, as the Dominion Animal Husbandman suggests, to indicate that the horse is rapidly regaining favour as a medium of farm power. He predicts that the use of horses will increase in rural areas where heavy draft horses on the farms of Canada, both in and west. As he points out, under present conditions horses can be bred and reared cheaply and when they have reached working age, the expense for depreciation, fuel and repairs are surprisingly low, for the self-acting engine has nothing whatever over the self-regulating heavy draft horse.

Poultry—A Farm Asset

Official records show that the poultry population of Canada has doubled each ten years during the period of the past thirty years. Each succeeding period of low prices for farm products finds the poultry flock showing a corresponding increase. At the present time it can easily be shown that the poultry flock properly bred, housed, and looked after is, from the standpoint of capital investment and feed cost, one of the best paying lines of farm effort. Each succeeding year it is more clear that the development of the poultry industry is a logical place for the investment of capital and a useful medium for the marketing of otherwise waste products in the form of eggs and poultry meat. Banks and loan companies find the farm which has a poultry flock much better risk than the one which has none.

Folksman to schoolboy: "Who owns this cow and calves?"
Schoolboy: "I don't know who owns the cow, but I have an idea who owns the calf."
Folksman: "Well, who, owns the calf?"
Schoolboy: "The cow."

Here and There

The 77 mills in Canada in the Cotton textile industry, from which the annual value of production, according to latest available figures, is \$58,587,366.

An outstandingly popular sport at Band in the bathing in the hot sulphur pools operated by the Carleton Springs Hotel and the Canadian Government. Last year 89,900 people used the pools.

July 24 to August 6, 1933 is the new date set for the World Grain Exhibition and Conference to be held at Regina, Saskatchewan. Railway executives from all over the continent will be among those attending the Exhibition.

Regimental colors, approved by His Majesty the King, and donated by the Hon. Robert Harris, late Chief Justice of Nova Scotia, to the Annapolis Regiment, First Battalion, Annapolis Royal, N.S., having been carried on a S.S. Montreal.

A sixteen thousand mile telephone call was put through from Australia, recently after telephone companies and telephone companies and the railway department of Communications had pooled their resources over a 2000-mile frost in Canada.

The startling discovery of ream and silver at Great Bear Lake, as well as many other important topics, are to be discussed in the annual meeting of the Canadian Institute of Mining and Metallurgy, which will be held at Montreal on April 5, 6 and 7. A part of the proceedings is to be broadcast.

Seventy Atlantic crossings in the ships of one company in the record of H. Williams, President of this month reached the three score and ten mark in the Canadian Pacific Railway. He is not yet 45 and has been crossing regularly in Canadian Pacific liners since 1912.

The Governor General, Patron of the Canadian Institute of Mining and Metallurgy, will attend the annual meeting in Montreal on April 5, 6 and 7. It has been arranged that his address to the assembled mining men will be broadcast by the Canadian Pacific Railway for the benefit of those who cannot attend the meeting.

Choice of 14 tastefully worded Easter greetings, either in English or French, are to be placed at the disposal of the public in Canadian Pacific telegrams, at a standard rate of one dollar, on and after March 17. The form conveying the messages is the traditional Easter Lilies and message can be sent over a wide range of countries throughout Europe.

Canada's increasing importance in gold production is represented by a number of important papers on gold at the annual meeting of the Canadian Institute of Mining and Metallurgy in Montreal on April 5, 6 and 7. The development in the Quebec gold belt is particularly prominent in these papers.

Ending with a clear-cut victory, in the play-off, of 4-0, making it 5-1 on the round, Canada hockey team in the Montreal Railway Telephone League, took for the second year in succession the E. W. Benson Trophy as the Railway Telephone Cup. The team started off the season with three victories, and a great comeback to end in first position, prior to the play-off. (319)

SATISFACTION GUARANTEED!

You, Customer, are our first consideration—your satisfaction is insured upon in every Carroll store. Should anything fail to please you, we want to know about it promptly. "Satisfaction or your money refunded" has been the Carroll policy throughout our 40 years of grocery retailing. Shop at Carroll's for certain satisfaction and great savings.

CARROLL'S

Peaches 2 29¢	TABLE FIGS 2 29¢	PUDDINGS 2 packages 19¢
New Prunes 3 25¢	CHICKS 1 each 5¢	SARDINES 4 — 23¢
Blueberries 10¢	CHOCOLATES 25¢	COFFISH 1 lb. 15¢
Applesauce 10¢	CEYLON TEA 35¢	SALMON 1 lb. 23¢
Raspberries 25¢	FLOWER 24¢	LOBSTER 32¢
Strawberries 25¢	BAKING POWDER 23¢	PICKLES 39¢
WAX BEANS 29¢		
PORK & BEANS 23¢		
PEAS 2 15¢		
PEAS 2 20¢		
Pineapple 2 23¢		
Cocoa 1/2-pound tin 19¢		
Chateau 2 1/2-lb. pkgs. 27¢		
Syrup 2 2-lb. tins 29¢		
Beans 5 lbs. 10¢		
Soap Superior 10 for 37¢		

LYNN VALLEY TOMATOES 5 tins 25¢ ORANGES, per doz. 40c and 50c
GRAPEFRUIT 5 for 25¢ LEMONS, per doz. 23c
Main Street Phone 357 Georgetown

Are You Among Those Who Say - "I never read Advertisements"

TO SAY "I never read advertisements" would be much like saying, "I never use soap," or "I never read newspapers," or "No one can teach me anything," or "I know everything."

Many good—but not very wise—persons seem to think that all advertisements are just the vainglorious bragging of those who publish them—designed to part fools and their money. The truth is that most advertisements are incentives to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.

Here are some questions to be answered by those who say "I never read advertisements"

1. What alarm clock would you buy if you needed one?
2. What camera would you buy, for your own use, or to give to a son or daughter?
3. What motor car possesses your favor?
4. What face cream or shaving soap or cream, or tooth paste did you use to-day?
5. What laundry soap (or flakes) is in your kitchen right now?
6. Does the breakfast bacon which you like best have a brand name?
7. The watch on your wrist—what name does it bear?
8. Your shoes—who made them?
9. Your life insurance policy—what company issued it?
10. The ginger ale which you serve to guests—what brand is it?
11. The tea which you buy regularly—what brand is it?
12. The soup and baked beans and the tomato catsup now on your pantry shelves—what brands are they?

You see, whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we don't buy, and which have a sickish life, are those which are not advertised, and which try to ride into public favor on the backs of well-advertised products.

"It is to one's discredit to say, 'I never read Advertisements.'"

This adv't is sponsored by the Canadian Weekly Newspapers Association

ADVERTISE - IT PAYS

NOTICE TO CREDITORS

Of the Estate of JOHN MATTHEWS, Late of the Township of Châteauguay, in the County of Peel, Farmer, deceased.

ALL PERSONS having claims against the estate of the late John Matthews, who died on or about the 28th day of February, 1932, at the Township of Châteauguay, are required to send to the undersigned solicitor for his executor, on or before the 15th day of April, 1932, full particulars of their claims.

AND TAKE NOTICE that after the 15th day of April, 1932, the executor will proceed to distribute the assets of the said estate having regard only to the claims which they shall then have notice, and that they will not be liable to any person of whose claim they shall not have then received notice, and that they will not be bound by any claim not so distributed or any part thereof.

DATED at Georgetown this 8th day of March, 1932.

KENNETH W. LANGDON,
Georgetown, Ontario.
Solicitor for Annie Matthews and Albert Chalke, his executors.

A. ROSE TAILOR

Opposite O'Neill's Georgetown

Spring will be here soon. Start by having your clothes looking clean and neat, for very small cost. Repairing, remodeling, pressing and cleaning done. Suits and Spring Coats French cleaned and pressed \$1.00. Trousers pressed and retouched 25c.

THE New Way TO Buy Coal 'Blue Coal'

"Let the Color be Your Guide"

No Shovelling required. Automatically Screened and Loaded.

Standard Anthracite in All Sizes.

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