Dominion Department of

Agriculture

Canning Business Grows

whereas in 1931 there were fifty-nine.

The output was 500,000 cases of cann-

ed goods and in addition catsups, may-

onnaise, marmalades and jellies were

value of these canned goods produced

in Quebec in 1930 was over \$4,000,000.

The Field Force Counts

C. B. Gooderham, Dominion Apiarist

for the Department of Agriculture at

Ottawa, calls attention to an import-

and phase of honey production in the

following statement: "The amount of

honey which a colony can gather is

largely dependent upon the number of

bees that colony can release for field

work during the period of the honey

flow and upon the ability of the bee-

working. The total number, of bees

dex as to its ability to gather honey.

because it is only those bees that are

above a definite age that are effective

as nectar gatherers and it is the num-

ber of bees in this force that counts

in the production of surplus honey

and furthermore, the strength of this

force is dependent upon the care giv-

management alone as so many bee-

Farmer's Account Book

Parming is a business, and if

Agriculture, Ottawa, for the sum of

Grow More Alfalfa

Western Canada. At the present time

the acreage of forage crops. Alfalfa

should certainly be grown on part

of this land. It is true that the acreage of alfalfa remains small and many trials have resulted in disap-

pointment. The reasons for this howeves, are well understood. Alf-

alfa is a crop that requires specia

is a crop which will prove very valu-

able to the man who will try to un-

"Maple" Means "Pure"

Canada leads the world in respect to

visions of the Maple Products Indus-

be used only to designate a maple

the Canadian product is offered under the name of "maple" it is 100 per

cent. pure, being the product by evap-

L. E. Kirk, Dominion Agrostologist

Beans Make Good Crop

Farm Horses Come Back The present low price of outs and

horse breeding and the use of heavy

Positiz-A Farm Asset

Now that the sap season is here

conditions and proper handling but i

There are excellent arguments for greater use of the alfalfa crop in

keeper to keep this force contentedly

made in considerable volume The

McLAUGHLIN-BUICK OWNERS OUT OF EVERY 10 BUY McLAUGHLIN - BUICKS AGAIN AND AGAIN

n investment 80% insist renewing is good enough for me"

CAYS a business man ! "When I learned that eight O out of every ten McLangblin-Buick owners stick to McLanghlin-Buick, I decided that it was the car for me. When an automobile gives such perfect service that almost every owner buys the same make againthat's surely conclusive proof of satisfaction. And this year especially, with Wixard Control and all the other important improvements, McLaughlin-Buick looks like under investment then ever."

If you, too, would always enjoy complete motoring a McLaughlin-Buick can be demonstrated in a few minutes. We'll be glad to place a car at your disposal

The View Mdaughlin-**BUICK EIGHTS**

S. V. KING

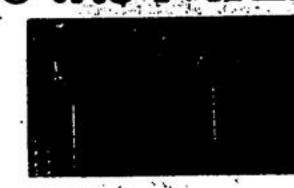
"Listen to General Motors' broadcasts of all Maple Leaf Hockey Team's home smes from CFRB, CECL or CFCA at 9 p.m.

FIREMEN'S CONVÉNTION AT GEORGETOWN JULY 29th, 30th, 31st and AUGUST 1st



TIME TESTED before it leaves the MILL

It gives you satisfaction through years of hardest

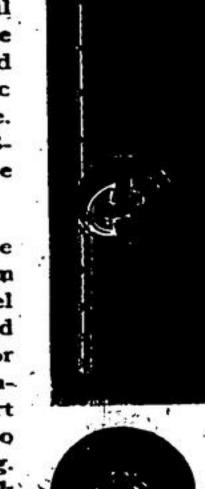


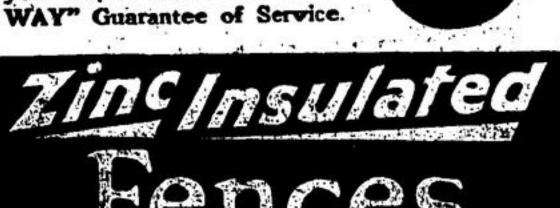
"OJIBWAY"

FARM FENCE

Zinc Insulated "OJIBWAY" Copper Bearing Steel Farm Pence, Full No. 9 Gauge Galvanized Wire throughout, will stand FOUR one Minute immersions in the Preece Acid Test-the severest test of zinc galvanizing known to science. That's why you know "OJIB-WAY" Farm Fence will give lifetime service.

For economy and endurance erect "OJIBWAY" Rarm Fence on "BANNER" Steel Posts built like a railroad rail. Large Slit Wing Anchor Plate locks the post permanently into the ground. Dirt Set End and Corner Posts-no cement-no post nole digging. Easy to haul and drive. Ask your Dealer about the "OJIB-





Mills and Head Office Ojibway, Essex County, On

SINKING OF THE ASIA

The following was written after the sinking of the Asia, a steamer on the Georgian Bay, on Sept. 14th, 1882, when one hundred lives were lost. A Mr. Lane a nistve of Limehouse was been a rapid development of small among those who perished:-A tear for the loved and lost A sigh for the brave gone down;

One hundred souls dashed from life Ere one prayer for mercy too flown. As the Asia sank beneath the wave Which remorselessly rolls o'er her silent grave.

Down, down to the "depths of the The sport of the "storm flend's" power The ship sped down with her living In that black despairing hour, And bleeding hearts long will mount

gian Bay! as the doomed ones gathered in glee, And the farewells were said as the within the colony is not a reliable in-To ber fate neath the hungry see. While the "storm king" laughed in 1

As he reckoned his victims

When the Asia

The gentle, the good, and the brave; on the colony during the previous The matron, the maid, and the child-The strong and the weak alike went eleven months and not upon spring In the clutch of the hurricane wild," keepers fondly hope."

The timid with wild despatring moun;

And the brave with a horror they dar-

doesn't pay the farmer wants to know ed not own. Ah! sickening and cruel was the sight, why it doesn't pay. Some record of As the winds wove the doomed one's receipts and expenses together with an inventory (a list with values of live stock, feed, implements, etc., on hand), taken at the beginning and end of the farmer's year, must be kept it he is to find out why or where i pertment of the farm business should

Howled loud mid the darkness in hor- be kept. This is the only way to find out how much is being made from each or which departments are not Yes, weep for the souls gone down! paying. To assist the farmer in this 'Neath the sweep of the "storm king's" matter the Dominion Experimental Who rest in unknown repose in peace useful little account book. This little in the curtainless chamber of death! book, while simple, is a great step in While Huron's water now quietly rolls advance of keeping no accounts what-

O'er the spot where perished a hunt over It may be procured from the dred souls! But nobly the few struggled on, With the death shrick still fresh on their ear; Ah! they battled in vain, for the forman they fought No cry for mercy would hear. there is a definite tendency to increase Yet bravely they fought 'mid

watery grave, The battle for life 'twixt' Death Still, even in dying, they sang Of the home on the "Beautiful Shore," Of the "Sweet Bye-and-bye," or "Pull,

As they hopelessly toiled at the And they sank one by wake on that shore "where they derstand how it should be grown ever more weep.

Only two to relate the sad tale! again it is timely to point out that Or picture the ship tempest-tossed; A boy and a girl alone to be saved, pure maple products. Under the pro-Where the strong and the rugged were Brave boy! and brave girl! thus to win try Act (1931) the word "maple" may

That yet battled with Death through product 100 per cent pure. Any adultration is not permitted. Whatever Depending on Joe

oration of pure maple sap outor, while I was staying at a delightful old farmhouse my curiosity I. E. Kirk, Dominion Agrostologist, was aroused by continual talk of Ottawa, observes in connection with "Joe." Since I had little to amme me I decided to listen carefully and then guess what he was like; later I could see how my guess agreed with the character and looks of the real Joe.

The family consisted of Mr. Jenkins and his wife and three grand-children—Bob, aged twelve, Violet, ten, and May, six. The day I reached the farm each member of the family planned something for Joe to do when he came.

Ottawa, observes in connection with alfalfa that winter-killing due to improper management of the crop can be prevented by avoiding late cutting. during the first season the crop should not be cut at all. If it is very weedy it may be adviseable to go over the field with a mower and cut off the weeds to prevent them from maturing seed, in which case the chipping should be done early in the fall and with the cutter bar of the mower set high. In succeeding years the crop may be cut

succeeding years the crop may be cut "Oh, look, grandma!" cried little for hay once or twice according to May. "Ricie's strms and legs are all circumstances, but if a second cutt-fell off! What'll I do?" Then before ing is taken it should be made quite Mrs. Jenkins could answer, "Oh, I parly in the season so that there will know! Joe'll mend her for me!" "Why, of course," said grandma growth.
"And I know he'll put leg bands on my pretty new white wyandottes. I don't want them to get mired with the other chickens".

think he'll enjoy setting out those field beens in western Canada, par- 9th day of April, 1932, the executors plants for me, and Bob will enjoy it ticularly in irrigated areas. Hereto- will proceed to distribute the assets

won't be too busy to remember his pounds each annually Beans require buted or any part thereof. time a long season to mature and should he came he was going to bring some be planted sufficiently early to ensure of March, 1932.

pretty colored raffia and show me how against loss from fall frosts. The KENNE to make baskets with wire grass and small white varieties are best suited to market demand, and it is also

"Now all I want him to do," said pointed out that too rich land, too

up my fishing heavy irrigating, too thin seeding, and tackle and go fishing with me." too wide spacing of rows all tend to "I hope he will," said Mrs. Jenkins, prolong the period of growth. I never feel worried if two of you are fishing; besides, Joe is such a level-headed fellow!" The more I heard the more I spec- other feeds in contrast with the high-

tractor operation combine, as the get Joe to fix it!" said Mr. Jenkins.

And again it was Violet who said, rapidly regaining favour as a medium remodeling, pressing and cleaning done of farm power. He predicts that the Suits and Spring Coats French grandpa, we could get Joe to fix a next few years will see a nevival in cleaned and pressed \$1.00. By the time the day set for Joe's draft horses on the farms of Canada, arrival came I had decided that he both east and west. As he points out, must be going to stay at least a under present conditions horses can be month, and that he was a clever, bred and reared cheaply and When muscular young man with a genius they have reached working age, the for work! I felt almost as excited as charges for depreciation, fuel and the children. They all went to the repairs are surprisingly low, for the station in the automobile with Mr. self-oiling engine has nothing what-Jenkins. Mrs. Jenkins stayed at home ever on the self-repairing heavy draft to cook the best supper she possibly horse.

At the first sound of the horn as Official records show that' the poul-I went outside and watched as the cardrove into the yard and they all began to jump out. The big fellow must have sat with the two little girls on the back seat, I thought. I rubbed my eyes and looked again. There was no big fellow! Instead into the house came tearing the joilliest-looking boy I ever saw! He was just Bob's size and had red hair and laughting gray they came round the bend in the road

As I shook hands with him I noticed lines of farm effore. Each succeedthat his expression was wonderful ing year appears to make it more clear sweet! His look seemed to say, "Now that the farm is the logical place for

you and I are buddles, and I'm al- the development of the poultry industry with respect to both egg and When I heard that his visit would last only two weeks I wondered how in the world he could do all that was expected of him. But when supper was over he began to mend the doll, and an hour later little May went to bed with Elsie Elizabeth, "just as good that his visit would meet production. The farm flock is a useful medium for the marketing of otherwise unsaleable products in the form of eggs and poultry meat. Bunks and loan companies find the farm which has a poultry flock a much better risk than the one which ways ready to help you!" s ever." in her arms. And so it went on until Joe's visit

Policeman (to schoolboy): family, and all the time he seemed to be having the folliest sort of holiday!

Be even found many little ways of doing me kindnesses, so at last I said the cow, but I have an idea who owns the calf."

During the past decade there has canning establishments in ruari Quebec. In 1920 there were but four or five cannings plants of this type

An outstandingly popular sport at Banf is the bathing in the bot

July 24 to August 5, 1933 is the new date set for the World's Grain attending the Exhibition.

His Majesty the King, and donated by the Hen. Robert Harris, late Chief Justice of Neva Scotia, to

sixteen thousand mile telephone call was put through from Schreiber, Int., to Sydney, Aus-tralia, recently after telephone companies and the Canadian Pacific Railway department of Com-munications had pooled their re-sources over a 2000-mile front in Canada:

Lake, as well as many other important topics, are to be discussed in the technical sessions of the annual meeting of the Canadian Institute of Mining and Metalurgy in Montreal on April 5, 6 and 7. A part of the proceedings is to broadcast.

Parms have issued a very simple and

The Governor General, Patron The Governor General, Patron of the Canadism Institute of ... Mining & Metallurgy, will attend the annual meeting in Montreal on April 5, 6 and 7. It has been arranged that his address to the assembled mining men will be broadcast to all quarters of the Dominion for the benefit of those who cannot attend the meeting.

Choice of 14 tastefully worded Easter greetings, either in English Easter greetings, either in Englan or in the language of the country of destination, are at the disposal of the public, in Canadian Pacific telegraph offices, at a standard rate of one dollar, on and after March 19. The form conveying the message will be decorated with traditional Easter Lilies and message with the conveying the message will be decorated with traditional Easter Lilies and message with the conveying the conveying the message will be decorated with traditional Easter Lilies and message with the country of the c sage can be sent over a wide range of countries throughout Europe.

canada's increasing importance in gold production is represented by a number of important papers on gold at the annual meeting of the Canadian Institute of Mining and Metallurgy in Montreal on April 5, 6 and 7. The develop-ments in the Quebec gold belt are particularly prominent in these

Railway hockey team in the Most-real Railway-Telephone League, took for the second year in succes-sion the E. W. Beatty Trophy and the Railway-Telephone Cup. The team started off the season with three defeats, staging a great come-back to end in first position. prior to the play-offs.

NOTICE TO CREDITORS Late of the Township of Chingua-county, in the County of Pool, Far-

KENNETH M. LANGIDON. Georgetown, Ontarió. Solicitor for Annie Matthews and Albert Chalker, his executors.

A. ROSE

ulated on Joe. Nearly every day some er costs of gas and oil required in Opposite O'Neill Georgetewn tractor operation combine, as the Spring will be here soon. Start by "That closet door sags badly; I must Dominion Animal Husbandman sug- having your clothes looking clean and

> THE New Way Buy Coal

No Shovelling required Automatically Screened and Loaded

"Let the Color be Your

Standard Anthracite in All Sixes

Select Lump, Smithing and Cannel

Here and There

There are 77 mills in Canada in the Cotton textile industry from which the annual value of production, according to latest available figures, is \$58,587,366.

Banfi Springs Hotel and the Canadian Government. Last year 89,000 people used the pools.

Exhibition and Conference to be held at Regina, Saskatchewan. Railway executives from all over the continent vill be among those Regimental colors, approved by

the Annapolis Regiment, First Battalion, Annapolis Royal, N.S., reached their destination recently. having been carried on S.S. Mont-

The startling discoveries of radium and silver at Great Bear

Seventy Atlantic crossings in the of C. H. Williams of Toronto who this month reached the three score and ten mark in the Canadian Pacific Duchess of Atholl. He is not yet 45 and has been crossing regularly in Canadian Pacific liners

Ending with a clear-cut victory, in the play-offs, of 4-0, making it 5-1 on the round, Canadian Pacific

the Estate of JOHN MATTHEWS.

against the estate of the late John Matthews, who died on or about the be sufficient time for a strong fall 28th day of February, 1932, at the Township of Chinguacousy, are required to send to the undersigned solicitor for his executors, on or before

The Dominion Experimental Station the 9th day of April, 1932, full parat Lethbridge, Alta, reports a decided ticulars of their claims. fore practically all the beans used in of the said estate having regard only "Course I would!" spoke up Bob cities and towns of western Canada to the claims of which they shall then as we took our places at the dinner have been imported from Japan, the have had notice, and that they will table. "It's fun to work along with United States and Sastern Canada. not be liable to any person of whose A point like Lethbridge, for example, claim they shall not have then re-"Well," said Violet. "I hope he uses shout six carloads of 30,000 ceived notice for the assets so distri-DATED at Georgetown this 8th day

1. What alarm clock would you buy if you needed one?

"I never read advertisements"

2. What camera would you buy, for your own use, or to give to a son or daughter?

Here are some questions to be answered by those who say

3. What motor car possesses your favor?

. 4. What face cream or shaving soap or cream, or tooth paste did you use to-day?

5. What laundry soap (or flakes) is in your kitchen right

6. Does the breakfast bacon which you like best have a brand

7. The watch on your wrist-what name does it bear?

8. Your shoes—who made them?

9. Your life insurance policy—what company issued it? 10. The ginger ale which you serve to guests—what brand is it?

11. The tea which you buy regularly-what brand is it?

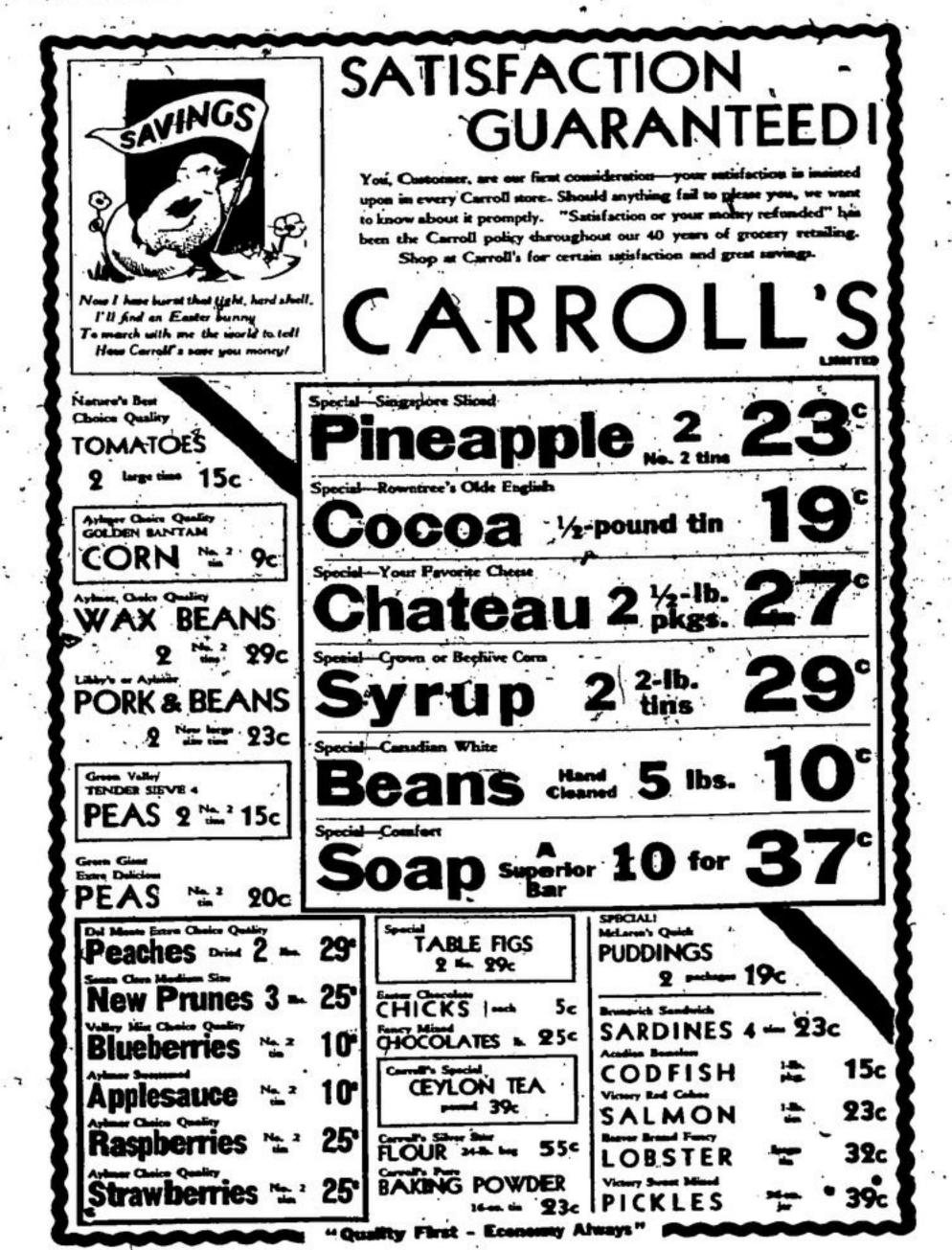
12. The soup and baked beans and the tomato catsup now on your pantry shelves—what brands are they?

You see, whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.

The things which we don't buy, and which have a sickish life, are those which are not advertised, and which try to ride into public favor on the backs of well-advertised products.

> "It is to one's discredit to say, "I never read Advertisements."

is apponsored by the Canadian Weekly Newspapers Association



LYNN VALLEY TOMATOES GRAPEFRUIT **Main Street**

5 tins 25c ORANGES, per doz.

5 for 25c LEMONS, per doz.

40c and 50c

Phone 357

Georgetown

Are You Among Those Who Say - "I never read Advertisements"

O SAY "I never read advertisements" would be much like

Many good-but not very wise persons seem to think that

saying, "I never use soap," or "I never read newspapers," or "No one

all advertisements are just the vainglorious braggings of those who

publish them-designed to part fools and their money. The truth

is that most advertisements are incitements to their readers to do or

be or buy or use something for their immediate or prospective advan-

tage. Advertisers, to be successful and to live long, have to offer

something of value or of desire something really wanted or needed

by the public. Advertisers, to live long, must not cheat the expecta-

tions or confidence of those who buy what they offer or propose.

can teach me anything," or "I know everything."