

ASK ABOUT THE
ENGINE OIL
TEMPERATURE REGULATOR
 an efficiency feature of
THE NEW
OLDSMOBILE
SIX and EIGHT
 which also offer
FULL AUTOMATIC CHOKE
ENGINE DECARBONIZER
FREE WHEELING · RIDE CONTROL
SYNCHRO-MESH TRANSMISSION
 A GENERAL MOTOR VALUE—MADE IN CANADA
J. N. O'NEILL & SON
 PHONE 14 GEORGETOWN O.B. 13
THE DEPENDABLE OLDSMOBILE

Have Your Eyes Examined
 —BY—
O. T. Walker, D.O.S.C.
 Eyesight Specialist, Brantford
 who will be at Watson's Drug Store, Georgetown,
 the Second Wednesday of every month.
 PHONE WATSON'S DRUG STORE FOR APPOINTMENT
 Or you may consult O. T. WALKER at his Office in Brantford.
 The newest style of glasses at reasonable prices.

Credit Valley Creamery
Georgetown
Cream Wanted
 We will pay the highest market price for cream delivered at our Creamery or Phone 332 and our truck will call.
Credit Valley Creamery
 GEORGETOWN — ONTARIO

MILLINERY
HATS
 At greatly reduced prices from \$1.00 up
 Also scarfs and a variety of stamped goods.
MISSIS CLARIDGE
 Upstairs Herald Block

Hydro Electric System
BEST LIGHT BULBS OF ALL SIZES (Guaranteed)
Orders taken for Ranges
 —AND—
Appliances of all Kinds
Office - Town Hall

Counter Check Books
 Get your supply of COUNTER CHECK BOOKS
 at
"The Herald Office"

LITTLE BY LITTLE
 Little by little the time goes by—
 Short, if you sing through it, long if
 you sigh.
 Little by little an hour a day,
 Come with the years that have van-
 ished away.
 Little by little the race is run;
 Trousers and waiting toils are done!
 Little by little the skies grow clear;
 Little by little the sun comes near;
 Little by little the days smile out,
 Gladder and brighter on pain and
 doubt.
 Little by little the seed we sow
 Into a beautiful yield will grow.
 To
 Little by little the world grows strong,
 Fighting the battle of Right and
 Wrong.
 Little by little the Wrong gives way—
 Little by little the Right has sway.
 Little by little all longing souls
 Struggle up nearer the shining goals.
 Little by little the good in men
 Blossoms to beauty, for human ken;
 Little by little the Right we see—
 Prophecies better of good to be;
 Little by little the God of all
 Lifts the world nearer the pleading
 call.
 —William Fleming French.

ONE OF THE ROADS TO RUIN
 Two officials in the employ of the
 province of Manitoba are now serving
 prison sentences for having received
 upwards of one hundred
 thousand dollars which they had
 lost on horse-racing. The prosecution
 given on reading such a series of news
 as this, is that two men in a big and
 deliberate act of dishonesty plundered
 the treasury of a province of money.
 That, however, is not the way these
 things happen.
 The probability is that neither of
 these men desired or intended to rob
 the province of anything. Large sums
 of money were in their keeping and
 each man persuaded himself that he
 was to borrow a small sum, just for a
 day or two he could bet it on a sure
 thing and double his money two or
 three times over, pay back what he
 had borrowed and have a big profit
 out of it. A man knows, for instance,
 that a certain horse race is to be run
 on a certain day; he has, he believes
 some information as to which horse
 will win. If he had a hundred dol-
 lars he feels sure he could win five
 hundred. He hasn't got the money,
 can't get it anywhere—unless he
 should borrow it just for a day or
 two, out of the funds that are in his
 keeping.
 He is anxious that temptation be
 a success. Even if he borrows and
 wins and pays back he is a goner, be-
 cause the thing proved a success; he
 gained so much. He will do it again
 and go in steeper. If he loses and
 over the first time he may lose, he
 finds himself in a certain predicament.
 He must get out of it and he "bor-
 rows" more funds, plunges, tries to
 recover. He "bells himself" if he
 can win enough to square the ac-
 counts and get his feet back on solid
 ground he will never again be such
 a fool as to put his fingers into money
 not his own. It is not so. Even if
 he wins enough to square himself he
 does not do it. Instead he goes on
 gambling in himself; he feels that he is
 clever and that he can go on and
 make big money pay back everything
 and live on his money. He goes on
 "winning" but he loses, he gets in deeper
 and deeper; something comes to light;
 he is arrested, tried and sent to prison.
 People say: "He did not seem to be
 that kind of fellow." The fact is he
 did not consider himself to be that
 kind of fellow. He was following the
 pattern he tells himself that it isn't
 as if he were a crook like the rest—
 he is there more than had had back
 anything else.
 He is more like those around him
 than he knows. They know, he
 knows, that he is not a crook. With all
 of them had luck in the game; they did
 not do it, or if they did, they did not
 mean to do it; it was an accident or
 they were "traded" by the wicked
 police. The weak, the irresolute, who
 do not know their own minds, who
 are easily misled, who are easily mis-
 guided with false reasoning—and, un-
 temporarily, other people's money in
 the hope of making gain for them-
 selves, always claim that they mean
 no harm always meant to pay it back.
 They know very well, however, that
 they betrayed the trust placed in
 them. Many have done it. Nearly
 always the result is the same—ex-
 posure, disgrace, punishment. So cer-
 tain is the result that one would ex-
 cept that even swindlers would know
 better than set foot on so ruinous a
 road.

GENERAL NEWS
 To provide food for families de-
 pendent upon the lower strata of
 relief fund, rabbit hams have been or-
 ganized by Ottawa men who have al-
 ready brought in several hundred
 of the animals which were distributed
 to needy households.
 At a meeting of the Ottawa Relief
 Council held last night, the Hon. J. G.
 Macdonald, Mayor of Ottawa, presided.
 Mayor Macdonald gave it in a no un-
 certain sound that there would be a
 change in the unemployment situation
 before next winter. The town will
 have to cut it out or go bankrupt, was
 the force of his warning. He thought
 it not wise to speak of it
 now, as those who have been profit-
 ing by the town's relief program will
 have to go along without relief next
 winter. So that's that.
 It is here which destroyed the prop-
 erty of Dewar, Brothers, Proton Sta-
 tion, Mrs. Wesley Dewar, a bride of
 one month, lost her diamond engage-
 ment ring. Through it occurred the
 looking for the proverbial needle in
 a haystack, searchers set to work to find
 the jewel among the rubble of debris.
 They had not been at work long when
 Stanley Lyons picked up the ring,
 cleaned, but the stone undamaged,
 and it was returned to the delighted
 owner.
 On February 11th, Bert Lambertus
 former assistant of the Hon. J. G. Mac-
 donald, was appointed agent at
 Orkneyton. A. D. Snyder, present
 agent at Orkneyton, will be transferred
 to Brantford.
 A bolt of lightning which mysteri-
 ously found its way into the room
 in which they were sitting, partially
 stunned but did no injury to the fam-
 ily of W. J. Overland, Chatham, during
 last Thursday's electrical storm.
 At a meeting of the Peel County
 Education Board's Association ar-
 rangements were completed for a ban-
 quet to be held in Brantford on Mar.
 7th. Guest speakers will be the Hon.
 T. L. Kennedy, Minister of Agricul-
 ture, P. C. Hooper, of Chippewa, Ar-
 thur McKane, Chatham, and Wilson
 Prager, Ontario Golf Club champion.
 will be guests of honor.
 Bryan O'Neill, 18, Stoneville R.
 had a narrow escape from drowning
 when he slipped through the ice while
 skating on the lake at Stoneville. He
 was playing tag with companions when
 the ice gave way. He managed to
 cling to the edge of the ice and pull
 himself to safety. He suffered no
 ill-effects.
 Ford West, 21, son of Mr. and Mrs.
 Henry West, Milton, was badly in-
 jured on Thursday last week when
 struck by an intruder ball on the
 property of John H. Perry. The
 intruder, West had been engaged
 by Mr. Perry but a few days previous-
 ly, and was sitting in the ball out of
 the stable when the animal charged
 at him.

Here and There

New Brunswick will be selected
 as the training ground for the
 British Hockey Club prior
 to the 1931 N. H. L. season. About
 40 players will go into the hunting
 boots some time around October
 15.
 Autumn sowing of all grains in
 Soviet Russia last year amounted
 to 35,400,000 acres, representing a
 decrease of 10.8 per cent from the
 official fall sowing programme
 mapped out by the government,
 according to a recent cable re-
 ceived by the Canadian Depart-
 ment of Trade and Commerce.
 Week-end trips, so popular last
 year on Canadian Railway lines,
 will remain in force this year after
 February 29, the date set for their
 discontinuation. The Canadian
 Passenger Service has reached
 this decision under pressure of
 public demand. Under this ar-
 rangement, round-trip tickets
 between any Canadian stations for
 any week-end are offered by the
 railways at the rate of one and a
 quarter times the regular single
 fare.
 Two Alberta speed-skating re-
 cords were smashed at the recent
 Banff Winter Sports Carnival.
 The 220 yards race was won by
 A. E. Hardy, of Saskatoon, in 20
 seconds flat, 4.5 seconds faster
 than the former Alberta record.
 The 300 yards event was also
 won by Hardy, in 28 seconds,
 2.5 seconds less than the former
 Alberta record. Mr. Hardy, of
 Nicol, of Drumheller, was elected
 Carnival Queen and will reign over
 the Banff Winter Sports Carnival
 of 1933.

Travellers in Canada at Easter-
 tide will have the benefit of the
 same ticket privileges as were
 granted them at Christmas time,
 according to a recent announcement
 made by the Canadian Passenger
 Association on behalf of the Canadian
 Pacific and Canadian National
 Railways. This concession
 will be in force until the end of the
 season, generally to the travelling
 public, between Thursday, March
 24 and Sunday, March 27, which
 are the dates for the Easter hol-
 idays. The rate will be one and a
 quarter times the regular single
 fare.
 Fifty-seven 10-year leases of
 salmon and trout fishing rivers,
 lakes and streams in New Brun-
 swick, will be put up for public
 auction at the Parliament Building
 Fredericton, April 7 next, at about
 11 o'clock. The total value of the
 leases is \$12,000 per annum, is the
 announcement of Hon. L. F. D.
 St. Laurent, Minister of Lands and
 Mines. They represent the pick of
 salmon fishing facilities on this
 side of the American continent.

At the close of a meeting of the
 directors of the Canadian Pacific
 held at Montreal, February 5,
 President E. B. Godwin announced
 that in order to help western
 farmers over the present period of
 depression the company has of-
 fered to write-off interest on land
 contracts for the year 1931. This
 offer extends to the year
 1932 on condition that the con-
 tract holder pays his taxes and
 all other obligations on the land
 this year. Further encouragement
 in the form of a bonus will be
 given to those who make payments on
 account of arrears of interest, the
 bonus to be in proportion to pay-
 ment made. This should be of
 great assistance to contract holders
 on the Company's lands who have
 suffered through depressed markets
 or crop failures. (M24)

The railroads cannot continue
 to pay a million dollars a day in
 taxes; they cannot pay interest
 on the bonds; they cannot buy
 new equipment unless they can
 raise the money. In putting the rail-
 roads in a sound money-making
 position we are aiding the whole
 country, says the Hornell (N.Y.)
 Tribune Times.
 Montreal witnessed an unpre-
 cedented invasion from Quebec
 of the five week-end of Feb-
 ruary, when over 3000 men, wo-
 men and children, drawn from all
 parts of the province, attended the
 three dollar return Canadian Pa-
 cific excursion from the Ancient
 Capital. Four special trains were
 used.
 Seated on a glittering ice
 throne between two huge natural
 icebergs, Miss Margaret Stevenson,
 of Edmonton, in her role as
 Carnival Queen, was assisted by
 His Honor Lieutenant-Governor
 W. L. Walsh, opened the 16th An-
 nual Banff Winter Sports Carni-
 val at the Canadian Rockies re-
 sort, this month.

The appointment of W. R. Pat-
 terson to be General Auditor,
 Canadian Pacific Railway, has
 been announced effective Feb-
 ruary 1, over the signature of
 E. Lloyd, Comptroller, in suc-
 cession to G. C. O'Hara, who died re-
 cently. Mr. Paterson, who was
 born in Toronto in 1890, is one
 of the youngest railway executives
 on the continent.
 Plans for a national champion-
 ship for speed skating on the
 ice under way and New Brun-
 swick is considered as the
 best possible locality for staging
 the event. Field enthusiasts in
 the United States recently held a
 meeting to discuss the champion-
 ship and were greatly influenced
 by the advice of Oscar Ripley,
 well known sport writer, who
 operated on the run between
 New York and Yarmouth, N.S.

Indication of the contribution
 made and being made to civiliza-
 tion by the engineering profession
 was demonstrated at the 46th
 annual convention of the Engi-
 neering Institute of Canada held
 at the Royal York Hotel, Toronto,
 recently. A very wide variety of
 topics formed the basis of
 speeches and discussions at the
 convention at which the most out-
 standing men in the profession
 were present.
 A little brown juv left Grand
 Pre, N.S., recently on a long jour-
 ney south to the Land of Dixie.
 Unlike the brown juv of the old
 song, it did not contain ale, or
 anything likely to excite the U. S.
 Customs officials. Just water,
 from the historic well of Brangan-
 tine at Grand Pre Memorial Park,
 site of the birthplace of Long-
 Sledge's heroism. The water
 will be used to christen the new
 10,000 ton steamer "Acadia" to
 be operated on the run between
 New York and Yarmouth, N.S.

Skating, the sport that has had
 the greatest growth of any winter
 activity in the past decade, reach-
 ed its peak this year with thou-
 sands after taking part in the
 Laurentians, north of Mont-
 real, every week-end. Special
 trains are put at their disposal
 by the Canadian Pacific Rail-
 way. Similar week-end outings
 are encouraged by the railway
 in all the great centres of popu-
 lation and it takes a major place
 at all sport meetings across the
 continent.

UNEMPLOYMENT WORK COMES TO AN END

The end of expenditure on public
 works, doubtless, certainly for un-
 employment relief has been advocat-
 ed by the Post for some months and
 is now clearly foreshadowed by Pre-
 mier Macpherson of Quebec. In a
 statement to the legislature, Mr. Mac-
 pherson not only announced that Que-
 bec was through spending millions on
 public works, but that Ottawa, also,
 had no intention of renewing the
 policy.
 He said: "We of the Province of
 Quebec have said that we are at an
 end of our resources for the under-
 taking of works of this kind. And we
 know that such is the position at Ot-
 tawa."
 The net result of two years forced
 expenditure on unnecessary public
 works is that some \$150,000,000 has
 been added to the dead weight of the
 Dominion, the provinces, and the
 municipalities, and that some 30,000
 individuals have received steady work
 for two years. Not a few municipali-
 ties have been just about bankrupted,
 and the credit both of the provinces
 and the Dominion has been severely
 strained.—Financial Post.

EXCESS FAT IS A DANGER TO HEALTH!

Insurance companies are apt to
 reject applications of overweight men
 and women—they can't afford to
 take any risks.
 Good health cannot long be main-
 tained where there is excessive weight.
 Fat is not only a burden on the
 system, it impairs mental activity,
 lessens energy and strength and
 lessens the power of resistance which
 sometimes arise in overweight men
 and women.
 Why not lose this superfluous fat—
 regain glorious health and good looks
 again—simply take a half teaspoonful
 of Kruschen's Laxative every morning
 before breakfast. Kruschen is the safe
 and healthy way to reduce, because
 it is a natural action of the bowels.
 The slenderizing action of Kruschen
 can be speeded by putting out fatty
 meats, pastries and potatoe light on
 butter, cream and potatoes.
 Kruschen helps blood, nerves, glands
 and body organs to function properly
 again. It gives you new strength,
 energy and few years younger—look
 better, work better. Why postpone
 attractiveness and superb health?—
 start the Kruschen treatment to-day!
 "This is the best medicine I have ever
 used."—Mrs. J. M. Kruschen, 1234
 St. James St., Toronto, Ont.
 (Litho, 1932). Importers: McGillivray Bros.,
 Ltd., Toronto.

FREE TRIAL OFFER

If you have never tried Kruschen—try it now
 for 10 days. We will send you a trial bottle
 of Kruschen's Laxative free of charge. It
 will give you a new feeling of health and
 energy. It will give you a new feeling of
 attractiveness and superb health. It will
 give you a new feeling of youth and
 vigor. It will give you a new feeling of
 well-being and contentment. It will give
 you a new feeling of peace and harmony
 with yourself and the world. It will give
 you a new feeling of joy and happiness.
 Kruschen is the safe and healthy way
 to reduce, because it is a natural action
 of the bowels. It is the best medicine
 I have ever used. It will give you a
 new feeling of health and energy. It will
 give you a new feeling of attractiveness
 and superb health. It will give you a
 new feeling of youth and vigor. It will
 give you a new feeling of well-being and
 contentment. It will give you a new
 feeling of peace and harmony with your-
 self and the world. It will give you a
 new feeling of joy and happiness.

A. E. COLMAN
 General Trucking Service and Wood
 Yard
 General trucking at all times and
 garbage removed weekly at lowest
 rates. Harwood \$2.50 single cord;
 Mixed rates \$2.50 single cord.
 PHONE 321 GEORGETOWN

A. ROSE
 TAILOR
 Opposite O'Neill's
 Spring will be here soon. Start by
 having your clothes looking clean and
 neat, for very small cost. Repairing,
 remodelling, pressing and cleaning. Fine
 Suits and Spring Coats. French
 cleaned and pressed \$1.00.
 Trousers pressed and retouched 25c.

SEALED Tenders addressed to the
 undersigned, and endorsed "Tender for
 Painting of South Leaf of Burlington
 Bridge," will be received until 10
 o'clock, noon, Tuesday, March 8, 1932,
 for the painting of the existing or
 South Leaf of the Masonic Bridge at
 Burlington Channel, Westward County,
 Ont.
 Form of contract can be seen and
 specifications of work obtained at the
 office of this Department, at the of-
 fices of the District Engineer, Realty
 Building, Toronto, Ont.; Toronto Build-
 ers Exchange & Construction Indus-
 tries, 1104 Bay Street, Toronto 5, Ont.;
 and at the Post Office, Hamilton, Ont.
 Tenders will not be considered un-
 less made on printed forms supplied
 by the Department and in accordance
 with conditions contained therein.
 Each tender must be accompanied
 by an accepted cheque on a chartered
 bank, payable to the order of the Min-
 ister of Public Works, equal to 10 per
 cent. of the amount of the tender.
 Bonds of the Dominion of Canada or
 bonds of the Ontario National Rail-
 way Company will also be accepted as
 security, or bonds and a cheque if
 required to make up an odd amount.
 By order,
 N. DESBARRIÈRES,
 Secretary,
 Department of Public Works,
 Ottawa, February 22, 1932.

THE
New Way
TO
Buy Coal
'Blue Coal'
 "Let the Color be Your Guide"
 No Shovelling required
 Automatically Screened
 and Loaded
 Standard Anthracite in
 All Sizes
 Select Lump, Smithing
 and Cannon
John McDonald.
 PHONE 127 GEORGETOWN

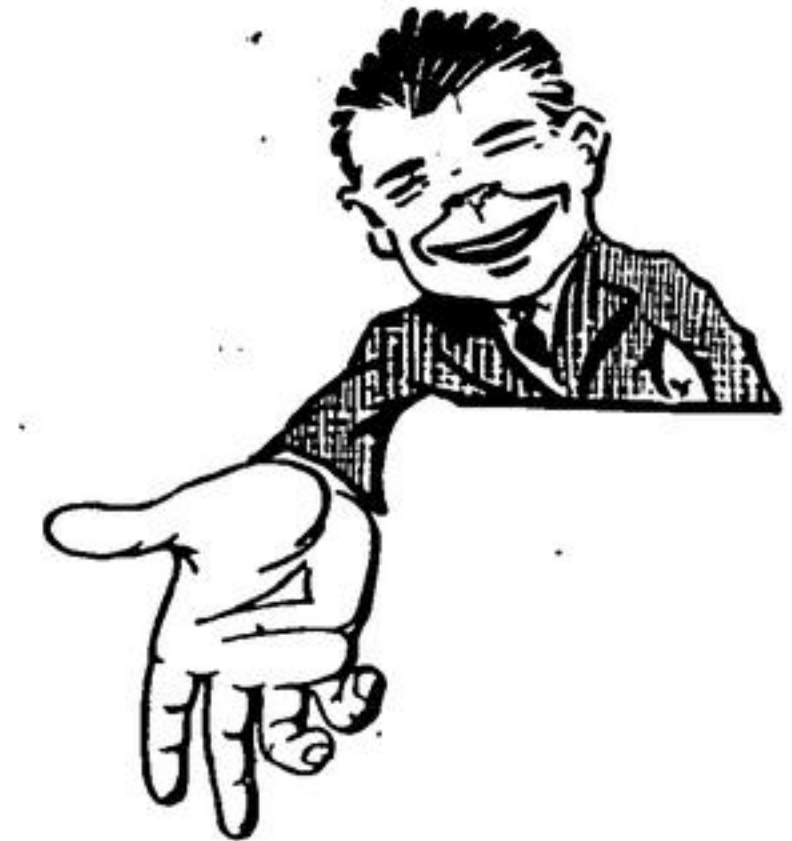
Illustrated Lecture

Under auspices of
Esqueving Agricultural Society
"A Trip To The Old Land"
 —BY—
Hon. Duncan Marshall

IN THE
Town Hall, Georgetown
Mon. March 14th
 at 8 O'clock

J. W. NICKELL, Old Time Fiddler
 and others will take part in the
 program

ADMISSION 25 Cents
Chairman—E. McWhirter, President



Seldom Are
Substitutes Equal in
QUALITY

INSIST UPON BRANDED, trade-marked and
 advertised merchandise. Do not accept a sub-
 stitute for what you name. Long experience has shown
 that goods which are widely and steadily advertised in
 the newspapers are the ones that are worthy of your
 faith.

Modern newspaper advertising does you a great
 service; it permits you to accept without fear goods you
 have never tested. What others have believed in and
 accepted you also may buy with confidence.

Advertisers must be, and remain, honest if they
 want to be successful in business today. Their an-
 nouncements bear their names and signatures. They
 tell the truth to protect themselves as well as to safe-
 guard you.

A newspaper advertisement is a publicly printed
 bond between advertising merchants and the buying
 public. It is the strongest guarantee for goods of hon-
 est quality at fair and competitive prices.

Thrifty shoppers will buy advertised goods and
 refuse to accept any substitutes.