



"Everyone prefers Shredded Wheat"

"Now and then I ask the members of my family if they wouldn't like to try a different breakfast cereal. But when I put it to a vote, every one, from Daddy to Dorothy cries, 'give us Shredded Wheat.'"

# SHREDDED WHEAT

WITH ALL THE BRAN OF THE WHOLE WHEAT

## DO IT NOW

Drive your car in and let us put it in proper shape for Winter Driving.

For \$6.95

we will do the following work on any 4 cylinder car or \$8.95 for any 6 cylinder car.

- Grind valves, remove carbon.
- Carburetor cleaned and adjusted.
- Spark plugs and electrical system checked.
- Distributor cleaned and timing adjusted.
- Battery charged and terminals cleaned.
- Change oil to winter grade. (Price of oil extra).
- Check transmission and rear axle.
- Grease car thoroughly.
- Drain and flush radiator.
- Set generator to proper charging rate.

ABOVE PRICES GOOD TO NOVEMBER 30th Only

### Speight's Garage

THE MOTOR EXPERTS

## JOB PRINTING

Promptly and Neatly Executed

Listen in on the 'blue coal' hour 5.30 to 6.30 every Sunday afternoon, over Station CFRB, Toronto

# NOT NEW COAL

BUT YOUR OLD FAVORITE  
D. & W. SCRANTON  
ANTHRACITE COLORED  
BLUE FOR YOUR PROTECTION

# 'blue coal'

There can be no mistake—the 'blue' identifies it! Phone your dealer to-day and order with absolute confidence.

JOHN McDONALD, Georgetown

### THE CALL OF THE OLD HOME

Good-bye, you grim old city! I'm going home to live!  
I'm done with crowded pavements and towering buildings grey and lights that blink at hunger and men too tired to play.  
Yours are the haunts of heartache and loneliness and greed, green fields and skies of blue.  
The home town, though a small town has all that humans need  
I'm going back to friendship, green fields and skies of blue  
And many a worthwhile pleasure which God denies to you.

Time was the city called us—the youthful and the strong;  
"Come here where fashion reigneth, is here that you belong;  
The little towns are hopeless; the little towns are slow;  
All the great world is doing the city's first to know.  
Here fame and fortune wait you! And wanting to be wise, come eager to be clever I yielded to your lies.  
But all you had to give me were burdens for my back  
And now I know the home town has much the cities lack.

Good-bye, you grim old city! The home town's calling me!  
Its folk are wise as years are and just as smart to see.  
Your books today are their books, their girls like yours are dressed as they were in your town.  
They know as soon as you know what's newest and what's best.  
They ride like you in motors; they sing the self-same songs.  
All that you have to boast of, save pomp, to them belongs,  
But they have kept life's sweetness they go serene to sleep,  
And they have breath and beauty you had but could not keep.

I've heard the old town call me: "Come back you wandering son come back to fish and gun! Come back to health and freedom where joy is not for sale. I'll feed you and I'll house you; I'll give you a job to do. The songs of birds at morning and blossoms sweet with dew. A dog to be your comrade; a life that's good to live. A playground for your children the city cannot give."

I've had my fling at fortune and now I've faced about,  
Through lonely hours and idle I've sat and thought things out,  
I'm done with lights of splendor; I'm sick of rest and strain,  
I'm going to live and neighbor with wholesome folk again!  
I've heard the home town call me, and when I get back I am  
Where there is more contentment and less of pride and sham!  
I'm heading for the home town, my life to start anew,  
Where there is less of heartache and more of friendship true.  
—Signe A. Guest.

### PARTY PICKLEMENTS

By Betty Barclay

Here are two recipes that will help make your party a decided success. Unusual? Of course! But they are easy to follow and the results are surprisingly good.

- Party Pepper Salad**
- 3 green peppers
  - 2 packages (4 ounces) cream cheese
  - 2 hard-boiled eggs
  - 1 cup dill pickle, finely chopped
  - 1/2 teaspoon salt
  - 1/2 teaspoon pepper
- Wash peppers and remove seeds and membrane. Mash cream cheese and add pickles to a paste. Add chopped dill pickle and seasonings. Pack mixture tightly into pepper cases. Chill in refrigerator until ready to use. To serve slice thin, sprinkle each slice with paprika and serve on crisp lettuce with French Dressing or mayonnaise.

- Russian Sandwiches**
- Sandwich bread
  - Softened butter
  - Sweet pickle relish
  - Mayonnaise
  - Fine-cut cream cheese
- Slice bread in slices 1/4-inch thick. Spread first slice generously with softened butter, then with sweet pickle relish moistened with a little mayonnaise. Cover with a second slice of bread, buttered on both sides. Spread the second slice with mashed potatoes and cream cheese. Top with third slice of bread. Press slices firmly together. Remove crusts. Wrap in a damp cloth and place in refrigerator under a heavy weight for several hours. To serve slice very thin and serve immediately.

- French Souffle**
- 1 pint milk
  - 3 tablespoons sugar
  - 1/4 teaspoon salt
  - 1/2 cup whipping cream
  - 1/2 cup powdered sugar
  - 1 small (or 2 large) peaches
- Make junket as directed on the package. Pour 4 tall glasses nearly full. Let stand in warm room until firm, about 10 minutes. Then chill. Whip the cream until almost stiff, then add the sugar. Dice the peaches and if they are fresh roll them in powdered sugar. Just before serving the junket fill the glasses with the peaches and top with the whipped cream.

### A JELLIED LOAF FOR LUNCHEON

Try a jellied loaf for luncheon some day and watch the faces of your guests. Or serve it to the family and give each member a real treat. Here are two suggestions:

- Ham and Celery Loaf**
- 1 package lemon-flavored gelatin
  - 1X cups boiling water
  - 1/2 cup vinegar
  - 1/2 teaspoon salt
  - 1 cup cooked ham, finely chopped
  - 1/4 cup celery, finely chopped
  - 1 tablespoon onion, grated
  - 2 sweet pickles, finely chopped
- Dissolve gelatin in boiling water. Add vinegar and salt. Chill. When slightly thickened, fold in ham, celery, onion, and pickles. Pour into loaf mold. Chill until firm. Unmold. Serve in slices. Garnish with crisp watercress. Serves 10.

- Corned Beef Loaf**
- 1 package lemon-flavored gelatin
  - 1 cup boiling water
  - 1 cup meat stock, or 1 cup water plus 4 bouillon cubes or 4 teaspoon Worcestershire sauce
  - 1/2 cup corned beef, finely chopped
  - 1/2 cup onion, grated
  - 1/2 cup prepared mustard
- Dissolve gelatin in boiling water. Add meat stock, Worcestershire sauce, and onion. Chill. When slightly thickened, fold in corned beef, onion and mustard. Pour into loaf mold. Chill until firm. Unmold. Serve in slices on crisp eggs or tomato wedges. Serves 10.

Out Out the Danger Signal! He—'who's talking to a tunnel—are you afraid?'  
She—'if you talk that cigar out of your mouth.'

### News and Information

#### For the Busy Farmer

**Buy Clover Seed Now**  
Farmers anticipating the purchase of clover and alfalfa seeds, would be well advised to do so now. The situation is that there are many Ontario growers in need of ready cash, and who will accept sacrifice prices. Obviously, then, this would seem to be the time to buy clover seed, rather than wait till spring when prices may be considerably higher.

#### British Apple Market

Not for many years have Ontario apples commanded such excellent prices on the British market, and this year a greater quantity of apples will be sent overseas than ever before. Hon. F. L. Kennedy, Minister of Agriculture and Forestry, in a recent speech, stated that the marketing of Ontario apples on the British market has resulted in the selling of Ontario apples on the British market for from two to four shillings a barrel more than the Virginia apples and from four to eight shillings a barrel more than the product of Nova Scotia. This year Ontario will produce 750,000 barrels of apples for commercial purposes, not including the apples sold in boxes, barrels and in other forms, states Hon. Mr. Kennedy. "Of this amount about 250,000 barrels will go to the British market, compared with only 87,000 barrels last year. Ontario's apple crop this year is the finest in the province's history. Due credit for the splendid showing in Britain is also given to Mr. Andrew Fulton, fruit growers' representative overseas."

#### An Ideal Fall

Ontario has experienced an unusually mild and pleasant fall. Farmers have benefited by being well advanced with their fall work. Improvement in the weather, the warm weather and rain, is reflected in improved condition of cattle and other live stock. An excellent crop of turkeys, chickens and sugar beets is being harvested. Mangels, particularly, are of high quality and yield. Late potatoes are exceptionally well. Late potatoes are a heavy crop of good quality, but the market so far is very disappointing.

#### Fleeting Match Dates

J. Locke Wilson, superintendent, announces the following picture match dates: Lincoln County, at Calder Nov. 5th; Brantford Co., at Brantford Nov. 5th; Hamilton Co., at Hamilton, Oct. 29th; South Huron at Milton, Oct. 29th; Perth, at Perth, Oct. 29th; Muskoka at Brantford, Oct. 29th; York at Langton, Oct. 29th; Waterloo at Waterloo, Oct. 29th; West York at Brantford, Oct. 29th; Peel County at Brantford, Oct. 29th; York at Brantford, Oct. 29th; Wellington at Brantford, Oct. 29th; York East, at Agincourt, Nov. 4th.

#### The Potato Situation

The delegates at the recent Potato Growers' conference came to the conclusion that the potato situation can be cleaned up, providing there is a combined effort on the part of the producer, the trader, and the consumer, as follows:  
"That the producer send to market only the high grade portion of his crop." The quality of this year's crop is excellent. The amount of potatoes left on the farm would constitute a grave hardship to the farmer.  
"That the trade feature Ontario graded potatoes exclusively until such time as our late-grown crop is exhausted." With the ungraded potatoes left on the farm, the dealer will be able to serve his customers with potatoes of inferior quality which leaves nothing to be desired.  
"That the consumer do his or her part by insisting on being served with nothing but Ontario graded potatoes."

#### Grain Shows Postponed

Owing to general conditions in Western Canada, the world's grain exhibition, which was to have been held in London, 1932, has been postponed until 1933. The decision was announced by Hon. Robert Weir, chairman of the committee, only after mature deliberation had been given every angle of the situation. More than two score countries had promised to take part in the show, which plans for been started two years ago. Exhibits of all varieties of grain had been promised from many European countries, from Asiatic countries, Australia and New Zealand, the United States and all provinces of Canada.

#### A Fruitful Apple Tree

An apple tree that will give 24 barrels of fruit each year is the pride of Kenneth Cameron of Lucknow, who has one of the finest orchards in Western Ontario. It is a 10-year-old tree and Mr. Cameron's personal favorite is his 300-tree orchard. In the past 13 years it has produced 134 tons of fruit. Mr. Cameron, one of the most ardent orchardists in Western Ontario, sprays his trees five times a year, and cuts the grass in the orchard. He has more than 1,500 peaches to hold up the limbs of his profit-making trees, and finds his markets chiefly in Montreal and in latter years to some extent in the British Isles. His orchard contains Baldwin's, Spies, Ben Davis, Yana, Wolf Rivers and Russets.

#### R. O. F. Postery

With over 100 members to go, notices in Record of Performance for country are reported by R. W. Zantz supervisor at Ottawa, to be well up to last year, with every prospect of a substantial increase.

The final day for receiving entries is November 30th. In view of the fact that production records can only start one month following the receipt of entry at Ottawa, farmers and poultrymen who want to get the full benefit of the record year should have their entries in the hands of the supervisor not later than October 31st. Anyone who has the time, inclination and ability to undertake poultry breeding work should find Record of Performance one of the best ways to which to get established on a sound basis. The records kept are simple and practical. In addition to the issue of certificates to those who qualify, they the required minimum number of entries to receive a certificate of information and advice all source available to the breeder, which is helpful in carrying on the work for best results, and it really worth many times the cost of the rental entry fee.

The plumber rang the bell, and as it happened, both the plumber and the wife were in the room. As they stood in the hall, the husband, who was very methodical, said to the wife: "I have no objection to your acquaintance with the plumber."  
"The very pleased to meet you, plum," said the plumber.

### Here and There

Maple sugar and maple syrup produced in Canada in the spring of 1931 had an estimated value of \$3,377,000 of which the former accounted for \$30,800 and the latter for \$3,346,200. The Province of Quebec is the largest producer in the Dominion.

Following a long succession of shipments in an experiment commenced last year, thirty-five cars of beef cattle, the bulk of them for British consumption, left Winnipeg recently by special Canadian Pacific train for the Atlantic seaboard for shipment to Great Britain.

Thousands of salmon recently "took the elevator" on their way to the spawning grounds in the upper sections of the St. Lawrence River, British Columbia, when they used the fish way built by the Canadian Government Department of Fisheries to overcome the tumbling waters at Stamp Falls.

With the departure on October 1st of the big Sikorya amphibian plane for Boston, the Pan-American Airways concluded their service between Boston and Halifax, which was inaugurated August 1st. In August, 70 passengers were carried on the southbound trips and 67 northbound in 18 flying days.

Manitoba's threshing was practically complete for 1931 in the first week of October, according to the weekly crop reports of the Canadian Pacific Railway Department of agriculture. Saskatchewan was 41 per cent threshed and Alberta 66 per cent, with northern areas in such proportion to the threshing.

His Excellency the Earl of Dufferin, Governor-General of Canada, together with his eldest son, Viscount Dufferin, have been in New Brunswick last year. During his recent visit to the province, His Excellency was presented with a complimentary hunting and fishing license by Hon. C. D. Richards, Premier of New Brunswick.

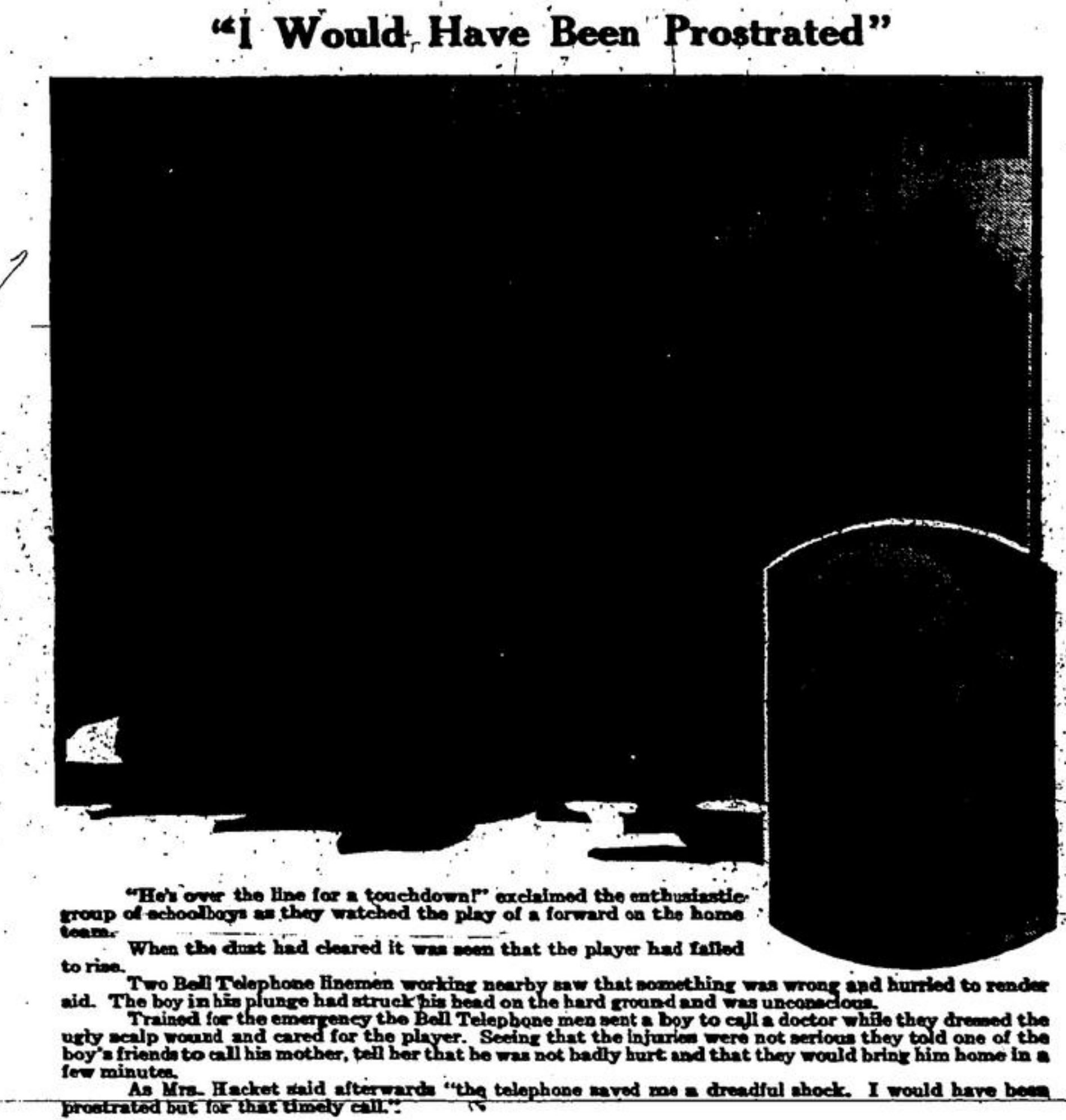
Completion of organization work of the Dominion Agricultural Credit Company was announced recently by E. W. Beatty, chairman and president of the Canadian Pacific Railway, who stated that "subscription to over sixty per cent of the capital stock of the company have been received and the requisite steps to complete the organization have been taken. The head office of the company will be in Regina.

The new dental car, built by the Canadian Pacific Railway and equipped by the Ronedale, Toronto, dental clinic, Dr. O. E. was turned over for use in Northern Ontario to the Ontario Government. This car, which is claimed to be unique on the continent, will have running rights over all Ontario lines. It is equipped with fully modern dental facilities, waiting room, living accommodation, laboratory, consulting room, clinic and dental chair.

The number of Canadians who are part owners of the Canadian Pacific continues to increase. A year ago, on September 2, the total number of the company's Canadian stockholders was \$5,185. On September 1 of this year the number had grown to \$5,817, an increase of \$632 shareholders. Many of these have been added since the recent break in the security markets carried stock prices to new low levels indicating that Canadian investors are "going back" to prosperity. (184)

### ACCIDENTS AND COMPENSATION

During September there were 438 accidents reported to the Workmen's Compensation Board, 30 of these being fatal cases, as against 4,504 accidents during August, of which 34 were fatal.  
The benefits awarded during September amounted to \$44,621.20, \$24,919.38 of this being for compensation and \$19,701.82 for medical aid, as compared with \$41,848.38 benefits awarded during August.  
This year's record to date shows a total of 29,208 reported accidents, as against \$4,107 for the same period of 1930, and total benefits awarded \$4,321,718.18 as compared with \$2,541,321.25 to the end of September 1930.



"He's over the line for a touchdown!" exclaimed the enthusiastic group of schoolboys as they watched the play of a forward on the home team.

When the dust had cleared it was seen that the player had fallen to rise.

Two Bell Telephone men working nearby saw that something was wrong and hurried to render aid. The boy in his plunge had struck his head on the hard ground and was unconscious.

Trained for the emergency the Bell Telephone men sent a boy to call a doctor while they dressed the ugly scalp wound and cared for the player. Seeing that the injuries were not serious they told one of the boy's friends to call his mother, tell her that he was not badly hurt and that they would bring him home in a few minutes.

An Mrs. Hackett said afterwards "the telephone saved me a dreadful shock. I would have been prostrated but for that timely call."

Send Your Clothes to A. ROSE to be Cleaned, Pressed and Repaired. Have your clothes neat and in shape for very little cost. MEN'S SUITS CLEANED & PRESSED \$1.00. We relime ladies fur coats. We make new Top Coats. We turn over your old coats to look like new. MEN'S SUITS PRESSED 50c. Everything done by experts. A. ROSE. TAILOR. LANE BLOCK.

## Hydro Electric System

Orders taken for Ranges - AND - Appliances of all Kinds. Office - Town Hall.

## LOOK THEM OVER FIRST!

THE MERCHANT and manufacturer who advertise, actually are placing their merchandise before you for inspection. They invite your most critical attention, and an uncompromising comparison. And their advertisements, so to speak, say to their products. "We have introduced you to the public—now stand on your own merits."

If the manufacturer and merchant did not have confidence in their wares, they would hesitate to call attention to them. For advertising rigidly tests the maker, the seller and the merchandise. Business so tested, and found not wanting, is prosperous.

In the long run, you can depend on the man who advertises, as well as on his product. That is one reason why people have found that it pays to read advertisements.

It is through advertising that the excellent things of the world are brought to the attention of those who are seeking for the best and most economical way to spend their money.

READ THE ADVERTISEMENTS. THEY ARE HERALD NEWS

## Shop Where You Are Invited To Shop

### PUT HIM OFF HIS PIPE

**Indigestion and Acidity**

"A few months ago, I had an upset stomach, indigestion, acidity, and had no appetite for food, especially breakfast. I am a pipe smoker, and for seven days I felt so ill, I could not even look at my pipe. I decided to try Kusanobin. A few days afterwards, I found that the heartburn and acidity had gone, and for the last five or six weeks I have been in my usual good health. I can now enjoy my pipe-smoking, and in fact feel about 10 years younger."  
When your digestive juices fail to flow freely your food lies in the system undigested, thus causing the distress of indigestion. The "little daily dose" of Kusanobin first stimulates the flow of the gastric juices, and then ensures complete, regular and efficient digestion of all waste matter every day.

### J. SANFORD

Stewarttown  
Plumbing & Tinsmithing  
Estimates cheerfully given  
Phone 84 & 12  
Georgetown R.R. No. 2

### Debts Collected

If effectiveness means anything to you, you will want your list of notes and accounts to be collected.  
**Kelly & Aiken**  
The persistent Collectors  
ORANGEVILLE  
Monthly statements rendered  
No Collection No Charge