"How do I keep young?"

"Oh, I learned that secret when I discovered Shredded Wheat. It's the whole wheat, you know, and has iron for making red blood and all the elements for building healthy tissue and bone. And by the way, it's ready-cooked and ever so easy to serve for breakfast or lunch. I just pour milk or cream over the biscuits. On cold mornings I heat the milk—it makes a most delicious hot cereal, and with fruit it's a treat at any time."

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

SHREDDED WHEAT

WITH ALL THE BRAN OF THE WHOLE WHEAT

Spring Millinery

Our new Spring Styles are now ready.

Nothing so smart and attractive has ever been offered before.

Call early and get your choice of the many Beautiful Creations for Spring wear.

MISSES CLARIDGE

HERALD BLOCK Upstairs

The Bedroom What Of It?

Is it just an uninspiring room, or is it a sanctuary to which you can go for rest and relief from the irritations and hardships of the day?

How few of us realize what atmosphere means in a bedroom!

How few know how to achieve it!

With such tints as Orchid, Oyster Gray and Beryl Green—which are but a few of fourteen Rare Colors on the *Lowe Brothers' Mellotone Color Card*, you can achieve that delicacy and refinement of finish—that quiet and restfulness of atmosphere—that charm and beauty of taste, which should characterize the bedroom of all rooms.

Lowe Brothers Limited

MELLOTONE Flat Wall Paint

is washable, color fast, extremely economical and durable. The colors are scientifically adapted to the proper atmosphere for the bedroom, Living Room and Dining Room. It comes in Fourteen Soft Tints and White.

One Pint of Lowe Brothers Paint will go as far, as One Quart of Cheap and Inferior Paint. . . .

See Us Before Painting.

R. H. THOMPSON & CO.

PHONE 46 GEORGETOWN

MY FRIEND

I've found a friend, a friend sincere
Who aids me on my way;
His gladsome voice is mine to hear
And brighter make each day.

This friend I find of all most true,
His heart is loyalty;
When others I for cause eschew—
Ah, at my side is he!

When sorrow's spell is gripping tight
And I'm inclined to cry,
This friend stands by the way to light
And check my troubled sigh.

When I am lonely on my way
And sun is cloaked in fog—
Ah, no one is so true, so gay,
As this, my friend, my dog.

—Joseph Russell.

PIE CRUSTS AND PIE

By Betty Barclay

A good pie consists of a good crust and a good filling—well cooked. That's all! Try these and you'll have a good pie. That's sure:

Pie Crust

2 cups special cake flour, sifted
½ teaspoon salt
⅓ cup cold shortening
1-3 to ½ cup cold water

Sift flour once, measure, add salt, and sift again. Cut in shortening until mixture looks like meal. Add water, a little at a time, mixing with knife or spatula until dough cleans bowl of all flour and pastry. Use as little water as possible. Roll dough ⅛ inch thick on slightly floured board. Fit loosely on pie plate. Turn edge and prick with fork. Bake in hot oven (450 degrees F.) 15 minutes. Makes one 9-inch two-crust pie. Use ½ recipe for one pie shell only.

Cherry Pie

1 recipe pie crust
2 cups red cherries, seeded and drained
¾ cup sugar
½ cup cherry juice
2½ tablespoons special cake flour

Line a 9-inch pie plate with ½ of pastry rolled ⅛ inch thick. Combine cherries, sugar, cherry juice, and flour, and fill pie shell with mixture. Moisten edges of pastry with cold water. Roll other half of pastry ⅛ inch thick. Fold half the pastry back on other half. With sharp knife make several incisions to permit escape of steam. Place upper crust on filled lower one, opening out folded half after it is placed on pie. Press edges together and trim off surplus pastry. Again press edges together with fork dipped in flour. Bake in hot oven (450 degrees F.) 20 minutes; then decrease heat to moderate 350 degrees F. and bake 20 minutes longer, or until filling is cooked.

POT OF GOLD DESSERT
(Serves 4)

½ cup sugar
¼ cup cornstarch
¼ teaspoon salt
1 cup milk (evaporated milk may be used)
1 cup orange juice
2 tablespoons butter

Mix dry ingredients, add milk and orange juice and cook in double boiler until thickened. Add butter. Pour into individual molds. Cool. Serve with milk or cream.

CAKE PUDDING

1 package chocolate junket
1 pint milk
left-over cake

Cut left-over cake in small cubes and put a heaping tablespoon in each of four dessert glasses. Prepare chocolate junket according to directions on the package. Pour at once over the cake. Let stand in warm room until firm—about 10 minutes. Then chill. This may be topped with whipped cream if desired.

Here and There

There are 75,211 tractors in operation on the three Prairie Provinces of Canada, according to a recent estimate. Last year 8,591 tractors were sold in western Canada.

Barnwell, Alberta, on the line between Lethbridge and Medicine Hat breaks the record for Spring plowing and cultivation for 1931. Work on the land there is general and began March 26.

Motor tourist travel to New Brunswick from United States was almost 50 per cent greater in 1930 than in the previous year, according to a statistical statement issued recently by the Canadian Customs Commissioner.

While the railroads of this continent are not responsible for deaths or injuries to trespassers on their properties, they annually spend many thousands of dollars in preventative steps and educational campaigns to reduce this drain on the men and women of the country.

George H. Jones, head of the Canadian Pacific Supply Farm at Strathmore, Alberta, has been appointed zone manager of the Colonization Finance Corporation of Canada, Limited, with headquarters at Portage La Prairie. Mr. Jones is recognized as one of the outstanding livestock authorities in Canada.

Travelling incognito, Their Majesties the King and Queen of Siam will not appear at public receptions in Victoria or Vancouver when they arrive with their regal suite aboard the Empress of Japan en route to New York, April 17, the Consul-General for Siam announces.

A total of 1,056 moose and 10,878 deer were taken by hunters in the New Brunswick woods during the past hunting season, bringing the total for the past ten years to 13,614 Moose and 60,332 deer, according to the report of the Game Warden of the Province.

Announcement has been made by the Canadian Pacific Railway company that shipments of freight at eastern points for points west, via Port McNicoll, will now be accepted subject to delay at Port McNicoll pending the first sailing. There will be five Canadian Pacific steamers on Great Lakes service during the coming season.

"Given a year of peace and China will become a dominant factor in enormous trade developments between Great Britain and Europe in the Far East," says Sir Ernest Thompson, prominent British cotton manufacturer, who returned from a British economic mission to China aboard the Empress of Canada recently.

The majority of the directors of the Saskatchewan Poultry Pool Ltd., are women, and for several years they have directed the Pool with conspicuous success. For the year to January 31, 1931, the Pool did a gross turnover of $812,000 according to their report of president Bertha Holmes, an increase of 9 per cent over 1929 and 34 per cent over 1928.

(726)

PROMOTED

Two appointments of considerable interest to Canadian hotel men and to the travelling public in general, have just been announced by H. F. Mathews, general manager of hotels, Western Lines, Canadian Pacific Railway. A. H. Devenish, well known as manager of the Banff Springs Hotel, become assistant general manager of hotels, Western Lines, with headquarters in Winnipeg, while A. E. Robertson, formerly assistant to Mr. Mathews, is promoted to the managership of the Banff Springs Hotel. Both of the promoted men are well known and popular throughout the West and are recognized authorities in the hotel business.

A. H. Devenish

A. E. Robertson

News and Information For the Busy Farmer

Utilization of the by-products of farming is one of the solutions to successful farming. Farmers should utilize the skimmed portion of their crops, as well as the cream.

The fallacy of holding eggs for a rise in the market has been frequently shown, as these eggs invariably grade seconds. Farmers are urged to market their eggs in the very best of condition, which naturally is as soon after laying as possible, so that they will get the benefit of official grading.

Feed to a Finish

Farmers who are feeding cattle for beef are asked to note that considerable numbers of half-fat cattle have been brought in by shippers. The market has enough depressing factors to contend with, and shippers are requested in their own interest not to sacrifice half-finished stock and thereby adversely affect the market as a whole. Feed your beef cattle to a finish and get all the market has to offer.

Registration of Holsteins

Advanced registration work with the Holstein breeders has been gradually gaining ground since July last when the first of the herd-grading demonstrations took place. Already more than 4,000 cows have been classified, and with the opening of spring a busy season for the inspectors is predicted.

Some of the leading counties with herds graded include: Leeds, 33; Oxford, 18; Glengarry, 18; Grenville, 21; Haldimand, 34; Perth, 23; Prince Edward, 17; York, 13; Waterloo, 16; Quebec, 32.

In Leeds County of 457 cows graded, 442 were classified good or better; Oxford, 299 out of 303; Perth, 208 out of 235; Waterloo, 185 out of 186; Grenville, 248 out of 249; Haldimand, 255 out of 261; York, 188 out of 195; Glengarry, 191 out of 199, and Quebec, 308 out of 312. It will thus be observed that the number of cows and heifers qualifying as "fair" or "poor" has been proportionately small.

Buy Seeds Early

In recent years the tendency has been to put off the buying of seed until spring is actually in sight. Formerly the peak of the purchasing season was early in March, with many farmers laying in supplies in midwinter. Now the period of most active buying has shifted well on into April. The purchase of seed, the foundation upon which all agriculture rests, is too important an item to be left to the last minutes. Ground is drying out fast in all localities and only a little warmer weather is needed to make conditions right for sowing. A rush buying of seeds is against both farmers' and seedmen's interests, as naturally a large volume of business cannot be handled so satisfactorily in a few days as if spread over a week or two. The buyer has not the same opportunity to consider quality and proper varieties and there is the risk of local supplies running short. Also there is a temptation to accept inferior untested seed which invariably results in low crops and dirty fields. The sale is prohibited for seeding purposes of anything that does not come up to the rigid standards laid down by the Seeds Act. Buyers are warned against any seed that has not been government-tested and approved.

Weekly Crop Report

Alfalfa and clovers are in a better condition now than they were in 1930 according to the weekly report of agricultural representatives. At the same time eggs have reached their lowest value in years. The maple syrup harvest, it is said will not be up to the standard of recent seasons.

In Bruce fall wheat and clovers are still covered with snow and the farmers find the seed situation exceptionally good. Less seed grain will be purchased in Glengarry this season than in recent years. Low egg prices have stimulated Grenville farmers to cull their flocks. Milk production here is 25 per cent higher than last winter. Halton reports fall wheat and clovers as coming out of the winter in fairly satisfactory condition. In Leeds there is considerable activity as regards livestock and a number of cheese factories have opened. Wheat and clovers in Lincoln are in better shape than in 1930 while several growers have already planted early peas. Norfolk reports an increase in flue-cured tobacco acreage to 20,000 acres. The new seed cleaning plant in Ontario is being given much patronage with a good demand for the certified product. Renfrew farmers have disposed of between 10,000 and 12,000 bushels of mixed car lots of seed barley at fair prices. Spring cultivation has started in the Welland district in the vegetable sections. Pure seed for mixing is very scarce in Wellington, the report blaming this factor for poor yields.

Quack Grass Control

Spring tillage or late fall tillage is not a satisfactory means of destroying quack or couch grass, according to one authority who has given three years' observation to the work and who declares unqualifiedly that summer is distinctly the most dependable season for destroying quack grass by tillage. The degree of control is in direct proportion to the thoroughness of tillage, timeliness of the weather conditions. Ordinary cultivation is not effective in control. An occasional and half-hearted stirring of the soil stimulates the weed's growth. The one-way disk plow has been found very effective in quack grass elimination and has a low operating cost.

A Valuable Booklet

Prepared in the hope that it will create a keener appreciation of first-class beef on the part of Canadian consumers, a booklet on "Beef—How to choose and cook it," has been issued by the Department of Agriculture at Ottawa. The booklet covers in a brief but clear manner such subjects as the food value of beef, selection and care, and the relationship of the higher-priced to the lower-priced cuts. More than half the booklet is devoted to practical suggestions on how best to cook beef and the last few pages contain many excellent recipes. Beef grading and its value in protecting the consumer and stimulating the producer are thoroughly explained and the booklet should prove helpful to Canadian housewives and retail meat merchants. Copies can be obtained from either the provincial or federal department of Agriculture or at your local agricultural office.

AUCTION SALE !

Under and by virture of the Powers of Sale contained in a certain indenture of Mortgage dated the 23rd day of May, 1922, and made between James Mathewson Wallace as Mortgagor and William Skirrow as mortgagee and assigned by the said William Skirrow to Florence I. Wright by Indenture of Assignment of Mortgage bearing date the 22nd day of September, 1924, which will be produced at the time of the sale, there will be offered for sale by public auction on

SATURDAY, the SECOND DAY OF MAY, 1931

at the hour of twelve o'clock noon, at the McGibbon Hotel, at Corner Main and Mill Streets, Georgetown, Ontario, by Frank Petch, Auctioneer, the following property, namely:

Part of the west half of Lot Number 23, in the 9th Concession of the Township of Esquesing and more particularly described as follows: Commencing at the southerly angle of the said half lot, thence north westerly along the easterly limit of the allowance for road between the eighth and ninth concessions fifteen chains and five links more or less to a post planted in the centre of the westerly limit of the said half lot thence northeasterly along a line running through the centre of said half lot two chains and thirty links to a post, thence easterly six chains and fifteen links to a post planted at the distance of four chains and seven links from the easterly limit of the said road allowance in between the eighth and ninth concessions, thence still easterly ten chains and forty three links more or less to a post planted in the southerly limit of said half lot thence south westerly along the southerly limit of the said half lot ten chains and fifty seven links to the place of beginning.

TERMS—The premises will be offered for sale free from encumbrances subject to a reserved bid. Ten per cent (10%) of the purchase monies will be paid to the Vendors solicitors at the time of the sale and the balance within thirty days thereafter.

For further particulars and conditions of sale, apply to

HARRIS & KEACHIE,
26 Adelaide Street West,
Toronto.
3t Solicitors for Florence I Wright

QUEEN STREET SHOE HOSPITAL

We do not sell shoes. Our business is Re-building and Repairing, and we always repair any shoes that come in providing they are worth repairing. We don't turn any tricky jobs away. Everything in the line of boots and shoes are accepted and if we can't repair them no body else can. You can have your shoes repaired any way you want them, but we always advice the best, according to the make and style of the shoes. We can compete for workmanship with any shoe repair plant in Canada.

Scissors sharpened 10c

We have had over 35 years shoe manufacturing experience and specialise in dress shoes. Sewn, cemented or nailed half or whole soles. Note—We always pick out all old stitches from the welt of sewn work.

Your shoes are rebuilt not cobbled. All prices reduced, but quality remains the same.

You are invited to give us a call.

J. A. BALLANTINE

Box 546 Phone 300

GEORGETOWN, ONT.

Monuments

POLLOCK & INGHAM

Galt, Ont.

Designs on Request

Inspect our work in Greenwood Cemetery

NO SHOVELLING REQUIRED

STANDARD ANTHRACITE SCRANTON COAL In all Sizes

Automatically Screened and Loaded

Coal Wood

Select Lump for Domestic and Threshing purposes. Smithing and Cannel Coal. In fact I carry everything to be found in any up-to-date Coal and Wood Yard.

John McDonald

Phone 12 Georgetown

109 Stores CARROLL'S LIMITED 109 Stores

Week-End Specials

Rowntree's Old English COCOA 1-2 lb. tin 19c

Carroll's Own Creamery BUTTER pound 34c

Dates DATES 2 lbs. 25c

Chick's (All But Chicken) SOUPS 3 tins 25c

Carroll's Wrapped BREAD 24-oz. loaf 6c

Carroll's Rich Old CHEESE lb. 28c

Upton's Pure Orange Marmalade 40-oz. jar 26c

Special—Moscatel Cooker RAISINS lb. pkg. 23c

Carroll's Pure Virginia Peanut BUTTER pound 20c

Carroll's Ready-Cut MACARONI 3 lbs. 25c

Specials—Boshier Honey Nut BUTTER 14-oz. tin 10c

Specials—Comfort SOAP 10 bars 45c

Carroll's Own CLEANSER 2 tins 15c

Aylmer Choice Quality PEAS 3 No. 2 tins 27c

Aylmer Choice Cooked SPINACH No. 2 tin 15c

Quality Brand TOMATOES 4 No. 2 tins 29c

Special—Perrin's New Olympic Biscuits per pound 19c

Carroll's Own New Quebec Pure Maple Syrup 16-oz. bottle 33c

32-oz. bottle 63c | No. 10 tin $2.10 | New Maple Sugar, lb. 32c

CARROLL'S LIMITED

Main Street Georgetown

COLMAN'S TRUCKING and CARTAGE SERVICE

We are prepared to do all kinds of trucking and cartage. No job too small. No job too big. Courtesy and service guaranteed. Phone 253, Georgetown, Ont., or P. O. Box 127.

NEED MONEY?

Must you get some ready cash quickly? Then use

Kelly & Aiken

The Collection Specialists of

Owen Sound — Orangeville
Guelph

They get results.

No Collection — No Charge

Hydro Electric System

Orders taken for Ranges —AND— Appliances of all Kinds

Office - Town Hall

What is a Bargain?

¶ In this community are hundreds of individuals and families on the watch for an advertisement which will offer them what they want at an advantageous price.

¶ Call them bargain hunters if you will, but thrifty shoppers would be a better designation. Thrift is a commendable trait and merchants should cater to it.

¶ One family wants a new carpet—the need is not urgent. Another family is looking forward to buying dining-room furniture—it may not be for a twelve month.

¶ One man is thinking of buying himself a watch. One woman a shopping bag; another an umbrella.

¶ All can be made to buy earlier—by advertising. Advertising can make the desire so keen that the bargain is forgotten in the fever for immediate possession.

A NOTE TO MERCHANTS

¶ Stimulate business by the offer of some slow-moving lines at special prices. Brighten up business by advertising some desirable goods at reduced prices. Make advertising banish dull business. Often you can tempt the buyer who is biding his or her time, to buy from you—at a time of your naming.

Shop where You are Invited to Shop

Job Printing Neatly Executed