

**Main Street** 

#### Patronize Herald Advertisers

They give you the Best Values for your money

# The Buying Power of a Dollar To-day

- The amount purchasable for a dollar has varied greatly in the past 16 years: In 1914 a dollar was a fair proportion of the cost of a pair of shoes; or a bag of sugar; would buy meat for a few days and was about 75 per cent. of the average man's daily wage. And dollars were scarce in 1914 at that.
- During the war-boom years a dollar held the equivalent relative value of a five cent piece in 1914 in the minds of many, although its actual buying power had only decreased about 75 per cent. as wages increased.
- With a few fluctuations the dollar has remained fairly stable since 1921. But some class or profession always finds that "their" dollar is not buying as much as other people's dollars do-
- There has always been, however, one commodity in the purchase of which your dollar bought just as much-Your local newspaper.
- With a subscription price designed to meet ordinary requirements, it did not soar when everything else hit unprecedented price heights even the paper, ink and workmanship which entered into it-but brought all the extra service and news faithfully. And the price is still the same-\$1.50 in advance; \$2.00 when not so paid.
- I Keep your subscription paid in advance by watching the label, which bears the date on which your subscription expires, carefully, every week. By the way, it may be due now. Be sure-

Look at the Label'

#### News and Information FOR THE DAY

Why spoil the day with hate or greed Or any little selfish deed? Why mar the morning with a sneer Or add one mite to what is here Of bitterness and wrong and sin Some petty little gain to win?

As one who lives in gloom and woe, And coming to the afternoon Thank God that night must follow

To end the dreary cares of day And put the tools of life away? Rather I choose to this day's end To play the comrade and the friend;

> To see, in spite of pain and care, The joy of living everywherea ... And so to live that none shall say That I' for him had spoiled the day Lord, through this day let me contrive

To prove my right to stay alive, Let me in some way justify My place beneath this bright blue sk And happy recognition give That 'tis a privilege to five. -Edgar A. Quest

#### ACTON

Mrs.-R. Bennett and Miss M. Z. Ben- vide another interesting feature, with nett and Mr. and Mrs. Bertland Con- a special competition open only to over and Miss Conever spent Sunday winners at local agricultural fairs. with Mr. and Mrs. Elmer P. B. Terry.

Brantford. A meeting of the Directors of Acton Fall Fair was held last evening in the town hall. Prize money was authorized to be paid and although definite re- in competition practically worldwide turns are not yet available, the So- at the British Dairy Show, London, ciety had a most successful year. The congregation of the United The winner of the first prize and Church appreciated very much the re- silver medal is T. J. Prancis, Canningturn of Miss Ruth Gibson to her place ton, a member of the Ontario Honey in the choir on Sunday. Miss Gibson Producers, and the winner of the sechas been undergoing treatment of the ond prize and bronze medal is J. Mcthroat for several months; and has Arthur, Park Drive, Toronto, a membeen much missed in the musical sep ber of the Ontario Beekeeper's As-Mr. James Cooney has been in St. Joseph's Hospital for the past few ver medal for honey has been won weeks, suffering from an accident at by a member of the Ontario Honey as when the germs are transferred by the plant of Beardmore Leathers Producers organization. Limited, when he was jammed between two bucks. His friends here wish him a speedy recovery and hope that he will soon be able to return

home.-Free Press.

late Richard and Annie Austin, plo-October 18th, in the person of Henry several seasons the useful life of the In using the handkerchief, in cover-B. Austin, in his 87th year, following fence. Georgetown an illness of but a few days from pneumonia. In October 1888, he united in marriage with Ellen Cetherwood and in March 1890 they moved

citizens in welcoming them to the later taking post-graduate work at the hands of another. 82nd birthday at his home, here, on 1924. He was superintendent of the theless, a very practical lesson for us,

ed from paralytic storkes, suffered "Mr. Hanlan has had very valuable bring this lesson to the attention of two years ago he is hall and hearty experience and is particularly well- our readers. and enjoying life's sunset. We join fitted for the work at Hearst," said As long as disease germs remain on with his many friends in wishing him Coi. Kennedy, announcing the apmany happy returns of the day. Friends and neighbors assembled at the home of Mr. and Mrs. Gordon N. Cunningham, 8th line, on Friday evening, to spend a social evening

#### A HELPFUL HABIT

funch was served and a pleasant even-

ing was spent by all .- Advocate.

few call you often?"

Presence of Mind Conductor-What are you doing with those towels in your suitcase?

### Judge for Yourself

Magistrate So, your only defense s that you were drunk when you kissed this lady. How can you prove Defendant-Well, just take a good look at her yourself, Judge.

### Mother Restored to Family

omfortable Ontario housewife what a gain of the pounds would mean to her, she would probably look aghast at the very suggestion. Suppose, however, she were in the position of Mrs. Hoberts, a woman with a family of young children in a small Ontario town whare there was "little to earn and many to keep." growing weaker and weaker from everwork and poverty, finally obliged to jacke her little once to friends and naighbors and betake herself to the Toronio Hespital

Then began the long, long aght to put back the precious pounds, which to Mrs. Roberts and so many like her, mean milestones on the road to health. Thanks to ten months of good care, rest, nourishing food and experienced medical attention, Mrs. Hoberts one day saw the scales register 149 — a happy gain from the 99% pounds she registered on entering the hospital. Where is she now? Back at home, Where is she now? Back at home, joyously taking up the care of her family, and grateful for her restoration to health. A great work assuration to health. A great work assuration from friends because poverty and tuherculosis so often go hand in hand. Will you help, please? A subscription sent to Mr. A. El. Ames. 223 College. Street. Toronto, will be greatly appropriet.

## Monuments POLLOCK & INGHAM

Galt, Ont.

### DEBTS COLLECTED year, but note this, we have

collected more money in 1930 than in any one of our forty years' experience. Send us your list at once.

#### Kelly & Aiken Collection Bostialists

## For the Busy Farmer If all the troubles in the world

"I DIDN'T THINK"

Who lurks about youth's brink

He seems so sorry when he's caught

And heart from soul draws grace,

"I didn't think" will quick depart

If from that great unselfish stream

Canadian Medical Assoc.

CLEAN HANDS

Our hands are in constant use and

in the course of a few hours, they

come into contact with a considerable

number of articles. It is because our

hands are used so much and that

they are consequently almost sure to

be soiled that, unless property cared

or, they may be our greatest enemies

that the germs of disease leave the

body in its secretions. The secretions

from the nose and mouth are those

which most frequently carry disease.

retions as if we knew them to con-

tain disease germs. The spread of

disease depends upon whether the gern-laden secretion from one person

to the air by uncovered coughs and

ing a cough with the hand, we are al-

harm. They must gain entrance into our bodies if they are to cause mis-

Miss Lamb

PRACTICAL MATERNITY NURSE

By Day or Week

Wood!

J. BRANTFORD - Governous

Tenders Wanted

Tenders will be received by the secretary-treasurer up to Nov. 14th,

1930 for the supply of provisions for

the Counties of Halton and Peel House of Refuge, for months of Dec. and Jan. next, list of provisions required

Sec.-Treas. of the House of Refuge,

The lowest or any tender not neces-

AUCTION SALE

PARM STOCK, IMPLEMENTS, AND

PURNITURE

The undersigned has been instructed

A. ZIMMERMAN

line, Esquesing, at the old Price Parm.

FRIDAY, NOVEMBER 7th, 1930

HORSES-Heavy Team, 10 yrs. old

CATTLE-Roan Cow, fresh: Holstein Cow, due time of sale; Jersey Cow, due

in Dec.; Jersey Cow, due in Dec.; Dur-ham Grade Cow, due in Dec.; Durham Grade Gow, due in Dec.; Durham Grade

Cow, due in Dec.; 2 two-yr. old Jersey

Heifers: 2 two year old Jersey Heifers

due in Jan.; 2 one-yr. old Helfers. SHEEP 44 Breeding Ewes, one, two

HAY-A quantity of Alfalfa Hay; a quantity of Alfalfa Hay, second cut;

IMPLEMENTS-A number of Farm

FURNITURE—A quantity of House

If weather is unfavorable sale will be

TERMS—525. and under cash, over that amount 10 months credit on ap-proved joint notes, 5 per cent off for cash, Grain, Hay and Household Pur-

at I o'clock sharp the following

Driving Horse.

and thrree shears.

implements.

hold Furniture.

quantity of Timothy Hay.

Grain-200 bushels of Oats.

be mailed on application to the

J. J. JAMIESON.

Brampton P. Q., Ont

Sec.-Treas., House of Refuge,

In previous articles we have stated

For lack of resting-place.

To say "I didn't think."

The Golden Rule, we drink,

Attendance at the Ontario Veterinary College this year is higher than usual, with a total of 95 students on But there's a sly woe-working elf the roll. Of these, 36 are in the freshman year. The students are from And sure dismay he brings away-Why through the brilliant noontide go every part of Canada and the United The elf "I didn't think."

> His mien is all contrite. The latest combine harvester-thresh- He so regrets the woe he's wrought ers, it is claimed, can harvest an acre | And wants to make things right. in the time of 45 minutes. This is a But wishes do not heal a wound. reduction of over 95 per cent. from the Or weld a broken link. time required in harvesting and The heart aches on, the link is gonethreshing an acre's century ago. It is a striking instance of how machin-All through "I didn't think," ery has facilitated work on the farm when brain is comrade to the heart

Royal Winter Fair The next big event from an agricultural standpoint in Ontario is the Royal Winter Fair, which takes place We'll keep God's laws, and have t in Toronto from November 19th to 27th. One new feature this year is the visit of 230 Ontario girls at the expense of the Provincial Government These, with the 500 boys who annually throng the Coliseum and take part in the different Junior Farmer contests. should liven up matters considerably. Horseshoe pitching contests will pro-

# First and second prizes for honey a silver and bronze medal, were won

England, by exhibitors from Ontario We should always deal with such secsociation. This is the eighth consecugains entrance into the body of antive time that the first prize and silthe droplets which are thrown out in-

sneezes. It may also be indirect, and Injurious to Wire Fence it is in the indirect spread that the Many times the advice is given in hands play an important part. the fall of the year to "burn out the fence rows" to get rid of harmful there aer two important points to be weeds and insects. This, no doubt, is a good policy from those standpoints, but it should be kept in mind that it is distinctly harmful to any type of the wire fence. Zinc melts at a compara-tively low temperature and the heat what we have to fear are the fresh, neers of Albion Township, passed from burning grass or weeds is often moist secretions. As our hands are peacefully away at the family resi- sufficient to scorch the protective warm and hmid, germs can and do dense. Lot 16, Con. 10, on Saturday, coating and will probably shorten by persist on them for some time.

most sure to soil our hands with the nose and mouth secretions. If we then shake hands with someone, we trans-L. A. Hanlan of Kapuskasing. has fer some of our secretions to the hand to Erin Township, where they have been appointed superintendent of the of that person. If our hands are demonstration farm at Hearst, accord- soiled, we soil objects which we touch, Mr. and Mrs. Currie of Toronto, ing to an announcement of Hon. T. such as a door-knob; someone else may who recently purchased Mr. Lane's L. Kennedy, Minister of Agriculture. touch these objects after we do, and property, east of the village, moved Mr. Hanlan graduated from the Onso, indirectly, the nose and mouth in on Tuesday. We join with the tario Agricultural College in 1922, secretions of one person are passed to ommunity.

McGill University, where he secured There is no reason, however, why Mr. W. Hull quietly celebrated his the degree of M.S.A. in agronomy in this should alarm us. It has, never-Monday. Although somewhat effect- Kapuskasing experimental station, and it is the purpose of this article to

chief. We can quite readily protect Egyptian Barley for O.A.O. ourselves from the dangers with which The Ontario Agricultural College our hands may threaten us. and present the newly-weds with a makes it a point to keep abreast of Pirst of all, we should keep our miscellaneous shower. A dainty the times in all matters pertaining hands away from our faces, excepting to agriculture, but it also gives its when using a handkerchief, or when students instruction in the history o eating, or using a toothbrush. It is a this most ancient and honorable art. dangerous habit, that of touching the In this connection an interesting face, and particularly the lips, with

exhibit has just been placed in its the hands.

museum in the form of a sample of Most important however is that the lonesome barley taken, during the past sum- hands should be thoroughly washed bemer, from grain pits of the time of fore food is touched. Remember al-Solomon (tenth century B.C.) at Tell- ways to do this, and you will have talk to her—that was all there was about it. Then his eye fell on the what blackened by age, but has do much to protect you from disease. telephone. "Well, why not?" he lairly well retained its natural form Questions concerning Heath, addressed to the Canadian Medical Asthrough these thirty centuries. It was presented to the college by sociation 184 College Street, Toronto, "This is great," said John, "may I the Director of the Royal Ontario will be answered personally by letter. Museum of Archaeology,

Weekly Crop Report Generally speaking the weekly crop report of the agricultural representatives would indicate that cattle are For particulars phone 84r6, Georgetown Passenger-Oh, they are some I not in as good condition as they were R. R. 2, Goergetown used the last time I was on this train. a month ago, due to pastures drying I had them washed and brought them up. The milk supply is also falling back. ceiving milk every other day. In the western portion of the province fall wheat has suffered due to lack of mixed wood \$3.50; hardwood \$4.00 sinrain and considerable acreage will go gle cord. J. H. Smith, phone Strl3 into winter with a light top. Heavy Georgetown. snows recently in Bruce County have melted and softened the ground to such an extent that plowing is now Wood for Sale weather been so good for the beet harvest in Essex as this season, and \$4.00 per single cord; mixed wood \$3.50 a good revenue is expected from this per single cord, mixed slabs \$3.00 per crop. About ten per cent. is the outside estimate of the plowing done in Glengarry, the cause being attributed to the drouth. Potato digging is being rushed in Middlesex with the yield generally disappointing. Four carloads of western cattle have arrived in Perth and herds in that district will be in-

> A League for the Protection of Henpecked Husbands was once formed in small Kensas town, and at the first meeting a shap named George Jones was elected president. George had just taken the chair and whacked the table for order with his gavel when a tall, gaunt, rawboned woman burst into the hall, rushed at George and seized him by the collar. "You come home!" she shouted. shaking "What business have you got in a league of this kind? You ain't

light your daughter accepted proposal of marriage. I have called on this morning to ask if there is any insanity in your family."
"There must be."

### Gains Seventeen Pounds

Anyone seeing Mary would find it hard to believe that this smiling hard to believe that this smiling young woman was a consumptive. Indeed, for Mary this word "was" is the best part of the whole story, for she fully believes that she is just about "cured" and ready to go back to work. "Why, in just three months they put nearly seventeen pounds weight on ma," says she, with a hint of Irish brogue, "and me that weak when I came in that I had to be carried on a stretcher." when I came in that I had to be carried on a stretcher."

Mary has been in the Toronto Hospital for Consumptives for several months, but such is the skill of the dectors, such the result of good food, rest and careful nursing, that she again mbets the says to the time when and counts the days to the time when she will be able to work and more and help in her mother's support.

A great work this, that paves for many hundreds of the consumptive poor, who otherwise would have to scoon; the hardships and uncertainties of being tended at home. Will, you please help such as Mary to get well? Your subscription will be gratisfully acknowledged if sent to

#### Were traced back to their start. "I sure thought of the old Sun We'd find out one in ten begun Prom want of willing heart. Life when I was under there!"

MAN, a mine foreman in Ohio, took out a policy for \$2,500.00 on October 16th, 1926.



Four days afterwards, a section of the mine roof fell and twenty-five tons of slate pinned him down. In falling it fortunately formed an inverted "V", else he would have been crushed. Two hours and a half later a rescue party extricated him. As he was being carried to the surface, his first words

"I sure thought of the old Sun Life when I was under

there." The Sun Life of Canada will

protect you too, afmoderate

SUN LIFE ASSURANCE COMPANY OF CANADA HEAD OFFICE MONTREAL



The Georgetown Lumber Co., Ltd. . Georgetown, Ontario

# Radio Fans

When it's late at night at prinateil arway home it ever as much more

TWO QUALITIES -- RED LABEL & ORANGE PEKEE

Mail	Freeman Kersey, Georgetown
This	Send me further particulars of the Low Cost Confederation Series Policies, as issued by the Confederation Life Association.
oupon	Confederation Life Association.
Now	Neme
•	Address

## This lady writes:

"Thank you for your wonderful kindness and fair play."

Over a year ago a certain young lady bought a Confederation Life Policy, with Total Disability and Double Indemnity Benefits. A few months later, she became periously ill. She thought she could not obtain the Total Disability Benefit before the policy had been in force a year, but the Benefit went into effect the moment the policy was issued. Moreover, while receiving disability benefits, she did not have to pay any premiums and the insurance remained in full force.

Confederation Life Association, Dear Sire:

J'Your letters to hand yesterday and today. The cheque was safely enclosed. I have been going to write and thank you for your wonderful kindness and fair play. I only held my policy such a short time and I was under the impression that I would have to have it a year before I could draw benefits. The Confederation Life is certainly a very wonderful and square Company, and I shall always do all I can to further the Company's

Hoping that I shall soon be in full health and working, and again thanking you and wishing the Company every sudcess.

Write for particulars of the new Confederation Series of Policies with Total Disability and Double Indem ity Benefits and participating in profits. Use the comport bove for convenience.

# Confederation Life

Association Head Office