

BECOMES PRESIDENT OF FIRESTONE COMPANY



Announcement has recently been made that E. W. BeSaw (at right) formerly Vice-President and General Manager of the Firestone Tire & Rubber Co. of Canada, Limited, has been promoted to President. Mr. BeSaw started with the company in 1909 as a salesman and has had a most brilliant career. Harvey S. Firestone (at left) rubber pioneer and one of the world's outstanding figures in commerce and industry has been made Chairman of the Board.

TO-MORROW

He was going to be all that a mortal could be. To-morrow. No one should be kinder or braver than he. To-morrow. A friend who was troubled and weary he knew. Who'd be glad of a life and who needed it, too. On him he would call and see what he could do. To-morrow. Each morning he stacked up the letter, he'd write. To-morrow. And thought of the folks he would fill with delight. To-morrow. It was too bad, indeed, he was busy today. And didn't a minute to stop on his way. To-morrow. More time, I will have to give others. To-morrow. The greatest of workers this man he'd see. To-morrow. Buy the best if he died and he faded away. And all that he left here when living was through. Was a mountain of things he intended to do. To-morrow.

NEWS AND INFORMATION FOR THE BUSY FARMER

A Unique Honor Dr. Robert Harcourt, Professor of Chemistry at O.A.C., in recognition of his services to agriculture, has been honored by the French Government with the Cross of the Knight of Agricultural Merit. The distinction was conferred on him by the college last summer of a party of agricultural students and faculty from Guelph, Ontario, France.

Winter Conditions According to current reports of agricultural representatives, winter conditions have prevailed throughout Ontario during December. The weather has been satisfactory except that the water supply is low. Feeding prices have proved disappointing generally, at the height of the marketing season. The province has been impassable for motor-traffic.

Sanctuary for Poultry Hens need sunshine in their poultry ration especially during the winter months when the sun shines but little. Sunshine in the feed is as important as any one of the other ingredients in a poultry ration. Egg production and hatchability are dependent upon it. Cod liver oil or cod liver meal is the best substitute for the direct rays of the sun. Both are quite rich in the sunlight factor and available at a reasonable price. Cod liver meal also supplies liver tissue that helps to build up the blood. The better poultry ranches in the province feed either haddock cod liver oil or cod liver meal as one of the ingredients, so you can buy better secured in the winter. The winter flock will get all the sunshine they need in their feed.

Competing for Scholarship Members of the party of 400 junior farmers who attended the Royal Winter Fair this year as guests of the Ontario Government are competing for fifteen scholarships of \$100 each offered by the T. Eaton Company of Toronto for the best papers bearing on the trip and agricultural problems in general. Examinations of the contestants have been conducted in the afternoon and the papers of the first prize winners in the various counties will be examined at Toronto for the final award.

The British Market A housewife in England out buying a little bacon for a husband's breakfast or an apple or two for the children's lunch, seems a far cry from an orchard or farmyard in Ontario. Yet it is that housewife and the millions more like her in Great Britain who determine, to a large extent, the price of our farm products. In 1928 Canada exported agricultural products to the value of \$415,000,000 worth to the United Kingdom. But in competition is keen and the Canadian farmer is being driven to the limit. Canadian producers, therefore, must make every effort to produce the highest quality of their goods, upon which they depend so largely.

Feeding Scratch Grains The amount of scratch grains to feed layers in winter in Ontario. In winter when nights are long and cold, hens need more of the heat-forming, energy-producing scratch grains than in summer. For the next three months about one quart of scratch grains to 12 pounds of food to 100 hens should be fed. This should be supplied an hour before the birds go to roost so they will have time to clean it up before bed. Do not give any grain in the morning as the hens are apt to fill up on it and then will not eat their regular ration. Mash and obtaining the egg-building materials. A high grade mash should be kept before the birds all the time. The more they eat, the more eggs it ordinarily means. Grit and shell should be hoppers fed, drinking water should be available. Sunny green feed when you can.

The Seed Market The alkali and red clover seed market continues drab at unchanged prices and with very little moving at present from production. The export demand is reported unusually low and uncertain owing to a large visible supply of American European production. Relatively low prices are being offered to growers and there is a tendency for them to hold their seed. The report from Toronto early this month was that about 25 to 40 per cent of the 1929 crop of alkali clover is about 50 per cent of the red clover was still in the grower's hands. The demand for alfalfa seed is good owing to the short crop of hay. The alfalfa crop is reported to be about 10 per cent of the alfalfa seed range from 30c to 40c a pound. Timothy seed is also in fair demand and at slightly higher prices than last year.

Crop Report for Year The final crop bulletin for the year, just issued by the Department of Agriculture, is an interesting and informative review of agricultural production during the past year. According to this review, all reports are better both in quality and quantity than anticipated. The average over the whole province was about a quarter of an acre more than the average in fall wheat sown this year is about five per cent, rather unexpected under such conditions. The average yield of 90 per cent of an average crop. Barley, though good in quality, was deficient in quantity. Most of the whole was disappointing. Tobacco told the same story. Potatoes are returned a extra quality, but only an average crop. Turnips are a short crop. Live stock generally is said to be in rather poor condition, and sheep and lambs are said to have done better and are increasing in numbers.

Farm implements are certainly deserving of more attention in the fall and winter months than they usually receive. The setting of an implement may be prolonged and the amount of power required to operate it very much increased if proper care is not taken. Farm implements rust out rather than wear out.

Clifford Baldwin of Barris, Ont., was one of three members of Canadian Junior live stock clubs chosen at the Royal Winter Fair to represent Canada at the international joint live stock judging competition in England next year.

Here and There

The total forest area of Canada is estimated to be 1,151,454 square miles. Of this area, 866,880 square miles are productive. Whole-sale trade, while steady, for the first time this year shows slight decline from the previous year. Collections are slow to fair. Rubber footwear factories are very busy and the output of rubber tires shows a slight increase over the previous month. Furniture factories continue busy on goods for the Christmas trade and special radio cabinet orders. Trainers report an improvement in the hide market and leather prices remain steady, with the outlook brighter than a year ago. Except from the West, Spring orders in the boot and shoe industry are coming in well. Many seasonal increases in employees is reported by the agricultural implement and automobile industries. Domestic trade of the milling industry, if normal with export trade dull. Textile and knitting mills are busy on firm orders.

The all-time championship in the Canadian Pacific Railway Flat and Compartment was won by the police team of the Windsor station Montreal for the first time in the history of the championship. Windsor took 31 1/2 points out of a possible 42, the nearest to which is the team from Nelson, Ontario, 28 1/2. Members of the winners were Owen Toalman, William Peterson, Ernest Wyles, William H. Allison (Captain), and Andrew H. Stott.

More than three hundred people from the west left Winnipeg on Canadian Pacific Railway special travelling to help's side at Saint John's, Nfld., on December 25th and Monday, December 31, to spend their Christmas and New Year holidays in Great Britain and to see the travellers represent workers on the land rather than city dwellers.

With the objective of being one of the largest and most palatial buildings of its kind in the continent, the new clubhouse of the Wood Golf and Country Club at Victoria is rapidly nearing completion. The new clubhouse is a fine example of modern architecture and is to be opened in time for the second annual Empire mid-winter tournament to be played over the famous course February 17-22. It is the replacement of the clubhouse destroyed by fire about a year ago.

Honolulu welcomed S.S. Empress of Canada, flag ship of the Canadian Pacific Empire line, when the crack liner arrived December 13, inaugurating Canadian service to the Hawaiian port, with a brilliant civic reception. The Mayor, the Chamber of Commerce and leading civic representatives and organizations took part. Honolulu gave a real old-time "Aloha" greeting proving its enthusiasm at the decision of the Canadian Pacific to include Honolulu as a frequent port of call.

America's first sea-going Christmas Music Festival will take place aboard the Canadian Pacific liner, the Empress of Canada, on her return to New York December 23 on a 16-day cruise of the West Indies. A great and brilliant Christmas Carol Singing and the ship's orchestra will play Christmas music, Christmas carols and Christmas songs. The observances in England and Europe, Elizabethan pageantry, old-time English and American dances, Yale Loos, Hoop, Heads, Barons, Beef and Brudie miltone will all feature in the festival.

The wheat championship of the world, won by Canadian farmers through a series of contests in the years, has again returned to Canada, after being held for two years by the state of Montana. This year it was awarded by the unanimous decision of judges at the International Grain and Hay Show at Chicago, Illinois, December 15-20. The winner was the Canadian farmer, Walter R. Smith, of Wolf Creek, Alberta, and formerly of Leicester, England. His farm is 400 miles north of the International Grain and Hay Show at Chicago. He won with a sample of Howard wheat developed at the station of the Canadian Experimental Farm at Ottawa and put on the market in 1928.

John O. Cameron, Chairman and President of the Dominion Pacific Railway (T.P.R.), recently visited the Dominion Open Revolver Championship trophy and medals to C.P.R. police team No. 1 of Ontario, which defeated the Parliament of Canada team of the Royal Canadian Mounted Police in the finals with a score of 14 to 10 in the semi-finals. Members of the winning team are Constables Prendergast, Gyles, Tingan and MacDonald and Investigator O'Brien.

Canadian Pacific Finest Empress of Japan, largest and finest ship on the Pacific coast, was launched from the yards at Glasgow December 17, 1929. She will be in service from Vancouver early in the New Year. Well on the way to launching is the 10,000-ton Empress of Britain, destined to revolutionize Atlantic travel and from Canada to Europe with a scheduled time of five days from continent to continent.

Skating over two hundred miles of snow-blanketed wilds and scaling five passes of which three have an altitude of over 8,000 feet, six intrepid skiers of the Jasper Park Ski Club, will in January make the trip from Jasper Park to Banff to attend the annual winter sports carnival that opens in February.

New Brunswick's field crops for 1929 have an estimated value of \$23,729,000 as compared with \$18,275,000 for 1928 and \$18,413,500 for 1927, according to reports from the Dominion Bureau of Statistics just issued.

Over \$1,000,000 was mailed recently as final payments to members of the course grain pools of the Maritime and Saskatchewan, 1928 crops of oats, barley, flax and rye. This brings total payments to provincial pools by the Central Selling Agency to \$1,619,000. The sale of oats, 69 1/2¢ per bushel on flax, and 38 1/2¢ per bushel on rye.

Sanitoba's success at the Royal Winter Fair Toronto, recently, is described by Premier, Bracken, as "the most remarkable ever achieved by the province." Both in number and variety of championships and other winnings the records of past years have been far eclipsed.

BUSINESS SUMMARY

Following is a brief business summary for Ontario, as issued by the Bank of Montreal under date of Dec. 31st:

While cold weather and early snow have given an impetus to sales of seasonal goods, general retail trade has inclined to slowness. Wholesale trade, while steady, for the first time this year shows slight decline from the previous year. Collections are slow to fair. Rubber footwear factories are very busy and the output of rubber tires shows a slight increase over the previous month. Furniture factories continue busy on goods for the Christmas trade and special radio cabinet orders. Trainers report an improvement in the hide market and leather prices remain steady, with the outlook brighter than a year ago. Except from the West, Spring orders in the boot and shoe industry are coming in well. Many seasonal increases in employees is reported by the agricultural implement and automobile industries. Domestic trade of the milling industry, if normal with export trade dull. Textile and knitting mills are busy on firm orders.

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GREEN BEANS—Good quality, No. 2 tin	15c
ASPARAGUS TIPS—California, 1 lb. tin	19c
MUSHROOMS—French Choice, tin	12c, 20c, 31c
Cauliflower—Improved, 1 lb. tin	25c
BRUSSELS SPROUTS—Imported, tin	17c

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TEA 49c

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CARROLL'S

MAIN STREET GEORGETOWN

HE! HE! HE!

A boy on his way to school ate too many green apples. As he took his seat the teacher asked him to name the present season. "The boy gave the name of the fall in his stomach," he said, simply.

"I'm sure it's not the apple season," "How do you know that?" inquired the instructor.

Without a second's hesitation, the boy replied, "I have inside information."

He was a lingering sort of lover, which they were saying "good-night" for the twentieth time he remarked.

"We live in a wonderful age, darling. Just think how everything is becoming wireless now!" "Yes," she acquiesced. "Yes," was only saying this morning that even the sofa was becoming wireless!"

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